

**Atlas calling**  
**Franco-German telecom deal in doubt**  
Alan Cane, Page 19



**Friends and foes**  
**Dilemmas of strategic alliances**  
Vanessa Houlder, Page 12

**Surveys**  
**Philippines Section III and Albania**  
Pages 31-35



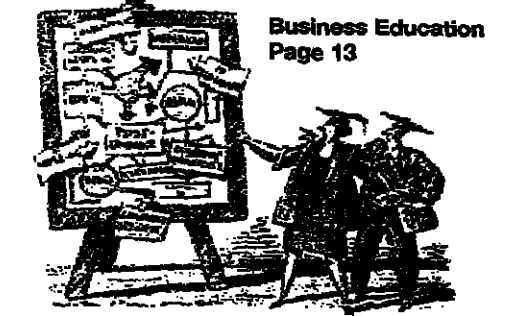
**People**  
**Jack Krol's chemistry at DuPont**  
Tony Jackson, Page 11

World Business Newspaper

MONDAY, OCTOBER 2, 1995

## Business Education

A page focusing on business education joins our regular Monday FT line-up from today. This expansion of our management coverage will review courses, analyse trends and report on innovations. It will also provide a practical guide through the maze of opportunities on offer from business schools worldwide and in-house course providers.



## Nigeria reprieves alleged plotters but resists early poll

Nigerian head of state General Sani Abacha bowed to international pressure and commuted death sentences on 13 alleged coup plotters, but resisted calls for an early election to civilian rule, saying presidential elections would be held in 1998. Page 20

**Airlines call for cut in rail subsidies:** European airlines, which are increasingly worried by the threat from the expansion of high-speed rail networks, asked the European Commission and national governments to scale back their railway subsidies. Page 20

**Cathay Pacific strikes US deal:** Hong Kong flag carrier Cathay Pacific Airways welcomed an agreement with the US allowing it direct routes to 14 American cities. The accord came after eight years of talks. Page 4

**French seize Greenpeace ship:** Greenpeace said its ship the *Manatee*, involved in protests against French nuclear tests in the South Pacific, was seized by the French. France resumed testing at Mururoa atoll last month and plans up to seven more tests.

**Britann seeks closer EU-US accord:** European trade commissioner Sir Leon Brittan will today urge EU foreign ministers to support the principle of a far-reaching initiative to strengthen transatlantic political, economic and trade relations. Page 6

**KPMG expected to separate audit arms:** Global accountancy firm KPMG is expected to announce tomorrow that it will turn its audit business from a partnership into a separate company with limited liability. The move is in response to the mounting cost of litigation. Page 21

"Poorly capitalised banks are like haemophiliacs on an assault course," writes Barclays chief executive Martin Taylor, who joins fellow former Lex writers Peter Riddell and James Joll to mark the column's 50th anniversary. Page 20

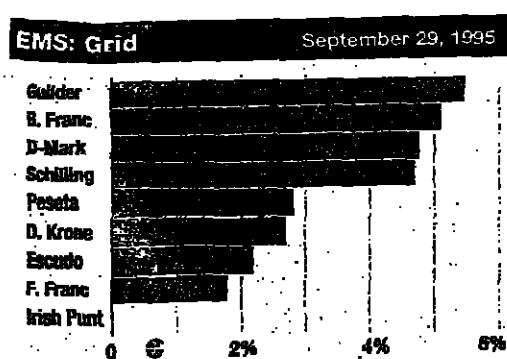
**Further losses at RCS hit Gemina:** Italian investment company Gemina, which plans a merger to form Italy's second largest private industrial group, reported interim pre-tax losses of L341bn (\$212m) following further heavy losses at its RCS publishing and media company. Page 24

**Aetna may sell property-casualty side:** Aetna, largest quoted insurance company in the US, is considering selling its property-casualty business and reviewing options for its other businesses to improve shareholder value. Page 24

**Schumacher takes European grand prize:** German Michael Schumacher, driving a Benetton, won the European grand prize at Germany's Nurburgring, extending his world championship lead over Britain's Damon Hill from 17 points to 27. Hill's Williams left the track eight laps from the end of the race.

**Lamartara wins the Arc:** Lamartara, ridden by Frankie Dettori, won the Prix de l'Arc de Triomphe at Longchamp, France.

**European Monetary Systems:** Concern about European monetary union remained the dominant market theme last week, but there was little exchange rate movement, leaving the spread of currencies in the EMS grid little changed. The order of currencies changed, with the D-Mark switching places with the Austrian schilling and the peseta with the Danish krone. Currencies, Page 35



The chart shows the member currencies of the exchange rate mechanism measured against the weakest currency in the system. Most of the currencies can fluctuate within 15 per cent of agreed central rates against the other members of the mechanism. The exceptions are the D-Mark and the guilders which move in a narrow 2.25 per cent band.

Currency	Rate
Austria	Sch 135
Belgium	Bfr 20
Denmark	Dkr 166
France	Ffr 166
Germany	DM 100
Greece	Dr 340
Hungary	Hfor 200
Italy	Lira 2000
Japan	Yen 100
Netherlands	Gld 100
Portugal	Pesc 200
Spain	Pes 166
Sweden	Kr 100
Switzerland	Sfr 100
UK	£ 100
US	\$ 100

## Finance ministers reaffirm no change in Maastricht treaty or Emu timetable

# EU on course for currency plan

By Lionel Barber in Valencia

The European Union is on course for agreement by the end of the year on a "master plan" for the introduction of a single currency, most likely to be called the Euro, by January 1 1998.

The plan for monetary union, which largely accommodates German concerns, was given a broad welcome at a weekend meeting of EU finance ministers and central bankers in Valencia, Spain.

In a message to jittery financial markets, ministers reaffirmed there would be no change in the Maastricht treaty or the Emu timetable, and that Emu entry criteria would be applied strictly.

In addition, support grew for the German-led campaign for tougher budgetary enforcement among Emu countries, most

likely through a new "gentleman's agreement" rather than treaty. But the UK insists countries outside the Emu should not be penalised by new rules limiting devaluing trade sanctions "delinquent countries".

Only two countries and Luxembourg - Ireland and Luxembourg - made strong progress on budget deficit targets of 3 per cent of GDP.

Mr Kenneth Clarke, UK chancellor, predicted the UK would meet the criteria and that Britain's place was among low inflation, hard currency countries rather than weaker devaluation-prone economies. But he

stated the UK government did keep an open mind on whether to exercise its right to opt-out. Although the meeting was not a decision-making forum, it reached a consensus on details of the timetable and the introduction of Euro-notes and coins.

The political decision on which countries qualify for Emu will be taken on the basis of actual 1997 economic data rather than forecasts or quarterly results. These data are unlikely to be ready until early 1998, when the UK will occupy the rotating EU presidency.

The future European central bank (ECB) will need around 12 months to prepare for its operation and the locking of exchange rates among participating countries. This delay could threaten the treaty-mandated date for

launching the single currency on January 1 1998.

● The ECB will assure stability during the switchover by adopting a single monetary policy and taking responsibility for foreign exchange dealing for Emu participants vis-a-vis the rest of the world. The ECB will also offer quotations, collateral and real-time gross settlement in the new currency, according to Mr Alexandre Lamfalussy, president of the European Monetary Institute, forerunner of the ECB.

● The changeover from national currencies to Euro-notes and coins will be phased in over a period of up to 3½ years to allow banks and the public time to adjust. This delay may disappoint the European Commission and some big banks pressing for a faster switch but the UK and Ger-

many - supported by the central banks - resisted on the grounds it must be market led.

Ministers also agreed "a proportion" of debt should be denominated in new currency but left open how much. In addition, Germany killed off the Ecu as the name of the new currency because it is unpopular with the German public. The new favourite seems to be the "Euro".

Mr Lamfalussy said he would unveil the EMI's "master plan" on the transition to a single currency in mid-November. This would allow finance ministers and heads of government to give their approval at the EU summit in Madrid in December.

Consensus shifts to German agenda, Page 25

The price of Emu, Page 25

## Neighbourhood stores drive by Sears Roebuck

By Richard Tomkins in New York

Sears Roebuck, the world's third biggest retailer, is planning to open hundreds of neighbourhood stores across the US as part of a radical change in retailing strategy initiated by Mr Arthur Martinez, the company's new chairman and chief executive.

The move marks a significant departure from the company's previous strategy of focusing on big department stores in shopping malls, reflecting the new management's view of the changing outlook for growth in the US retail market.

It contrasts sharply with a recent trend in the US retailing industry towards out-of-town developments and big mall-based stores. It could indicate a growing consumer preference for convenient smaller specialist stores within easy reach of the home.

In the last year Sears Roebuck has gone through a big transition, divesting its Aflac insurance subsidiary and other non-core operations to concentrate on retailing. Two months ago Mr Martinez, formerly head of the retailing division, succeeded Mr Edward Brennan as chairman and chief executive.

Recently, Mr Martinez has improved the profitability of the company's 800 department stores by switching the emphasis from furniture and home improvement products to clothing and cosmetics, which carry higher profit margins.

However, Mr Martinez said in an interview that the strategy had its limits because research indicated that most of the growth in consumer spending over the next five to six years would go into goods and services for the home, not into clothing.

In the next five years Sears Roebuck plans to open about 1,000 hardware stores and 800 furniture stores, none of them in malls and all far smaller than its traditional department stores. Over the same period it plans to open between 700 and 800 dealer stores in rural areas, usually on a franchise basis.

It plans a big expansion of three neighbourhood store formats: the Sears Hardware stores, selling tools, hardware and garden products; the Sears Homelife stores, selling furniture; and the Sears Dealer stores, selling home goods in rural areas.

The most robust areas of growth in consumer spending, Mr Martinez said, would be in "a whole panoply of goods and services for the home - everything from furniture to personal computers to carpets to wallpaper, home maintenance services, home repair services and home security services".

Sears Roebuck was well placed to take advantage of the trend because of its strong reputation for supplying these goods and services, Mr Martinez said. "But what we don't have is enough ways to reach the customer with our goods."



Portuguese prime minister Anibal Cavaco Silva and his wife Maria walk past a poster for the film *Desperado* after voting in the country's general election. After a decade of rule by the centre-right Social Democrats, exit polls suggested the Socialist party would return to power. Report, Page 2

## Italy speeds up privatisation with \$1bn sale of Ina stake

By Andrew Hill in Milan

The Italian government has given a strong impulse to its sluggish privatisation programme with the L1,700bn (\$1,050bn) sale of a core stake in Ina, the former state-owned insurer.

It has also given a clear signal that it will float Eni, the state-owned energy and chemicals group, on the stock market by December, in what could be one of the country's biggest share placements ever.

The Italian Treasury sold 16.37 per cent of Ina on Friday to a number of Italian and foreign investors, and pledged to sell the rest of its 52.75 per cent stake by mid-January. At the same time, Eni announced it would seek a Milan listing for its shares.

The Treasury sold the Ina shares to a nucleus of stable shareholders including Italian banks and pension funds, foreign insurers - Nurnberger of Germany, in which Ina already has a

stake, and AGF of France - and the investment banks SBC Warburg and Morgan Stanley.

The remaining 34 per cent Treasury stake will be transferred to the private sector between the start of December and mid-January through a placing of bonds convertible into Ina shares. That operation could raise a further L3,000bn, which would probably make it the biggest convertible bond issue ever, the Treasury said. The details have yet to be established.

The timing of the convertible issue has been set in order not to hinder the first phase of privatisation of Eni, the parent company of the Agip oil group, Snam, the gas producer, and Enichem, the chemicals company. The government would like to sell as much as 20 per cent of Eni before December.

Officials believe the Eni sale will avoid the procedural delays holding up the privatisation of Stet, the telecoms holding company, and Enel, the electricity

producer, both of which are awaiting parliamentary approval of a regulatory authority.

Ina was partly privatised through a public offer of shares last year. But the Treasury, advised by Schroders of the UK, ruled out a second public offer on the grounds that the shares were trading below last year's flotation price of L2,400. The Treasury also wanted to avoid the heavy criticism which followed the placing of shares in IMI, the banking group, earlier this year: 30 per cent of IMI ended in the hands of banks controlled by public-sector foundations.

Banks also make up the core of Ina shareholders, but with a smaller percentage of the shares. Cariplo of Milan, with 4 per cent, and Istituto San Paolo di Torino and IMI with 3 per cent each, paid L2,270 a share for the first 1.5 per cent, and L2,400 for the rest of their holdings, against Thursday's official closing price of L2,188. They will hold the shares for at least three years.

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NEWS: EUROPE

# EU nears verdict on secret legal meetings

By Caroline Southey in Brussels

The European Union's highly secretive law-making procedures could be opened to public scrutiny if foreign ministers meeting today in Luxembourg agree to a new code of conduct. The code would limit the ability of the Council of Ministers, the EU's main law-making body, to keep secret minutes of its meetings and to add unpublished amendments to laws. The proposal is the result of a long battle waged by, among others, member states such as Denmark and Sweden and the European Parliament to make EU institutions more accountable. The parliament has argued that EU legislation must meet the same democratic requirements as legislation in the 15 member states. But a battle between Denmark and the other member states could delay a decision today. The Danes believe the code of conduct does not go far enough because it does not rewrite the procedural statutes. "Some member states would accept the code of conduct but consider Denmark's insistence on changing the rules too confrontational. If it insists on

pushing for a vote on procedures it could inflame passions and mean we land up going backwards and not forwards," an EU official said. The code would affect the publication of council minutes which under the present system are deemed secret unless somebody asks to see them and the council, after a vote, agrees to release them. Although the release of minutes would still be at the council's discretion, a draft copy of the code says it should ensure "the widest possible public availability of its minutes, save in exceptional cases". The code would also limit the council's ability to attach unpublished declarations or "minutes statements" to the publicly available legal text of laws they pass. The council has increasingly used minutes statements, which were originally designed as a means of clarifying legal jargon, as a tool to buy off recalcitrant ministers by giving them opt-outs in the unpublished notes. In some cases the statements have led to laws being watered down or contradicted. The Council of Ministers' legal services department examined the practice and found that "state-

ments in the council minutes, which have always been a handy negotiating tool, have developed in such a way that they now threaten to undermine legal certainty". In some cases "the number of statements is out of all proportion". It cited the example of the frontier-free television directive, which had 27 amendments, including one which says that required breaks between advertisements could be "slightly less than 20 minutes" when the legal text says "at least 20 minutes". Other examples cited are exemptions for Germany on religious broadcasts and for Britain on manual filing systems. The code says the council should "use statements in the minutes sparingly" and that, "wherever appropriate", they should be incorporated in the legislative act. Statements should also be compatible with the text of the act. The council should also agree in principle that statements "are not covered by the obligation of professional secrecy". But it adds, the council would "seek the agreement of the authors of the statement before deciding to make it available to the public".

# Bonn sets agenda for monetary union

Valencia meeting has kept up momentum behind Emu, writes Lionel Barber

If monetary union goes ahead in Europe, it will be on German terms. This was the message from the weekend meeting of EU finance ministers and central bankers in a seaside *parador* outside Valencia. On issues from the name of the new currency to tougher rules on budgetary discipline for Emu participants, the consensus shifted decisively toward the German agenda as advanced by the Bundesbank. Mr Theo Waigel, German finance minister, set the tone on Saturday afternoon when he strode out of the meeting to hold forth at the 18th hole of a nearby golf course. Mr Waigel, who has had a little trouble with his diplomatic putting recently, wore the smile of a man who had just knocked in a birdie. He forecast, correctly, an outcome almost entirely favourable to German interests. First, the political decision on which countries meet the Maastricht criteria will be made on the actual economic data for 1997 rather than on quarterly results or forecasts. This should reduce the scope for those tempted to massage budget deficits or government debt in order to squeeze into the Emu club. Second, all Emu partici-

pants seem destined to subscribe to a new "gentleman's agreement" to enforce curbs on budget deficits binding on future governments. This would fall short of a new treaty, but Mr Jean-Claude Trichet, governor of the Bank of France, agreed with the Bundesbank suggestion that it should include a commitment to reduce deficits to "well below 3 per cent of GDP in a recession, so allowing a 'ceiling' of 3 per cent in recession. Germany has all but Italy from the first round of the strict application of the Maastricht criteria by the end of the year. The Bundesbank has killed off the idea of a "do-or-die" test, which would not allow a country to join unless it had achieved a certain level of economic performance. The Bundesbank has resisted European Commission efforts to introduce a rapid introduction of the new currency for almost all transac-

tions after 1999. The transition will be slower than Brussels would prefer, and will be market-led. German advances in the Emu debate are all the more striking because they are in addition to the earlier EU decision to locate the European central bank in Frankfurt, and to model its operation largely on the lines of the Bundesbank, according to participants in the Valencia meeting. Yet the same participants warned that the impression of German power may be exaggerated by several factors outside the control of the Bundesbank or the Bonn government. Most noticeable is the weakness of France, traditionally the political counterweight of Germany in the EU. Unlike Germany, France does not meet the Maastricht criteria and is desperately seeking to reassure Bonn and the financial markets that it will be ready in 1997. Mr Jean Arthuis, finance minister, said on Saturday night that President Jacques Chirac regards it as a "point of honour" that France will be ready, but doubts remain about the Paris government's readiness to introduce spending cuts in the face of public sector opposition. The second natural counter-



Theo Waigel: confidently forecast outcome of meeting

German arguments hold sway is that they enjoy support among central bankers whose influence on the Emu debate is fast becoming apparent. Their leader is Mr Alexandre Lamfalussy, president of the Frankfurt-based European Monetary Institute, precursor of the future European central bank. Mr Lamfalussy dominated the closing news conference on Saturday night with a calm exposé of the technical difficulties surrounding the transition to the single currency. By predicting that his "master plan" on the countdown to Emu would be ready by mid-November, he conveyed the impression of an inevitability about the Emu project. And here is the rub. Whatever the market doubts about Emu, Valencia kept up the momentum behind Emu. It removed technical obstacles, setting the stage for a decision on the passage to a single currency at the Madrid summit in December. For the European Commission, which has worked ceaselessly to keep Emu on track, this was a satisfactory outcome. As for the German imprimatur on the project, the calculation in Brussels is that this makes it more, rather than less - likely that it will come to fruition. Yet the strongest reason why

# Former minister accused of attack on Shevardnadze

By Chrystie Freeland in Moscow

Georgian officials yesterday accused the country's former security chief of conspiring with Russian extremists to organise the recent assassination attempt on Mr Eduard Shevardnadze, the Georgian leader. In the most detailed official report since the August 29 car bomb attack, Georgian officials named Mr Igor Georgadze, former security minister, as the mastermind behind the failed plot. Mr Georgadze, who has close ties to some of Mr Shevardnadze's political opponents, was sacked immediately after the assassination attempt and has taken refuge in Moscow. Georgian officials said they would ask for his extradition from Moscow and expected Russian authorities to comply with their request. However, in an open letter to Mr Shevardnadze published in a conservative Russian daily last week, Mr Georgadze called the Georgian leader a "tyrant" and said he would not return to Georgia while Mr Shevardnadze was in power.

Mr Shota Kviraya, the minister of the interior whose report yesterday accused Mr Georgadze, said the former minister was behind a spate of recent political killings in Georgia and accused him of plotting to assassinate Mr Shevardnadze before. Mr Kviraya gave a detailed description of the August bomb attack, alleging that the bomb itself had been put together in the home of Mr Pantemelon Georgadze, the former security minister's father. Some analysts speculated that Russian hardliners could have acted out of lingering resentment over Mr Shevardnadze's role as foreign minister under former Soviet President Mikhail Gorbachev in dismantling the communist system and precipitating the collapse of the Soviet Union. But other observers have suggested that Russians could have a more immediate grievance against Mr Shevardnadze. One of Moscow's political priorities today is to ensure that the main export pipeline from the rich Caspian Sea oil reserves travels through Russia, but a rival route through Georgia is strongly backed by Mr Shevardnadze.



Mr Antonio Guterres, Portuguese Socialist party leader, casts his vote in yesterday's general election

# Victors unlikely to secure overall majority Portugal's Socialists set for return to power

By David White and Peter Wise in Lisbon

Portugal's Socialist party was poised last night to return to power after an absence of 10 years, according to unofficial polls after the close of voting on the mainland in yesterday's general election. However, the exit polls broadcast by three television channels all showed the Socialists failing to secure the 116 seats they would need for an outright parliamentary majority. The ruling centre-right Social Democrat Party (PSD) was expected to lose about a third of the 135 seats it held previously in the 230-seat parliament. The margin of the expected victory was a clear triumph for Mr Antonio Guterres, the 46-year-old Socialist leader, who is set to be invited to form a government later this month. A new government is not due to assume office until November. The expected Socialist victory would mark its highest ever general election result since Portugal returned to democracy in the wake of its

1974 revolution. The exit polls gave the party up to 43 per cent of the vote. With the Communist vote more or less stable at around 9 per cent, the combined forces of the left were expected to win dominance in the parliament. However Mr Guterres has ruled out any form of coalition with the unreformed Communist party in order to govern. He is expected to form a minority government, challenging the other parties to allow the passage of a government programme and a tight budget for 1996 in line with the convergence targets for European monetary union. The PSD faces returning to opposition after participating in governments for the past 16 years without interruption, and after eight years with a parliamentary majority. The election is likely to result in a challenge to the position of Mr Fernando Nogueira, who became PSD leader in February after Mr Anibal Cavaco Silva, the outgoing prime minister, announced he was standing down. Mr Cavaco Silva is expected to stand for president early next year.

The polls, broadcast by state and private channels, gave the Socialists between 103 and 111 seats, with between 39 and 43 per cent of the vote. This compares with 72 seats previously. The PSD was reckoned to win between 88 and 95 seats, with its share of the vote whittled down from over 50 per cent four years ago to around 35 per cent. The right-wing Popular party showed strong gains and was expected roughly to triple its previous five seats, bringing it close to the Communists. The four main parties were expected to win all but one of the seats in parliament. In spite of fine sunny weather throughout the country, abstention was reckoned to be at a record general election level of over 32 per cent. Voters in several wards boycotted the election in protest at lack of running water, sewerage and roads. Portuguese born after the 1974 revolution were voting for the first time in a general election. Ms Raquel Torres, 19, said after casting her vote last night: "It feels good to have a say in the way my country is run."

# Bavaria to allow TV home shopping

By Judy Dempsey in Berlin

The Bavarian television and radio authority has allowed a new commercial television company access to two regional channels in a pilot project likely to usher in home shopping throughout the country. Television home shopping in Germany is restricted to one hour a day but the advertising cannot be continuous. It is also subject to the approval of the individual *Medienanstalten*, the 16 television and radio authorities which regulate broadcasting and issue new licences. Bavaria's *Medienanstalt* has broken ranks with the others, convinced that teleshopping is neither opinion-forming nor broadcasting in the strict sense, the reasons behind the current restrictions. It has given the go-ahead for Home Order Television (HOT), an independent television company, to transmit without interruption home-order television before 3pm and after 11.15pm on two local television channels. HOT is a joint venture formed by Quelle, Germany's giant mail-ordering company, and Pro-7, the commercial television channel partly owned by Mr Thomas Kirch, son of Mr Leo Kirch, the Munich-based media mogul. The pilot project will last for two years. But in December the 16 *Medienanstalten* will meet to vote on whether to allow similar schemes in the other states. "Even if they reject it, I am confident Bavaria will continue to back this project," said Mr Alexander Fink of Pro-7. "In any case, no matter what happens, sooner or later the European Union will make a final decision about how long home shopping can be transmitted." The only restrictions placed on HOT is that it runs home shopping without any other kinds of programmes in the times it has been allotted. The project has the potential for changing the way Quelle markets its products. The company said huge amounts of money were spent on mail-order catalogues, and this could soon change.

# Czechs ponder advantages of convertible koruna

CZECH REPUBLIC By Vincent Boland

Last week *Lidove Noviny*, the centre-right Prague daily, trumpeted the Czech parliament's vote to make the koruna convertible from yesterday with the headline, loosely translated: "The world's your oyster with the Czech koruna." It was a theme picked up by other papers in reporting on an event that was interpreted as a historical milestone in the country's economic reforms. "Czech koruna belongs again among world currencies," declared *Mlada Fronta Dnes*, the leading daily, which quoted Mr Ivan Kocornik, the Czech finance minister, observing that the vote strengthens the prestige of the Czech Republic.

"No limit on foreign exchange allowances," screamed the mass-market colour daily *Blesk*, which managed to find room on page four for its report, page one being filled with a report on a serial contract killer. The foreign exchange act, approved unopposed by parliament on Tuesday, introduced full convertibility on current account transactions yesterday as well as partial liberalisation for capital account transactions. It also removed a \$200,000 (\$3,750) limit on the amount of foreign currency Czech citizens can buy, allowed Czech companies to borrow abroad and permitted Czech investors to dabble in foreign stock markets through authorised dealers with permission of the Czech National Bank, the central bank.

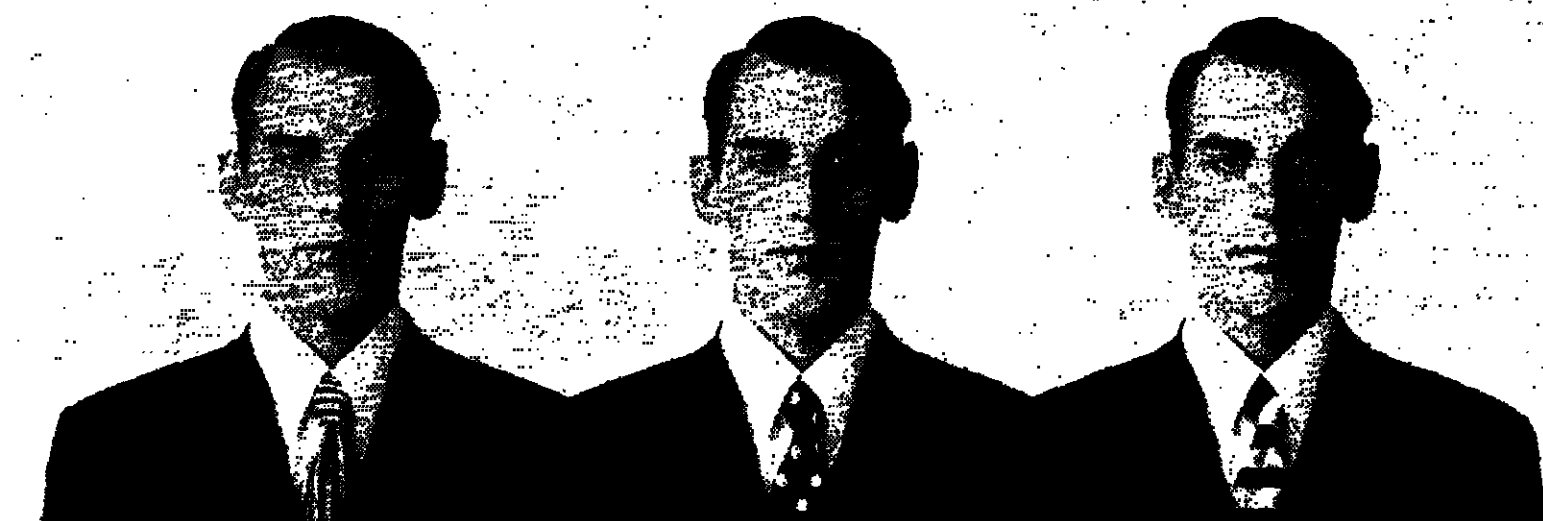
It also freed up direct investment, a point noted by Mr Pavel Richter, a commentator on the business daily *Hospodarske Noviny*. "The new law will be clearer for foreign investors than the existing act," he wrote. One of the benefits of the new act was that those restrictions still in place were spelt out clearly, leaving nobody in any doubt about what could and could not be done, he added. There was much comment on whether the koruna can now be regarded as a hard currency and on the historical parallels invoked by its return to the ranks of global currencies. "Czech wallets are once

again filled by a currency as hard as [that in] Germany, France or Great Britain," observed *Mlada Fronta Dnes*. Blesk was a little less certain. Its 300,000 readers are unlikely to reap any immediate benefits from a convertible koruna, especially given that the former \$200,000 limit amounts to nearly six months' salary for many of them. After pondering the move for 24 hours, the paper's headline writer clearly came back to the office unimpressed: "Czech koruna still doesn't get you very far abroad" was the smaller headline on a report on the impact of convertibility. Others, too, noted the poten-

tial downside. Mr Richter at *Hospodarske Noviny*, a paper that often reflects CNS thinking, observed that both Mr Josef Trosky, the central bank governor, and the government would inevitably lose more power to enforce an independent monetary policy unaffected by movements in the foreign exchange markets. Mr Richter said the law had "closed the back door as a means of escape" should swings in the exchange rate - which is not immediately affected by the convertibility of a convertible koruna would be felt by everybody eventually. "The new foreign exchange act is also a visible achievement [of reforms], though more so for the rich. But it is a promise for others as well. Everybody has good reason to be optimistic."

The editorial writers, under the headline "The next stage of transformation", were nonetheless sanguine that the benefits of a convertible koruna would be felt by everybody eventually. "The new foreign exchange act is also a visible achievement [of reforms], though more so for the rich. But it is a promise for others as well. Everybody has good reason to be optimistic."

## EUROPEAN PRESS REVIEW



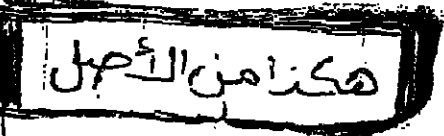
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## EUROPEAN NEWS DIGEST

## Latvians likely to turn right

Latvians went to the polls yesterday in the second and final day of voting for a new parliament. In contrast with recent elections in other eastern European countries, Latvians are expected to replace ruling centrists with a more rightwing government. Results are not expected to be published until today, but early returns yesterday suggested a low turnout. By yesterday afternoon, only half of eligible voters had gone to the polls. Ethnic Russians - who make up a third of Latvia's population - have complained that many of them were excluded from the vote because of the tough citizenship requirements.

Opinion polls and most political commentators expected two rightwing parties, the Farmers Union and the Latvian National Conservative party, to win enough of the 100 parliamentary seats to be able to form a coalition government. Latvia's Way, the centrist party which leads the current coalition, is expected to lose some ground in the legislature, in part because of a banking and financial crisis which rocked Latvia's economy this spring.

Christina Freeland, Moscow

## Russia closes tariff loopholes

Russia yesterday officially revoked all exemptions on import duties. Mr Anatoly Chubais, the deputy prime minister spearheading the drive to revoke the exemptions, said on Friday that they had cost the treasury as much as \$10bn (\$2.4bn) in lost revenues. The exemptions had allowed a number of privileged organisations, including the National Sportsmen's Fund, to import goods without paying normal duties as a way of financing their charitable activities. However, critics of the exemptions say they were a loophole which allowed businessmen with close links to the government to earn huge profits.

Mr Chubais has vowed that all the exemptions would be cancelled yesterday as part of what he termed "the war for budget revenue". But previous efforts to revoke the exemptions have faltered. The privileges were set to expire on July 1 but survived because all the exempted organisations were reported to receive individual government documents allowing them to defer payment of duties for several years. If the exemptions are actually lifted, Russian consumers should feel the results over the next few weeks in the form of a jump in prices of popular imported goods such as cigarettes and alcohol.

Christina Freeland

## Presidential plea for budget

Austrian President Thomas Klestil yesterday urged government leaders to put partisan politics aside and agree on a budget for 1996. He said voters would react angrily if the government collapsed and new elections were called less than a year after the last poll. He implored Chancellor Franz Vranitzky's Social Democrats and the conservative People's party to keep trying. Government leaders made another futile attempt again yesterday to resolve the budget dispute which was supposed to have been settled last week.

Finance Minister Mr Andreas Staribacher has been struggling to cut the 1996 deficit to Sch92.5bn (\$5.8bn) from a projected Sch102.3bn in 1995. His three-year goal is to bring the deficit down from 4.3 per cent of GDP in 1995 to the 3 per cent level stipulated by the European Union's Maastricht treaty for membership of a single European currency.

Reuters, Vienna

## Small pay rise for Finns agreed

Finland's Social Democratic-led coalition government has received a boost to its drive to maintain low inflation from a national wage settlement that gives an average 1.8 per cent pay increase in November and a further 1.3 per cent in October 1996. The centralised agreement, finally accepted by trade unions and employers on Friday after long negotiations, should help Finland remain on its current twin-track of vigorous growth and Europe's lowest inflation rate, well under 1 per cent.

The government, which includes conservatives, leftists and greens as well as the Social Democrats of Mr Paavo Lipponen, prime minister, agreed to income tax cuts of more than Fm22bn (\$296m) as part of the wage agreement. But it said the direct budget impact of the tax cuts would be lower and would not undermine its fiscal programme to meet the criteria for European monetary union, which the government is committed to joining. A likely spin-off of the wage agreement is a cut in interest rates by the central bank - a move the government is eager to win to help in its primary economic battle against unemployment, running at close to 17 per cent of the workforce.

Hugh Carnegie, Stockholm

## Croatian killings condemned

The head of Croatia's Roman Catholic Church yesterday condemned killings, looting and house-burning in the Krajina region recaptured from rebel Serbs. Cardinal Franjo Kuharic was responding to a growing number of reports that Croat soldiers killed elderly Serbs and looted and burned Serb homes after the Croatian army's August offensive took control of Krajina. The US and the human rights group Amnesty International urged the Zagreb authorities last week to bring offenders to justice. The government's reaction to the reported abuses has been muted.

Cardinal Kuharic, addressing an open-air mass for 3,500 soldiers and officers at the shrine of Marija Bistrica, condemned the pillaging and torching of houses in "liberated areas". "Those who did it have offended Croatia and the Croatian army," the state news agency HINA quoted him as saying. "Nothing could justify harming a human being, regardless of their race or origins," he said.

Reuters, Zagreb

## CONTRACTS &amp; TENDERS

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Sealed request for proposals will be received at the World Bank Headquarters in Washington D.C., until November 13, 1995, for the World Bank's Treasury Risk Management System for the assessment of market risk and related applications. The system should provide various units in the Bank Treasury with a common set of tools to identify, measure, monitor, and control market risk for the purposes of i) overall asset/liability management, ii) management of the liquid asset portfolio, iii) management of the liability portfolio with regard to funding the Bank's loan portfolio.

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Request for Proposal documents will be available on October 3, 1995 at the World Bank Procurement & Contract Management Division, Room L-4070, 1900 K Street, N.W., Washington, D.C., 20006. For additional information, contact Ms. Francine Holloway at (202) 475-1118.

The World Bank reserves the right to reject any or all pre-qualification statement without recourse.

## Scharping under fire as party splits

Resignation by general secretary Verheugen boosts speculation about German SPD leader's future

There are few lonelier figures in German politics than Mr Rudolf Scharping.

Speculation about the future of the 47-year-old leader of Germany's opposition Social Democratic party is rampant, following the abrupt resignation on Friday of SPD general secretary, Mr Günter Verheugen.

Mr Verheugen's going, in response to a slump in the party's fortunes, was the latest and most serious of several departures that have shaken the SPD over the past month. With less than three weeks to a crucial state election in Berlin, the party is trailing in the opinion polls far behind the ruling centre-right coalition of Chancellor Helmut Kohl. The power struggle between Mr Scharping and Mr Gerhard Schröder, the pro-business prime minister of Lower Saxony, which kept the German political world in thrall through August, is lying dormant and could break out at any time.

Nor are divisions within the SPD confined to personalities: senior party figures are at odds over a host of policies ranging from how to run and tax the economy, through Germany's involvement in Bosnia, to whether the country should build the Euro-fighter aircraft.

Late in August, it looked as if Mr Scharping might have gained control over his quarrelsome party. The SPD praesidium, its top policy-making body, gave him its support after weeks of discord between Messrs Scharping and Schröder over whether Mr Scharping should be the party's

candidate in the German federal elections in 1998.

But that was just the calm before the storm. Days later, on August 31, Mr Scharping fired Mr Schröder as the SPD's chief economic spokesman after differences over policy. In September, other right-of-centre SPD politicians announced they were stepping down from party office.

Meanwhile Mr Scharping's support among the SPD's party bosses has ebbed. Mr Johannes Rau, the influential SPD prime minister of North Rhine-Westphalia, who is generally held to be Mr Scharping's mentor, in effect put him on probation after a disappointing performance in last month's Bundestag debate on the 1996 budget.

Mr Scharping's political judgment and tactical skills have been called into question by his determination to support an unpopular plan to raise MPs' salaries by nearly 50 per cent by the end of the century. This has run into fierce opposition among SPD state prime ministers, who have threatened to block the measure when it comes up for approval the Bundesrat, the upper house of parliament.

The SPD has suffered a spectacular decline in support since Mr Kohl was re-elected a year ago with a narrow Bundestag majority of 10 seats. Mr Scharping, who a year ago was elected leader of the SPD in parliament with a 98 per cent vote, now trails Mr Kohl in national opinion polls by 30 points, the widest margin between a chancellor and opposition leader for 30 years. A week ago, the

SPD suffered a humiliating defeat in local government elections in one of its traditional strongholds, the port of Bremerhaven, coming second to the Christian Democrat party for the first time since the second world war.

Such results have raised the question of whether Mr Scharping is electable. Fueling such doubts are his wooden speaking performances in public and on television, which spread the perception that he is dull and devoid of charisma.

Certainly, the strain of his present position is beginning to show. Last Friday, he invited three international newspapers including the Financial Times, to a briefing in the Bundestag. His performance may have suffered because he was preoccupied with the impending loss of Mr Verheugen. But instead of presenting his views clearly, he mumbled and stumbled, pausing at length before each platitude. He came alive only occasionally, as when outlining his distaste for the economic changes in Britain over the past 15 years or his hopes for Germany's industrial future.

Mr Scharping is not without vision. He wants a more modern economy in Germany with strong forward-looking, high-tech industries in areas such as aerospace, telecommunications and cleaning up the environment. He wants to lower industry's costs by shifting the tax burden to consumers through an energy tax that would help protect the environment. But he is not a man to challenge Germany's

powerful trades unions. Cutting costs at the expense of Germany's social welfare system is a taboo.

Today, Mr Scharping is on his travels, to plead for greater European integration, first at the annual congress of the Austrian Social Democrat party in Vienna and later at the British Labour party conference in Brighton: a punishing schedule but probably less stressful than life in Bonn.

After his return, he will set about seeking a replacement for Mr Verheugen. Then there are the hurdles of the Berlin election on October 22, which the SPD is expected to lose badly; elections for the managing board of the party in parliament two days later; and the SPD annual conference in Mannheim in mid-November, where his future could be on the line. Nonetheless, Mr Scharping believes he has some cause for hope. Over the long term, he says, Mr Kohl's support has been declining. Mr Kohl had his worst election result in 1994, a year that saw some recovery in the SPD's fortunes.

"The SPD must get over its present stomach pains. It will take some time, but I am optimistic," Mr Scharping believes the SPD can return to power in 1998 provided it is a "modern, progressive party with economic competence and social responsibility".

That may be so. But for him to lead the party to such a victory would require a remarkable change of fortunes.

Peter Norman



Scharping: with his party trailing in the polls, a power struggle could break out at any time

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## NEWS: ASIA-PACIFIC

## Cathay welcomes US air accord

By Simon Holberton in Hong Kong

Hong Kong and its flag carrier, Cathay Pacific Airways, yesterday welcomed an aviation agreement with the US allowing it direct routes to 14 American cities.

After eight years of talks, Hong Kong struck a deal with the US at the weekend which gives its carriers extensive access to the US aviation market and onward flights to Canada. Cathay had been restricted to US west coast cities.

In return, US carriers have won more rights to carry passengers and cargo to third countries - so called fifth freedom air rights. Under the pact, US carriers have fifth freedom rights for South

Korea and the Philippines, and expansion of existing fifth freedom rights on routes between Hong Kong and Japan, Thailand and Singapore.

Asia-Pacific air traffic is projected to grow strongly in coming years and less restrictive operation arrangements will be needed to help meet demand.

The Geneva-based Transport Action Group has estimated that Asia-Pacific's share of international scheduled passenger traffic will rise to 50 per cent by 2010 from 26.6 per cent in 1985.

Mr Rod Eddington, managing director of Cathay, said he was pleased with the agreement and that the airline would launch new services after studying route feasibility and aircraft availability.

"These were difficult and complicated negotiations," he said. "The two governments had their differences but these were approached in a calm manner and the result is exciting opportunities for the airlines."

Hong Kong and the US have been in talks over air services since 1987, although only seven rounds of talks have been held. Originally the US wanted unlimited fifth freedom rights from Hong Kong, while Hong Kong wanted to fly to airports other than those on the US west coast.

The talks were necessitated by Hong Kong's looming reversion to Chinese sovereignty; a 1977 protocol, negotiated by Britain on Hong Kong's behalf, was due to expire in 1997.

The new air services agreement needs China's approval but no problem is foreseen. A Cathay executive said China had not rejected any air services agreements, but that formal ratification of some had been delayed because of differences between London and Beijing over Hong Kong's political development.

Mr Edward O'Donnell, chief US negotiator, said the agreement would provide stability for US carriers and open up significant new opportunities, especially for US cargo carriers.

The fifth freedom rights to the Philippines should be especially welcomed by Federal Express, which uses Subic Bay in the Philippines as its hub for cargo in east Asia.

## Economic harmony eludes Koreans

By John Burton in Seoul

North and South Korea have failed to agree on improving economic co-operation, after four days of talks in Beijing which ended at the weekend.

Seoul has demanded that North Korea guarantee the return of a South Korean fishing boat, captured in May, if it wants to receive further emergency supplies of rice. South Korea also said that senior North Koreans should make a formal request for the rice aid, which Pyongyang regards as a humiliating gesture.

The prospects for future meetings between the two Koreas remain uncertain after subsequent talks should be held regularly and that they should take place on the Korean peninsula rather than in Beijing.

Seoul's demand is meant to establish a precedent for renewed political dialogue between the two Koreas, which has been a key diplomatic goal for South Korea.

The government is under domestic pressure not to make concessions to the North without gaining some advantages. South Koreans were angered after Pyongyang interfered with South Korean ships carrying some of the 150,000 tonnes of emergency rice supplies to North Korean ports this summer.

The temporary seizure of one aid ship and the forced hoisting of a North Korean flag on another led to criticism of the Seoul government.

Meanwhile, North Korea has begun a new round of negotiations in New York with the US-led international consortium which will provide Pyongyang with new light-water reactors.

North Korea is demanding that the reactor contract be signed by October 21, the first anniversary of the accord under which the US agreed to arrange the supply of the reactors in return for North Korea abandoning its suspected nuclear weapons programme.

## UK looks to Qian to lift HK spirits

Simon Holberton reports on the British agenda for China's foreign minister

Mr Qian Qichen, the Chinese foreign minister, arrived in Britain yesterday for the first visit by a senior Chinese politician since 1982. He holds meetings with UK officials today with only 68 days to go before Hong Kong reverts to Chinese sovereignty. Much remains to be done.

Although the British Foreign Office has been damping down expectations about concrete results from the visit, this was no more than natural caution and usual practice.

In truth, it has high hopes that the visit will result in enhanced Sino-British co-operation and the Foreign Office is wheeling out just about every elder statesman it can - Lords Callaghan and Howe and Baroness Thatcher - to underline the point.

This is especially so in view of China's plan to establish a Preparatory Committee to make ready for its resumption of sovereignty. Britain fears that, without close co-operation with this body and the senior officials it will select for the post-1997 government, Hong Kong could face a chaotic run-up to handover.

"We are committed to co-operating with the Preparatory Committee and we want to explore ways of doing that," said one Foreign Office official. Mr Qian's visit comes nearly three years to the day that Governor Chris Patten

China is prepared to hold a summit in New York, rather than Washington, to ensure a meeting between Chinese President Jiang Zemin and US President Bill Clinton. Mr Qian Qichen, Chinese foreign minister, said yesterday, Reuters reports. "The Chinese side accepted a US invitation to President Jiang to visit Washington, but the US side seemed [to be] having difficulties in arranging the trip as a state visit," the Xinhua news agency quoted Mr Qian as saying.

Washington was pressing China at the weekend to agree to a summit on its terms after three senior-level meetings this week failed to

unveil his package of proposals for political reform in Hong Kong. This was an event of seismic proportions in Sino-British relations, further poisoning a relationship already dogged by mistrust and suspicion.

It is no accident that the foreign minister's visit comes after and not before last month's Legislative Council (LegCo) elections, conducted according to the Patten blueprint. China never agreed to these plans. As Mr Qian pointed out in New York on Saturday, the political structure Mr Patten erected will "cease" with British administration on June 30 1997, and will be replaced by one more in accord with Chinese desires.

Coming after the polls, Mr Qian's visit enables both sides to look forward, without visible obstacles. A weaker Hong Kong economy and a convincing win in the elections for pro-

democracy candidates also argues for unity of purpose, rather than continued bickering.

Indeed, British ministers do not plan to dwell on the LegCo elections. "That's something to talk to them about closer to the transfer," a British official said. This is in marked contrast to Mr Patten who, in the past three days, has twice reminded China to take note of the September 17 poll.

As he said yesterday: "It doesn't make sense to exclude the men and women that Hong Kong votes for."

Mr Martin Lee, chairman of the Democratic party, the largest group in LegCo, has made it clear he intends to challenge some of the government's core beliefs, even though, in a gesture to the business community, he sugar-coated the pill by calling for a 0.5 percentage point cut in Hong Kong's corporate tax rate to 16 per cent.

resolve a snag over how much pomp the Chinese leader would be accorded.

"For the Chinese side there are no difficulties. And if the US side does have difficulties, a summit meeting in New York will do. This is what we have in mind," Mr Qian said.

US officials say the problem centres on style, not substance. The Chinese have been pushing for a formal state visit, but Mr Clinton rarely hosts such events and many believe he would open himself to criticism if he embraced Beijing too warmly. The US has offered a working visit, which it often stages for its closest allies.

One model of co-operation could be the presidential handover in the US. For two months there, administrations overlap and jobs are all but shared. "That clearly would be the ideal situation to reach," an official said.

Consultation on the civil service. A year ago China demanded that the UK hand over the personnel files of senior Hong Kong Chinese civil servants, including details of nationality. Mr Patten refused, claiming much of the information China wanted was not kept on official files.

Officials have taken heart from a cooling in China's rhetoric on this issue in the past six months, and hope Mr Qian does not push it. Indeed, in New York he repeated his view that a stable civil service was vital for a trouble-free transfer of sovereignty.


"It turns on how far we can go down that track, given civil service morale. The answer is: not very far," observed the British official.

Britain would also like some progress on other issues, such as the development of Hong Kong's container port, now stalled because China objects to Jardine Matheson's participating in its ownership, and the issue of changing Hong Kong's written laws to bring them in line with the colony's change in sovereignty. See Editorial Comment

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**RETI-REDI DE TELEVISAO INDEPENDENTE**  
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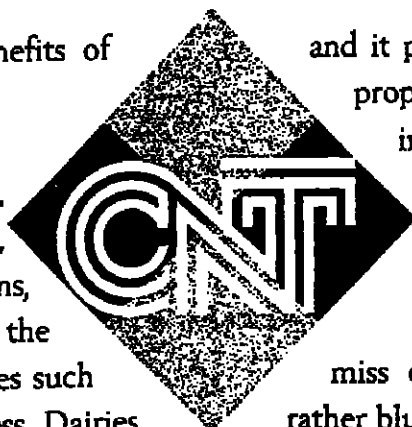
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## NEWS: WORLD TRADE

# Brittan to seek closer EU-US relationship

By Guy de Jonquieres

Sir Leon Brittan, the European trade commissioner, will today urge EU foreign ministers to support the principle of a far-reaching initiative to strengthen transatlantic political, economic and trade relations, despite apparent US hesitation and reservations in several EU capitals.

Sir Leon hopes the EU and the US can agree in the next two months an action programme, to be approved by President Bill Clinton, Mr Jacques Santer, the EU Commission president,

and Mr Felipe González, Spain's prime minister, at a December 3 summit in Madrid.

However, only modest progress was made towards that goal at a meeting of Commission and State Department officials in Washington late last week, at which EU negotiators presented a long list of proposals for closer co-operation on security, international law enforcement and economic and trade policy.

Though the two sides agreed that any future action programme should cover these areas, they endorsed no

specific proposals. The US, which submitted a shorter working paper than the EU, is also said to have been notably less enthusiastic about discussing firm plans for action on trade.

The EU has proposed that the two sides implement ahead of schedule tariff cuts agreed in the Uruguay Round of trade negotiations and spearhead a broader move by selected members of the World Trade Organisation to promote further liberalisation of trade.

The EU also wants the two sides to conduct a joint study on the possibil-

ity of creating a transatlantic free trade area. However, US officials said they were not ready to do more than discuss existing trade barriers and to tackle problems as they arise.

The US ascribes its reticence partly to the limited involvement of its senior trade policy-makers in the talks so far. However, Mr Clinton also lacks trade negotiating authority and appears reluctant to launch any new trade initiatives before next year's presidential election.

EU members are also divided over how far to go on trade. Though

Britain, Germany and some other northern European governments are interested in the idea of a free trade area, France and most southern member states are openly suspicious of any proposal which would affect EU trade policies.

US and EU officials, who are to meet again in Brussels this week, have agreed to push for closer co-operation in matters such as mutual recognition of product standards, combating terrorism and drug trafficking, and possibly environmental policy.

## Warning on W Europe's pirated business software

By Sheila Jones

Nearly two-thirds of all packaged business software in western Europe has been copied illegally, according to the Business Software Alliance, which represents the world's biggest software producers.

The report, produced by Price Waterhouse, estimates that almost 60 per cent of packaged (as opposed to custom-built) business software is

pirated in western Europe, compared to about 35 per cent in the US. It would cost western European businesses at least \$10bn if they had paid for the pirated software.

Mr Robin Burton, the BSA's European affairs director, says he believes harsher penalties in the US have helped to reduce piracy there. "In the US, there is a statutory damages law. For every copy made illegally, there's a \$25,000 fine

- that's a big deterrent." There also appeared to be more willingness in the US to enforce the law. "In Europe, a lot of people still don't see it as theft, partly because they are physically not taking anything."

The BSA wants EU states to make software piracy a criminal rather than a civil offence, so stiffer penalties can be imposed. It is also trying to persuade EU states to enforce existing legislation more rigor-

ously, particularly harmonised regulations such as the EU Software Directive and the World Trade Organisation accord on trade-related aspects of intellectual property.

The BSA study estimates that cutting piracy in Europe to US levels in the next five years would create almost 87,000 jobs and generate \$2.3bn in extra tax revenues.

One cause of the levels of piracy in Europe is that man-

agers do not account for software as assets, says Mr Burton. "The majority of illegal copying is done within corporations and large companies. A lot of it is ignorance - nobody is managing it and they don't treat it as an asset. Ask a purchasing manager how many chairs are in the company and he'll tell you, but he'll probably have no idea how much software the company has." Revenues in the packaged

business software industry are growing by 13 per cent a year, and will reach \$43.7bn by 1997. The industry contributed \$4.4bn to western European government revenues last year, and accounted for more than 170,000 jobs, the report says.

● *Contribution of the Packaged Business Software Industry to the European Economy.* BSA Europe, Leconfield House, Curzon Street, London W1T 6AS.

## US textiles consumption booming

By Jenny Luesby

Rapid growth in Asia may have been fuelled by the clothing and textile industry but, when it comes to demand for shirts, skirts and trousers, the gap between east and west is still growing.

In the last five years, consumption of the fibres used to make textiles has jumped from 25.9kg to 30.9kg a head in the US, according to a recent report by Textiles Intelligence and the Economist Intelligence Unit.

The 5kg difference, equivalent to nine pairs of trousers, or 25 shirts, includes textiles used in home furnishings and manufacturing, but it has taken Americans far beyond the 25kg a year previously analysed as the saturation point for textiles consumption.

In Europe consumption has risen from 18kg to 19.5kg a head, but it has pulled further ahead of the most successful Asian economies.

In east and south-east Asia, total fibre consumption rose by

0.8kg (five T-shirts) to reach 5.5kg a head, while in China consumption was up just 0.5kg to 6.0kg a head.

This is despite the fact that China and Asia, excluding Japan, now produce half of the world's textiles and clothing, compared with 40 per cent five years ago.

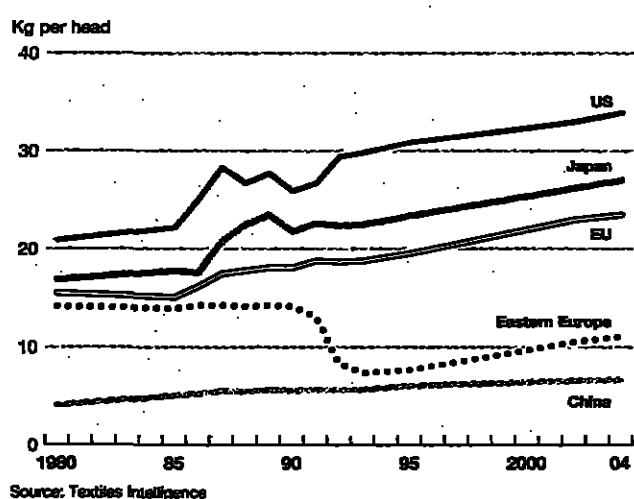
Textiles Intelligence predicts that the gap in consumption will continue to widen into the next millennium, as will the shift in production, with Asia processing between 80 and 90 per cent of each new tonne of additional world output.

The one exception will be eastern Europe and the former Soviet Union, where it predicts a recovery from the fall in demand and production that took hold in 1992. In the CIS, textiles production, accounting for 10 per cent of world output in 1990, is half that now, and consumption is down from 14.8kg to 7.5kg a head.

Textiles Intelligence forecasts that this will rise to 10.5kg a head by 2004.

On this basis, and helped by

### Patterns in textile fibres consumption



Source: Textiles Intelligence

population growth in developing countries and a higher saturation point elsewhere, the unit predicts accelerated growth in world demand for textiles over the next 10 years, taking world demand to 51.5m tonnes by 2004, up 28 per cent on 1995 levels.

● *World Textile and Clothing Consumption: Forecasts to 2004.* by John Coker. Textiles Outlook International, September 1995, Economist Intelligence Unit, PO Box 200, Harold Hill, Romford, Essex, RM3 8UX. £95/\$195

## Japan resists US pressure on imports

By William Dawkins in Tokyo

Japan is sticking to its tough line against US trade pressure and has refused to negotiate over its alleged barriers to imports of wood and paper.

This is the second such blank refusal from Japan in three months, following its decision in July to ignore a US request for negotiations on the Japanese photo film market. It is a mark of the defiant stance underwritten by Mr Ryutaro Hashimoto, new leader of the Liberal Democratic party.

The reaction was triggered by a US decision last week to single out alleged trade barriers to Japan's wood and paper markets for study with a view to possible retaliation, for the second year running. Japanese trade practices in these sectors have been listed for monitoring under the US Super 301 trade law, allowing for sanctions. They were earmarked for further monitoring in an annual

report to Congress by the US Trade Representative. Mr Hashimoto said Super 301 was inconsistent with World Trade Organisation rules and called the US decision "regrettable".

Imports make up nearly two-fifths of Japan's annual wood consumption. But the US argues that remaining tariffs, designed to protect the remnants of Japan's timber industry, still keep prices too high. Consultants cited by the American Chamber of Commerce in Japan estimate that tariffs and other barriers deprive foreign companies of between \$1.8bn and \$3bn annual sales.

The Japanese paper market is far less open to imports. Foreign penetration is around 4 per cent, the ACCJ estimates, which it argues is a legacy of high tariffs, a closed distribution system and tight relations between suppliers and customers. Both markets, Japan argues, are open to all-comers.

## WORLD TRADE NEWS DIGEST

## Korean builders win more orders

Several domestic building disasters have not prevented South Korean construction companies from gaining overseas orders, which climbed 16 per cent to \$5.25bn during the first nine months of this year. International orders are expected to reach \$8.2bn for the full year, according to the International Contractors Association of Korea.

Speculation that overseas orders would be affected by the collapse of the Sampoong department store in June and a Seoul bridge collapse last autumn has not been confirmed and Korean construction companies generally enjoy a good reputation abroad, where they are subject to tighter inspection standards than in Korea. Lax inspections and cost-cutting building practices have been blamed for shoddy construction and the resulting disasters in Korea.

South-East Asia has become the biggest market for Korean builders at \$3.75bn for this year, with Malaysia the single biggest customer at \$1.24bn. Europe and the Middle East follow at \$603m and \$501m respectively. John Burton, Seoul

## Seoul train decision denied

Mr Lee Heon-seok, South Korea's assistant minister for construction and transport, has denied reports that the government has decided to select a domestic supplier over foreign contractors for trains that would operate on a second proposed high-speed rail line. Mr Lee had been quoted as saying the government would prefer a domestic supplier because it would save money and enhance Korea's industrial self-sufficiency.

The ministry is not expected to complete planning on the proposed rail line between Seoul and the south-western port of Mokpo until next year. The issue of whether to seek bids from foreign train contractors has not yet been decided, according to a ministry spokesman. John Burton

## Argentine drug patents move

Argentine legislation protecting pharmaceutical patents will come into effect from the year 2000, following the ratification by Congress of a "corrective law" bringing the date forward from 2003. President Carlos Menem, under pressure from Washington, sent the corrective law after Congress passed legislation judged by the US to contravene the General Agreement on Trade and Tariffs. Aside from trimming the phase-in period from eight to five years, the corrective law incorporates Gatt language on circumstances in which "compulsory licences" for a pharmaceutical product can be issued without the patent-holder's consent. Washington has threatened to put Argentina on a 301 watch-list should satisfactory patent protection not be implemented. Argentine nationalists say Mr Menem has bowed to US pressure and passed legislation that will damage local industry and triple pharmaceutical prices. David Pilling, Buenos Aires

■ Coca-Cola said Vietnam had given investment licence approval to its Coca-Cola Indochina unit for a \$48.5m joint venture in Ho Chi Minh City. The venture will more than quadruple the production capacity of Coca-Cola products in southern Vietnam to 136m litres. Reuters, Hong Kong

■ AirTouch Communications of the US said its cellular venture in Madras had been inaugurated, making it one of the first cellular operators in India, and the first in Madras. The company, RPG Cellular Services, received its licence less than a year ago. AirTouch and RPG Enterprises have also applied for a cellular licence in Madhya Pradesh, a region with about 70m people, as well as other regions. Reuters, San Francisco

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NEWS: INTERNATIONAL

# IMF crisis plan draws on Mexican lesson

By George Graham  
in Washington



The International Monetary Fund has agreed on a new set of procedures for handling emergency crises.

Executive directors representing the IMF's member countries adopted the procedures, which set out ways for the Fund management to consult them when faced with a

sudden crisis, as a first step towards establishing an emergency financing mechanism.

"The two important words are 'emergency' and 'mechanism', because there is no financing there. The financing will come later," said a senior IMF official.

In the wake of the Mexican crisis, when the IMF broke all its rules on how much a single country may borrow with an unprecedented \$17.8bn (\$11.4bn) loan, some international financial officials argued for a special facility to be set up as a safety net for other

countries which might face the same kind of liquidity squeeze.

Some countries argued that the IMF should consider building this facility into a sort of international bankruptcy court, where sovereign countries could negotiate orderly debt workouts with their creditors - who are no longer a relatively narrow group of banks, as in the debt crisis of the 1980s, but a disparate array of bond investors.

But the IMF is now heading towards a solution that relies closely on its existing structures to provide it with the

funds it might need for a future crisis.

Instead of a separate facility, attention is focused on ways of doubling the size of the General Arrangements to Borrow, a \$29bn credit line on which the IMF can draw from several of its richer members.

The Group of 10 leading industrial nations, which supply most of the current GAB, is expected to agree next week on an outline offer to other countries which might contribute to a parallel credit line, although several variations are still under consideration.

"One way or another, there will be an expansion of the GAB," said Mr Stanley Fischer, deputy managing director of the IMF. In the longer term, the Fund and its members are also considering a quota increase, roughly equivalent to an issue of new equity.

The new procedures recently agreed by the IMF board, meanwhile, are expected to avoid a repetition of the friction between Fund management, the US and the European countries which marred the Mexican crisis.

European finance ministers

complained bitterly that they had been presented with a *fait accompli* by the IMF and the US, and quarrelled with both the size and the immediate disbursement of the loan offered to Mexico.

Even with new procedures, however, smooth consultation may be difficult when, as in the Mexican crisis, a decision is needed overnight. "There really was no time. Countries are right to think they should be consulted; on the other hand, there was no time to consult them," said Mr Robert Rubin, US Treasury secretary.

# EU and US clash over Mideast bank

When Egypt, Israel, Jordan, and the Palestinian Authority last year proposed a development bank for the Middle East and North Africa, the US was so pleased with the new spirit of regional co-operation that it quickly endorsed the idea.

However, although equally impressed with the political significance of the move, the majority of European Union members questioned the economic justification for the project.

After nine months of discussion and examination of the issue, a multinational taskforce is expected to report its findings to next month's regional economic summit in Amman. However, most Europeans on the taskforce are not convinced of the need for the bank.

As positions have stiffened, the US and countries in the region say they are prepared to go it alone. But as the US is billing itself as indispensable in the quest for Middle East peace, and images of President Bill Clinton flanked by Middle Eastern leaders are still fresh in many minds, this threatens to portray Europe as a lesser champion of peace.

EU members - with the exception of Greece, Italy and the Netherlands - argue that the Middle East is already served by several leading insti-

tutions, including the World Bank, the African Development Bank, the European Investment Bank, the Arab Fund for Economic and Social Development (a development bank for Arab countries) and the Islamic Development Bank.

They also note that the size of the proposed bank - a mere \$5bn (£3.2bn) with 25 per cent paid in capital - would make its yearly lending less than the \$1bn the EIB alone is likely to lend to the region in that time.

EU members have instead proposed the establishment of the Middle East and North Africa Financial Intermediation Organisation (Menafo), which would include a forum for regional economic co-operation and provide a framework for co-ordinating economic policies and identifying regional projects to be funded by existing institutions.

This idea has found support among World Bank officials - although the US has politely

that the bank will not duplicate the work of existing institutions.

It will have a specific mandate to fund private sector and regional infrastructure projects and act as an investment bank which ensures that the majority of projects are co-financed through both the private sector and the existing development institutions. "It is a catalytic, fast-moving investment house, lean and market-oriented," says a US representative.

was only acceptable if it involved a clear commitment to the bank.

At the same time, at the July meeting of the taskforce, the US made it clear that it had won enough backing for the project, including support from Japan and Canada. "It was put very plainly to us that they have a critical mass and they can do it alone," says a European official. Several taskforce members then moved to complete the bank's articles of association and Egypt and Jordan began competing to locate the bank in their capitals.

When the taskforce met again in September, the majority European view was that Europe would not sabotage politically the bank's creation but that each country should be given the choice of joining Menafo, the bank or both, and that the two institutions could be announced at the Amman summit. European officials say they are hoping to reach a compromise on some form of a two-phased solution when the taskforce meets again at the end of this week.

"We are in a terrible situation," confides the European official. "The European community is keen that any decision being taken is not interpreted as anti-peace because the EU is the biggest provider of funds to the region." See Editorial Comment

## Questions are being asked about the bank's economic justification, writes Roula Khalaf

Furthermore, most of the bank's lending is not expected to be at concessionary rates, and thus will be of little use to national projects in countries which can borrow at below-market rates elsewhere.

The proposed charter for the bank envisages only a voluntary special fund to finance feasibility studies at concessionary rates.

Scepticism over the proposed bank is shared by several Arab Gulf states, partly out of fear that they will be asked to contribute to the funds but also out of concern that the institution is being set up before a comprehensive peace agreement is reached.

asked them to stay out of the debate after the bank last year published a white paper calling for the establishment of a body, modelled on the Organisation for Economic Co-operation and Development.

The World Bank says it lent about \$1bn to the Middle East and North Africa last year but has the capacity to increase its portfolio by another \$2bn. "It is the availability of good projects to finance that is lacking," says one bank official.

European arguments, however, seem to have fallen on deaf ears. In addition to not wanting to snub those requesting tangible benefits for regional peace, the US insists

"From a purely strategic point of view, if this region is to have a permanent and just peace, you have to have an institutional framework to bring parties together," adds Mr Raouf Saad, the Egyptian deputy assistant foreign minister. "From a practical point of view, the region needs a development institution which will be close to the region, know the countries and be able to mediate between the parties."

In June, European countries proposed to set up the intermediate facility as a first step and decide on the need for the bank within two years. The US and regional parties, however, said the two-phased solution



Robert Rubin: 'the stakes are very high'

## Rubin cool on risk of budget cataclysm

By George Graham and  
Jurek Martin in Washington

The possibility of a US default on its international commitments as a result of its protracted budget negotiations is "unthinkable", according to Mr Robert Rubin, Treasury secretary.

Treasury and Federal Reserve officials monitoring bond spreads had not yet seen indications that the financial markets were seriously concerned about the risk, he said. "I also don't think it's helpful to have people in positions of responsibility talking about default."

Mr Rubin reflects the administration's confidence that a budget cataclysm can be avoided, and that agreement can be reached on a course that ultimately eliminates the budget deficit. "There is very substantial political commitment, the stakes are very high," he said.

President Clinton this week-end signed into law a continuing resolution allowing continued government spending until November 13, after current funding expired with the end of the fiscal year on Saturday.

However, the budget picture remains confused. Congress has completed only two of the 13 appropriations bills which fund government operations, and which are normally finished before the start of the fiscal year. Mr Clinton has signed neither.

Work on the other 11 bills was thrown into disarray on Friday when the Republican rank and file in the House of Representatives, who have shown tremendous party discipline, rebuffed their leaders by rejecting compromises crafted with the Senate on defence and interior spending.

The government is also expected to hit the current \$4,900bn (£3,161bn) legal limit on its debt at roughly the same time as the continuing resolution will expire in mid-November. With Congress and the administration each seeking to make the other back down, the possibility that the debt limit might not be increased had raised fears of a default on US payment obligations.

### INTERNATIONAL NEWS DIGEST

## Sheikh guilty of terror war

A New York jury yesterday found Sheikh Omar Abdel Rahman guilty of leading an Islamic war of urban terror against the US. Eclipsed by the Oklahoma City bombing and the OJ Simpson trial, the sedition case against the blind Egyptian cleric and nine co-defendants has lasted eight months, with testimony by some 210 witnesses.

After 37 hours of deliberations the jury found the Sheikh guilty on five counts of conspiracy. He is due to be sentenced in January and faces life imprisonment. His nine co-defendants were also found guilty on various charges.

The case rested on the prosecution's claim that, between 1989 and 1993, the Sheikh oversaw planning of a "war of urban terrorism" against the US which included the February 1993 bombing of Manhattan's World Trade Centre - which killed six people and injured more than 1,000.

In March 1994 four men were convicted of the bombing and were sentenced to life sentences. *James Whittington, Cairo*

## Oman and Israel bolster ties

Oman and Israel have agreed to boost economic co-operation, the Omani news agency said yesterday. The decision, the first by a Gulf Arab state, was taken by the two countries' foreign ministers in New York. Oman was the only GCC state and one of only three Arab League members not to sever ties with Egypt when it became the first Arab state to sign a peace accord with Israel in 1979.

The GCC - which groups Oman, Saudi Arabia, Kuwait, the United Arab Emirates and Bahrain - supports the Middle East peace process, but has been reluctant to forge normal ties with the Jewish state until a comprehensive peace agreement, including Syria and Lebanon, is reached.

Last year, bowing to US pressure, the GCC agreed to ease the Arab boycott of Israel and lifted the secondary and tertiary boycotts against companies that deal directly or indirectly with Israel. *Roula Khalaf, London, and Reuter, Dubai*

## Algerian bus attack kills 18

An attack on a civilian bus in southern Algeria yesterday left 18 people dead and 15 wounded, according to the official Algerian news agency. The attack in Laghouat, about 400km south of Algiers, was one of the deadliest against civilians in more than three years of violence.

According to Algerian newspaper reports, a car bomb explosion on Saturday near a complex housing security officers in Tipaza, 60km west of Algiers, killed two people and wounded 10. Over the weekend, the central committee of Algeria's National Liberation Front, the former ruling party, reiterated the party's opposition to presidential elections planned for November 16, but stopped short of calling for a boycott. *Roula Khalaf, London*

## Mass Egyptian trial opens

A controversial military court convened on Saturday outside Cairo to try 49 prominent members of Egypt's largest opposition movement, the Muslim Brotherhood, accused of plotting against the government. The defendants had been rounded up over the past nine months in a crackdown by the government against members of the Brotherhood. Critics claim that the move is aimed at removing the Brotherhood's most popular leaders, who were planning to stand for parliamentary elections in November.

The government, however, says it has evidence that they were trying to revive an "illegal group" and has accused the defendants of forging close links with militant Islamists and the Islamic government in Sudan. The hearing was adjourned until 14 October. *James Whittington*

## SEC to act over Orange County

The US Securities and Exchange Commission has informed some of the bond firms involved in several Orange County deals that it intends to recommend enforcement action against them. Orange County declared bankruptcy on December 6 1994, after suffering investment losses estimated at \$1.69bn (£1.09bn).

The SEC has targeted several taxable note deals sold by local school districts and cities. SEC staff are recommending that the SEC files actions in federal court for violations of federal anti-fraud rules. Municipal bond experts said the SEC was focusing on whether the municipalities disclosed accurate financial information about the bonds and the purpose for the bond sales. *Reuter, Santa Ana*

## World Bank 'greening' loans

The World Bank has provided \$10bn (£6.4bn) in loans to 137 environmental projects in 62 countries, according to a report assessing its operations since the 1992 Rio Earth Summit. The projects focus on pollution management but also include water treatment, support for new technologies and building capacity for environmental management.

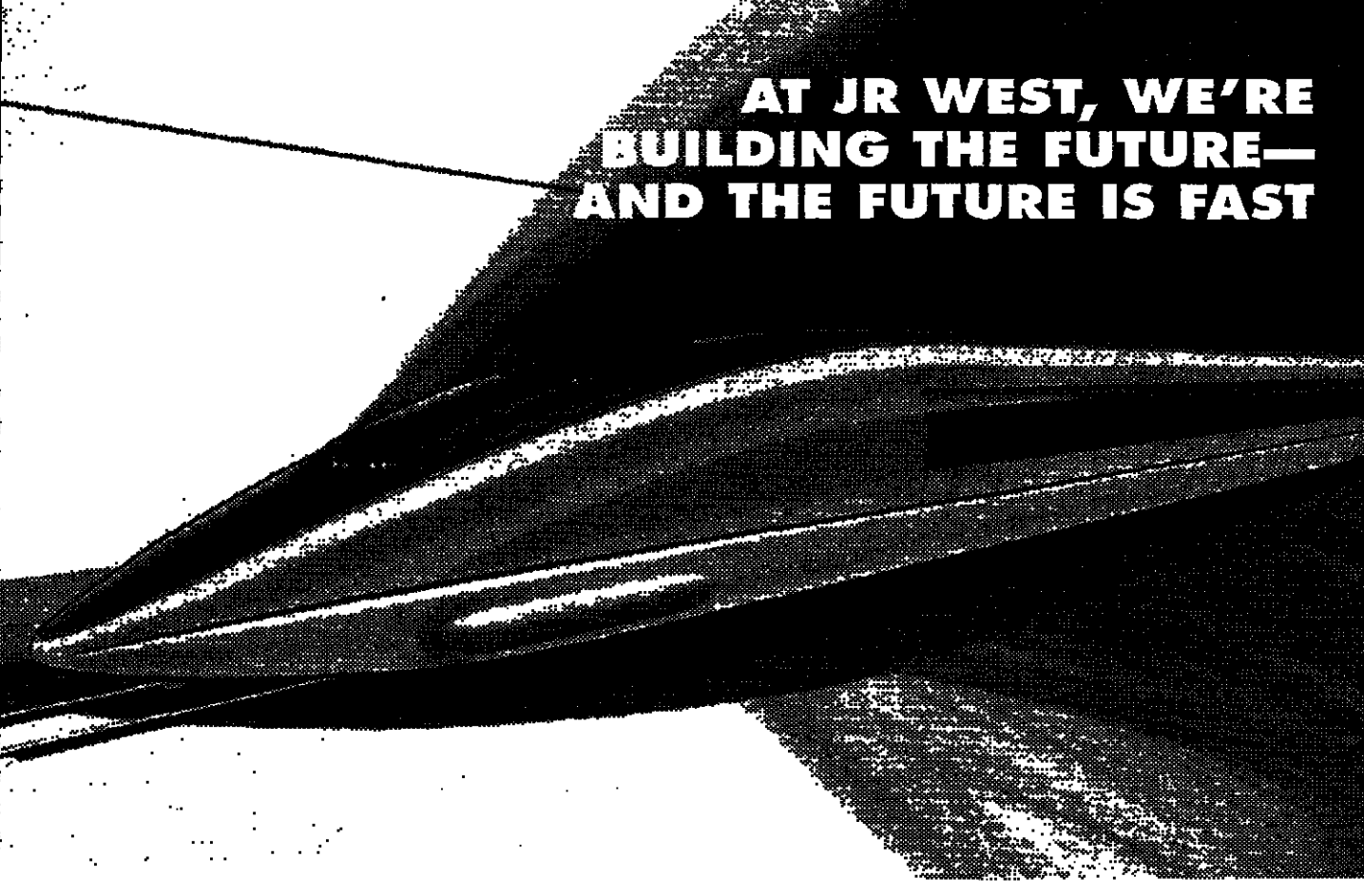
The bank says it is also "greening" its operations by applying environmental planning and management to its lending, which will total an estimated \$200bn over the next 10-15 years. Mr Andrew Steer, director of the bank's environment department, said that lending policies were increasingly geared to striking a better balance between economic development and environmental sustainability.

Mr Steer said that some of the bank's lending was bound to be bad for the environment, particularly large infrastructure projects. But often the impact would be offset by other improvements. *David Lascelles, Resources Editor*  
*Mainstreaming the Environment. Available from the World Bank, 1818 H Street NW, Washington DC 20433, USA.*

## Alcan unions demand pay rise

Unions representing 4,000 Alcan Aluminium workers in Quebec are demanding an increase of almost 15 per cent or C\$3.26 (£1.53) an hour in pay and benefits in a three-year contract with the company. The old contracts expired last spring and since then negotiations have moved slowly.

The unions say the previous contract held wages down artificially because of the recession. Alcan said it had offered almost 6 per cent in pay and benefits over three years, plus other incentives, bringing the total package to 11.4 per cent or C\$2.29 an hour. *Robert Gibbons, Montreal*



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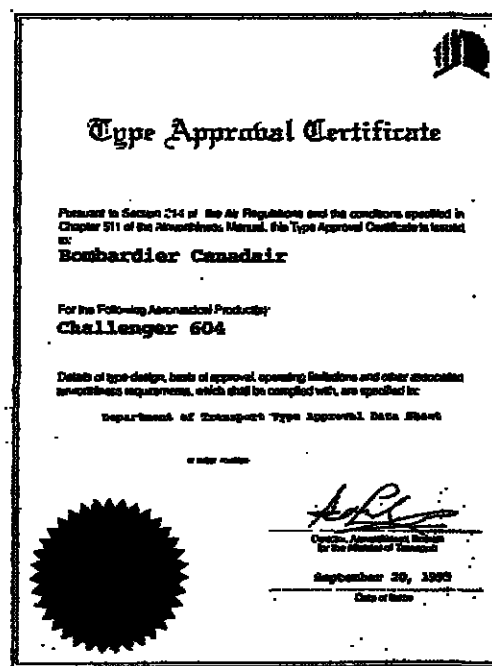
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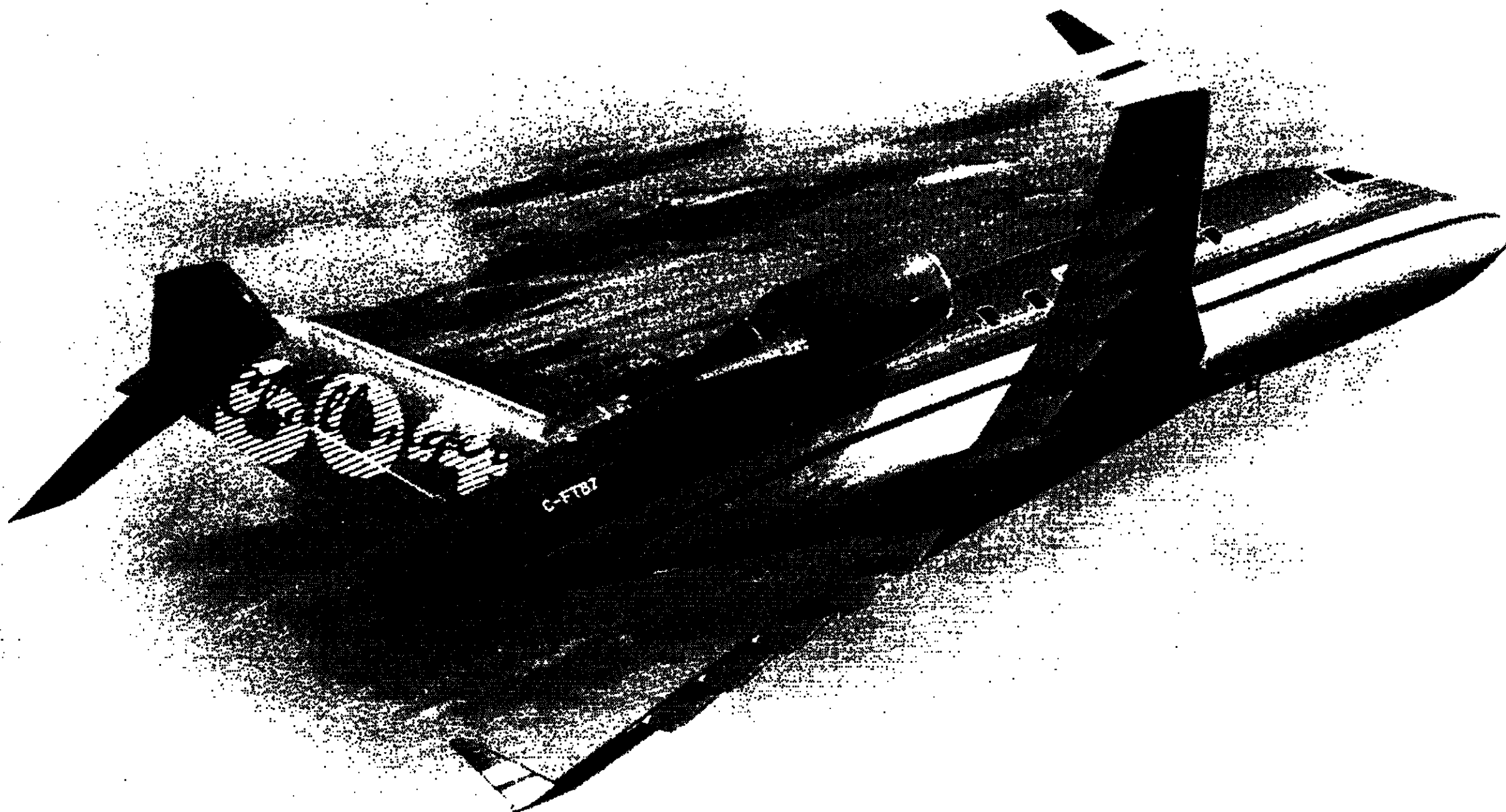
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## NEWS: UK

# Government 'could reap broadcast bonanza'

By Raymond Snoddy

Selling the spectrum now occupied by Britain's broadcasters for mobile and other telecommunications uses following a move to digital transmission could be worth £2bn (\$3.1bn) a year to the government, according to a new study published today.

The money could come from an auction of released spectrum. In the US, the Federal Communications Commission has estimated that the analogue spectrum, if released from broadcasting use would be worth \$37bn.

The estimate of the spectrum worth to the British government is made by

Convergent Decisions Group, consultants specialising in digital communications issues, and is contained in an independent report that is highly critical of government proposals for the introduction of digital terrestrial television (DTTV) and the eventual move away from existing analogue transmission.

Government proposals envisage that DTTV will be able to offer more than 20 channels of high quality digital television in most parts of the country. They do not however set a date for the end of analogue transmissions and broadcasters have also criticised the proposal that organisations,

which need not be broadcasters, will apply for blocks of digital frequencies or multiplexes.

CDG criticises Britain's National Heritage department for the lack of a strategy for the transition from analogue to digital and the "severe practical implementation problems" with the multiplex provider concept.

Mr Dermot Nolan, technical director of CDG argues that: "The lack of detail in the proposals combined with the inherent complexity of many crucial issues may seriously jeopardize the introduction of DTTV in the UK. This will discourage the participation of media players."

The consultants fear that there is simply not enough incentive for existing broadcasters in the Government proposals to encourage them to promote digital take-up by their viewers. The existing broadcasters are to get enough spectrum to broadcast their existing channels in digital. Eighty per cent of the content must be the same as their present channels and they must be free to air.

● The British Broadcasting Corporation is likely to be able to keep a significant proportion, and possibly even most, of the money raised from the privatisation of its transmitter network.

The government is now finalising the details of what could be a £100m privatisation and an announcement is expected as soon as possible after October 16 when parliament returns after the summer recess.

The privatisation announcement will come at the same time as the details of the new BBC's Royal Charter are published.

The government has repeatedly made it clear that the status quo is not an option for BBC transmitters even though the corporation has argued that an integrated organisation is more efficient and privatisation will increase costs.

## UK NEWS DIGEST

## Bipartisan stance on Irish peace 'intact'

Labour leaders made it clear last night that the opposition party was not shifting its policy on Northern Ireland in spite of a motion likely to be endorsed by this week's conference which does not explicitly call on the IRA to hand in weapons. But, with growing concern at the menacing statements of the IRA and Sinn Féin, its political wing, both government and opposition strategists are hoping that a more flexible approach is needed to kick-start all-party negotiations.

A Labour motion due for debate by delegates on Thursday is potentially embarrassing as it omits any reference to decommissioning.

Yesterday the Ulster Unionists indicated a willingness to tackle the issue on the eve of today's meeting in Dublin between their leader Mr David Trimble and Irish prime minister Mr John Bruton. UUP deputy leader Mr John Taylor said unionists were not seeking the physical handover of IRA weapons but could "proceed on the basis of making these firearms unusable again".

John Kampfner and John Murray Brown

## Gas field plans 'unaffected'

The steep decline in UK gas prices will not affect the development of Britannia, the UK's largest undeveloped offshore gas field, according to its operators. The field, 120 miles north-east of Aberdeen, is being developed at a cost of £1.3bn to supply about 7.8 per cent of the UK market.

According to Mr Jeff Tetlow, deputy managing director of Britannia Operator, sufficient gas has been pre-sold under contract to ensure the viability of the project. "There are no issues between ourselves and the purchasers," he told a press briefing. He declined to say how much of the gas had been pre-sold or on what terms. The purchasers are Kinetic, Mobil Gas Marketing, National Power and Total. The recent fall in gas prices has been caused by the opening of the wholesale market to competition.

David Lascelles

## 'Golden handshakes' down

High-flying executives are getting smaller pay-offs when they crash to earth, according to a survey yesterday. Their average severance pay-off is now 3.1 weeks for every year of service, compared with 4.1 weeks in 1989.

But the well paid British executive is still at about the half-way place in the international league table - well ahead of counterparts in the US where the average pay-off is 1.2 weeks. Executives in Venezuela lead the table with an extraordinary 21.3 weeks for every year, although these figures are based on small numbers. The survey, by career consultants DBM, is based on the 10,000 executives internationally to whom it gave counselling last year.

Press Association

## Distillers want duty cut

Scotch whisky distillers have asked the chancellor to cut excise duty on their products by 8 per cent in November's Budget as a first step towards taxing all alcoholic drinks at the same rate. The industry joins the annual chorus of beer, wine and spirits producers seeking a break from the government - pleas which have fallen on deaf ears before. The Scotch industry says it is unfair their product is taxed at almost twice the rate of other drinks, and all drinks should be taxed at the same rate on their alcohol content.

Roderick Oram

## Opposition set for blitz on unemployment

By Robert Peston, Political Editor

Britain's opposition Labour party will today announce plans for a three-pronged attack on unemployment, with the creation of a new careers opportunity service and measures aimed at young people and the long-term unemployed.

Mr Gordon Brown, the shadow chancellor, will make the party's first firm spending commitment since it lost the 1993 general election, with a proposal to spend £1bn (\$1.56bn) in the first year of a Labour government on employment and training for an estimated 700,000 people under 25 who have been out of work for more than six months.

However, in a speech today to Labour's annual conference at Brighton, he will resist widespread pressure from Labour activists to soften his commitment that the control of inflation should be the primary economic goal.

"With a Labour government, there will be no inflationary booms, no massaging of figures, no quick fixes, no short cuts, no pay explosions and no shopping lists of irresponsible commitments," he will say.

On taxation, Mr Brown will promise "fairness through a progressive tax system". He will pledge that millionaires who shelter their income will

pay "their fair share of tax".

Mr Tony Blair, Labour's leader, says in the Guardian newspaper this morning that any decision to raise the top rate of income tax will be made and announced before the general election.

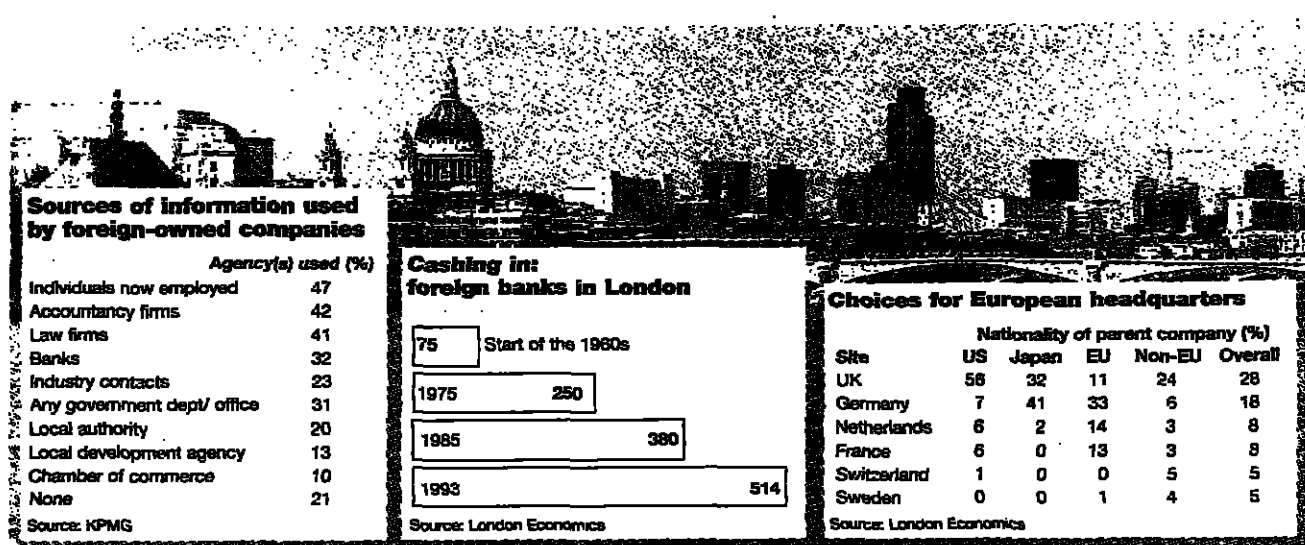
Mr Brown will unveil proposals for a nationwide network of career bureaux, linked by computers, so people facing redundancy can retrieve up to the minute information on job and training opportunities, support services, such as child care facilities, and the availability of state benefits.

He will also put flesh on his plan to use the £3bn proceeds of a windfall tax on the utilities to reduce unemployment among people under 25. "Our objective is nothing less than to abolish youth unemployment," he will say.

Mr Brown's advisers estimate that the package will cost £1bn after deducting savings from reduced benefit payments in the first year, £400m in its second year, and a zero net cost after five years.

"We have checked these figures with government officials," said a Labour policy-maker. "We think they are pretty robust."

The leadership fears, however, that the conference may pass a resolution fixing a £4.15 minimum wage, against current party policy.



## City 'helps lure inward investors'

By John Plender

The financial skills of the City of London are becoming increasingly important in attracting inward investment, as services replace manufacturing as the chief component of direct foreign investment.

This is one of the main conclusions of a report by the consultancy London Economics, commissioned by the Corporation of London.

The report calls for inward investment agencies in the UK to broaden the range of services and incentives they offer to cope with increased competition in a fast changing market for direct foreign investment.

It criticises the agencies for producing data that fail to reflect the growing importance of mergers, acquisitions and joint ventures in total inward

investment. And it identifies a need to attract projects which incorporate high value added service activities.

The changes in trend revealed by the report are marked. Between 1984 and 1991 the share of service industries in the total stock of direct foreign investment in the UK rose from 25 per cent to 43 per cent.

The share of manufacturing over the same period fell from 41 per cent to 34 per cent.

The report emphasises that the thrust of inward investment has shifted away from new projects on greenfield sites. Expansion by existing investors, together with investment via mergers and acquisitions, are making an increasingly significant contribution.

Between 1987 and 1992 the value of net foreign flows to the UK arising from mergers

and acquisitions was more than £23bn (\$36bn) at current prices. London Economics estimates that this accounted for between 40 per cent and 50 per cent of the total value of inward investment in the period.

While the figures are influenced by the exceptional nature of the takeover boom of the late 1980s, the consultants argue that they reflect a fundamental shift in the way companies seek to service markets outside their home country.

The existence of an active market in corporate control gives UK and US investment banks a competitive edge in facilitating the growth of cross-border deals, the report claims.

UK banks are also said to derive strength from being involved in fewer conflicts of interest in the mergers and

acquisitions market than their competitors in continental Europe.

More than a fifth of total FDI inflows between 1984 and 1991 were in the finance, insurance and business services sectors. The report argues that the "clustering" of financial and professional services in the City acts as a draw to inward investment.

Among the contributory factors are the presence of multinational firms' treasury operations in London and the quality of professional services in the City.

Mr Michael Cassidy, chairman of the City Corporation's policy and resources committee, said that the corporation intended to explore the City's role in the wider economy with politicians at the forthcoming political party conferences.

# CONFERENCES & EXHIBITIONS

## NOVEMBER 21-22

## Evaluating and Managing the IT Investment

Why spend on information technology? This seminar is intended for both business and IT managers wanting to justify expenditure on new information technology. It will outline the business benefits, costs and risks associated with IT investment.

Contact: UNICOM Seminars.

Tel: 01895 256 484. Fax: 01895 813 095

LONDON

## NOVEMBER 21 &amp; 22

## The Petrochemical Industry - Towards the Year 2000

Authoritative figures from Europe, North America and the Asia-Pacific region will address this annual FT meeting, sharing their views on managing the boom-bust cycle; joint ventures; industry restructuring and privatisation plans.

Enquiries: FT Conferences.

Tel: 0181 673 9000. Fax: 0181 673 1335

LONDON

## NOVEMBER 21-22

## The National Transport Debate

The Waterford Transport Company announce a conference debating the merits, aims and implementation of a national transport strategy. Highlights include: debate chaired by Sir George Young, keynote addresses by Steven Norris and Michael Mander. Contact: Claire Dexter on

Tel: 0171 730 0410

LONDON

## NOVEMBER 22-23

## Installing and Operating Programme Management

Programme management is increasingly used to direct, control and implement portfolio of business change. The tutorial will explain what is involved and the benefits that accrue from its use. The seminar will explain how to design and implement a Programme or Project Support Office.

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## NOVEMBER 23

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A must for PI insurers and financial advisers, this conference offers an essential guide to understanding and managing the risk of liability for financial advice; the specific legal liabilities of financial advisers; relevant regulations and the expectations of the PIA; risk assessment; the impact of the Woolf Report on litigation trends and the future of insurance cover for the financial adviser. CPE: 1 day. CPD: 3.5 hours. ICAEW: 16 points.

Contact: Vicki Griffin, IBC

Tel: 0171 637 4383. Fax: 0171 631 3214

LONDON

## NOVEMBER 23

## FT Financial Reporting 1995

Significant developments in the field of financial reporting over the past year makes this one-day conference - the fifth in an annual series - a must for accountants in both practice and industry.

Enquiries: FT Conferences

Tel: 0181 673 9000. Fax: 0181 1335

LONDON

## NOVEMBER 29 - DECEMBER 1

## Managing the Costs and Benefits of Ecological Tax Reform in Britain and Europe

This intensive 3-day workshop is designed to provide an understanding of the characteristics of the main security cases, dealing and settlement on securities market, managing portfolios, fund administration and performance measurement. Ideal for investment operations and IT staff. Case studies: E20 + VAT. Alternative dates in 1996: February 1-2, April 18-19, July 18-19, October 24-25.

Contact: Sally Widdowson, Altrincham &amp; Ansons

Tel: 0171 252 3834. Fax: 0171 253 3074

LONDON

## NOVEMBER 29

## IT Innovation in financial services marketing

The explosion in the direct marketing of financial services has focused attention on the value of technology in developing and maintaining a market share. Through practical case studies this conference addresses the issues which companies must consider in selecting and using technology for marketing.

Contact: ELAN CONFERENCES

Tel: 01255 330312. Fax: 01255 330305

LONDON

## NOVEMBER 30

## EVA - An integrated management framework for creating and enhancing shareholder value

An intensive executive seminar on the principles and application of Economic Value Added. Led by two foremost authorities on shareholder value, Joel Stern & C. Stewart of Stern Stewart & Co.

Contact: Business Intelligence

Tel: 0181 543 6565. Fax: 0181 544 9020

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## DECEMBER 4-6

## Introduction to Derivatives

● Background and Development of the Derivatives Market - Financial Instruments and Credit Risk. ● Currency Derivatives, OTC vs Exchange Traded Options, "Exotic" and Standard Currency Options, Currency Swaps. ● Interest Rate Derivatives, Role of Financial Futures, FRAs, Interest Rate Options and Swaps, Swapders. ● Equity and Commodity Derivatives, Warrants, Options and Convertibles: Oil and Metal Swaps and Options. 3 Days £740.

Tel: 0171 329 0595. Fax: 0171 329 3853

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## DECEMBER 5

## Sportsmen, Entertainers and Authors: Taxation and Legal Issues

Sports, entertainment and the arts provide lawyers, accountants and tax advisers with unusual challenges. This conference will explore these challenges from a tax perspective. Topics include an analysis of the commercial rights of performers, taxation of these rights, commercial vehicles and structures.

Contact: ESC International Ltd

Tel: 0171 386 9322

LONDON

## DECEMBER 4, 5 &amp; 6

## Internal Audit

Two day conference and one day workshop. This essential forum for internal auditors, chief accountants and finance directors discusses the key issues facing internal audit departments including the latest corporate governance requirements, control self assessment, business process re-engineering, auditing the treasury function, combating fraud, assessing risk and strategic planning. CPD: 12 hours. ICAEW: 35 points.

Contact: Vicki Griffin, IBC

Tel: 0171 637 4383. Fax: 0171 631 3214

LONDON

## DECEMBER 8 &amp; 9

## Managing the Costs and Benefits of Ecological Tax Reform in Britain and Europe

Eco-tax reform confronts business leaders and managers with a substantial long-term challenge not experienced since the "energy crisis" of the 70s and 80s. This conference offers nothing less than a vision of how companies should be organised and managed if they are to anticipate and meet this challenge: prosper and survive as we enter the 21st century.

Contact: Rachel Marks, IQPC

Tel: 0500 821057. Fax: 0181 332 1191

LONDON

## DECEMBER 7 &amp; 8

## Managing Liabilities in the Offshore Oil and Gas Industry

Seminar A: Safety and Environment Thursday 7 December 1995. Seminar B: Commercial and Operational Friday 8 December 1995. Two separately bookable programmes. These seminars will examine the "huge risks" associated with the business of offshore oil and gas exploration and production.

Contact: Linda McKay, IBC

Tel: 0171 637 4383. Fax: 0171 631 3214

LONDON

## DECEMBER 7 &amp; 8

## The Cross Border Negotiator

This workshop has been designed to help each participant become a more effective cross-border negotiator, whether engaged as an individual or as a member of a permanent or ad hoc acquisition negotiating team. Individual skill development will be based on the assumption that acquisition negotiations should be analysed from two perspectives: as project negotiations, and process negotiations.

Contact: Acquisitions Monthly Conferences

Tel: 01892 537474

LONDON

## DECEMBER 7 &amp; 8

## Understanding the World Banking

For secretaries, IT and other support staff. ● The Banking System - History, Practice, Structure, Regulation ● Products & Services - Lending, Treasury, Money Transmission, Investment, FX, Corporate Finance ● Banks as Businesses ● Frequently used Banking and Financial Terms. 3 Days £395.

Contact: Fairplace

Tel: 0171 329 0595. Fax: 0171 329 3853

LONDON

## DECEMBER 11 - 13

## Documentary Credits &amp; Trade Finance

A foundation course in the products and techniques of trade finance. ● Letters of Credit, Collections, Forfeiting, Factoring. ● Customs and Freight. ● Documentary Credits. ● Back to Back, Transferrable, Revolving Credits, Commercials Credit Insurance. 3 days £255.

Contact: Fairplace

Tel: 0171 329 0595. Fax: 0171 329 3853

LONDON

## DECEMBER 12 - 13

## Implementing and Managing Competencies or Development and Pay Strategies

Many companies have found that linking appraisal, development and pay to corporate change objectives has powerful business benefits. This conference brings together a number of practitioners who have developed and implemented such schemes.

Contact: Rachel Marks, IQPC

Tel: 0500 821057. Fax: 0181 332 1191

LONDON

## DECEMBER 12

## Managing Legal Risk as part of your Cross-Border Media Strategy

This conference will enable you to assess the risks involved in publishing in foreign jurisdictions and future presentations from six international regions. Invaluable information for Media Lawyers in Private practice. Advertising Executives. Head of legal affairs, compliance, and people who sell Programmes, Films, Newspapers.

Contact: Linda McKay, IBC

Tel: 0171 637 4383. Fax: 0171 631 3214

LONDON

## DECEMBER 12 &amp; 13

## FT-World Pulp and Paper

This year's conference will look at the future of these industries now that they have come out of recession in such a spectacular fashion. In addition to considering issues such as supply and demand and new market structures, we will be looking at the longer-term implications of scientific developments such as biotechnology and genetic engineering.

Enquiries: Financial Times

Tel: 0181 673 9000. Fax: 0181 673 1335

LONDON

## DECEMBER 13, 14 &amp; 15

## Managing Oil Pollution Risks in Shipping Operations

A series of one day programmes on: Prevention: International European and Commercial Initiatives - 13 December 1995. Oil Spill Response in Practice - Thursday 14 December 1995. Managing Spill Liabilities Claims and Compensation - Friday 15 December 1995. These three events are separately bookable so that you can choose the combination that best meets your needs.

Enquiries: Financial Times

Tel: 0181 673 4383. Fax: 0171 631 3214

LONDON

## JANUARY 8 &amp; 10

## Implementing &amp; Managing Pan-European Capital Centres

Having recognised the value and strategic advantage of developing and managing a regional capital centre operation, forward looking companies are now exploring the opportunities of a pan-European operation. This conference will help you to gather the essential information to make strategic decisions of how to implement and plan your capital centre.

Contact: Rachel Marks, IQPC

Tel: 0500 821057. Fax: 0181 332 1191

LONDON

## OCTOBER 13



## FT's 10% inch-wide guide to

Yesterday saw the implementation of measures which help to complete the adoption of the metric system in the UK. How come the Brussels bureaucrats have managed to pull another fast one on an unsuspecting British public?

Metriation may have been thought up in 17th century France but it's a little unfair, despite the existence of two inescapable EC directives, to blame faceless Eurocrats across the Channel for killing off the imperial system. Thirty years ago the government converted to metric in the interests of increasing world trade and membership of the European Community. It was the early 1970s when the metric system was introduced in the UK.

So it's farewell to the imperial system. The metric system is here to stay. It's a pity that the metric system is not as simple as it seems.

Not all governments are as straightforward as the metric system. Some are more complicated than others. Some are more difficult to understand than others.

at her disposal without time limit and woe betide anyone who tries to pull a litre of Old Peculiar for Norman Tebbit: a pint of shandy, however, will be illegal because it is classified as a soft drink. Pubs will sell "large" or "small" shandies.

What, then, exactly is changing?

About 80 per cent of all "common groceries" - including instant coffee, tea, breakfast cereals, canned and frozen foods, pre-packed fruit and vegetables - are already sold in metric measures (it's a little more than a half-pound pack of instant coffee, for example).

The exceptions will be goods sold loose from bulk by the pound and ounce - primarily foods, such as meat, poultry, cheese, fish, fresh fruit and veg. They too, must conform by 2000, when it will be good-bye to a pound of sausages or tomatoes.

Ministers may scoff at the fact that in five years' time it will be illegal to ask for a pound of apples - but it will be against the

law to sell one.

Anything else changing?

Though the mile, yard, foot and inch will still suffice on the road, metres only will do in the drapery store or when buying electrical flex. But a 16½-inch collar and a 28½-inch inside-leg size will not be frowned upon as they are considered to be descriptive measurements which do not represent "a risk to trade". Same goes for "quarter-pounder" burgers and 16-ounce steaks.

Confused?

Every previous stage of the metriation process has been achieved without confusion or disruption to business or the general public, claims the Department of Trade and Industry. It says there will be plenty of conversion charts giving unit prices per kilogram and their imperial equivalents, along with lots of dual pricing: people can, and no doubt will, simply carry on asking for imperial quantities, leaving retailers to weigh out and charge for the metric equivalent, though making it clear that is what is being sold.

Some businesses, mainly smaller ones, beg to disagree and predict utter confusion. The Federation of

Small Businesses calls the change-over "madness", blames the government for not allowing enough time to make the transition and claims the bill for changing tills, price lists and literature will be horrendous. The DTI, which delights in quoting from a 1992 federation letter which welcomed the proposals, says that with 162,000 businesses so far having converted to metric, the average cost per company is running at £200. Tell that to J Sainsbury, which puts its own bill at more than £1m.

So where does all this leave the shopper?

Younger ones should be alright. Given that metriation has been taught in schools since 1974, but life may be trickier for others, witness a recent metric conversion quiz in which mystified entrants gave John Major a height in metres equivalent to more than eight feet. Worse, Joan Collins was converted into a fragrant 12.5 stone.

As for the threat of unscrupulous spivs indulging in the sort of rip-off which followed decimalisation, the Institute of Trading Standards Administration, representing 2,000 trading standards officers, warns shoppers not be caught out by "camouflaged prices rises".

Watch out in particular for

## metriation

"downsizing". Baked bean manufacturers have already been accused of reducing the size of their tins but not their prices. The big supermarket chains say they are going to great lengths to explain the changes to consumers and deny they will be used to sneak through price rises.

Neither will garages any longer be obliged to display metric conversion charts for those who insist on knowing what they are paying for a gallon. Motorists certainly show no inclination to start asking how many miles to the litre they can expect from their new cars.

What are the penalties if traders ignore the law?

Trading standards officers promise a "softly-softly" approach and, in fact, there have been no prosecutions for failing to use metric or imperial units where required since penalties were first introduced in the early 1970s.

A successful prosecution, however, could lead to a maximum fine of £5,000. By the year 2000, when metriation is complete, there may be no such thing as the pound sterling. But therein lurks a much bigger controversy.

Michael Cassell

## Charm and the embassy

## DATELINE

Washington: the effective ambassador is not necessarily the most visible, writes Jurek Martin

He will probably blush if he reads this over his diplomatic croissants in Paris, but this subjective opinion holds that Peter Dyvig of Denmark was the best ambassador sent to the US by any foreign country in the 1990s.

Now hold on, the professionals might say in shock. It is not as if US-Danish relations have ever been big news, even in Copenhagen let alone Washington - unlike Britain's with the US, in both capitals, over Bosnia and Northern Ireland, or Japan's over trade conflicts beyond number.

Nor, they might go on, is it fair to compare a modest Dane with genuine foreign policy luminaries like Sir Robin Renwick and Takakazu Kuriyama of Britain and Japan respectively, both of whom worked their difficult briefs ferociously hard. So undoubtedly, if with varying effect, did the ambassadors of France, Germany, the EU, and Italy, to name only four of those recently departed or about to leave.

Indeed, the current turnover is so large that it is as well that newcomers do not have to present their credentials to Jesse Helms, chairman of the senate foreign relations committee. Having held the confirmation of 30-odd US ambassadors hostage, he would probably conclude that if there were fewer foreign ambassadors here the state department would not need so many bureaucrats to deal with them.)

Still, why Peter Dyvig? One reason is that the most effective ambassadors anywhere are not necessarily the most visible. In Washington embassy parties are the warp and woof of politics and social life as well as providing the locals with something approximating a nightlife. Renwick certainly demonstrated this with a vengeance, once producing at dinner for a perfectly ordinary British home secretary one-third of the US supreme court, the attorney general, the heads of the FBI and CIA. Bill Clinton's two senior White House counsel and more.

Boris Biancheri, the experienced and elegant Italian ambassador with one of the most gorgeous residences (Villa Firenze) in town, can also pull them in with a purpose. So, whenever he is around flashing his wealth, can Prince Bandar of Saudi Arabia, but he has always moved in exalted Republican circles, as well as on the racquetball court with Colin Powell.

Our noble Dane did his bit on the entertaining front without the same splash and probably without the financial resources as others. Americans with Danish connections - Janet Reno, the attorney general, Stanley Hoyer, the Democratic congressman from Maryland - were regular guests, but so, it was noticed, would be a gaggle of middle level bureaucrats and congressional aides who actually write policy and legislation for their bosses, not the worst people from whom to get information.

A second reason is that an ambassador does not have to be from a very important country to earn respect. About 10 years ago, the Economist published a list of the best ambassadors worldwide, a pretty presumptuous exercise. But it got one of its top ten dead right in identifying Sergio Gonzalez Galvez, then, and again later, Mexican ambassador to Japan. More

interesting, if not well known and bilingual, Japanese politicians and civil servants could be found at Sergio's table than dining with the diplomatic representatives of the Group of Seven combined.

Thus it is a standard foreign correspondent's technique to seek out those diplomats not so consumed with bilateral crises and causes that they cannot get a grasp of what is really happening in the country in which they reside. Personal experience shows that the Canadians generally rank highly when not bothering about durum wheat, as do the Australians, the Dutch and the Danes, as Dyvig showed. In Washington, the new breed of post-communist eastern European ambassadors is well worth probing, like Michael Jantovsky of the Czech Republic - but then, he was a journalist before the Velvet Revolution brought him to Havel's side.



Most ambassadors to Washington, where language should not be a problem, are career appointees at the top of their profession. But sometimes they are chosen for domestic political or patronage purposes or because their masters feel they would fit well with whomsoever is ruling the roost in the land of the free.

But there are pitfalls in the second route. One of David Owen's worst judgments as British foreign secretary was to instal Peter Jay as ambassador in 1977 on the grounds that a brilliant young thing would be far more attuned to the tender Turks of the incoming Carter administration than Sir Peter Ramsbottom, the ageing old Etonian incumbent. It simply did not work, even on the tennis court unless Zbigniew Brzezinski was on the other side of the net. In fact it took Sir Nicholas Henderson, himself a quasi-political appointee but a career diplomat more cut from the Ramsbottom social mould, to restore an even and productive keel.

Sir John Kerr, the latest British arrival, will do well here and not just because of his diplomatic skills or the generous welcoming profile in last week's parish newsletter, the Washington Post. After all, like Peter Dyvig, he smokes.

## PEOPLE

## Aura of the ideal general singles out Krol at DuPont

Tony Jackson forecasts only a slight change in the company's chemistry

When Mr Jack Krol takes over as chief executive of the US chemicals giant DuPont in two months' time, he does not expect any radical change in the company's style or direction. That is the kind of thing bosses-in-waiting usually say, if only in deference to their departing predecessor. In Mr Krol's case, there seems no reason to doubt it.

Mr Ed Woolard, DuPont's chairman and chief executive, announced last week that he is to assume the role of part-time chairman at the relatively young age of 61, after 28 years with the company. Like Mr Woolard, Mr Krol, 58, has spent his working life with DuPont, having a four year stint in the US Navy after college.

While Mr Woolard was an industrial engineer by training, Mr Krol is a chemist. Even his Navy experience turned out of direct relevance to DuPont, since he trained as a nuclear engineer - a field which, by his own account, has much in common with chemical engineering.

His experience during the past 32 years with the company seems in some respects rather narrow. The first 23 years were spent with the fibres division, which makes artificial fibres such as nylon (a DuPont invention).

Then came four years running the agricultural chemicals division; then a couple of years back in charge of fibres; then appointment as vice chairman in 1993. In all that time, he has not been posted outside the US.

His time at the agricultural division coincided with an episode which causes DuPont trouble to this day: the launch of a pesticide, Benlate, in a new granular form. The product was hastily recalled in 1981 after apparent damage to crops, and the episode has cost DuPont several hundred million dollars in compensation to date.

But, like Napoleon's ideal general, Mr Krol is blessed with luck. By the time he arrived at the division, the product had already been gone through its trials. By the time it was recalled, he had moved on.

His claim to management conti-

nunity is based above all on his three year stint as vice chairman.

When he arrived, DuPont was just beginning to tackle a sharp increase in global competition. The result was a programme which took out about 30,000 of DuPont's 140,000 workforce and some \$3bn of annual fixed cost.

"I was there from the opening gun", Mr Krol says. "I was in at the beginning of the planning, as well as the implementation."

That phase of restructuring is now broadly complete - a fact which Mr Woolard gives as an important reason for his decision to step down. What the restructuring did, Mr Krol says, was to provide a platform for profitable growth. Now comes the next phase.

"At the front of my mind now", he says, "is top-line growth". By that he means simply growth in revenue - which, given the fluctuations in both price and volume of DuPont's products in recent years, is not as straightforward as it sounds.

For the past two or three years, he says, the emphasis has been on reversing price declines.

That has happened with a vengeance across the entire industry, particularly in bulk commodity chemicals. Now the emphasis is on extra volume.

At the same time, he intends to carry on raising productivity. In US industry, that term means different things to different companies.

For DuPont, it means the ratio of fixed cost to sales. In the past three or four years, Mr Krol says, this has risen by about 6 per cent a year across the various businesses.

From here on, the pace may slacken slightly, depending on individual cases. But, he says, he would still like to aim at 5-6 per cent for the group overall.

Another important objective is for all the businesses to earn at least the cost of the capital they employ. In 1991, Mr Krol says, only a fifth of DuPont's 20 strategic units achieved this.

This year the figure is closer to 90 per cent. This results partly from disposals.



Premium on continuity: Jack Krol

It also owes much to the upturn in the chemicals cycle; and, as Mr Krol would not doubt concede, the test of the whole restructuring will come in the next downturn.

As for management style, Mr Krol and Mr Woolard come across as rather similar: considered in speech, downbeat in manner. "Ed and I have worked together for 25 years", Mr Krol says. "We're not that different."

Specifically, he says, they both put emphasis on people. Granted, they may have got rid of 30,000 of them in the past three years.

Nevertheless, he says, "we both understand that in order to win, we must have people who enjoy coming to work every day."

"And in the past three or four years, a major focus has been building a strong management team. We think we've got there."



## Kok recruits more men from the ministry

Bessel Kok, chief executive of TelSource, the Dutch/Swiss telecommunications alliance, is getting something of a reputation for his downland, writes Vincent Boland in Prague.

In June, TelSource scooped 27 per cent of the Czech Republic's SPT Telecom, after a high profile tender battle; and it is one of only three groups shortlisted to take a similar holding in Belgacom, the Belgian telecoms operator Kok ran until last December, when he quit in a row over privatisation.

Now, Kok has swooped on the office of Czech industry minister Vladimir Dlouhy, luring two of his top officials to strengthen the marriage between TelSource and SPT, of which Kok is the newly-installed vice president.

The two new recruits are Radomir Sabela, Dlouhy's deputy minister, who is to advise Kok on international projects, and Kamil Cernak, chief of Dlouhy's press department, who will head SPT's external communications drive.

Sabela, a tough negotiator, is the man credited with the successful sale, earlier this summer, of a stake in the Czech refineries to a consortium grouping Agip, Conoco and Shell, while Cernak has been the architect of Dlouhy's positive media profile.

Kok may feel he and SPT need a little image enhancement. TelSource's first press conference after the SPT tender was a public relations disaster. Instead of trumpeting Europe's biggest telecoms deal, he was grilled by Czech journalists on his record at Belgacom.

The two latest defections are not the first from the relative backwater of the Czech civil service. SPT's chief executive, Svatoslav Novak, was brought in from the economics ministry to

replace Jiri Makovec, who opposed the tender, in January.

## Bernheim steps out into the limelight

It takes quite a bit to wring a public apology out of a banker, but Antoine Bernheim, general partner of Lazard Freres and new chairman of Generali, Italy's biggest quoted company, began his first press conference last week with two, writes Andrew Hill in Milan.

First, he was sorry he had to speak in French but "when I was appointed everybody knew I was French, not young [he is 70], and with no gift for languages". Second, he apologised for not talking to journalists after his appointment in June.

At the time, his comment that he did not know enough about the Italian insurance giant's talk about its future strategy attracted some ridicule, given that he has been a board member for 22 years and is deputy chairman of Mediobanca, the Milan merchant bank. "My response is that when you're a director of a company, you see the company from the outside and it's a little different once you're on the inside" - particularly if you don't speak Italian, he might have added.



That said, Bernheim was touchingly verbose at last week's press conference, although he admitted that he hated talking to journalists and that his worst months had been as chairman of Euromarché, the French retailer, when he was always having to handle insistent hacks.

If the policy of openness catches on, it could revolutionise the Trieste headquarters of Generali, a company which has made something of a habit of faxing out complex, half-legible press releases late at night, or on Friday afternoons, when most of the insurer's staff have already gone home.

Donaldson comes full circle with DLJ

'What goes around, comes around' might be the phrase on William Donaldson's lips as he returns as a senior adviser to Donaldson, Lufkin & Jenrette, the brokerage house he co-founded in 1969, writes Maggie Urry in New York.

Back then, he and two other Harvard Business School graduates, Dan Lufkin and Richard Jenrette, pooled \$100,000 to establish the firm, which concentrated on providing

in-depth equity research to institutional investors. It is still regarded as a strong equity house, although it is outside the top tier of investment banks.

Donaldson, now 64, left DLJ in 1973 to become undersecretary of state in the Nixon administration, and moved on in 1975 to found Yale's graduate school of management, remaining there as dean until 1980.

He spent much of the eighties running a private investment company, Donaldson Enterprises, where he is still chief executive, but was diverted in 1990 when appointed as chairman and chief executive of the New York Stock Exchange for five years until June this year.

Another circle will be completed when DLJ is floated once more, some time this autumn. During his first period with DLJ he oversaw its transition to a quoted company in 1970, the first NYSE member firm to go public. DLJ was taken over by The Equitable, the insurance group, in 1985.

In August it filed a registration statement with the Securities and Exchange Commission outlining a plan to sell up to 30 per cent of DLJ's shares to the public. Having a former head of the NYSE as an adviser will no doubt help.

## MUSIC

You have to feel sorry for Grieg's Piano Concerto in A Minor, having suffered a mauling at the hands of Morecambe, Wise and maestro André "Preview" all those years ago, it is now tackled by Dudley Moore and put together with a number of wicked parodies from Moore's *Beyond the Fringe* days on a new EMI release.

But Moore's performance of this classical "warhorse" - "what are warhorses if not there to be ridden?", he asks - is no joke, and rather well-played. The parodies are a delight, including the Schubertian "Die Flabbergast", and a Beethoven-style "And the same to you".

The Norwegian trumpeter Ole Edvard Antonsen and British organist Wayne Marshall mark their forthcoming Royal Festival Hall concert on October 26 with the album of popular classical pieces including Jeremiah Clarke's "Trumpet Voluntary" and transcriptions from Bach and Telemann (EMI).

The concert promises to be more eclectic, with works by Gershwin, Shostakovich and Charlie Parker.

*Bombastic* (Virgin) is the debut album from fast-rising reggae artist Shaggy, the title track of which has already achieved cult status thanks to a characteristically witty Levi's advertisement on British television.

The trouble is, that track is by far the stand-out song on the album, although a collaboration with rapper Grand Puba on "Why You Treat Me So Bad" is never less than interesting.

In brief: John Eliot Gardiner and the Monteverdi Choir perform Handel's oratorio *Israel in Egypt* and include the two coronation anthems "Zadok the Priest" and "The King Shall Rejoice" (Philips).

Peter Gilke and the Wiener Symphoniker attempt to rehabilitate the work of Franz Schreker with a live recording of his opera *Irrelohe* (Sony). Peter Aspdén

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## MANAGEMENT

Strategic alliances are becoming increasingly popular but the drawbacks are many, explains Vanessa Houlder

## Today's friend, tomorrow's foe

Businesses have long blurred the boundaries between competition and co-operation. In the US and Europe, cartels carved up important markets for much of the century; in Asia, companies have long been bound together by cross-shareholdings. But in recent years, companies have been collaborating on an unprecedented scale.

Joint ventures, licensing agreements, collaborative research, technological exchanges and marketing alliances have never been so fashionable. Just 750 of them were formed in the US throughout the 1970s, but now US companies form thousands every year.

The top 1,000 US firms now draw nearly 6 per cent of their revenues from alliances, a fourfold increase since 1987, according to consultants Booz-Allen & Hamilton. It argues that this inexorable drive to alliances "amounts to a new chapter in the evolution of free enterprise".

In the past, alliances tended to be merely tactical - for instance, enabling a company to achieve its sales objectives for individual export markets. But today's strategic partnerships are often more far-reaching in their scope.

The impetus for the growing number of strategic alliances is intensifying competition, faster technological change and the increasing global nature of markets which have left companies unable to do everything for themselves.

Through co-operation, a company can break into new markets, obtain access to new technologies and get economies of scale more quickly than by itself - and more cheaply than it can buy them in a takeover.

For some industries, the urge to collaborate is particularly intense. Europe's heavy engineering and defence industries are banding together to cope with shrinking markets and to overcome national barriers to takeovers. Across the world, the airline industry - which wants to build a larger web of routes and get around national restrictions - has established more than 400 deals in the past few years.

The pharmaceutical industry, which needs access to innovative research and to build market share for products, has clocked up thousands of deals. The communications industries, faced with convergence of technologies, have announced a spate of alliances.

So why does this headlong rush into strategic alliances provoke such cynicism - particularly in the US? A survey by Booz-Allen and others found that just 17 per cent of US managers thought they were effective and 31 per cent thought they were dangerous.

The problem does not lie with the potential rewards from strategic alliances. Studies by consultancies Braxton Associates\* and Booz-Allen have shown that the companies most active in forging strategic alliances produce returns 50 per cent higher than those of other large companies.

Rather, the problem is that alliances often fail. The Braxton study showed that the superior returns from strategic alliances are matched by equally heightened risks. Moreover, the returns enjoyed by beginners are, on average, half as good as those of experienced companies, according to Booz-Allen. Most alliances are temporary affairs - although not too much should be read into statistics that show their

median life span to be only seven years. Many satisfactory alliances are disbanded once they have outlived their purpose.

Failure can carry a heavy price. Managers are often loath to transfer to a joint venture because they know the risks of losing their jobs if the venture fails. More generally, alliances can lead to the release of valuable information to competitors or even give potential competitors easy access to home markets.

Many alliances are doomed from the start. In a recent article in the Harvard Business Review, Joel Bleeker and David Ernst of McKinsey, the consultancy firm, argue that companies' choices of partner are often flawed. It is tempting, for example, to believe that it is better to partner a rival than compete with it. "When both partners want to expand their core businesses based on the same set of geographic and product opportunities, conflict is the rule, not the exception," they say.

Another fallacy is that joining forces with another second-tier company will create a strong company. The problem is that both companies are likely to be too busy with their core businesses to invest sufficient management and time in the alliance. In the airline industry, large write-offs have resulted from deals involving weak players - for example, unprofitable US airlines and flag carriers of smaller European countries.

Teaming up with a stronger partner to improve skills or gain access to new technology or products is also risky. Usually the weak partner cannot contribute sufficiently to the partnership and is acquired by the stronger partner.

After the problems of selecting a partner and negotiating the deal have been overcome, the most serious problems are often in implementing a deal. That has proved a sore issue in the computer and electronics industries where - unusually - companies have not enjoyed increasing returns as they have become more experienced. The problem was that companies "were running around signing deals and not implementing them", says John Harrison, a partner at Booz-Allen.

"I do not believe that companies fail in the planning stage. They fail in implementation - that is the graveyard of corporate America," says Charles Knight of Emerson Electric. In a recent interview with the Conference Board\*\*, "Implementation is the riskiest, most difficult and most time-consuming element of an alliance."

Chief executives usually cite leadership issues, cultural incompatibility and rapid changes in the business environment as the biggest causes of implementation problems.



Joan D'Amico

Alliances can be unwieldy and bureaucratic, with decision-making hampered by the constant need to refer back to headquarters. Long-established alliance-makers, such as Corning, the US multinational, insist the boards of joint ventures include the CEO or a director with decision-making responsibilities of one of the parent companies.

Cultural incompatibility is often a difficulty, particularly with international alliances. Last year, Corning unravelled the cross-ownership it had established with Vitro Group, a Mexican glass operator. "It became apparent that the cross-ownership and cultural differences were depriving both companies of the flexibility to take fast management action in the consumer business in both countries," says James Houghton, chairman.

The most obvious cultural differences faced by alliance partners concern attitudes to decision-

making and funding. Pilkington, the UK glass company, has relationships with two Japanese companies which, although harmonious, demonstrate these different approaches. "The more iterative process" used by their Japanese counterparts means that decision-making takes longer than usual, according to Roger Leverton, chief executive, in an interview with Kalchauer, the management consultants\*\*\*. Moreover, as the British companies do not have "the luxury of being supported by banks", the partners have a different approach to returns on investment.

But the degree of trust shared by the partners also varies. The importance of trusting a partner is emphasised by successful alliance-makers. "Trust is probably the single most important ingredient of a joint venture," says Houghton. According to Tony Hales, chief executive of Allied Domecq, the

international drinks company, it is important to get the legal framework right but then "you stuff it in a drawer" because "the relationship is what matters". He stresses that alliances have a social, as well as a commercial, element. "Drinking a bottle of Ballantine's together once a year is important."

For the most part, however, the Anglo-Saxon style of management is not conducive to trusting relationships with other companies. Writing in the Harvard Business Review last year, Rosabeth Moss Kanter, the US management theorist, took Northern American companies to task for their "narrow, opportunistic view of relationships, evaluating them strictly in financial terms or seeing them as barely tolerable alternatives to outright acquisition".

She argues that North American companies frequently neglect the political, cultural, organisational

and human aspects of the partnership. Asian companies are the most comfortable with relationships, and therefore they are the most adept at using and exploiting them. European companies fall in the middle.

The skills with which Asian companies contemplate joint ventures often makes foreign companies feel at a disadvantage. Foreign companies are aware that ventures between Japanese and foreign companies operating in Japan are usually sold to the Japanese partner upon termination.

In part, the tendency for Japanese companies to buy out their partner can be attributed to their noted skills at learning and absorbing their partner's capabilities. In addition, the partner that controls distribution channels and customers often takes on an increasingly important role as the relationship progresses - unless the provider of the product can maintain complete control over the technology.

The changing balance of power is most obvious when it comes to ending an alliance. Usually, power shifts to the stronger partner, which ends up buying the other out. BMW's acquisition of Rover, Honda's long-time partner, was a notable exception: the decision of the UK company to take the better financial offer was initially greeted with disbelief by Japanese industry.

Opinions vary on whether the problems caused by ending alliances make it vital to insert exit clauses during the initial negotiations. Houghton does not favour them. He says they "spell failure... if we need to collapse it [the alliance] we will, but we do not start off with that as a viewpoint". However, Honeywell, the US controls group, believes it is important to agree to renew its alliance agreements every five years or so as "an informal escape".

Bleeker and Ernst go further. "It is critical for sellers to recognise that their bargaining power will decline over time and to negotiate explicit exit provisions that ensure fair value in the event of a sale."

They emphasise that nearly 80 per cent of joint ventures end in a sale by one of the partners. For one side of the partnership, alliances are an attractive, flexible and low-cost option on a future acquisition.

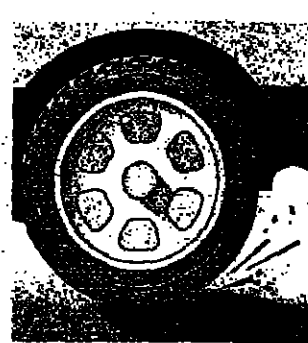
For the other side, however, it can lead to a cheap, unplanned sale. "If a CEO does not realise that the alliance will probably end in a sale, he or she may be betting the company without knowing it," says Bleeker and Ernst.

There is a dilemma at the heart of alliance-making. Trust, flexibility and commitment are widely seen as the keys to success. But companies dare not blind themselves to the risks involved. Today's ally may be tomorrow's competitor; a joint venture may turn out to be a takeover by the back door. For the growing number of companies engaged in alliances, ambiguity is a fact of life.

\*A practical guide to alliances. Booz-Allen & Hamilton, 5220 Pacific Coast Drive, Suite 390, Los Angeles, CA 90045.

\*\*Making International Strategic Alliances Work: The Conference Board Europe, Chausseé de la Hulpe 130, box 11, B-1050 Brussels, Belgium. Price \$100.

\*\*\*Strategic Alliances. Summer Bulletin 1995. The Kalchauer Group, Summit House, 70 Wilson Street, London EC2A 2DB.



## FAST TRACK

## Phonak

It was probably inevitable. Hearing aids will soon be renamed hearing enhancement systems.

That at least is the marketing strategy of a small Swiss company, Phonak, that has led the way in introducing miniaturised digital technology to hearing aids.

The advantage of digital technology is that it enables the installer to adjust a hearing aid for any number of small or large failings found in an individual's hearing capability.

The signal of any individual frequency can be strengthened or filtered and it can be delayed, if necessary, to prevent distortions. Tiny microphones can be pointed in a particular direction and different combinations of adjustments can be programmed into a remote controller to be used in different environments.

With conventional analogue hearing aids, the possibilities for adjustment are much fewer and less precise.

The key to Phonak's advance in this area has been a close association since 1982 with the Centre Suisse d'Electronique et de Microtechnique (CSEM), a research and development institute set up to support the recovery of Switzerland's watch industry. This co-operation has enabled it to develop tiny in-ear digital hearing aids - called hearing computers - that use one-volt batteries.

Andreas Rihs, Phonak chief executive, says it took the group eight years and Sfr25m (£14m) to develop an integrated microchip for a hearing aid. Then it took another two years to develop a computer-based diagnostic system that enables the acoustician to assess a person's hearing with precision and programme the adjustments into the hearing aids.

The latest Phonak models are also stereophonic, which means that in many cases a person's ability to detect accurately the origin of a sound can be restored. Rihs argues this technology will transform the global hearing aid market, worth Sfr6bn in retail sales a year.

At the moment, although a deterioration of hearing ability in middle age is common, most people resist doing anything about it unless the loss is severe. This is not just a reflection of vanity. Because the market is small, it is not as easy to find an ear specialist as, for example, an optician. Many ear specialists are also sceptical of conventional hearing aids, knowing their benefits are often limited.

Phonak is currently working on a fully digitalised system that will outperform the naked ear, notably by sharpening the reception of similar consonants.

A family-controlled company founded in 1947, Phonak's sales have nearly doubled to Sfr125.7m in the year to March 31 1995 since the introduction of its Personal Integrated Communications System hearing computers in 1992.

Phonak claims to be the fourth largest supplier after Siemens of Germany, Starkey of the US and Oticon of Denmark with a 6 per cent market share. Technologically, it claims an advance on all its competitors, thanks to its CSEM connection.

The group was floated in December on the Swiss bourse and the shares have risen from an initial price of Sfr35 to a recent Sfr60, about 30 times expected earnings per share of Sfr29 in the current year.

Ian Rodger

## Learning to kick the overwork habit

All work and no play makes Jack a dull boy. It also makes him an ill boy, and messes up his family life. Long hours are a bad thing, we all know that. It is ridiculous that half the population slops its guts out when the other half does not have a job at all.

Thus it was good to see the launch of the Long Hours Campaign last week. It was also good to see the likes of Howard Davies, deputy governor of the Bank of England, supporting it, and BP and Abbey National signing up.

The campaign is based on the notion that overwork is unnecessary - working long hours does not make us any more productive; indeed it may make us less so. The argument goes that if we can kick the habit as individuals, and if organisations can redesign themselves to become less macho, then overwork will be a thing of the past.

To that end the campaign - run by the Parents at Work pressure

group - has drawn up some "action tips" for individuals and for organisations. Many of these are sensible, although easier said than done. We should stop feeling guilty. We should learn to say no. At the same time companies should examine their macho cultures. They should do surveys of working practices. Bosses should set a good example by working shorter hours themselves.

The campaign culminates on June 21, which has been designated "Leave work on time day". I for one have been leaving work on time for some years now so that our nanny can also leave work on time, and I know that leaving work on time is a mixed blessing. A desperate rush to finish work on time is bad for the blood pressure, and an extra hour at work is more relaxing than a wild dash. However, the principle is a good one, and I fully expect to see Howard Davies leading his staff down the steps into Threadneedle Street at half past



LUCY KELLAWAY

five one afternoon next summer.

My doubt about the campaign is that it is optimistic in its premise. Not all - and probably not even most - of the long hours worked are because we are either inefficient or trying to impress the boss by burning the midnight oil at our desks. Most people stay at work because there is work to be done. And if they do not do it, someone else will have to.

Indeed, if companies really want to tackle the hours problem they are going to have to get their cheque books out and rehire some of the people they have spent the last 15 years laying off. And it is not

easy to see them doing that in a hurry.

Still on the subject of long hours, the male backlash I wrote about a couple of weeks ago seems to have already happened. "Men are entitled to balanced lives!" says the press release I have just been sent. The accompanying book (in which Howard Davies crops up yet again as the author of the preface) is a cri de coeur from men, who demand that they too should be able to spend more time at home. There follow some real-life accounts of

this new species of male who works part time and in the rest of his time has discovered mountaineering, friends, not to mention families\*.

In 1970 the typical director of Britain's largest quoted companies was male, 56, Oxbridge-educated and played golf. Twenty-five years later the average director is male, 56, Oxbridge-educated and plays golf. The only thing to change in the boardrooms of the top 200 PLCs - according to research to be published this week in Management Today - is how much directors get paid. The average pay in 1970 was £11,000 (worth £87,000 today), while in 1995 the figure is nearly £260,000.

It goes without saying that the composition of the board has changed a great deal - there are far more non-executives than there were in the 1970s, and this new breed contains the odd token woman. Otherwise the boardroom would appear to be identical, full of

accountants topped with a thin sprinkling of MBAs.

Yet there is one thing that this research does not take into account - charisma. Today's directors seem much less colourful than those of 25 years ago. Where are the modern equivalents of Lord Weinstock, Lord King or Sir Denis Rooke?

The typical chairman or chief executive of the 1990s is bland and keeps a low profile. Indeed, I would be hard pressed to name the bosses of most of the top 100 companies. BTR is a case in point. Eivyn Eilledge, the chairman hired last week, was described in this paper as someone who "rarely hit the headlines in 36 years spent climbing to the top of the accountancy ladder". Quite a change from Sir Owen Green, who continues to make the headlines with his outspoken views several years after he left the company.

\*Balanced Lives: Changing work patterns for men. £9.95. Tel 0171-225-4026.

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## MEDIA FUTURES

## Pupils invade walled garden

Virtual frogs to dissect on screen are only the beginning, writes John Authers

Biology teachers who feel squeamish about dissecting frogs now have a route out of their dilemma - they can dissect a virtual frog, courtesy of the Internet.

A step-by-step dissection, with copious instructions and worryingly life-like graphics, has been put on to the World Wide Web by a school in Virginia. British schools have discovered it, and it is now firmly signposted for other schools as they come on-line.

It is an example of the potential power of on-line technology which schools, prompted in part by a frantic rush to connect them by both the government and private-sector suppliers, are now beginning to apply.

In April, Mrs Gillian Shephard, the education secretary, called on information technology companies in the private sector to collaborate with schools to develop new networks.

Since then, pilot schemes which at first seemed to be competing with each other and in some cases contradictory, have begun to form a coherent shape. There are still relatively few children using the Internet during lessons, but it is widely used to pool ideas and resources, and to bring children into contact with their peers elsewhere.

Research Machines, the largest supplier of IT to schools in the UK, has taken the lead among providers with its Internet For Learning product. More than 600 schools are now connected. This offers full Internet access but provides "routes" through it, or pathways.

RM has also blocked access to the seamy sides of the Web. Pupils will not be allowed access to pornographic photographs, or find themselves in paedophile news groups.

The RM home page makes it easy for schools to navigate to the areas of most interest - including Web sites set up by schools, which can be done under RM's scheme, and lists of curriculum support material.

Schools already on-line are helping each other navigate. The virtual frog dissection can be reached by anyone who looks up the Web site for Hinchbrook school, a comprehensive in Cambridgeshire.

Apart from its official and alternative magazines, the school has also provided a handy "Hinchbrook hot-list" of useful material it has found elsewhere on the web. Click on "virtual frog", and you are there. The same route can be used to find teachers' notes for an entire term's course on producing a school news-

paper. Schools also use their Web sites to "advertise" for foreign schools who might be interested in starting a correspondence.

The other significant provider for schools, BT, takes a different approach.

The company describes its BT CampusWorld service as a "walled garden", linking schools to a database which caters to their specific needs. They have e-mail facilities across the Internet, but the rest of the World Wide Web is closed to them unless they pay an extra subscription.

However, BT can claim its service fulfils most schools' needs. Its ScienceNet facility, for example, allows children to send questions to a panel of experts selected by the BBC. They receive their answers, which are publicly available, within two or three days.

Replies are carefully calibrated to the age of the questioner. The answer to a six-year-old who asked "What was the fiercest dinosaur?", for example, has few long words, apart from "tyrannosaurus".

BT intends to extend the system to other subjects beyond science. Other services include "Swift" - a maga-

zine of artwork and written material produced by children - and a text summariser, which teachers can use to cut text to manageable proportions before downloading.

Launched last month as an extension of the predecessor Campus 2000 system, which was used predominantly by schools in isolated areas - including all 34 schools on the Shetland Isles - CampusWorld already claims 500 connections. BT aims to link 6,000 schools to the service by next April.

Access to the "walled garden" costs £12 per month, while unrestricted access to the rest of the Internet in addition to this is an extra £10 - within the reach even of cash-strapped schools.

Suppliers are concentrating their efforts on local education authorities, which have greater capital resources.

Some teachers claim the BT approach is too cautious, and that children should be exposed to everything the on-line world has to offer. But the company is unapologetic. According to Mr Steve Sansom, education product manager: "We've pitched the service at the busy classroom teacher, so they don't have to waste time finding the content they



are looking for. A few years down the road there may not be a need for a walled garden but at the moment there are not enough people who are sufficiently motivated to use computer technology."

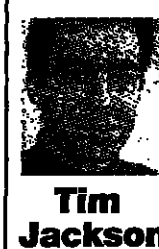
That signals the next phase of the debate, which is how to train teachers to get the most out of the Internet.

Mr Michael Heseltine, the deputy prime minister, last month told an

audience of teachers that it was not enough "simply to connect schools with broadband communications".

He said the current debate was too strongly focused on technology and hardware and added: "We must have proper training, materials and technical support."

Frogs, in particular, have reason to hope that all biology teachers learn the potential of on-line technology.



Tim Jackson

must be Louis Rossetto, the publisher of *Wired* magazine.

Magazine? Digital revolutionaries, accustomed to referring to the print media as "ink smeared on dead trees", may ask how a magazine publisher can be one of their leaders. But Rossetto's story raises several interesting issues about the future shaping of the world's media.

The spark that turned into *Wired* was kindled in Amsterdam, where Rossetto was living after falling in love with a KLM stewardess. Working as a translator, he became aware of exciting work in speech and handwriting recognition in Europe, and resolved to start a technology magazine to cover it.

But the market was not ready for his innovations, so he moved west - first to New York, then to San Francisco - to look for venture capital

## Wiring up a curator culture

for the world's first techno-glossy.

His manifesto was straightforward; *Wired* would assume some knowledge on the part of its readers. It would bring them together into an identifiable group - largely young, white, male and prosperous - that could become a lucrative target for advertising.

Astonishingly, no institution was interested. So *Wired* was launched with \$1m (£800,000) funding, raised exclusively from 30 private individuals - including Nicholas Negroponte, head of MIT's media lab.

It is already a commercial success. Rossetto has delivered the audience he promised - and cites as evidence the facts that 75 per cent of the magazine's readers have e-mail, and one in ten bought a PowerPC computer within a month of the first units being available.

*Wired* has crossed the line from ghetto to glamour. While British technology magazines are full of drab advertisements for computer peripherals, computer companies and online services jostle for ad

space in *Wired* with carmakers, Scotch whisky brands, airlines, sneakers, jeans and designer specs.

The magazine's lurid graphics and new-age typography have influenced designers everywhere. Its way lines of letters, its electric pinks and greens, and its morphed photos of celebrities are imitated in ads and magazines all over America.

Negroponte, who agreed to write for the magazine in return for some equity, is now better known as a *Wired* columnist than for his work at MIT. Meanwhile, Rossetto himself has become a pundit on all things digital who pops up at conferences everywhere from Holland to Tokyo.

But he did not stop at *Wired*. "The vision has mutated," he told me over peppermint tea in London last week. "Then, we were trying to make a good magazine; now we're trying to create a good media company."

In October 1994, Rossetto made his first move from paper to cyberspace. *Wired* launched a service on the World Wide Web of the Internet,

known as *HotWired*, that contained its own new content as well as material from the magazine.

"We were insanely pioneering," Rossetto recalled with a smile. A month after the launch of *HotWired*, Netscape was distributing the commercial browser software. Since then, the Web has exploded - and its usage continues to grow at 33 per cent a month. *HotWired* was in at the ground floor.

At launch, *HotWired* was what Rossetto describes as an "alpha" - a technology demonstration of what was possible, with little clear sense of organisation.

The venture is free to users, and paid for by advertisers, who pay upwards of \$30,000 for a lot on *HotWired*'s pages. Rossetto has ploughed back advertising revenue into the editorial product itself.

There are now eight different content "collections", put together by a team of 60 journalists and creative people, and the plan is to raise revenue from subscriptions, consultancy and from sale of individual articles

for a few cents when electronic commerce on the Internet becomes a reality.

Meanwhile, Rossetto is planning a new push into Europe. There is already a UK edition of *Wired*, which was established last year in partnership with *The Guardian* newspaper. After disputes between the two sides, the British magazine is now being relaunched with more local content - and editions for Germany, France and Italy are being planned.

Isn't this odd, I asked Rossetto, given the fact that Europe has fewer successful high-tech companies, less of a role in the Internet, and fewer home-grown new products and flamboyant personalities? Is Europe really wired enough for *Wired*?

"Europe is a curator culture," he admitted. "The motto here is: let it be innovated elsewhere, then we'll look at it." He concurs with the view that trying out crazy new ideas is much more common in Japan and the US, and admits that Europe has become a net importer of high-tech

goods. All the same, he is confident that Europe's business culture is changing. Not only are exciting things happening in the media and with new start-ups; he believes that the old top-down centralised view of Europe is disappearing, thanks to privatisation and deregulation.

"We want to give honour and recognition to the people who are making that happen," he said. As a model, Rossetto cited *Vogue*, which has successfully created local editions all over Europe and in America.

Will the same formula work for *Wired*? A reason for optimism is the team already built in Britain. Rossetto has hired three stars from the *Economist*: David Gordon, former group MD, John Browning, former business editor, and (as new editor of UK *Wired*) Oliver Moreton, former science and technology editor.

But my prejudice is that Europe is not only too fragmented but also too conservative and traditionalist for a fully localised group of *Wired*s to succeed. I would be delighted, however, to be proven wrong - and I'll be looking out for the evidence.

● Tim Jackson can be contacted at t.jackson@pop3.demon.co.uk

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## SPORT / ARCHITECTURE

# League's world cup opens with a whimper

Britain's biggest rugby event for many years has been a missed opportunity for publicity, writes Keith Wheatley

Rugby League's golden goose may be about to turn into a turkey. On Saturday, the win towers of Wembley stadium host the opening of the sport's World Cup. These with glorious memories of the rival code's May extravaganza in Cape Town are in for a shock. Wembley looks like being at most a quarter full for the opening ceremony followed by England versus Australia.

The biggest international sports event Britain has hosted for years is being projected too little, too late. The most imaginative promotion so far looks like the offer of two free pints of ice-cold lager with every ticket sold. Wembley's owners, not the Rugby League, came up with that wheeze aimed at Australian back-packers via the free-sheets that litter the pavements of Earls Court.

"We've only sold a couple of thousand tickets so far but we're hoping for a big 'walk-up' on the day," a Wembley spokesman bravely explained.

Despite the growing success of the local Broncos team, London is hardly the epicentre of what has traditionally been a blue-collar sport with roots in the industrial cities of the north of England.

Wigan is the touchstone of rugby league success. Nine players in the England squad, six back-to-back successes in the league championship since 1989, and a full stadium most weeks. They are a key outlet for World Cup tickets.

"We've only sold four or five hundred so far for Wembley. It's not as many as we would like," said Jack Robinson, chairman of Wigan, ruefully. "We do definitely need a higher profile for the World Cup but it's just come at the worst time."

That seems odd. Only months ago rugby league appeared bathed in financial sunshine as the rival television entrepreneurs Rupert Murdoch and Kerry Packer battled one another with their cheque books to buy the sport.

Murdoch took line honours in Britain, at a cost of £78m. His Super

League begins next year, turning league into a summer game.

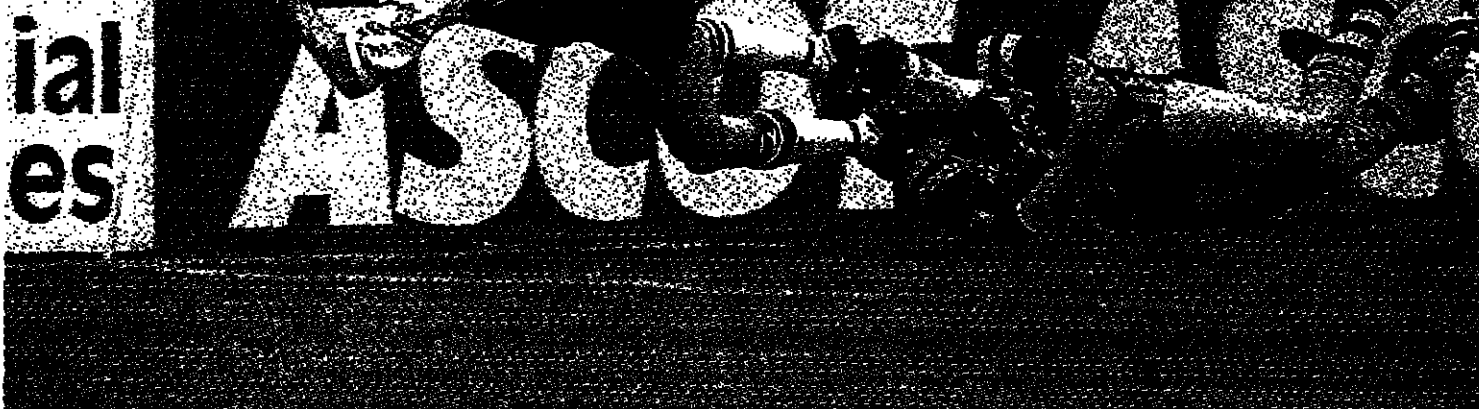
Packer's lieutenants from the Australian Rugby League were in London seeking star players who would transfer to his clubs Down Under.

Up north, many smaller clubs were opening the mail to find themselves compelled to merge or be flung into outer darkness.

To say there was discontent is like calling the Black Death a "bug". "There's been a lot more trauma than people realise. It's been a question of survival," said Robinson, a member of the Wigan board since 1980 and one of the most influential men in rugby league. "People haven't been able to get together, united, and do a good job on the World Cup."

Last week the Rugby League's chief executive, Maurice Lindsay, told Australian radio that the internal dispute about the Australian team (the ARL won't pick players who have signed for Murdoch) was

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Gold amid the gloom: splitting the Great Britain team has allowed former rugby union star Jonathan Davies to return in triumph to play in Cardiff

harming World Cup ticket sales.

"It's a little disappointing that the great names we have heard of and seen for so many years won't be playing," said Lindsay.

Yet Lords will be sold out for an Ashes test match months before the Australians announce their cricket squad. Is Lindsay in his role as tournament director deflecting the flak before it arrives?

Insiders say that the marketing and promotion of the event, which comes in the Rugby League's centenary year, has long been poorly planned.

Even those sympathetic to the team at the Leeds headquarters admit that the managerial eye

hasn't always been on the oval ball.

"The people who should have been running World Cup have all been involved with setting up Super League and the battle with the ARL," Robinson says.

"The chief executive has been jettisoning all over the world trying to make peace between the different factions."

The tournament has much to offer. Splitting the Great Britain team into England and Wales has let former rugby union star Jonathan Davies return in triumph to play in Cardiff.

Kevin Ellis, once Bridgend's scrum-half, now a Queensland professional, has said that he hopes to

play rugby union in the winter and rugby league in the summer, now that the amateur code has gone open.

Wigan's sales for the England v Fiji game at their ground are going well and may reach 15,000. But in the words of specialist rugby league writer David Lawrenson, "most people aren't even going to be aware [the World Cup] is going on".

Rodney Walker, chairman of the Rugby League, admits there were problems of timing and resources. "The advertising and marketing campaign didn't start until early September. Perhaps the build up wasn't long enough," he said from Wakefield. "Had the Super League

not presented itself in April, perhaps the World Cup team would not have been deflected in the way that it was."

Walker has also been chairman of the re-organised UK Sports Council for slightly more than a year. One of his first projects was to set up the major events support group which, in the words of one of its staff, "exists to help governing bodies with the organising, marketing and promoting of international events held in Britain".

The team are busy assisting with next year's Europa '96 football championship. They have not, so far, been asked for any assistance by the Rugby League World Cup.

## Seaside resorts born again in bright sunlight

Piers offer landlubbers a special experience, writes Colin Amery



Answer to a contemplative's prayer: the pier at Brighton

They were born again this summer. As the days grew longer and hotter, the English seaside town again came into its own.

The clear bright light of a good English summer brings to the fore the idiosyncrasies of seaside architecture. There is nothing like it anywhere else.

The mass tourist market has switched its loyalties to Alicante, but little English seaside towns have not disappeared, they have only slumbered. They spring into the news when their old piers are swept away by storms or when political parties invade them for annual conferences.

The nineteenth century adoption of the seaside holiday as the norm for so many created a completely new world - that of "the resort". We tend to think today that the theme park is new, but the elaborate nature of some Victorian seaside towns puts them almost into the theme park category.

The Continuing Education Unit of Sussex University, with sponsorship from American Express (their seaside headquarters is in Brighton) put the travelling exhibition "Resorts of Delight" together. It can be seen inland in London until October 21 at the RIBA Architecture Centre, 66 Portland Place, London W1. The centre opens at 8am and on Tuesdays and Thursdays is open beyond the normal 6pm until 9pm.

This exhibition does what exhibitions should - it transports you into another world. The small English resort like Weymouth in Dorset still has everything you expect, from the Regency houses to the pier pavilion.

The longest pier in the world - the strange claim to fame of Essex's Southend pier - caught fire recently and made the world notice the extraordinary nature of that folly. These days piers seem very staid and quaint. What is the point of promoting out to sea to the end of the pier, where a few lonely fishermen cast their lines among the rusting sup-

ports? The point is that the end of the pier is the perfect place to stand and stare. To be in a limbo between land and sea, and to look back at our crowded island and contemplate the nature of things.

This exhibition conveys a sense of deep nostalgia. The posters and postcards say it all.

The range of architectural styles makes the seaside towns so distinctive. There is nothing so pleasing as a Regency marine residence. The bow window and the iron balcony and the quiet classicism of the architecture say a lot about the peaceful 1820s. Hastings, Brighton, Scarborough, St. Leonards, Southwold are rich in superb houses. The speculative holiday town continued well into this century.

The architecture changed. The streamlined 1930s with white walls, curved windows and flat roofs suited the dream of a permanently sunny seaside life. Great blocks of flats with long white balconies arrived imagining they were in the South of France. The seaside became a place to retire to. Cosy houses sprang up at Peacehaven and Frinton. Chic flats spread at Bournemouth and a social map could be drawn in England of the "select" seaside.

What is the future of these marvellous towns? The National Lottery Heritage Fund is helping to restore some of the architecture and piers. Clevedon pier in Somerset and the fine crescent at Hastings have benefited. Large sums have been spent to improve and preserve Blackpool's Tower and the Pleasure Beach and holiday camps have become more sophisticated "Holiday Worlds".

The English seaside has a unique charm that is largely the result of its architectural delights. This exhibition points out the uniqueness. The qualities of the resorts are well worth saving and gently exploiting so that they have an economic future... if the sun shines.

THEY SAY



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## BUSINESS TRAVEL

## Timetable horror

Before they even step on a train, travellers in the UK have to navigate through the 2,100-page winter timetable and two supplements of corrections, writes Charles Batchelor. If they try to call a telephone inquiry bureau they are unlikely to get through and, if they do, they stand a good chance of being given the wrong information, a recent survey showed.

Railtrack, which has taken over responsibility for the timetable from

British Rail, says despite the discovery of more mistakes it has ruled out a third supplement. It may therefore rush out a completely revamped timetable or it could wait until January when it normally prints a supplement updating information.

In the meantime travellers are advised to double-check times. They could call the national hotline launched last March by Southern Vectis, a bus company, on 0801 910190. Charging 49p a minute at peak times and 39p at all other times, it provides rail, bus and coach information.

## China air growth

The return of Hong Kong to China in 1997 should quickly lead to the establishment of non-stop flights between Taiwan and several cities in China, while airline passenger traffic to China is set to rise sharply, according to Airbus Industrie.

The Hong Kong-Taipei market alone represents 10,000 seats a day. Once direct China-Taiwan air links are established, "markets such as Taipei to Shanghai, to Guangzhou or to Beijing will instantly require wide-body services," Airbus said in a report tabled at the IATA Air Transport Outlook conference in Toronto.

Overall Chinese domestic passenger volume is set to grow by an average of 13 to 14 per cent, while international travel will rise by up to 9 per cent in the period to 2000, Airbus added. However, airports and air traffic control capacity is projected to grow at an average 10.2 per cent a year and China's air traffic system will not be able to accommodate all the potential traffic, it said.

Domestic business travel will continue to be the biggest growth factor, Airbus predicted. Only 10 per cent of Chinese air passengers travel for personal reasons such as tourism or visiting friends. Of the 4.5m foreign passengers to the country in 1993, 49 per cent were in China on business, it said.

## Hotel hell rapped

Too many people are suffering "hellish hotel experiences", said the UK Consumers' Association, which urged hotels to improve the way they treat lone travellers, children and disabled guests.

Single guests were often "a source of irritation", said the association. It also said there was evidence that some hotels were illegally not including value added tax when quoting rates for accommodation, then presenting guests with higher-than-expected bills when they checked out.

## Swiss decline

The Swiss hotel industry continued to experience a decline in business as overnight stays in August fell 9.1 per cent from last year to 3.78m, the lowest number since 1952.

The Federal Statistics Office said the strong Swiss franc and restrained consumer behaviour due to economic weakness led to the sharp drop in hotel stays. Domestic demand fell 6.3 per cent to 1.39m stays, while foreign demand fell 11 per cent to 2.39m - largely influenced by a 13 per cent decline in visitors from other European countries. During the first eight months of the year, overnight stays in Swiss hotels were down 6.6 per cent, or by 1.62m, from last year to 22.84m.

## Likely weather in the leading business centres

	Mon	Tue	Wed	Thur	Fri
Tokyo	24	24	24	24	24
Hong Kong	30	30	30	30	30
London	18	18	18	18	18
Frankfurt	18	22	19	18	17
New York	25	24	24	24	24
L. Angeles	30	31	31	31	31
Milan	19	20	20	20	20
Paris	20	22	20	18	16
Zurich	19	20	20	20	20

Maximum temperature in Celsius

## How to attract lucky dragons

Mysticism is never far from commercialism in Hong Kong, where ancient Chinese beliefs sit side by side with one of the most vibrant free markets in the world. So however packed your trip to the territory, you can be sure that the building you are meeting in, the office you are working in, even the bed you are sleeping in, will be arranged to take maximum advantage of the mystical energy.

Feng shui, a mixture of Chinese legend and principles based on I-Ching, pervades Hong Kong. No building or refurbishment project can go ahead without a feng shui consultant. "You get a feng shui man in early in the game of any project," says Thomas Axmacher, general manager of the Regent hotel on Hong Kong's Kowloon peninsula. "And the *quintessence* [foreigners] are more superstitious about it than

## Visitors to Hong Kong will benefit from positive energy, says Kate Bevan

the Chinese. We have to respect local beliefs and take them seriously."

The Regent is a good example. Perched on the waterfront with a spectacular view of the harbour, the hotel is designed to allow maximum access for the good luck dragons, said to live in the mountains above the city, to the water of the harbour.

First in the equation is the fountain at the front of the building, which faces towards the mountains. Water is said to attract the lucky dragons - as well as money. The lobby is designed with floor-to-ceiling plate glass doors and windows through which the dragons can pass to get to the harbour, thereby spreading their luck

through the hotel as they pass. Over the road at the Peninsula, a refurbishment programme included measures to reduce the bad feng shui of the nearby Hong Kong space museum. The planetarium dome resembles a Chinese grave, according to Sian Griffiths of the hotel. So the door gods, who protect guests and staff, have been redesigned in a bigger, more modern and more fearsome guise to scare off the bad spirits.

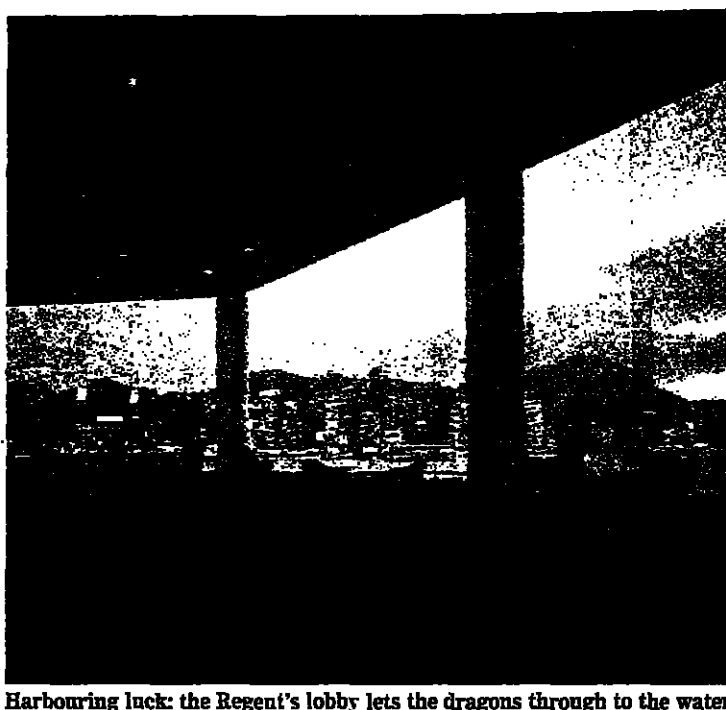
One of the most famous buildings on the Hong Kong skyline is JM Pei's Bank of China. With its sharp angles and shiny glass, it supposedly casts bad feng shui directly at the governor's mansion. However, the bad energy has since been deflected by Chris Patten's consul-

tant and gardeners, who planted trees to deflect it.

Feng shui applies to time cycles as well as buildings, and Governor Patten can take heart that his negotiations with Beijing will not end in rancour. According to Sarah Shurety, a London-based feng shui consultant, from the year 2003 the world will enter a cycle which will focus on change and balance. "If we think things are going fast now, you wait until then," she says. "Hong Kong will be much stronger from then. It will get more balance and there will be reconciliation as the energy shifts around."

"Does it work?" asks Keith Allardice of Hong Kong's Conrad hotel. "Since we had the feng shui man in during our refurbishment last year, our wedding business has gone up 24 per cent. I think it works."

The Feng Shui Company in London does consultations. Tel 0181 293 4471



Harbouring luck: the Regent's lobby lets the dragons through to the water

## Passport to faster exit

For the weary traveller few sights are more frustrating than a long, slow-moving immigration queue that seems to last as long as the trip itself. Now, thanks to modern technology, help is on the way. Travel to and from the United Kingdom for foreign nationals should become much faster with the decision last week to install a new computer system capable of scanning any passport in less than a second at all the country's ports of entry.

The system, designed by ICL at the cost of £10m (\$15.5m), was first planned in 1993 and has just completed successful trials at Gatwick and Heathrow airports. Dover and the Channel tunnel.

The core of the new equipment is a central database holding an index of nearly 400,000 suspect persons that the Home Office feels would be undesirable visitors, which officials at present check by means of a cumbersome 300-page manual. With the new system they can either swipe passports through a scanner or enter the name of the individual visitor.

The government is hoping that, in addition to streamlining checks on the 10m foreign nationals who enter the UK every year, the new system will establish tighter security, helping curtail terrorism, organised crime and illegal immigration.

Christine Buckley

Mark Suzman

## Belfast's Europa Hotel

neared did not survive to host some of the province's important ceasefire initiatives and investment drives.

Europe's most bombed hotel has borne more than its fair share of the troubles. The Europa fared the worst of all Belfast's hotels because of its city-centre site and reputation for accommodating journalists, guaranteeing prominent news coverage. By 1993 the hotel, bombed 30 times in its 25-year life, had crumbled into receivership.

To some local surprise it was salvaged by the Hastings Group, a hotel chain headed by Billy Hastings, who started his business after inheriting two Belfast pubs and an

## Ulster reaps the peace dividend

overdraft. He spent £5.5m (\$10.3m) to restore the Europa over two years. It now houses a business centre, conference rooms, banqueting and entertainment facilities. With the advent of peace, he is attracting a new type of business traveller.

The Europa always had a reasonable trade in business travel, but before its restoration it had scant business facilities. Now it caters for trade fairs, conferences and large-scale meetings. Last year it hosted the province's biggest investment conference.

For Mr Hastings, whose chain of hotels has suffered more than 100 bombings, it is a vindication of his belief in the hotel. "Many people thought I was mad to take on the Europa but I believed that with sufficient work it could become an important part of the city again."

The Europa's occupancy rate is now averaging 80 per cent during the week, compared with about 50 per cent when it reopened.

The growth in occupancy at the Europa is echoed throughout the province, which almost seems to be

at crisis-point with accommodation. The Northern Ireland Tourist Board has taken advertisements in the local press encouraging homeowners with spare rooms to become guesthouse providers. Baroness Denton, Northern Ireland's economy minister, says there is an expected demand for 15,000 extra beds by the end of the decade.

The influx of visitors is considerable. For the first six months of the year 668,000 visitors went to the province, a 14 per cent increase on the same period last year. For the

whole of the year it is estimated that 1.5m people will have visited on business or pleasure, compared with 1.29m last year.

The international players are beginning to gather. The Hilton chain will open a £17m hotel in Belfast in 1997 on a site adjacent to a large conference and concert centre due to open next year. The Radisson group has franchised a new hotel outside Belfast. And other hotel chains are said to be coming.

Existing hotel chain owners - who are local, in the main - are

more sceptical. Ulster is a modestly populated place, they argue, and the novelty of the peace dividend will wear off. There is, they believe, some opportunity for expansion but they caution that the government-backed agencies may be getting carried away.

The targets may be ambitious. Tourism gross domestic product as a percentage of total GDP is expected to rise from 1.8 per cent last year to 3 per cent by 1997-98, and the industry is expected to sustain an additional 8,000 jobs by 1997-98. Local doubts may persist. But then the ceasefire has also had its share of sceptics.

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## ARTS

## NEW YORK

The Guggenheim Museum is mounting a major survey of the work of Swedish-American artist Claes Oldenburg (b.1929). Oldenburg came to prominence as a key figure of Pop art in the early 1960s, and has since made a specialty of large-scale monuments and sculptures based on everyday objects (left, right and centre). The Guggenheim show, opening on Thursday, brings together 200 drawings, collages and sculptures from 1958 to the present.

● The Metropolitan Opera's 1995-6 season opens tonight with Verdi's "Otello" starring Plácido Domingo. The performance marks the introduction of a simultaneous translation system using individual screens in front of each seat.

## COMPIEGNE

The elegant Imperial Theatre, unfinished when France's Second Empire collapsed in 1870, was completed in 1890 and has since made a useful contribution to the French operatic scene. It is dedicated to reviving neglected works in the native repertoire, the latest of which is Auber's opera-comique "Le Domino noir" (1837). There are only two performances, on Saturday evening and Sunday afternoon, in a staging by Pierre Jourdan. Compiègne is within easy reach of Paris by train or car.

## MADRID

A retrospective of the early 20th century French painter Georges Rouault opens tomorrow at the Fundación Juan March. It includes 53 paintings, plus 10 engravings from his Miserere series. Rouault was considered the only French expressionist painter, but it was expressionism with a spiritual quality. He spoke of painting as a cleansing of the soul, and much of his work deals with religious subjects.

## ROME

The Accademia Filarmonica's new concert/dance season opens on Thursday with the Ballets de Montecarlo in an all-Balanchine evening. Other highlights of a season centred on visiting dance companies and Baroque music include the King's Consort from London in Purcell's "King Arthur", and Maurice Béjart and Les Arts Florissantes in the Spring.

## LONDON

The Royal Academy of Arts is mounting a celebration of African art (left and right), the latest of its surveys of the artistic achievements of major world cultures. The show, which opens on Wednesday, is conceived as a journey round Africa, showing the extraordinary range of styles and materials. Among the more unusual exhibits are examples of rock art, including the earliest portable painting dating from 27,000 BC. The exhibition, which runs till January, is part of a season of African arts in galleries, cinemas and theatres throughout the UK.

## GLASGOW

All three auditoria of the Glasgow Citizens Theatre ("The Citz") launch contrasted productions this week: "The She-Wolf" by the Sicilian writer Giovanni Verga, directed by Stewart Laing, "A Song at Twilight" by Noel Coward, directed by Giles Havergal, "Shadow of a Gunman", by Sean O'Casey, directed by Jon Pope.

# Blooming in Amsterdam

Admired for his artistic originality and cosmopolitan outlook, director of Netherlands Opera Pierre Audi talks to Andrew Clark about artistic collaboration and rapport

Musical and theatrical luminaries from around the globe will converge in Amsterdam this week for what promises to be one of the operatic events of the year - the Pierre Boulez-Peter Stein production of Schoenberg's *Moses und Aron* at the Muziektheater. While Boulez and Stein will be the main focus of attention, the man who hatched the project will remain backstage, observing the fruit of years of patient encouragement. He is Pierre Audi, the Netherlands Opera's artistic director.

When Audi was appointed in 1988, the Netherlands Opera was a shambles. It looked ill-at-ease in its new home, it was being pestered by the critics and had run up an enormous deficit. Today, the company is a model of its kind: progressive, accessible and unmistakably original, with well-established roots and an enthusiastic public.

What makes Audi's success noteworthy is that, by his own admission, he is not "an obvious operatic person", and he is not yet 40. As one of life's great enablers, Audi makes things happen against expectation. He refuses to accept conventional solutions to perennial problems. He creates fashions instead of following them.

Born in Beirut in 1957 of half-Lebanese, half-French parentage, Audi had a privileged education in Paris and Oxford, and holds a British passport. He first came to attention in London in the early 1980s, as founder and animator of the Almeida Theatre. Audi showed that, contrary to received opinion, there was an eager market for contemporary music and theatre, and money could be found to pay for it. The Almeida became known as a place where the odd, the international, the challenging and the new came together.

When Audi was headhunted by the Dutch, it was a leap in the dark for both sides. Audi had never set foot in Holland. He had not directed opera on a large stage. He was barely 30. The appointment of an unknown outsider ruffled feathers in the Dutch cultural establishment. What attracted the Netherlands Opera's board was Audi's reputation for artistic originality without extravagance. He had a cosmopolitan outlook, and shared the Dutch interest in new and early music. As Audi settled into the job,

the international opera community watched with curiosity and almost gleeful scorn at the prospect of his certain failure.

There were, indeed, some failures in his first two seasons, but they were matched by equally big successes. And Audi learned fast - helped by a hard-nosed general administrator, Truus Lodder, who installed the financial disciplines essential for the company's stability. Audi and Lodder have an unusual power-sharing arrangement, which works because of their complementary skills and personal chemistry.

Audi is by no means universally

*'What I've tried to capitalise on is the fact that culture in Holland has always had a tradition for curiosity, for welcoming the new'*

liked. Some critics have accused him of using the company to put on too many of his own productions, and his personal style - cerebral, intellectual, older than his years - fits ill with Dutch informality. But he feels understood by the Dutch in a way he never was in England. "What I've tried to capitalise on," he says, "is the fact that culture in Holland has always had a tradition for curiosity, for welcoming the new. It has often been manifested in the Holland festival, in a slightly snobbish way. That does not meet with me. I don't think you should present things in a 'sushi' manner, all beautifully wrapped and precious. You have to get your hands dirty, push things to the edge, create a debate. To find quality, you have to go through all colours of the palette."

Ecclecticism is the key to Audi's programming. There has been Mozart and Morton Feldman, Britten and *Bohème*, and a string of new Dutch operas. His own productions - visually severe, sometimes touching, never cute, always focused on the performers - have helped to anchor the company. He has made a point of collaborating with visual artists - "I could never have done this in London, because of the con-

servative response to modern art there" - and says his hugely successful Monteverdi cycle developed "empirically, picking things up along the way. I react against the fact that opera is by definition an inflexible art form. That's why I'm happiest working in my own theatre. I would have less freedom if I was to move around."

After focusing initially on early and modern opera, Audi is moving towards the standard repertoire: he will produce *Die Zauberflöte* in December, followed in 1997-8 by the first home-grown Dutch *Ring*. He is working on a company plan for the first 10 years of the new century, which will redress gaps in the repertoire, such as bel canto opera.

Whether he will be there to realise the plan is another matter. Given the Muziektheater's convenient working conditions, the chance to explore operas by Gluck, Handel and Berlioz may be sufficient reward for staying put. But with no family ties, Audi is not the type to sit around unless fully stretched. Self-taught in all he has done, he says he has never thought of opera as a career. He still harbours a desire to work in film, and some see him as a long-term successor to Brian McMaster at the Edinburgh festival.

Although Audi visits London regularly and is fond of British life, he views the UK arts scene with growing detachment. "Too many people invoke the ghost of no money, and not enough is said about courage and posing the right questions. It makes me sad there has been no movement to develop what we did at the Almeida. It doesn't need to be an imitation - just the idea that there should be an alternative look at contemporary culture, something freer than what the national companies seem forced to churn out. They lack the ambition to really crack things open."

Invoking a Dutch metaphor, he says the British theatre world encourages directors to be "a tulip no taller than the rest: when someone springs up with a bit of personality, they're quickly brought back to uniformity. Witness the programme of the National Theatre and RSC: it's very, very even. I think there should be extraordinary projects - not in a laboratory, but really brought to the audience.

These theatres can afford to do it. They did it in the 1960s with Peter Brook and the Theatre of Cruelty. Where has that questioning spirit gone?"

He says the same narrow horizons affect British operatic life. "The big companies are quite successful, but they're not exactly inventive. They do things to a formula - certain types of singer, costuming a certain amount of money, within a certain visual framework, appealing to a certain type of audience - and they're frightened to move away from that. It's a kind of sclerosis."

While British companies may bridle at such comments, they could learn a thing or two from Audi's

relationships with creative artists. When he arrived in Holland, one of the first things he did was invite Boulez to work there. Boulez duly obliged. Audi followed the gestation of Schmitt's *Life with an Idiot* and was rewarded with the first performance. Having worked separately with Louis Andriessen and Peter Greenaway at the Almeida, he put the two together for *Rosa*, premiered last year at the Muziektheater. "Opera houses have a responsibility to be the breeding ground for new work, but manufacturing commissions is dangerous. It has to come from the heart and soul of the artist. *Life with an Idiot* was a spontaneous work, fundamentally original, and that's what interested me.

I'm doing the same with György Kurtág, but it's very hard. I can't say 'here are the dates for you, here's an orchestra'. I just have to keep meeting him, which I have been doing for eight years, in the hope that one day we will get a work from him. I think he can produce something extraordinary. That's what I'm seeking - a rapport with artists, to allow an idea to emerge, to give them the feeling it can be anything, and to be there to receive it when it comes."

*Moses und Aron* opens at the Amsterdam Muziektheater on Wednesday; further performances till Oct 28. It will be restaged at next summer's Salzburg festival.

## Music

## Messiaen's notes from the grave

The French composer Olivier Messiaen died three years ago at the age of 88, but posthumous works continue to appear. Not long ago we heard his "last" big orchestral piece, *Eclairs sur l'Au-Delà*; and on Thursday we had the British premiere of his *Concert à quatre*, with four soloists and the London Symphony Orchestra conducted by Kent Nagano.

There is no knowing how much music may yet flow from Messiaen's spectral pen, for more works-in-progress may be waiting - and his devoted widow, amanuensis and definitive piano-exponent, Yvonne Loriod, is happily still with us.

In fact it was she who prepared the *Concert à quatre* for performance, no small task for it involved orchestrating part of it in faultless Messiaen style, and, it seems, actually filling in some of the music of the fourth movement, a Rondeau.

Loriod stopped short of writing the unwritten fifth movement, the "four-subject fugue" - an intriguing departure for Messiaen! - which should have crowned the work. It would have supplied more for the soloists (flute, oboe, cello and piano) to do; the ones he had in mind were Catherine Cantin, Heinz Holliger, Rostropovich and, of course, Mme Loriod.

What remains is a glittering, attractive suite, entirely in his familiar manner - or manners: the Vocalise movement began as a tender, wordless song in 1935, now titivated with sonorous chords and birdsong in his later style.

Ornithology reigns, indeed. One page of the programme was devoted to cataloguing all the birds represented, complete with their Latin species-names. They supply the material (transformed, slowed down or speeded up) for the decorative tendrils, the fanfares, the occasional forceful pronouncements. The large orchestra is rarely used in *tutti*, but is drawn upon for different banks of colours.

The soloists are hardly more prominent than the first-deck players in any Messiaen piece. In their joint "hors tempo" cadenza for the Rondeau, which fell to Loriod to complete, I fancy she has modestly given herself a much less showy part than Messiaen would have done. The other soloists here, all excellent, were Paul Edmund-Davies, Roy Carter and Tim Hugh.

In sum, the *Concert* is a light, engaging piece that adds nothing to our knowledge of Messiaen.

The scale of its forces is likely to ensure that future performances are rare. It must need a lot of rehearsal time, too, of which the LSO's remaining offering sounded starved.

David Murray

## INTERNATIONAL ARTS GUIDE

## BALTIMORE

## GALLERIES

Baltimore Museum Tel: (410) 396 6310  
● Celebrating Calder: sculpture, jewellery, drawings and tapestries by the 20th century artist Alexander Calder; from Oct 4 to Jan 7

## BERLIN

## CONCERTS

Konzertsaal Tel: (030) 309 21 02/21 03  
● Berlin Symphony Orchestra: with oboist Martin Gabriel, Yoel Levi conducts Grieg, Mozart and Bartók; 8pm; Oct 7, 8 (4pm)

## OPERA/BALLET

Deutsches Oper Tel: (030) 34384-01  
● Boris Godunov: by Mussorgsky. Conducted by Rafael Frühbeck de Burgos and directed by Götz Friedrich. Soloists include Matti Salminen, Mariana Ciomamila and Camilla Christos/Hermine May; 8pm; Oct 9  
● Das Rheingold: by Wagner.

Conducted by Jiri Kout and directed by Götz Friedrich. This is the first part of the complete "Ring Cycle" to be performed in October; 7.30pm; Oct 6  
● Die Walküre: by Wagner. Conducted by Jiri Kout, and directed by Götz Friedrich; 8pm; Oct 8

## FRANKFURT

## CONCERTS

Alte Oper Tel: (069) 1340 400  
● Recital Evening: with soprano Barbara Hendricks and pianist Staffan Scheja. The programme includes Schubert, Wolf, Poulenc and Schönberg; 8pm; Oct 4  
● South Western Radio Orchestra: with sopranos Dame Gwyneth Jones and Jane Giering, and mezzo-soprano Ingrid Bartz. Peter Falk conducts a Viennese evening that includes pieces from Strauss' "Rosenkavalier" and "Der Fledermaus"; 8pm; Oct 3

## LONDON

## CONCERTS

Royal Festival Hall Tel: (0171) 928 8600  
● Philharmonia Orchestra: with pianist Andrés Schiff. Kurt Sandering conducts Beethoven's piano concertos two, three and four; 7.30pm; Oct 7

## GALLERIES

Royal Academy Tel: (0171) 439 7438  
● From Manet to Gauguin: Impressionist and post-Impressionist paintings from Swiss private

collections; to Oct 8  
OPERA/BALLET  
Royal Opera House Tel: (0171) 304 4000

● Arianna: by Gosh. World premiere directed by Francesca Zambello and conducted by Ivor Bolton. A mixture of contemporary and Baroque music, reinterpreting the myth of Ariadne's abandonment by Theseus. Soloists include Susan Graham, Anna Maria Panzarella, Sheila Nadler and Axel Köhler; 8pm; Oct 4  
● The Marriage of Figaro: by Mozart. Conducted by Bernard Haitink/David Syrus and directed by Patrick Young. Soloists include Felicity Lott/Cheryl Studer, Andrea Rost/Barbara Bonney and Robin Leggate/Ryland Davies; 7pm; Oct 3, 7

● Tosca: by Puccini. Conducted by Simone Young and directed by Jeremy Sautcliffe. Soloists include Galina Gorchakova, Johan Bohta and Francis Egerton; 7.30pm; Oct 5, 9

## THEATRE

National, Lyttelton Tel: (0171) 928 2252  
● Wild Oats: by John O'Keefe, directed by Jeremy Sams. A palpable actor descends upon a sleepy Hampshire village; 7.30pm; Oct 2, 3 (2.15pm)

## NEW YORK

## GALLERIES

Metropolitan Tel no: (212) 879 5500  
● John Singleton Copley in America: portraitist of choice for affluent Bostonians and New Yorkers in the 18th century before leaving for England. Included are

portraits of Samuel Adams, John Hancock and Paul Revere; to Jan 7

## PARIS

## CONCERTS

Champs Elysées Tel: (1) 49 52 50 50  
● National Orchestra of France: with pianist Viktoria Postnikova. Guarnaldi Rojdestvenski conducts Prokofiev's "Concerto No.1", "Concerto No.4" and "Concerto No.5"; 8pm; Oct 5  
● National Orchestra of France: with pianist Viktoria Postnikova. Guarnaldi Rojdestvenski conducts Prokofiev's "Concerto No.2" and "Concerto No.3"; 8pm; Oct 7

## GALLERIES

Centre Georges Pompidou Tel: (1) 42 77 12 33  
● Man Ray: recreation of the atmosphere of Ray's post world war two workshop where he produced various furniture. This exhibition consists of paintings, drawings and photographs from the workshop archive; from Oct 4 to Jan 29  
● Surrealistic Designs: vision and technique. About 60 masterpieces by artists such as Ernst, Masson, Brauner, Dalí, Miró and Picasso; from Oct 4 to Nov 27  
Musée d'Art Moderne, Ville de Paris Tel: (1) 47 23 61 27  
● Louise Bourgeois: sculptures and drawings from 1938-1995. Significant art works that chart her different styles; to Oct 8

## OPERA/BALLET

Châtelet Tel: (1) 40 28 28 40  
● New York City Ballet performs the Robbins choreographed "Watermill" with music by Ito and

"The Goldberg Variations" with music by Bach; 8.30pm; Oct 4, 5  
● New York City Ballet: in a programme that includes the Balanchine choreographed "Concerto Barocco" and "Walpurgisnacht Ballet" plus

Tanner's "Ancient Airs and Dances" and Martin's "Fearful Symmetries"; 8.30pm; Oct 6  
● New York City Ballet: performs the Robbins choreographed "Watermill" with music by Ito and "The Goldberg Variations" with music by Bach; 8.30pm; Oct 7 (3pm)  
● New York City Ballet: in a programme that includes the Balanchine choreographed "Concerto Barocco" and "Walpurgisnacht Ballet" plus

Tanner's "Ancient Airs and Dances" and Martin's "Fearful Symmetries"; 8.30pm; Oct 7  
Opéra National de Paris, Bastille Tel: (1) 47 42 57 50  
● Romeo and Juliet: music by Prokofiev, choreography by Rudolph Nureyev and directed by Emmanio Béjart/Vello Páhn; 7.30pm; Oct 2, 3, 6, 7

## VIENNA

## GALLERIES

Architektur Zentrum Wien Tel: (1) 522 3115  
● Architecture and City: part of the "80 Days" Architecture Festival. This festival presents a broad range of discussions, concepts and projects in the field of urban architecture; to Nov 12

## WASHINGTON

## OPERA/BALLET

## Kennedy Center

Tel: (202) 467 4600

● The Washington Ballet performs Choo-San Goh's "Momentum" and world premieres choreographed by Graham Lustig and Lynn Cote; to Oct 1

## THEATRE

Arena Stage Tel: (202) 488 3300  
● Holiday Heart: by Cheryl L. West. A play about hope and redefining the family; to Nov 19  
Kennedy Center Tel: (202) 467 4600

● Hello Dolly: by Jerry Herman. New production starring Carol Channing; to Oct 8  
Roundhouse Theater Tel: (301) 933 1644

● Nora: by Henrik Ibsen, adapted by Ingmar Bergman and directed by Tom Frewitt. Drama with the doll-like young wife; 8pm; to Oct 8  
Studio Theater Tel: (202) 332 3300

● Slavs!: Thinking About the Long Standing Problems of Virtue and Happiness. By Tony Kushner and directed by Dan DeRaey. A surrealistic montage of post-Soviet culture; 8pm; to Oct 8  
Woolly Mammoth Tel: (202) 488 3300

● Wattenland: by Doug Wright, directed by Lee Mikeska-Gardner. Surreal drama of life and longing in an overpowering society; 8pm; to Oct 8

## ZURICH

## GALLERIES

Kunsthaus Zürich  
● Bruce Nauman: a comprehensive collection of works by the American artist known for his multimedia audiovisual installations and sculptures; to Oct 8

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Samuel Brittan

# A world without crystal balls



Is the slow-down in world growth temporary? Will it get worse? Or will the international economy bounce back into its next stage of recovery at the end of this year and in 1997?

The IMF World Economic Outlook, to be published this week, will at least recognise the extent of the pause and revise downwards its 1995 estimates for the main industrial countries. But the IMF forecasters have no more idea than the rest of us whether world growth will be weak, too vigorous or just about satisfactory in the coming year. Nor will they have any idea of whether the problems of an excessively weak dollar and excessively strong yen are behind us.

Meanwhile, the private sector forecasts now available leave one, as a former president of the Bundesbank once remarked to his economists, "confused at a higher level". The mainstream ones are typified by J.P. Morgan's World Financial Markets, which sets out its assumptions and reasoning with admirable clarity.

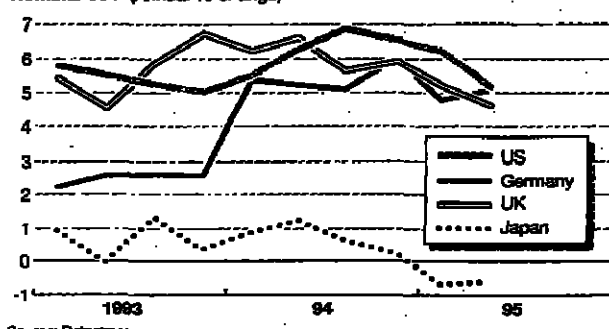
The centrepiece is a chart showing that, while stock building among European Union countries has plunged to zero, final sales are as high as they were in the vigorous recovery year of 1994. This suggests that, once business has adjusted its stock ratios, growth in the key industrial countries will return next year to a near normal rate just above 2½ per cent – and somewhat more for the US, Germany, Italy and Canada.

Meanwhile, inflation will remain subdued at well below 4 per cent, except for the UK and Italy. In Japan, deflation should give way to modest recovery and price stability.

As usual there is an opposition to this mainstream optimism, which mostly comes from the monetarist camp. The US Shadow Open Market Committee (a group of monetary vigilantes) worries that the growth of the "monetary base" (that is cash plus bank deposits

## World economic trends

Nominal GDP (Annual % change)



Source: Datastream

with the Fed) is too slow to underpin recovery.

Another monetary economist, Peter Spencer, suggests in a Kleinwort Benson paper that monetary growth in continental European countries is also too slow to sustain recovery. Patrick Minford of Liverpool University, although hardly a monetarist nowadays, points to structural features of the world economy which make deflation a worse danger than inflation.

The main country in which monetary growth may be too fast rather than too slow is, once again – after an interval of virtue – Britain. UK monetary numbers have not proved reliable enough to provide a policy anchor, but have a habit of mattering just when policymakers have sidetracked them.

These contradictory and equally plausible analyses of the world industrial economy underline the conclusion of John Kay in Friday's Financial Times: that we do not have the ability to forecast the large economic aggregates. What Kay did not tell us was how to live with this ignorance.

One starting place would be to put more emphasis on what is actually happening now – which is difficult enough to diagnose. Policymakers should then act only when there is a clear and present danger of either recession or inflationary excess of demand. A point can be reached where it is better to act at the risk of aggravating fluctuations rather than to do nothing and take the risk of further deterioration.

Another moral is that the estimates of underlying real growth and capacity gaps – however interesting for analysis – are far too fragile a basis for policy. We still have a poor idea of how far monetary changes divide between effects on output and on inflation in the short run. It is for this reason that one of the most dispassionate of US monetary thinkers, Bennett McCallum, argues in the current issue of *Economic Affairs* for a nominal gross domestic product objective. This can be translated as a national cash limit. It would ensure that inflation stayed near to target over an average of several years (the best we can do) and that policy supported sustainable growth.

The rough data available suggest that nominal GDP growth has fallen to excessively low levels in recent quarters in the main industrial countries. But, apart from Japan, the slowdown has been less marked on a year-on-year basis. Only in Japan is there a clear and present danger, on which the authorities have belatedly acted. There may be a need for a German demand stimulus, which is concealed by data problems arising from the unification of statistics. But in the US and UK, the data suggest strongly that policy should be put on hold.

Meanwhile, it is more important for the finance ministers in Washington next week to engage in contingency planning and structural improvement than to argue about the crystal ball.

The decrepit bus splutters to a halt on an empty country road in north-east Ukraine. With practised nonchalance the driver leaps from the cab, pokes around in the engine and coaxes it back to life. A few kilometres later the same routine happens all over again.

"That's a strength of this country," says a passenger, one of a group of Kraft Jacobs Suchard executives on their way to a Ukrainian confectionery plant, which the multinational food manufacturer acquired earlier this year. "People here have lived with old equipment so long, they have had to find ways to keep it running."

KJS has needed a similar combination of resourcefulness, determination and pluck in the past three years, as it has forged ahead with an ambitious strategy to stake out a leading position in food markets across eastern and central Europe.

The company's expansion, in which it has so far invested \$300m (£189.6m), is a case study of the experiences awaiting western manufacturers which set out to exploit a region rich in potential opportunity but strewn with pitfalls and uncertainties.

KJS, which has annual sales of almost \$10bn in western Europe, is a late arrival in the east. When competitors, such as Nestlé, Unilever and Danone, began moving in soon after the Berlin Wall fell, KJS was too absorbed with its takeover by Philip Morris, the US food and tobacco group, to join the fray.

To catch up it has looked to far-flung markets not yet dominated by rivals. Since 1992 it has acquired 11 businesses in nine countries, including the former Soviet Union and Bulgaria. "It was a case of move fast, or forget it," says Mr Bernhard Huber, head of central and east European operations.

Even so, KJS executives in Europe had to argue persuasively to get sceptical US bosses to back plans to plunge into countries such as Romania. "American colleagues were reading newspaper articles saying you'd have to be nuts to invest there," Mr Huber recalls.

From the outset, KJS decided to manufacture in each country, judging that high tariff barriers and unstable currencies made importing uneconomic. It chose to focus on confectionery and coffee, of which it is Europe's second largest

# Bittersweet taste of expansion

Suchard has had to convince the sceptics over its move into eastern Europe, says Guy de Jonquières

producer, because there were already markets for these products and local factories for sale.

The company says it has always chosen acquisitions which did not need extensive restructuring and has negotiated with plant managers before approaching governments. That way it avoided unpleasant surprises when it took ownership.

In most cases it was greeted by able and eager workforces, but factories suffering from years of neglect and under-investment. Hygiene standards were often abysmal, accounting and stock systems almost non-existent and quality poor. Frequent shortages of raw materials had led some plants to substitute products such as peas and buckwheat for cocoa fat.

Although KJS is steadily refurbishing its new plants, it has found that just sprucing them up and improving purchasing and production line management has yielded rapid gains. At the plant in Frostene, Ukraine, acquired in February, output in the first half of this year was up 26 per cent, while product shelf life has been extended and 45 new products have been launched.

"Basic chocolate-making technology has been known for centuries," says Mr Nikolay Shwets, the plant director. "But everything depends on doing lots of little things right. We couldn't do them in the past because we lacked money and knowhow."

Mr Shwets, like his fellow managers, has kept his job since the acquisition. The only expatriate at the plant is a temporary consultant, partly because few western executives would choose to settle in Trostane, a run-down community without a hotel or restaurant.

The region's biggest challenges lie outside the factory gates, however. Although sugar, flour and milk are widely produced in eastern Europe, reliable sources of good-quality supplies are still rare. In Romania, KJS has to

## Kraft Jacobs Suchard: advancing eastwards

Acquisitions	Company	Country	Operation	Cumulative investments to date (\$m)
Sep '92	Figaro	Slovakia	Confectionery	15
Dec '92	Csemegye	Hungary	Confectionery/coffee	20
Apr '93	Ozka	Poland	Confectionery	10
Jul '93	Dadka	Czech Rep.	Coffee	5
Oct '93	Ukrava	Lithuania	Confectionery	10
Nov '93	Chozale	Poland	Cheese	15
Dec '93	Svoge	Bulgaria	Confectionery	10
Jan '94	Polezna	Romania	Confectionery	10
Feb '95	Ukrava	Ukraine	Confectionery	5
Jun '95	Petrocor	Russia	Confectionery	15



Source: Kraft Jacobs Suchard

buy milk powder abroad, and it may start importing sugar in Ukraine after a recent government decision to raise the domestic price to double the world level. Packaging of acceptable quality is often hard to procure locally.

The Trostane factory has been greeted by able and eager workforces, but factories suffering from neglect

also ended up paying all the town's electricity bills after the authorities threatened to cut off supply because residents could not afford a steep increase in prices.

When the generating plant recently ran out of cash to buy fuel, the factory agreed to bail

it out with a \$100,000 advance payment each quarter.

Rampant inflation also complicates the company's pricing policy. "Missing a monthly price rise can make the difference between an annual profit or loss," says one executive. But pushing through increases in countries with limited disposable income can be tricky. In Romania KJS has recovered in higher prices this year less than half the 30 per cent jump in inflation.

To get its products to market, KJS is building distribution networks from scratch by assigning exclusive territories to local entrepreneurs. It says the system is working well, although it has yet to achieve nationwide coverage in some countries and is often unsure which retailers are selling its products, and in what quantities.

These handicaps have not

deterred the company from launching new marketing initiatives. In Romania, where it expects the chocolate market to grow by two-thirds in the next five years, it recently launched a locally developed chocolate brand, backed by a \$200,000 advertising campaign.

The company's willingness to pioneer largely uncharted markets has earned it high marks from host governments, eager to use it as a showcase to attract other foreign investors. Indeed, top KJS executives are sometimes treated like statesmen. In Bucharest recently they were swept from the airport to a meeting with the prime minister in a fleet of gleaming Mercedes saloons with a siren-blasting police escort.

The company says such high-level access has proved invaluable in cutting through bureaucratic obstacles. Committed as government leaders in the region may be to economic reform, attitudes among minor officials have changed much more slowly.

KJS is also keenly aware that the political and economic balance in the region remains fragile. "One bad election in any of these countries, which brings a stupid government to power, and it will lose a lot," Mr Huber says.

So far, though, the company is well satisfied with its east European acquisitions, which have total annual sales of \$60m and are averaging a 16 per cent return on investment. In Lithuania it has recovered its initial investment in two years. Its only disappointment is a poor performance in Hungary.

The company expects to invest up to \$50m annually in the region in the next five years, much of it to modernise plants. However, with monthly wages only a tenth or less of those in its west European factories, it is in no rush to install highly automated equipment. "If we over-invested, we would never make a profit," says Mr Ray Vialat, KJS president.

The company is also considering acquisitions in Armenia, Kazakhstan and Georgia and may build a second confectionery plant in Russia.

According to Mr Huber, in a region still beset by many political and economic uncertainties, geographic diversification is not just a matter of expanding sales. It is also an insurance policy. "Are we hedging our bets?" he says. "Absolutely. Spreading risks is what this is all about."

## LETTERS TO THE EDITOR

Number One Southwark Bridge, London SE1 9HL

We are keen to encourage letters from readers around the world. Letters may be faxed to +44 171-873 5938 (please set fax to 'line'). Translation may be available for letters written in the main international languages.

## Scale of informal investment shows enterprise taking root

From Dr C.M. Mason and Prof R.T. Harrison.

Sir, Richard Gourlay draws the wrong conclusion in his article "If there's nothing ventured..." (September 23/24). He points to the limited amounts of finance invested by British Venture Capital Association (BVCA) members in start-ups and young companies. However, even in the US – the home of venture capital – business angels are a much more significant source of finance for start-ups than venture capital funds.

The positive conclusion which should have been drawn from Gourlay's article arises from his comment that many successful entrepreneurs are becoming business angels by providing small amounts of seed and start-up finance (and presumably also contributing their "knowhow" to the businesses in which they invest).

Five years ago a report of the Advisory Committee on Science and Technology (Acost), "The Enterprise Challenge", commented on the underdeveloped nature of the informal venture capital market in the UK compared with the US.

The report went on to state that "an active informal venture capital market is a prerequisite for a vigorous enterprise economy".

The evidence that has accumulated since 1990 on the growing scale of business angel activity suggests that business angel investment in unquoted businesses is at least twice as significant (in terms of amount invested) as institutional venture capital and may be up to four or five times as significant.

This scale of informal investment is one of the most positive indicators that an enterprise culture is taking root in the UK.

C.M. Mason, University of Southampton, Southampton SO17 1BJ, UK R.T. Harrison, University of Ulster

September 28) asks if shareholders can really complain if the balance between them and the other stakeholders in the business is redressed.

With respect to him, he clearly has not understood that the government and taxpayers are no longer stakeholders in these businesses.

These are privately owned businesses, whose principal stakeholders are their customers, their shareholders and their staffs.

Nicholas Hood, chairman, Water Services Association, 1 Queen Anne's Gate, London SW1H 9BT, UK

## No stake in the world of water

From Mr Nicholas Hood.

Sir, The water industry utterly rejects the "true nature of the problem" as regards windfall taxes put forward by Dr Jörg Schimmling (Letters, September 27).

First because such taxes are not "allocatively neutral" if they reduce the amount of money available for investment or make that investment more expensive.

Second because the water industry's profits are not "excessive". All the industry's financial parameters were weighed carefully by the regulator last year in his determination of future price caps.

Even though it is prices rather than profits that he regulates, he is required to do no more than provide for the water companies to maintain financial viability in deciding what those price caps should be.

Third, because the UK's particular regulatory system was chosen specifically to encourage efficiency, which it has done.

If "justice" is the issue, will the Labour party tax all businesses with low effective rates of corporation tax? There are many such outside the water industry.

It is revealing that Mr Geoffrey Robinson (Letters,

September 28) asks if shareholders can really complain if the balance between them and the other stakeholders in the business is redressed.

With respect to him, he clearly has not understood that the government and taxpayers are no longer stakeholders in these businesses.

These are privately owned businesses, whose principal stakeholders are their customers, their shareholders and their staffs.

Nicholas Hood, chairman, Water Services Association, 1 Queen Anne's Gate, London SW1H 9BT, UK

## Small saving

From J.D. Tunnicliffe.

Sir, Mr J.M. Harper's generous benefits proposal (Letters, September 25) on behalf of affluent people overlooks the fact that the affluent are a small minority, and the savings would be insignificant financially.

Big savings can be made only from big areas of expenditure, which means here expenditure on the many, not on the few.

J.D. Tunnicliffe, 100 High Street, Great Abington, Cambridge CB1 6AE, UK

## Look at inputs other than market-oriented strategies

From Sir Arthur Knight.

Sir, Both George Soros and Samuel Brittan ("Even a billionaire can have ideas", September 28) might consider extending their explorations to less familiar areas. My own experience and study suggest to me that companies should become more a focus of attention.

The quality of their market-oriented strategies is a key factor in the whole debate about how human affairs could be better managed. But many

inputs, other than market-oriented strategies, bear upon the performance of companies, and thus upon well-being in the communities in which they operate.

Of these inputs, cultures rank high for consideration, both those within companies, and those within communities. Samuel Brittan's use of the "communitarian" label obscures that issue.

Arthur Knight, Charlton End, Charlton, West Sussex, PO18 0HX, UK

## Opportunity in India for car part makers

From Prof J.D.P.

Whiles-MacConNamara.

Sir, The observations of Mark Nicholson and Haig Simonian ("Car makers take their partners", September 28) headline investment opportunities in India's fast-growing vehicle market without specifically saying where these opportunities lie.

As may be implied from their article, most of the new entrant vehicles will be completely knocked down with very little local content. This lack of local content, which is likely to continue for some time, is due to a chronic shortage of capacity in the components sector and the inability of local manufacturers to meet the high quality standards demanded by European and Japanese carbuilders. There is also an almost total absence of components research and development and systems assemblies.

What is very clear is that British automotive components manufacturers can and should enter into joint ventures with their Indian counterparts before this gap is filled by Japanese, Korean, US or other foreign components makers.

While British companies, such as T & N, Lucas and GKN already have a significant presence in India, tremendous opportunities exist for UK small to medium enterprises which make up the backbone of the British automotive components supply industry.

The message is simple: more automotive components manufacturers from the UK should take a serious look at India.

After all, it is one of the last major automotive markets with a huge latent requirement for components, and the British don't even have to learn a foreign language to do business there.

J.D.P. Whiles-MacConNamara, Eurotech International, Euro House 4, 1 Eastfield Street, Leamington Spa, Warwickshire CV32 4EX, UK



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# FINANCIAL TIMES

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Tel: +44 171-873 3000 Telex: 922186 Fax: +44 171-407 5700  
Monday October 2 1995

## A fairer Exchange

It is sometimes hard to interpret the signals emanating from the upper floors of London's Stock Exchange tower. On the one hand, the exchange's leadership regularly professes its enthusiasm for competition and innovation. On the other, it has shown a disturbingly regular tendency to act in a way that casts doubt on that commitment - by issuing threats to potential competitors or by impeding its members in using rival market services.

The events of the past week are thus doubly welcome. First, the Stock Exchange ended a damaging row with a joint venture founded to allow private investors to deal in shares on the Internet. Then on Friday it agreed to amend a rule that had obliged member firms not to display better prices on other markets than they show on the exchange's own system.

The second of these developments is the more important. It means that, within a few months, the exchange has substantially overhauled its rule book, modifying many of the privileges of, and obligations on, its market-making members. The basis now exists for fair competition with alternatives such as the Tradepoint system, which has just started offering an electronic order-matching service alongside the exchange's quote-driven system.

This is a recognition of reality that can only benefit London as a centre of international and domestic equity trading. The old worry that fragmentation of markets would damage price formation - a concern that underpinned many of

the exchange's old rules - has been superseded. It is now generally acknowledged that development of diverse markets is a logical answer to investors' divergent trading preferences. Where markets are fragmented, and reasonably transparent, technology normally enables differences between them to be arbitrated away.

That said, the rule change will not in itself erase worries about the Stock Exchange's true attitude to competition. The move came only after incessant prodding from regulatory authorities such as the Office of Fair Trading, the Securities and Investments Board and the Treasury. And the exchange's erratic behaviour towards the Internet venture - the sudden withholding of price data and threat of legal action, both subsequently dropped - merely augments the impression that it has not fully grasped what the end of monopoly means.

Amid intense global rivalry in financial services, the exchange cannot rely on old methods of coercion to maintain its position. Nor can it hope for undue advantage from its dual role as regulator and service provider.

Big institutional investors now worry constantly about squeezing down transaction costs. Moreover, many international securities firms want to use an order-matching system. The only way for an exchange to prosper is to offer competitive services. Regulators will be justified in keeping an eye out for future abuses of the Stock Exchange's still overwhelming dominance in UK equity trading.

## China calling

British diplomats cannot resist a sense of satisfaction over this week's visit to London by Qian Qichen, the Chinese foreign minister. This is his first trip to the UK in three years and an important milestone in the process of rebuilding relations that began in earnest with Mr Michael Heseltine's visit to China in May.

After the acrimony surrounding Hong Kong's electoral reforms, the mere fact of Mr Qian's arrival is a positive sign. But mood music is not enough. There are serious matters to discuss, especially after the resounding defeat for pro-British parties in the recent Legislative Council elections.

Hong Kong's return to China is only 21 months away. Urgently needed are arrangements for consultation between the existing civil service and the incoming Chinese administration. Otherwise day-to-day government could grind to a halt. No one now expects Mr Qian's visit to yield any flashy deals. If it produces a firm commitment to collaborate at a practical level, it may still be proclaimed a success.

The snag is that cosy bilateral arrangements may no longer suffice. British officials hope the elections - and China's stated intention to disband the new LegCo as soon as it takes over - will not dominate the talks, on the grounds that the arguments are well-rehearsed on both sides. Britain wants legislative continuity through 1997; China rejects electoral arrangements put in place by the outgoing power.

## Peace dividend

Last week's agreement on extending Palestinian self-government throughout much of the Israeli-occupied West Bank was the most important step so far towards peace in the Middle East. Those backing the peace process now badly need to provide development finance flows to the region in a way which demonstrates that detente and moves toward economic integration pay.

Western sponsors of the peace process, however, are sending confused and competing signals - summed up in the dispute over the merits of a proposed Middle East and North Africa Development Bank. This has pitted an enthusiastic US against a majority of European Union members, which strongly back (and are willing to finance) regional integration but are sceptical about the need for a bank. No one doubts the need for an institution to anchor regional co-operation; but why a bank?

European reluctance to create another lending bureaucracy is well-founded. The new institution would take two years to get off the ground and, with a proposed capital of a mere \$50n, would be too small to make much difference.

Moreover, there is little economic justification for a new development bank. Several institutions already serve the Middle East, including the Arab Fund for Economic and Social Development, the World Bank, and the European Investment Bank. Over the 1994-98 period, the West Bank and Gaza alone will receive \$620m

in direct aid from the EU budget and another \$310m will be available in loans from the EIB. Moreover, institutions such as the World Bank say it is not funds but viable projects that are lacking.

European states opposing the bank have come up with a convincing alternative. They want an "intermediation facility" dedicated to the region, to promote cross-border co-operation by identifying projects and studying their feasibility, and then turning for finance to institutions such as the EIB and World Bank with a track record in project-funding. That way, western donors will be allowed time to evaluate further the region's needs and make a decision on a bank at a later stage.

The US will only accept an intermediation facility if it is accompanied by a commitment to set up a bank. The Clinton administration has turned the bank into a political totem, to the extent that US officials say they are ready to go ahead without European support.

Such a move, however, would be risky. Despite the administration's commitment to the bank, the project could still end up without enough resources. The absence of backing from many European states will give the US Congress - already hostile to foreign aid in general - a strong argument against authorising a sizeable US contribution. The countries of the region would also be less satisfied with an under-endowed institution reliant mainly on US backing.

With competition intensifying in the world's telecommunications markets, Europe's telecoms operators are battling for a share of the lucrative market to provide international telephone services to multinational companies.

The stakes are large, since this sector of the market provides a high proportion of the revenues and most of the profits for most operators. Industry analysts believe that only a handful of "global supercarriers" will emerge, capable of providing a complete range of telecoms services to such companies.

However, regulators in Brussels and Washington are blocking attempts by Deutsche Telekom and France Télécom, two of Europe's largest operators, to form alliances to bid for such business. Consent is being withheld in an effort to persuade France and Germany to accelerate the pace of liberalisation in their domestic markets.

Mr Michel Bon, chief executive of France Télécom, says that the alliances are "vital" to his company's future. And Mr Wolfgang Bötsch, Germany's telecoms minister, says that forming larger groups is essential if Europe is to compete in world markets.

The reasons are clear. Full liberalisation for all European Union members will come by January 1 1998. On or before that date, telecoms operators in most EU countries will be exposed to competition for the first time in telephone voice services and the provision of the telecoms network.

But most European operators, state-owned and monopolistic, are ill-equipped to face the levels of competition that are expected to develop. Prices will decline even more sharply as competition bites, and profitability will fall in parallel. Operators that lack the resources to invest are unlikely to be competitive in international markets.

In the UK, where full competition has been allowed since the early 1990s, prices - once the highest in Europe - are now among the lowest. More than 150 licensed operators are in the UK market, many of them cable companies that also offer television and other entertainment to homes.

Aggressive US operators such as the "Baby Bells", the US regional telecoms companies, are already seeking to enter the European market. AT&T, the largest US long-distance operator, is planning to offer telephone services in the UK as a first stage in entering Europe's telephone markets. Two weeks ago, it announced plans to spin off its computing and equipment manufacturing arms to concentrate on the core telecoms services business.

Faced with this prospect, the leading European telecoms companies

Regulators in Europe and the US oppose the creation of a Franco-German alliance, writes Alan Cane

## Clash of the telecoms titans



are seeking alliances that will create organisations large enough to compete with the US operators. One such venture is Unisource, which brings together the national operators of the Netherlands, Spain, Sweden and Switzerland.

Another is "Concert", formed by British Telecom, the dominant UK operator, and MCI, the second largest US carrier. Although it has yet to make money, Concert has already succeeded in winning a share of European corporate business. When a group of Europe's largest companies went shopping collectively this year for carriers capable of providing them with services across national boundaries, they settled on the BT/MCI alliance and AT&T.

However, the attempt to form an alliance between the two state-owned monopolies in France and Germany has so far been blocked by European Union regulators. Code-named "Atlas", it is a central pillar of both countries' telecoms strategies. Mr François Fillon, minister for information technology in the French conservative government which took office in May, says:

"The government will support by all appropriate means the realisation of the alliance."

His reasons go well beyond a strengthening of industrial ties across the Rhine. The alliance, Mr Fillon says, "provides the means for the two operators to achieve the considerable investments required for the development of multimedia services and to secure a position in the world market". The French government, with a budget deficit forecast to reach FF322bn (\$41bn) this year, is unlikely to be able to finance such expansion.

Yet Mr Karel Van Miert, the European Union's competition commissioner, has steadfastly withheld his approval. Mr Van Miert is using both governments' desperation to see Atlas go ahead as a lever to press for faster liberalisation of the two countries' telecoms markets.

Mr Van Miert's specific objection to Atlas is the dominant position of the partners in their domestic markets, which could allow them to exclude new competitors. These include utility companies in both countries which already have alternative cable networks along railway

lines, between electricity pylons or under canals.

In Germany, utilities such as RWE, Veba and Viag want to provide network services to corporate customers before 1998. In France, SFR, the mobile telecoms arm of Générale des Eaux, the French water and communications group, plans to invest heavily in telecoms to become the largest French operator after France Télécom, according to Mr Jean-Marie Messier, its managing director.

A draft directive has been prepared that would require member states to allow such alternative networks to be used for the provision of all services, with the exception of public voice telephony, by January 1 next year. But Mr Van Miert hopes to persuade France and Germany to make faster progress; in return, he might give consent to Atlas.

The French government and France Télécom say they have given sufficient commitments to continued liberalisation and guarantees of fair competition to secure approval from Brussels. A telecoms licence has already been granted to

SNCF, the national railway network. But the Germans remain reluctant to license alternative networks because, they say, there is no regime for regulating competition in place yet.

Last Friday, Mr Bon of France Télécom and Mr Ron Sommer, chief executive of Deutsche Telekom, met Mr Van Miert in the latest attempt to secure approval for their Atlas link-up. Also present were Mr Fillon and Mr Bötsch - an indication of the importance both countries attach to a successful outcome.

Afterwards, Mr Fillon said France and Germany would be prepared to open alternative networks to competition from next July in return for approval for Atlas. However, Brussels officials said that there were other obstacles to the alliance, including the dominance that the two companies would have in data communications services.

For the French and German telecoms giants, however, approval for Atlas from Brussels would represent only the first stage in their international ambitions. They plan a second alliance, called Phoenix, with Sprint, the third largest US long-distance carrier, to provide services to business customers around the world. Earlier this year, the two European operators agreed to take a 20 per cent stake in Sprint to cement the alliance.

This has fallen foul of US regulators, which have been pressing for faster liberalisation in Europe on behalf of US operators. They are concerned that the Atlas alliance might freeze them out of European markets.

The share purchase has been approved by the US justice department, in line with its policy of allowing foreign companies to take stakes of up to 20 per cent in US operators. But Phoenix has yet to get the nod from the Federal Communications Commission, the US telecoms regulator. Observers agree that it is unlikely to give its assent until the French and German markets are fully liberalised.

The future may become clearer when the leaders of Europe's largest telecoms companies gather in Geneva this week for Telecom '96, the industry's quadrennial conference. At the end of the week, Geneva will then host World Trade Organisation negotiations designed to open telecoms markets.

But those negotiations are unlikely to make much progress unless the EU brings forward full liberalisation - something not yet on the cards. While Atlas may soon get the go-ahead, it could be some years before the Phoenix flies.

Additional reporting by John Ridding and Emma Tucker

## Better ways to measure progress

It may be time to consider new yardsticks of economic and social progress. Gross domestic product has grown robustly for years in the US and many other countries. Yet ordinary families believe they are worse off than in the past. The official data do not appear to measure economic life as it is experienced by real people. They ignore the "feel bad" aspect of growth.

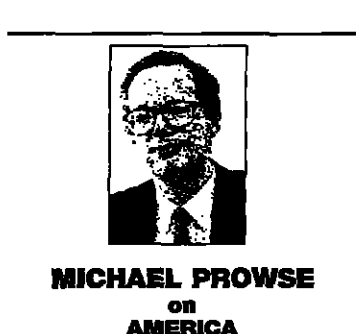
GDP has acquired an extraordinary aura of authority over the years. Yet it is worth recalling that national accounts in their present form were invented quite recently. They were a response to the needs of the generation that endured the Great Depression and fought in the second world war. The priority then was to find ways of utilising spare resources, first to combat unemployment and then to further the war effort. A measure of "final monetary demand" was essential if Keynesian policies were to succeed. GDP fitted the bill perfectly. And, in an age of slide rules, it was not practicable to supplement it with more sophisticated measures of economic well-being.

Today's needs are different. Our ability to sustain the growth of monetary demand is not in question. The focus of attention is now

on ecological and social concerns. After decades of rapid industrial expansion, we worry that growth may inflict irreparable damage on the natural environment. We also worry that the social fabric of nations is being ripped apart. Economic growth will not bring happiness if the quality of life is simultaneously being destroyed by social shortcomings, such as rampant crime, family breakdown, inadequate education and so forth.

The Roosevelt generation devised the statistical measures it required to solve its problems. Should we not do the same? This seems to be the thought underlying two recent attempts to devise broader measures of economic well-being. A group at the World Bank argues that economic health is best measured by a broad yardstick of wealth or net worth, not by the annual flow of monetary income. Instead of simply focusing on "produced assets" - the products of the market economy - it draws attention to three other classes of assets: natural capital (such as forests and mineral deposits); human resources (the value represented by education); and social capital (the value of human organisations and institutions).

A Californian think-tank called



MICHAEL PROWSE  
ON AMERICA

Redefining Progress has a somewhat similar philosophy. It is promoting a new measure of economic health called the Genuine Progress Indicator (GPI), which adjusts for many social and ecological factors ignored in GDP figures. The group has persuaded 400 US economists to sign an anti-GDP manifesto stating that "new indicators of progress are urgently needed to guide our society: ones that include the presently unpriced value of natural and social capital". Luminaries backing the GPI initiative include Prof Herbert Simon, a Nobel economics laureate, Alvin Toffler, the futurist, and Ted Turner, the media magnate.

How economic well-being is measured makes a bigger difference

than you might suspect. Measured by per capita GDP, the US is one of the world's richest nations. Yet it ranks a poor 12th on the bank's per capita wealth measure, behind countries such as Norway and Denmark. Per capita GDP figures indicate that the US has been growing robustly for decades. Per capita GPI, on the other hand, peaked in 1969 and has since fallen substantially.

These large discrepancies are not altogether surprising if you remember that the alternative measures are trying to capture wealth not reflected in monetary transactions. The bank team discovered, to its surprise, that the value of human resources accounts for about two-thirds of the typical nation's total wealth. One reason is that people tend to become more valuable over time: they learn as they generate income and so become capable of generating more income. Produced assets such as durable goods and factories, by contrast, rapidly become obsolete. Yet this principal source of national wealth is ignored in conventional national accounts.

The rationale for GPI is explored at length in the October issue of the Atlantic Monthly magazine. The main reason why it shows a decline

in US economic welfare is because it insists on fully accounting for the depletion of non-renewable natural resources, the cost of pollution and many other forms of environmental degradation not captured in GDP figures.

But it also allows for many aspects of social welfare ignored in official statistics, such as the economic value of housework, volunteer labour and leisure time. It treats many types of market transaction as negatives rather than positives: for example the spending associated with crime, family breakdown and commuting are regarded as costs not benefits. It even adjusts for income distribution, deeming greater inequality a negative for social and economic progress.

I have reservations about all "macro" indicators. Any attempt to measure "social welfare" involves a host of subjective judgments. A measure such as GDP that fails to value natural capital or non-market labour can hardly be construed as neutral or objective. The issue is not whether we have macro indicators, but whether we have indicators that are relevant to people's needs. We cannot live forever on the Roosevelt generation's intellectual capital. We have to move beyond GDP.

## OBSERVER

### Spirit of free enterprise

A living example of a push-me, pull-you beast has been spotted in one of the darker corners of the European Union. Finland. It goes by the name of Alko, the state-owned Finnish retail alcohol monopoly.

The push-me side is that Alko is in the business of selling booze. The pull-you is that it is also one of the state's front-line weapons in restraining customers from drinking too much of the stuff, achieved by fixing very high prices and very limited opening hours - no evenings or weekends.

But it looks like some strenuous Darwinism is about to put paid to the beast. For Alko has decided to launch its first advertising campaign.

Not that it's trying to do anything so sordid as sell more alcohol, oh dear me no. It's merely highlighting its expertise and product range. Well that's the official explanation, anyway.

Unofficially - and Alko officials become a bit fuddled when you ask for precise figures - it's clear that since January, when Finland joined the EU and its parent company lost its alcohol production, wholesale distribution and import monopolies, Alko's sales have been considerably

diluted. Which is a sobering thought for Finnish government ministers, watching all those stiff alcohol taxes ebb slowly away.

### Wheel of fortune

The International Finance Corporation has number-crunchers by the yard. That none of them can write decent English is perhaps not much of a problem, but it certainly deters Observer from wading through its reports.

The IFC has just published a report prefaced by what is probably the dullest extended metaphor ever to appear. Titled "Privatisation is a Two-Horse Cart", it's worth quoting a small extract:

"To privatise," said an agency official, "is to drive a two-horse cart. The cart is the enterprise in question. One horse is called Political Goals and is flighty and fickle; the other is called Economics, and is slow and steady. They have to pull the cart along the Road to Privatisation, which is a rough, boulder-strewn track. The cart is full of cases of vintage wine, which is unfortunate because the horses, as often as not, are pulling in different directions. The bottles of wine... are labelled improved efficiency, high sales price, effective corporate governance, economic investment and so on."

Excuse me, but I think that your wheel has just dropped off.

### Real or false?

Brazilians are discovering the downside of a stable currency - forgery. In the old days there was little point counterfeiting Brazilian bank notes because by the time the ink was dry genuine notes normally had increased their number of zeros, thanks to inflation.

Now, with inflation sharply lower since the introduction of the Real currency 14 months ago, a massive forging plot has been unearthed - in Germany, of all places. According to the main evening television news programme, *Jornal Nacional*, the forgers are selling the false notes into Brazil's black market for a quarter of face value. The only regret for many of the populace is that the false notes are Reals, not D-Marks.

### Tart departure

Stephen Mulholland's relationship with the Australian media during his three years at the helm of John Fairfax, the country's leading newspaper publisher, has not always been harmonious. There was, for example, the

pavement scuffle with a TV crew, when Mulholland's spectacles went flying and the executive's boot appeared to make contact with a cameraman.

But so benign was the atmosphere at Friday's press conference to explain his departure - and the simultaneous arrival of Bob Mansfield from Optus - that someone even asked Mulholland what he thought of the Australian media. "It's variable," came the South African's tart reply.

He subsequently added "vigorous" and "boisterous", and admitted that he had difficulty with the partiality of its reporting - the degree to which "a journalist's opinion makes a headline".

As for regrets, well, he had a few. "That the share price didn't get as high as I wanted... and I wish I'd moved out of Broadway [the old offices in a fairly industrial area of Sydney] sooner... God, that was a dreary place to be."

### Ample seating

Remember US senator Bob Packwood, who resigned recently following accusations of sexual harassment? Seems that he's moving to Kansas; he's heard that senator Nancy Kassebaum's seat is up for grabs.

## Financial Times

### 100 years ago

Banking notes  
Hardly a week passes now but what some fresh financial combination is announced on the Continent or the object of which is to finance South African shares or to assist goldmining enterprises in South Africa. The latest combination is a very strong one, consisting of some of the strongest bankers in Germany, together with the Exploration Company. The new company, which has only this week been registered in Berlin, is entitled the African Mining and Financial Association, and the capital is £350,000 - say ten million Marks. The German banks interested are the Disconto Gesellschaft, the Deutsche Bank and M. Friedlander, of Berlin.

### 50 years ago

US Business and strikes  
The epidemic of labour disputes which is now sweeping the US is a disturbing reminder that a prospect of virtually unlimited markets for some way ahead will be insufficient to save Washington from a great deal of political conflict before the next Congressional elections.



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# FINANCIAL TIMES

Monday October 2 1995

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## Abacha announces 1998 transition to civilian rule Nigeria shows clemency to alleged coup plotters

By Paul Adams in Lagos

General Sani Abacha, Nigeria's head of state, yesterday bowed to international pressure and commuted death sentences on 13 alleged coup plotters, but resisted calls for an early return to civilian rule.

The decision not to execute those sentenced to death and to reduce life sentences passed on other alleged plotters, including General Oshugun Obasejo, the country's former military leader, was widely welcomed.

But Gen Abacha's announcement of a three-year transition to civilian rule, culminating in presidential elections in September 1998 and inauguration of the president on October 1, received a cool response from western governments.

Gen Abacha's broadcast, which marked 35 years of Nigeria's independence, of which all but 10 years have been under army rule, was the first time he has set a handover date for his regime.

However, the speech left some crucial issues unresolved. The three-year handover to civilian rule is regarded by opponents as unacceptable long and there was no detail on the prison terms to be served by the 40 alleged coup

plotters. Mr Moshhood Abiola, the unofficial winner of the presidential poll which was annulled in June 1993, remains in detention facing charges of treason.

World leaders had pleaded for clemency for the 40 alleged plotters, convicted in July in a secret trial that produced widespread outrage. Western nations had warned Nigeria of economic sanctions if anyone was executed.

"In consideration for the earnest pleas of our friends and in the spirit of national reconciliation which has been the centre-piece of this administration's policy, government has decided to commute the sentences on the coup plotters," Gen Abacha said.

"This situation will be reviewed at the appropriate time."

In London, the Foreign Office said that it regretted "a lack of commitment to an early handover" to civilian rule in its former colony.

"The government welcomes the Nigerian head of state's exercise of clemency and that all death sentences have been commuted, though it remains concerned that long prison sentences should have been imposed after secret trials," the Foreign Office said.

"The situation underlines the importance of making political progress and

returning to civilian rule," it added.

Gen Abacha's move is designed to achieve two main aims: to buy more time in office and head off tougher international action against the regime. Existing measures by the US and European Union include restrictions on visas for officials, on arms sales and on aid. Bilateral, EU and World Bank aid has almost dried up as government policies have failed to meet donors' conditions and Nigeria's arrears on debt payments reached \$10bn.

A Commonwealth human rights group and the US lobby group TransAfrica have both demanded sanctions. Oil accounts for more than 90 per cent of Nigeria's exports, of which nearly half goes to the US, but Washington considers a unilateral ban on Nigerian oil is likely to be ineffective.

There has been no move yet to freeze the substantial private assets held by members of the Nigerian regime in the UK and other European countries.

The annulment of the last poll has left deep divisions, especially among Mr Abiola's fellow Yorubas in south-west Nigeria, which was the focus of protests and strikes last year.

## Alarm over possible curb on pollution insurance

By Ralph Atkins in London

Plans floated by some of the world's largest insurance companies to exclude pollution claims from many commercial insurance policies have alarmed large UK-based companies.

Risk managers and commercial insurance buyers fear they will have to buy special additional insurance policies to protect against pollution damage - almost certainly at extra cost and with restricted coverage.

The Association of Insurance and Risk Managers (AIRMI) is warning that could lead to substantially higher insurance bills and disputes over the definition of pollution.

Ms Liz Taylor, an AIRMI spokesman and risk manager at the conglomerate, Harrisons & Crossfield, said: "This is horrific. It would be virtually impossible to create a set of words that don't produce enormous gaps in coverage... the only people that would win would be lawyers because we would end up litigating."

The concerns follow a warning by Cologne Re, the German reinsurer controlled by General Re, the US reinsurance group, that insurers "are sitting on a time bomb" by not excluding pollution in general liability policies.

In the past, concerns expressed by reinsurers (which protect conventional insurers against big losses) have resulted in restrictions on policies sold by conventional insurers. So far, however, there is no sign of restrictions being imposed on policies due for renewal at the end of this year.

Fears about pollution coverage have been voiced in other European countries, but London's importance as an insurance market means the introduction of exclusions for UK policy holders could set a wider trend.

At a conference in Monte Carlo, Mr Wilhelm Zeller, a member of Cologne Re's executive board, said some insurers might believe the US experience with pollution claims "could only happen under the 'crazy American legal system'". But, he went on: "The belief that this cannot happen in our market might turn out to be an expensive error."

Cologne Re said that under its proposals there would be more certainty about what was covered by insurance policies. Typically, a general liability policy, bought by companies to protect against damage to third parties, covers against "sudden and accidental" pollution.

But many insurers and reinsurers fear the risks to which they are exposed might be growing beyond their control.

Mr Roy Elms, of Royal Insurance, the composite insurer, said: "The concern of reinsurers is, despite the restricted wording used by the direct market, that as in the US, courts will bend the language."

## THE LEX COLUMN

### Lex's 50-year run

Today Lex celebrates its 50th anniversary in the Financial Times. In commemoration, Lex has asked three alumni to write the column.

#### Folies bancaires

Don't believe it if you don't want. Banks are actually no more accident-prone than other businesses. It's just that their gearing makes it more likely that mistakes will be fatal; poorly capitalised banks are like haemophiliacs on an assault course. To puncture another myth: banks are able to learn from past mistakes. And getting things wrong is not deplorable in itself - to make a lot of money from taking risks, you must expect to lose a fair amount reasonably often. Serious danger seems to arise when two adverse elements coincide. It could be speculative trading and poor controls, or an over-concentrated book (in third world debt, say, or UK property) and a cyclical downturn. The next banking crisis will probably have two sources rather than one, and neither may look particularly sinister until their conjunction becomes apparent.

Problems also become more likely when the risk/reward ratio undergoes structural deterioration. There are some signs this may be happening. Banks are being pushed to assume more legal and regulatory risk, for example, while the higher fixed cost base imposed by investment in technology is pushing up operational gearing. Meanwhile, equity holders are beginning to demand very high real returns at what may be an unsuitable juncture. The strength and discipline of management has to rise to offset these pressures.

The greatest danger to banks still comes from other banks, whether in the urge to copy each other's behaviour or in the spread of trouble through the dry underbrush of the payments system. Perhaps the very low regulatory weightings for inter-bank business encourage indiscriminate exposure (in which case blame the banks, not the regulators). The International Monetary Fund is a haemophilic convention. Think of those sharp elbows at cocktail parties. Sorry, did I knock you?

Martin Taylor, Lex 1978-1982  
Chief executive, Barclays Bank

#### Labour party

The three postwar Labour governments have taken office at times of economic trouble with expansionist

#### UK equities

FT Ordinary Index

3,000

2,000

1,000

500

100

50

30

1945

55

65

75

85

95

Source: Datastream/FT

Actual

Adjusted for inflation

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Source: Datastream/FT

## Airlines lobby Brussels to reduce high-speed rail funds

By Emma Tucker in Brussels

European airlines, which are increasingly worried by the threat from the expansion of high-speed rail networks, are lobbying the European Commission and national governments to scale back their subsidies.

Concern is growing in the airline industry that subsidies will allow rail companies to offer greatly reduced fares, giving them an unfair advantage over airlines competing on the same routes.

Mr Andr s Clodong, head of the European Aviation Club in Brussels, has maintained that EU plans to create a trans-European network of high-speed railways, financed by a combination of national governments, the private sector and the European Commission, could replace air travel on the highest density European routes but still require permanent subsidies.

"The high-speed rail network will create enormous capacity and in order to fill seats the operators will dump prices," said Mr Clodong. "That will affect regional European airlines."

"The development of a European high-speed rail link is significantly biased against air transport," said one regional European carrier. "The European rail projects, if they ever see the light thanks to national and European subsidies, could force air transport to disappear on certain routes, especially at a time when the rail sector remains far from being liberalised."

Examples of competition between high-speed train services and airlines are so far limited, but will increase as rail lines linking Berlin with Verona, Paris with Amsterdam, and Lyons with Turin, are completed in the early part of the next century.

The squeeze on airline traffic is already being felt on cross-Chan-

nel routes because of competition from the Eurostar rail service.

Competition is most acute in France, where high-speed rail links are more developed than elsewhere in Europe. Analysts have estimated that Air Inter, the domestic subsidiary of Air France, lost 65 per cent of its traffic on the Paris-Lyon route in 1985, following intensive development of the TGVs in France.

Today they estimate that some 3m passengers have been lost to the TGV south-west route. "The complaints from airlines may, however, win little sympathy given the high levels of subsidies airlines have traditionally received from their governments."

"State owned airlines have received large amounts of money in the past, but they are no longer in a position to ask for more. In future they will have to shape up or get out of the business," said a European Commission official.

## Hostile \$2.1bn bid for Deutsche Postbank

Continued from Page 1

reduce the wealth of the Federal Republic of Germany by DM2bn-DM4bn," said a spokesman for Lehman Brothers, which is advising the Postbank. Deutsche Bank was not available for comment.

The Postbank, which employs 16,500, has 14 retail banks throughout Germany. In addition, it has a contract with Deutsche Post which allows its customers to use its banking services in 17,000 post offices.

The Postbank pays Deutsche

Post DM1.4bn a year for the use of these services. The contract is scheduled to expire in 2000 and although the Postbank wants to extend the contract, Deutsche Post is reluctant. "It is not interested in any other rival competitors coming in," a Postbank official said.

But many insurers and reinsurers fear the risks to which they are exposed might be growing beyond their control.

Mr Roy Elms, of Royal Insurance, the composite insurer, said: "The concern of reinsurers is, despite the restricted wording used by the direct market, that as in the US, courts will bend the language."

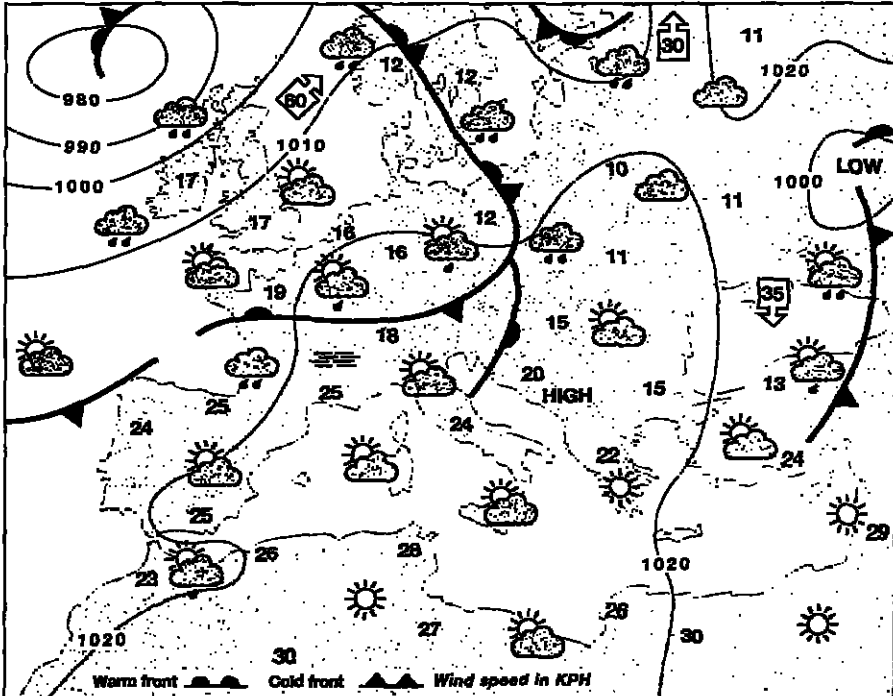
### FT WEATHER GUIDE

#### Europe today

An active low pressure system near Ireland will produce showers and blustery winds across the British Isles. France and the Netherlands will be warmer than the last few days with a mixture of sunshine, cloud, fog patches and isolated showers. Spain will be mainly dry and sunny, except for showers in the north and the far south. Italy and the Balkan states will be calm due to high pressure. They will be sunny but a little cooler. Turkey will have several showers. North-eastern Europe will be very unsettled apart from the Ukraine which will be mainly dry and sunny. Southern Scandinavia will have an increasing risk of rain as south-westerly winds develop. Poland, the Czech Republic and Austria will have cloud and isolated showers.

#### Five-day forecast

High pressure will dominate across the continent, while low pressure will be almost stationary near Iceland. The resulting south-westerly winds will cause mild and slightly unsettled conditions across western Europe. The British Isles will remain windy and quite humid. Central Europe will be mainly dry and sunny with a risk of patchy but persistent fog. Eastern Europe will be dry but rather cool.



Situation at 12 GMT. Temperatures maximum for day. Forecasts by Meteo Consult of the Netherlands

#### TODAY'S TEMPERATURES

Maximum	Minimum	Weather	Temp	Maximum	Minimum	Weather	Temp
Abu Dhabi	30	sun	21	Cardiff	17	cloudy	17
Alexandria	29	sun	21	Casablanca	17	cloudy	17
Algiers	29	sun	21	Chicago	15	sun	18
Amsterdam	16	cloudy	18	Cologne	15	cloudy	18
Athens	23	sun	21	Dakar	31	cloudy	15
Bahia	26	sun	21	Dallas	28	cloudy	20
Bangkok	32	sun	21	Dar es Salaam	28	cloudy	20
Batavia	28	sun	21	Dubai	36	sun	21
Bombay	32	sun	21	Dublin	17	cloudy	17
Buenos Aires	24	cloudy	18	Edinburgh	16	cloudy	16
Buenos Aires	24	cloudy	18	Frankfurt	16	cloudy	16
Buenos Aires	24	cloudy	18	Glasgow	16	cloudy	16
Buenos Aires	24	cloudy	18	Hamburg	16	cloudy	16
Buenos Aires	24	cloudy	18	Helsinki	16	cloudy	16
Buenos Aires	24	cloudy	18	Hong Kong	30	sun	21
Buenos Aires	24	cloudy	18	Honolulu	31	cloudy	15
Buenos Aires	24	cloudy	18	Istanbul	17	cloudy	17
Buenos Aires	24	cloudy	18	Jakarta	32	sun	21
Buenos Aires	24	cloudy	18	Jersey	17	cloudy	17
Buenos Aires	24	cloudy	18	Karachi	30	sun	21
Buenos Aires	24	cloudy	18	Kuala Lumpur	30	sun	21
Buenos Aires	24	cloudy	18	La Paz	16	cloudy	16
Buenos Aires	24	cloudy	18	London	16	cloudy	16
Buenos Aires	24	cloudy	18	Luxembourg	16	cloudy	16
Buenos Aires	24	cloudy	18	Lyon	16	cloudy	16
Buenos Aires	24	cloudy	18	Madrid	16	cloudy	16
Buenos Aires	24	cloudy	18	Manila	30	sun	21
Buenos Aires	24	cloudy	18	Medan	30	sun	21
Buenos Aires	24	cloudy	18	Mexico City	28	cloudy	18
Buenos Aires	24	cloudy	18	Miami	28	cloudy	18
Buenos Aires	24	cloudy	18	Montreal	17	cloudy	17
Buenos Aires	24	cloudy	18	Moscow	16	cloudy	16
Buenos Aires	24	cloudy	18	Mumbai	30	sun	21
Buenos Aires	24	cloudy	18	Nairobi	27	cloudy	17
Buenos Aires	24	cloudy	18	Naples	16	cloudy	



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**MARKETS**  
THIS WEEK

**MARTIN DICKSON:**  
GLOBAL INVESTOR  
Is there really any substance to warnings that the US government might default on its debts? Or is this an empty threat, part of an elaborate game of budget bluff being played out in Washington? The question could weigh increasingly over the next few weeks on financial markets which are currently more focused on the uncertain prospects for European monetary union. Page 23

**MARTIN WOLF:**  
ECONOMIC EYE  
Powerful German demand that the Maastricht treaty convergence criteria be strictly applied both before and after the move to monetary union. Since an Ecu that displaces Germany could destroy the EU, no country should consider participating unless sure it can tolerate German monetary policy, tight limits on its fiscal discretion and a fixed exchange rate against Germany, forever. Page 23

**BONDS:**  
Infrastructure projects are generating increasing amounts of business for bankers in the syndicated loan market. Page 25

**EQUITIES:**  
The peculiar German attitude towards shares was highlighted recently in a survey about the quality of advice given by banks to their customers. Page 25

**EMERGING MARKETS:**  
Swings in the Mexican bolsa's leading index this year have shown plenty of the downside in a fragile market at a time when Mexico is still waiting for relief from devaluation-inspired recession. But there is also evidence of the upside. Page 24

**CURRENCIES:**  
A combination of US economic data and the approaching G7 gathering in Washington should be sufficient to provide currency markets with the fresh trading direction they are searching for. Page 24

**COMMODITIES:**  
The aluminium market will become increasingly nervous this week because strike action might affect smelters who are responsible for nearly 4 per cent of western world primary output. Page 23

**INTERNATIONAL COMPANIES:**  
Gamine, the Italian investment company which plans a merger to form Italy's second largest private industrial group, lost £341bn (\$212m) before tax in the first half of 1995. Page 22

**UK COMPANIES:**  
Lucas Industries, the aerospace and automotive company, will this week announce the end of a long-running wrangle with the Pentagon and a settlement of about \$100m. Page 20

**STATISTICS**

Base lending rates	35	London recent issues	35
Company meetings	27	London share service	35-36
Dividend payments	27	Managed fund service	36-37
FTSE-100 World index	23	Money markets	35-36
FT Guide to currencies	24	New bond issues	26
Foreign exchanges	35	New York shares	40-41
		World stock mkt indices	34

**Aetna considers sale of operations**

By Maggie Urry in New York  
Aetna, the largest quoted insurance company in the US, is considering selling its property-casualty business and reviewing options for its other businesses to improve shareholder values.  
The group issued a statement after stock trading closed on Friday, following speculation in the market which drove the shares up towards the end of last week. The share price closed at \$73.4 on Friday, capitalising the company at \$8.5bn.  
The statement said: "In order to further strengthen our competitive position and financial performance, Aetna is continuing

to review strategic options for all its businesses, which may result in acquisitions, sales or spin-offs. The company is presently exploring all of these options, including the possible sale of its property-casualty business. No assurance can be made that there will be any transaction."  
Aetna stressed nothing had been ruled out or in. One suggestion is that if it sold the property-casualty side it could reinvest the proceeds in its more profitable areas. The group said it would not comment on whether it had appointed outside advisers to help it with the sale, or on the likely timescale of the review. However, it said since the speculation over the possible

sale of the property-casualty side, the group had received a number of interested phone calls.  
The property-casualty division is the least profitable of Aetna's businesses, which include life and health insurance, reinsurance and mutual funds. The property-casualty division's operating profits fell from \$341m in 1993, to \$60m in 1994, after a reversal from a capital gain of \$101m, to a loss of \$1m. Even so, as one of the largest property-casualty insurers in the US the business could generate substantial funds for Aetna.  
In July, Aetna added \$750m to its reserves for environmental and asbestos

liabilities, bringing the total of these reserves to \$1.2bn. It said this was a conservative level which "puts a fence round the environmental exposure issue".  
The environmental issue has caused concern among investors which has prompted several large insurers to increase reserves. In July, Aetna's credit rating was cut by Duff & Phelps from single-A plus to single-A because of the potential liabilities.  
By increasing the reserves, Aetna made the property-casualty business more attractive to buyers. Aetna said yesterday the increase had to be done regardless of whether the business was put up for sale.

**Government decision to permit vertical integration has sparked fresh wave of electricity bids**  
**Escaping the power sector's generation gap**

**UK recs: the tumbling dominoes**



National Power's bid for Southern Electric represents a U-turn for the UK's largest power generation company. Only two months ago, Mr John Baker, chairman of National Power, dismissed the idea of acquiring a regional electricity company (rec), saying: "In principle, we are not interested in expanding our exposure to the UK regulatory system."  
He also called for Scottish Power's £1bn (\$1.58bn) bid for Manweb, the Chester-based rec, to be referred to the Monopolies and Mergers Commission because it would create a vertically integrated power group.  
Yet today, Mr Baker might announce plans to create the biggest vertically integrated company in the UK.  
It was the government's decision to ignore the call for Scottish Power's bid to be referred to the MMC which ultimately led to Mr Baker's change of heart. The decision was taken as a signal that the government had no objection in principle to the combination of generation and distribution, although this would overturn the separation set up ahead

of privatisation. Suddenly the assumption that National Power and PowerGen would be blocked from buying a rec was put in question.  
Two weeks later, PowerGen took the plunge with a £1.5bn agreed bid for Midlands Electricity, the fifth largest rec. Once PowerGen had made its move there was little doubt that National Power would feel compelled to follow suit, with Southern Electric the most likely target.  
The largest rec still available, Southern serves 2.6m customers in an area stretching from west London to Dorset. With a well

regarded management, headed by Mr Henry Casley, chief executive, it was known to be open to some sort of deal.  
The rationale behind National Power's move is the same as for PowerGen. Both are getting into position for 1998, when all 23m UK domestic electricity consumers will be given the choice of which company they buy their power from (although the power will still come through the local monopoly distributor's wires).  
Neither of the generators has the expertise in billing, marketing and customer service to attack the domestic supply market. Rather than build such

operations themselves, they have opted to buy them.  
There is still a chance that the bids will be referred to the MMC. Professor Stephen Littlechild, the power industry regulator, has expressed concern about the effect on competition of vertically integrated groups.  
He also said that if PowerGen/Midlands was followed by similar deals it would have "wide implications for competition".  
Ministers are thought not to see vertical integration in itself as a reason for a referral. But Mr Ian Lang, the trade and industry secretary, has warned that at some stage an "accumulation of

**KPMG audit arm plan likely tomorrow**

By Richard Wolfe in London

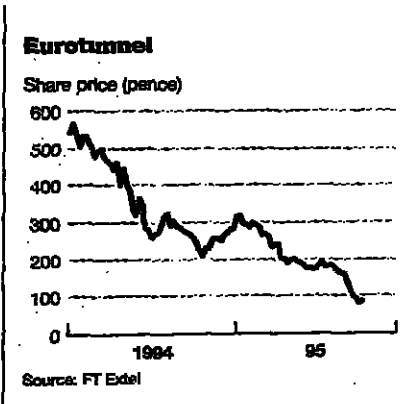
KPMG, the global accountancy firm, will put an end to 15 months of debate and speculation tomorrow over plans to convert its audit practice into a separate company with limited liability.  
The firm is expected to announce it will turn its audit business from a partnership into a corporate body, in response to the mounting cost of litigation.  
Britain's other big six accountancy firms are known to be watching the developments at KPMG with close interest. The cost of fighting and settling claims, as well as insurance, is estimated to amount to 8 per cent of their turnover.  
KPMG said tomorrow's announcement would deal with the results of last month's poll among its 570 partners on incorporation. The vote had been delayed because of the tax complications surrounding the move.  
KPMG said yesterday: "It is possible we will not be going ahead with incorporation. Our name has been associated with the dialogue on the issue quite prominently, and if the answer is no, we would probably have to say why."

Incorporation would ring-fence the personal assets of partners from any successful claim of negligence against their fellow partners. It would replace the legal principle of joint and several liability, which underpins partnerships, with corporate and individual liability. But the move would not prevent litigation. Individuals, as well as the company, could still be forced to defend claims for negligent work. Partners on the audit side would have corporate liability as directors of an audit company.  
Incorporation would usher in a new management approach, allowing tighter corporate control over what has traditionally been the decentralised nature of partnerships. KPMG has pledged to publish full "pic-style" accounts for the new company and the firm as a whole.  
The government is considering legal reforms of the principle of joint and several liability. The department of trade and industry last month asked the Law Commission to investigate the feasibility of reforming the legal principle, under which accountants can be ordered to pay all the damages of an action, regardless of the degree of negligence.

**This week: Company news**

**EUROTUNNEL**  
**Casting light on restructuring and cash flows**

Eurotunnel's interim results on Friday will cast more light on how the troubled operator of the Channel tunnel has fared in its first year of operation.  
The occasion will also provide an opportunity for the company, which in September suspended interest payments on \$8bn (\$12.4bn) of debt, to comment on the progress of restructuring talks with its banks.  
The company has disclosed first-half revenues of £104.5m, against the full-year forecast in its 1994 rights issue prospectus of £525m.  
It is expected to disclose a loss for the period of £300m-£350m, although analysts are unsure about the size of the company's operating costs.  
The results will help build a picture of what cash flows the company can expect to achieve when it is operating at full capacity and therefore give a clearer idea of what level of debt the company can realistically service.  
Sir Alastair Morton, co-chairman, has admitted that this year's and next year's revenues will be below forecasts, but shareholders and analysts will be anxious to get more specific details.  
In particular, they will be looking for concrete information on the yields on the company's services. Le Shuttle has taken a large part of the ferries' business, but has been affected by severe price-cutting. The Eurostar service has been even more disappointing, as it has failed to attract a large section of the tourist market.  
However, the shortfall in revenues has also been the result of the late start-up of some services and a number of high-profile delays so the company has been operating below capacity over the summer.  
Eurotunnel claims to have had reliability problems, especially with the rolling stock, over which it is suing TMB, the contractor, for £1bn. This has led analysts to forecast that operating costs will be above expectations.



**AXA**  
**Steady growth as expansion continues**

The French insurer reports first-half results on Thursday amid a busy phase of expansion. Few insurance analysts expect a large change from the group net profits of FF1.5bn (\$306m) recorded in the comparable period of 1994. Forecasts are complicated by questions over the level of capital gains during the period and whether the insurer decides to further write down real estate assets. Most analysts expect continued improvement in core underwriting results.  
Recent acquisitions, such as National Mutual of Australia and Abeille Reassurances, came after the close of the first-half accounts.  
■ Winterthur Insurance: Switzerland's second largest insurance group, will publish first-half figures today and they are expected to reflect a healthy improvement in both the underwriting result and the investment activity. It will not be a full profit and loss account, but will be more detailed than the interim statement from rival Zurich. The insurance, Winterthur promises. The group may provide further information on a new Bermuda reinsurance venture with Swiss Reinsurance announced last week.  
■ Soci t  G n rale de Belgique: Belgium's biggest holding company, is expected to report encouraging first-half results today. Four of the five

Belgian companies in which SGR operates as a leading shareholder have already reported buoyant figures for the first six months of the year, and analysts are expecting SGR profits after extraordinary items to be up 13 per cent in the first half, compared with the same period in 1994.  
■ Saga Petroleum: Norway's largest independent oil company, is expected to unveil operating profits of about Nkr1.3bn (\$206m) when it announces its eight-month figures on Wednesday. The Nkr300m improvement on the same 1994 period will reflect increased oil production and a slightly higher average oil price, offsetting the impact of the weaker dollar.  
■ Manchester United: Gains on the sale of players are this week expected to fuel a sharp increase in first-half profits at the UK's most profitable football club. Manchester United is likely to unveil pre-tax profits of £18.8m (\$29m) on Tuesday, up from £10.8m, of which about £3.5m will be derived from player receipts. Even after stripping out such receipts, underlying profits should increase by more than 10 per cent following further improvements in merchandising and television revenues.  
■ Bank of Scotland: Half-year results on Wednesday have been overshadowed by the UK bank's decision to acquire a 51 per cent stake in Bank of Western Australia for £235m (\$364m), a strategic move that has caused some puzzlement. The bank, regarded as one of the safest investments in the sector, is expected to raise pre-tax profits, for the six months to August 31, to £270m, from

£236.5m, but there will be questions about its future capital strength.  
■ Hewden Stuart: The UK's largest plant hire company, is expected to show that it is prospering, in spite of the problems in the construction industry, when it reports interim results on Wednesday. The group, which is involved in sectors such as housebuilding, roads and industrial projects, is forecast to improve pre-tax profits to £20m (\$31m), from £16.2m, an increase of more than 20 per cent.  
Hewden has benefited from the difficulties experienced by UK construction companies, because they have not had the resources to buy their own plant. However, analysts expect the downturn in the construction sector to slow Hewden's rate of profits growth in the second half.  
■ McBride: Europe's largest manufacturer of own-label household products and toiletries, is expected to announce on Thursday annual operating profits of £38.5m (\$60m) and earnings per share of 14.7p. This would be in line with the forecast made in its June prospectus, and would represent a 10 per cent increase over the operating profits for the year to end-June 1994.  
■ UK retailers: Analysts are today expecting pre-tax profits of about £2.7m (\$4.2m) from Moss Bros, the specialist men's wear retailer, up about 40 per cent on last time's £1.92m. On Wednesday, Austin Reed, the clothing group which issued a profits warning in June, is expected to announce pre-tax profits of £1.4m, against last time's £1.84m.

**Companies in this issue**

3m	24	Coca-Cola	6	KPMG	21
Aetna	21	Deutsche Postbank	1	Kraft Jacobs Suchard	18
AirTouch	6	Deutsche Telecom	1,17	National Power	21
Amertech	24	Eni	1	PowerGen	21
BT Industries	24	France T�l�com	18,24	Quella	24
Banco Federal	24	Gemina	24	Schering	24
Cathay Pacific	4	Ins	1,21	Sears Roebuck	1
				Southern Electric	21
				Sprint	18
				Telekom, Polska	24
				Telekom	24
				UES	24

**THINKING SMALL NEVER GETS YOU ANYWHERE.**

Thinking small? Keep thinking. We're more interested in anyone considering an MBO or MBI of £10m or more. That's what we call a big deal. And with funds totalling £242m as well as over 60 such transactions under our belt, we're the necessary client to put your deal together. So you see, thinking small is not our line. Give us a call and we can start thinking big.

**PHILDREW VENTURES**  
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## COMPANIES AND FINANCE

# Lucas to settle contract dispute with Pentagon

By Peter John

Lucas Industries, the aerospace and automotive company, will this week announce settlement of a long wrangle with the Pentagon.

The settlement relates to problems with a defence contract and will be in the region of \$100m (\$64.5m). It could hit full-year figures, expected on October 9.

But it will also end a problem that has been hanging over the company for two years and pave the way for possible disposal of a thorny US subsidiary.

On whether an announcement would be made today or

tomorrow, the company said that it could not confirm or deny it but "this is the last historic problem and it would be very much in the interest of the company to have this resolved as soon as we can."

The Pentagon row stems from sales of gearboxes used by the US Navy's F/A-18 fighter aircraft and Azimuth Drive Units used by the US Army's Multiple Launch Rocket System.

Both were built at plants in California and Utah, acquired through Lucas' 1987 purchase of Western Gear. Renamed Lucas Western, the subsidiary admitted in January that it falsified inspection records and

has already paid fines and costs totalling \$18.5m (\$11.8m). However, the company has also been fighting a civil claim that the gearboxes were substandard. Faced with a long legal case in the US, it said it would settle out of court but not admit liability.

Cash was set aside for the settlement last October as part of a \$213.9m package of provisions. But, a \$100m deal is believed to be larger than anticipated and could hit Lucas' pre-tax profits which city analysts currently forecast at between \$130m and \$140m. This compares with a loss after exceptional of \$129.7m last year.

## Wiseman production ahead of schedule

By David Blackwell

Robert Wiseman Dairies, the Scottish liquid milk processor and distributor, expects its new Manchester dairy to hit break-even levels of production this week - about six months earlier than expected.

The group is planning to build the £10m dairy up to annual output of 300m litres in the next three years, which would put it among the biggest in the UK.

Over the weekend the dairy, which has been in production for only a few weeks and still resembles a building site, boosted output to about 55m litres a year. The increase follows an additional order from Wm Morrison Supermarkets, which will take the number of Morrison outlets supplied from eight to 24. The dairy already supplies 26 Tesco stores around Manchester.

The group, which was floated in March last year, is concentrating on supplying liquid milk in cartons and plastic bottles to supermarkets and shops. It has made three acquisitions since flotation, funding the last in June with a £14m placing. Another acquisition is expected to be announced this week.

It believes that England's declining doorstep deliveries will rapidly fall from about 50 per cent to near Scotland's 16 per cent.

Mr Alan Wiseman, chairman, said last week that the dairy, which would build up to 100m litres a year over the next 12 months, was seeking custom from other supermarket groups. "The capacity is here - all we need is the store allocation."

The group already supplies Safeway, Sainsbury and Asda in Scotland, where it has 37 per cent of the market.

In June Wiseman reported pre-tax profits up from £5.13m to £7.02m in the year to April 1, with sales leaping from £59.7m to £107.9m.

## End of an independent lifestyle?

Mr Paul Myners, executive chairman of Gartmore, the UK fund manager, wore an Hermes tie with frogs on it the day Banque Indosuez sold a quarter of its 100 per cent holding to the public nearly two years ago.

A friend inquired whether there was any symbolism to the choice of neckwear. "Yeah, I'm going to cut off the bottom 26 per cent," Mr Myners is said to have replied.

Relations between Gartmore, the fastest-growing UK fund management company in recent years, and its majority stakeholder have never been close. Neither, however, have they been strained, largely because the French bank has allowed Gartmore to act as a more or less completely independent company.

Indeed, explaining why, to raise cash, it had chosen to sell Gartmore from all of its assets, the bank said: "We have never succeeded in creating much synergy with Gartmore which pretty much lived on its own. Perhaps we made a mistake to think we could integrate it into our own operations."

Gartmore officials, too, say privately that they have seen no real benefits from the relationship other than independence. "In five years, they have helped our assets under management grow by £100m. That's it," said one executive. In that time, Gartmore's total assets under management have roughly quadrupled to about £24bn, more than three quarters of that from UK pension fund clients.

Gartmore's unit and investment trusts remain a relatively small part of its total assets. Last year, Gartmore joined North Carolina-based NationsBank, the fourth largest US bank, in a joint venture to sell international equity investment products to US retail clients. NationsBank selected Gartmore after a "beauty parade" including some of the largest UK fund managers.

The secret of Gartmore's success is that it has consistently outperformed the median of its counterparts for most of the past 10 years. One notable exception was 1994. But even

Indosuez is to sell its 75% Gartmore stake. Norma Cohen on the fund manager's form and future

then, data from Combined Actuarial Performance Services (Caps), a performance measurement service, shows that in the five years to December 1994, Gartmore had - with 10.6 per cent - the fourth highest average annualised return of any leading UK fund manager. The Caps median was 9.5 per cent.

Gartmore's spectacular growth rate has been of some concern to investment consultants who assist pension trustees select fund managers. Over the past year, Gartmore has dispensed with two marketing directors, while two senior officials have left to join other firms. Both were members of its key asset allocation committee.

Gartmore has been noted for its ability to judge which asset classes are likely to outperform and is one of the few firms which has assignments to do no more than asset allocation.

However, its 1995 investment returns show signs of returning to the outperformance in recent years, consultants say. In announcing that Gartmore is up for sale, Banque Indosuez has caused palpita-

tions at several large US and European banks who are anxious to buy a well-known fund management company. When Baring's collapsed earlier this year, it received 27 separate offers to buy its fund management arm, of which 16 were taken seriously.

Mr John Casey, partner at US-based investment consultants Rogers Casey, says that in recent years, banks have woken up to the fact that fund management is an industry, not just a service and that large managers can produce profit margins of 30-40 per cent of revenues.

Moreover, revenues earned are a percentage of assets under management, a fee structure which promises stable earnings year after year. These can cushion banks against volatile earnings from securities activities and lending.

Also, the growing trend among fund managers - particularly in the US - to diversify their investments outside their own borders has created demand for expertise in international equity investment, something which would as soon buy as grow themselves.

However, officials familiar with Gartmore say it is unlikely that Banque Indosuez will be able to sell the company to the sort of US bank prepared to pay a fancy price. NationsBank, which as a result of its joint venture has options on up to 25 per cent of Gartmore's total share capital, is unlikely ever to agree.

"Basically, anyone who even touches a dollar bill will be regarded as a competitor by NationsBank," said one Gartmore official. Privately, NationsBank officials concede that it is indeed their view and the bank is said to be examining whether it could make a bid for Gartmore itself.

Gartmore officials are said privately to favour a buyer which could add distribution in some market, such as continental Europe or Asia where the firm has no distribution. Or, its management would like to arrange a buy-out, provided financing were available.

"We would have bought it ourselves [in 1990] instead of selling it to Indosuez. If we had only had the courage," one executive said wistfully.

## Whitbread sells 137 pubs for £12.3m

In a move which further removes Whitbread from its brewing origins, the group has sold 137 pubs to Pubmaster, the independent public house operator, for £12.3m, writes Peter Pearce.

The consideration will be paid in two equal tranches, in March 1996 and March 1997. The pubs are in the north-west, the West Country and Kent. Pubmaster is currently embarked on a £19m four-year investment programme, focused on refurbishing the tenanted estate and the expansion of its retail brands.

The sale hastens the day when Whitbread, which became the UK's third largest hotel operator with the acquisition in August of 16 Marriott hotels for £180m, will be reclassified as a leisure rather than a brewing stock.

In the same week as the hotels buy - when it also took over operation of the Marriott name in the UK - Whitbread bought David Lloyd Leisure, the tennis and health club business founded by the former tennis star, for £200m.

## Harnischfeger fires further salvo at Dobson

Another salvo was fired yesterday in the £172m hostile bid by Harnischfeger Industries, the US mining equipment manufacturer, for its UK rival Dobson Park, when the US company questioned whether its target could maintain its independence, writes Peter Pearce.

In a statement further countering Dobson Park's defence document, Harnischfeger attacked in particular the UK company's strategy.

Speaking from the US, Mr John Hanson, chief operating officer, derided the defence as "fluff, obfuscation and full of unsubstantiated promises".

Without promising any increase in Harnischfeger's 110p offer, he maintained that there was "not a lot they can do independently". He said that the combined sales of Dobson Park's Longwall International mining equipment business and Harnischfeger's Joy Mining Machinery subsidiary would approach \$1bn a year. This size, he added, would help transform Dobson Park, which he described as a "reactive"

business, where sales were not driven by new products.

In response, Dobson Park said: "The board considers that Harnischfeger's latest letter contains nothing new of relevance and indeed is inconsistent with its original offer document. Further, the letter demonstrates a lack of understanding of certain aspects of the international market for longwall mining equipment."

Dobson Park has until October 20 to release any new material information. Its year-end fell last week and it is expected to reveal that Longwall's contribution was greater than expected.

### British Steel

British Steel has paid \$K132m (£12m) for a further 1.74m shares in Avesta Sheffield, the Anglo-Swedish stainless steel producer, after clearance was granted by US anti-trust authorities. The acquisition gives it a 51 per cent stake.

British Steel said it had no plans to acquire further shares in Avesta.

## Exceptional measures to lay the foundation for future profits.

"Our Group is committed to achieving a higher return on assets in order to create additional value for our policyholders and shareholders."

Our interim results, presented in accordance with the new insurance accounting rules, will enable us to pursue a more flexible and more profitable financial strategy."

Antoine Jeancourt-Galignani, Chairman of AGF

## Cortworth plans float with £60m price tag

Cortworth, a buy-out of most of the specialist engineering division of the industrial conglomerate Williams Holdings, is planning an autumn flotation which will value the group at about £80m.

Formed in 1993 for the purposes of the buy-out, which was in the region of £40m, Cortworth has three divisions: specialist engineering, making automotive and aerospace components; plastics, making automotive components and mould-

ings for office furniture and shop fittings; and controls, assembling industrial gas meters and making control products for cookers.

In 1994, profits before interest and tax were £6.4m, struck on sales of £58.3m. Operating cashflow in the year was £12.5m.

The float will be via a placing and intermediaries offer, with Samuel Montagu as sponsor and James Capel as stockbroker.

## CLS placing raises £5m

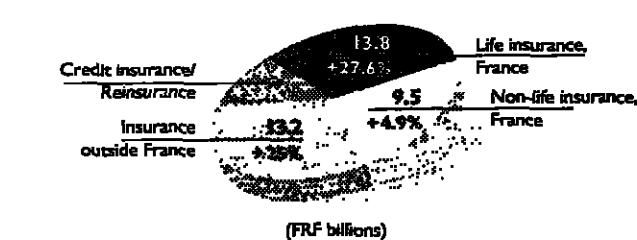
CLS Holdings, the commercial property group which floated in May last year, has announced the placing of 4.99m new ordinary shares at 100p each. The cash raised will be used to fund its ongoing investment programme.

Turnover this time was 23 per cent ahead at £12.9m (£10.4m), of which acquisitions accounted for £393,000 (£254,000). At the operating level profits rose from £7.77m to £11.2m.

Net rental income increased 19 per cent to £12.3m. The interim dividend of 2.1p is payable from earnings per share of 4p, compared with 14.8p before and 3.3p excluding the exceptional credit.



### Strong business growth



Insurance revenues advanced by 18.4% (14% at constant scope of consolidation) to FRF 40.9 billion.

### Improved operating results

(FRF millions)	1994	1993
Life insurance, France	344	337
Non-life insurance, France	326	(61)
Reinsurance/Credit Insurance	282	293
Insurance outside France	213	104
Banking and financial services	(203)	(351)
Real estate and holding companies	(473)	118
Net earnings	409	448

■ **Life Insurance, France.** The earnings contribution of life insurance operations in France held firm.

■ **Non-Life Insurance, France.** The Non-life business in France swung to profit, reflecting the lower incidence of claims, a further reduction in underwriting costs and the early benefits of measures to improve the profitability of group insurance business.

■ **Insurance Outside France.** Most foreign insurance subsidiaries posted higher earnings.

■ **Credit Insurance/Reinsurance.** The Credit Insurance and Reinsurance businesses reported satisfactory earnings.

■ **Banking and Financial Services.** The reduced operating losses of Banque du Phénix and Comptoir des Entrepreneurs helped to lower this sector's negative contribution to consolidated operating income.

■ **Real Estate and Holding Companies.** This sector made a negative contribution to consolidated operating income, largely because no capital gains were realized in the first half of 1995.

### Four exceptional measures to:

- Present AGF's true economic picture
- Pave the way for future earnings growth

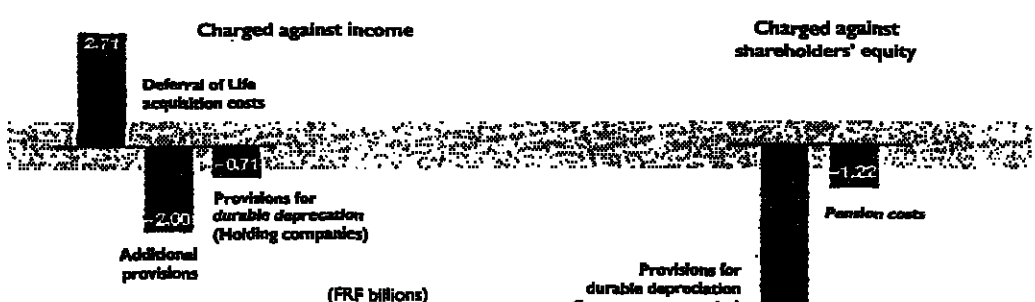
1) **Amortization of Life business acquisition costs**  
As of this year, in common with other insurance companies, AGF has decided to post Life business acquisition costs to assets and amortize them over the duration of the policies. The effect of this change of method on first half earnings was an extraordinary gain of FRF 2.7 billion.

2) **Additional provisions**  
The extraordinary gain described above has enabled AGF to make FRF 1.3 billion of provisions to cover probable losses on long-term insured risks and provisions of FRF 434 million for possible loan losses in the banking sector.

3) **Recognition of increase in pension liabilities**  
A FRF 1.2 billion provision was made in the first half to cover the additional cost arising from changes in benefits payable under the insurance industry pension plan.

4) **Provisions for durable depreciation**  
Under the new accounting rules, insurance companies are required to book a provision for each category of investment that has suffered a durable impairment of value. AGF has strictly complied with this requirement. In order to manage the investment portfolio as efficiently as possible and enhance investment yields, Provisions totalling FRF 8.2 billion were made in the first half but the direct impact on net asset value was limited to FRF 4.6 billion.

### Effect on earnings and equity



### Higher net earnings

Consolidated net income totaled FRF 487 million, representing an 11% increase compared with earnings for the first half of 1994 (as restated according to the new chart of accounts). The extraordinary measures described above had a negligible impact on earnings.



BECAUSE TOMORROW IS DECIDED TODAY

The Board of Directors of Richter Gedeon Vegyeszet Gyár Rt. (1003 Budapest, Gyömrői út 19-21) hereby announces to its shareholders that the Company shall hold an Extraordinary Shareholders' Meeting on October 24, 1995 at 2:00 p.m.

The place of the Shareholders' Meeting shall be Párizs Művelődési Központ Budapest X. Sorok László tér 7-11.

Agenda of the Shareholders' Meeting

1. Amendment of the Statutes: (a) introduction of certain disclosure requirements and shareholding thresholds; (b) introduction of certain takeover regulations; (c) increase of the authorized capital of the Company; (d) amendment of the Statutes for the purpose of the introduction of the new accounting rules; and (e) amendment to the scope of exclusive competence of the general meeting in certain matters.
2. Authorization to the leasing of the Company's shares on the Luxembourg Stock Exchange.
3. Miscellaneous.

Every registered common share of a nominal value of 1,000 HUF (one thousand Hungarian Forints) shall entitle its holder to one vote at the Shareholders' Meeting. Shareholders may exercise their rights at the Shareholders' Meeting either in person or through an authorized representative with a voting card issued by the Board of Directors. In accordance with Section 271 of the Companies Act the authorization empowering a representative shall be accompanied by a legal document or any verifiable power of attorney, and shall be submitted prior to obtaining the certification entitling to the receipt of the voting card. Preference shares shall not entitle their holders to vote.

Participating and voting at the Shareholders' Meeting shall be conditioned upon the shareholder presenting his shares, or in the case of deposited registered shares, a certificate of deposit; and in the case of an authorized representative, the authorization to the Company's Financial Strategic Department (Budapest X. Gyömrői út 12.) on the business days between October 16 and October 23 between 9:00 a.m. and 4:00 p.m. in order to participate and vote at the Shareholders' Meeting. GIC shareholders shall during official business hours to request the issuance to them of a voting proxy. The GIC shareholders must prove their status as the GIC. The Austrian Central Depository will not state voting proxies after the delivery to them of a voting proxy and the close of the Shareholders' Meeting, and shall provide a blocking confirmation to this effect by their custodian bank.

On the basis of the share (or certificate of deposit) and in the case of an authorized representative, the authorization or voting proxy, the Board of Directors shall issue a voting card to an eligible shareholder (the "voting card"). Shareholders' rights at the Shareholders' Meeting shall be exercised by using the voting card. The voting card shall contain the name and the number of the votes of the shareholder.

In the case of registered shares, the Company shall only issue a voting card to a shareholder who is registered by the Board of Directors in the Share Register as the owner of the shares. The Company Rt. ("KELER Rt.") to maintain, either personally or through an authorized broker, their entry into the Share Register pursuant to the Company's Statutes, on the basis of a certificate of deposit.

Due to the preparation of the Shareholders' Meeting, the entry into the Company's Share Register shall be suspended from October 16, 1995 until the closing of the Shareholders' Meeting.

The Company shall, for each period at least both in the certificate, also effect registration in the Share Register five registered blank endorsed shares, provided that the applicant certifies his ownership by the award by KELER Rt. or by a duly signed deposit certificate issued by a bank or a notary public registered in Hungary, on the basis of KELER Rt.'s certificate.

In the case of entries in the Share Register with respect to blank endorsed registered shares handled as a confidential deposit, the owners of such shares, shall be responsible and liable for leaving their shareholders' rights registered from time to time at the Share Register.

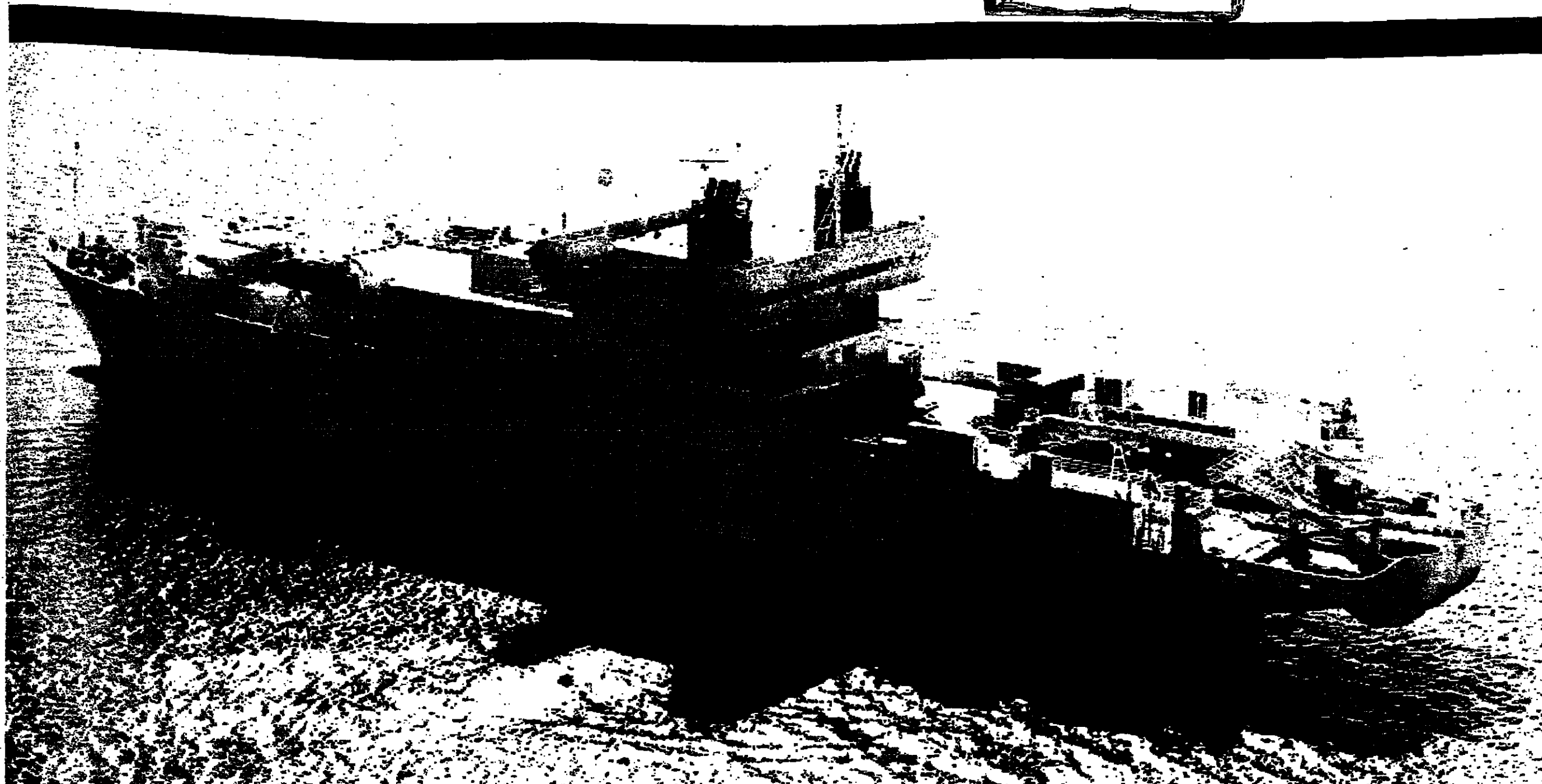
The draft proposals for the Shareholders' Meeting shall be open for review at the Company's Financial Strategic Department (1003 Budapest, Gyömrői út 12.) on business days from October 16, 1995 between 9:00 a.m. and 4:00 p.m.

In the back of a prospectus, the date of the proposed Shareholders' Meeting, with the same agenda, shall be held at the same location, on October 24, 3:00 p.m.

Board of Directors of Richter Gedeon Rt.



مركز من العمل



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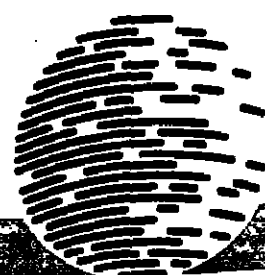
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## COMPANIES AND FINANCE

## Loss dents Gemina credibility

By Andrew Hill in Milan

Gemina, the Italian investment company which plans a merger to form Italy's second largest private industrial group, lost L341bn (\$211.7m) before tax in the first half of 1995 following further heavy losses at its RCS publishing and media company, and write-offs by an investment subsidiary.

Gemina's shareholders include some of the most powerful names in Italy's industrial and financial hierarchy, headed by Fiat, the motor vehicle manufacturer, and Mediobanca, the Milan merchant bank.

But the group's credibility as a vehicle for the takeover of Ferruzzi Finanziaria (Ferfin), the holding company which controls the Montedison industrial company, has been severely dented by the continuing losses at RCS, which

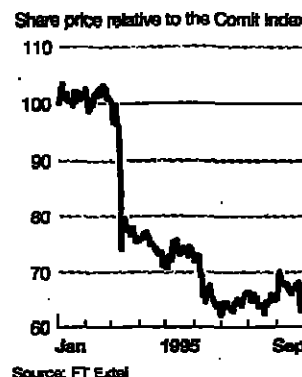
groups together the Rizzoli publishing and media empire and the Corriere della Sera newspaper business.

The investment company's shares fell more than 8.5 per cent last week after RCS, 93 per cent owned by Gemina, reported losses of L276bn in the first half, on top of heavy losses in 1994. Gemina said at the weekend that it would provide L100bn for a capital increase at RCS.

Gemina has a healthy cash balance, following a L1,500bn capital increase earlier this year, but analysts pointed out yesterday that recent events could undermine the industrial rationale of the Gemina-Ferfin merger plan.

The deal is supposed to help former creditor banks of Ferfin reduce their stake in the company, but the more Gemina's share price falls, the more shares Ferfin's shareholders

Gemina



will hold in the new company.

Gemina was forced to postpone publication of its own half-year results until Saturday. Apart from the RCS losses, Gemina confirmed that Gemina Capital Markets, an investment subsidiary, had recorded L240bn of pre-tax

losses in the first half having written off loans to Fochi, the troubled Italian engineering group which was put into special administration in June.

Gemina, which had 1994 pre-tax profits of L87.4bn, had already warned shareholders of its exposure to Fochi.

Separately, Italian newspapers reported that the Milan prosecutor's office had opened an inquiry into Gemina and RCS, although it was not clear whether the investigation related to recent developments.

Gemina's first-half performance would have been worse except that other assets - including stakes in Fila, the US-quoted sportswear group, GFT, an Italian textiles company, and Bango, the Italian paper-maker - performed well.

Gemina said its result before tax for the full year would be "a definite improvement" on the first half.

## Product withdrawal may hit Schering

By Judy Dempsey in Berlin

Schering, the German pharmaceuticals company, may have to reduce its turnover and profits forecasts for this year following its decision at the weekend to suspend sales of Isovist 280, one of its most important new contrast media products.

The drug, which will not be sold for at least two years as Schering carries out further clinical tests, was withdrawn after reports of adverse side-effects, mostly skin allergies.

The product was launched in Japan last December and in Germany last January.

"This is a setback, particularly since we were expecting a sharp rise in sales for this drug," said Mr Ralf Harenburg, head of investment relations at Schering.

Isovist 280, used when taking x-rays, had sales of DM35m last year. But sales were expected to more than double this year after its launch in Japan and Germany and reach DM200m (\$140.5m) next year.

"The loss of DM200m is not a huge amount as such," said Mr Stewart Addins, analyst at Lehman Brothers. "However, it is a question of perception [by the shareholders]. It is a blow at a time when Schering is proving exceptionally accident-prone," he added.

Last year, Schering was at the centre of a controversy surrounding possible side-effects caused by its Diane contraceptive drug - which have since been disproved. Schering's sales last year were DM4.5bn.

Isovist 280 is one of the drugs grouped under Schering's contrast media, or diagnostics division. The Berlin-based company is the leader in contrast media, with 32 per cent of a market worth DM5bn worldwide. Diagnostics accounted for DM807m, or 35 per cent of its sales for the first six months this year.

"The issue which we have to tackle now is to see how we can compensate for the suspension of Isovist 280 sales," said Mr Harenburg.

## Hungary puts five gas distributors up for sale

By Virginia Marsh in Budapest

Several of Europe's largest energy companies, including RWE Energie, Ruhrgas, British Gas, Indag and Gaz de France, have expressed an interest in acquiring one or more of Hungary's five regional gas distribution companies (GDCs).

These are the first such companies to come up for privatisation in the former East bloc. A stake of 50 per cent plus one vote in each of the companies is being sold under radical plans to privatise much of the country's energy sector.

APV Rt, the privatisation authority, which is being advised by N.M. Rothschild, the UK merchant bank, said 16 companies or consortia had prequalified to participate in the privatisation.

Companies have until

November 20 to enter bids in the first of up to three rounds for the five GDCs, which had a combined nominal book value of Ft44.5bn (\$450m) at the end of 1994.

No bidder may purchase more than two GDCs while the company acquiring Tiegaz, the largest of the five companies, may not buy any of the other GDCs.

Companies from Germany and Austria, among the most active investors in Hungary and the former East bloc, dominate the list of bidders.

As well as RWE Energie, Germany's largest electricity utility, and Ruhrgas, its largest gas company, Bayernwerk, Preussen Elektra, two regional utilities, have also qualified. Bayernwerk has also qualified as part of two consortia with Austria's EVN Energie.

## NEWS DIGEST

## UBS more upbeat on profits outlook

Union Bank of Switzerland, the country's largest bank, has made a more upbeat profit forecast for the current year than that made two months ago in its interim report. "If nothing special happens, we will be higher than last year," said Mr Nikolaus Senn, chairman. Mr Senn said cashflow during the first eight months of this year was equivalent to 77 per cent of cashflow for the whole of 1994.

He said provisions for bad loans and value adjustments in the second half would be lower than the SF902m (\$785m) reported for the first half. In early August, UBS dismayed investors by reporting a 10.4 per cent drop in net income and indicating uncertainty about whether full-year profits would be up or down.

Meanwhile, UBS said a government investigation had concluded there was no intentional wrongdoing in the delayed and inaccurate reporting of some UBS transactions in its own shares during the run-up last autumn to an extraordinary shareholders' meeting. BK Vision, UBS's largest shareholder, which is contesting the outcome of a vote at the EGM, had questioned the Zurich stock exchange's statistics. BK has also taken various legal actions against UBS and its officers in connection with those share purchases. Ian Rodger, Zurich

## 3M considers reorganisation

Minnesota Mining & Manufacturing (3M) admitted it was failing to meet internal financial targets and was considering reorganisation, especially in its hard-pressed information, imaging and electronics (I&E) sector. The widely diversified Minneapolis-based manufacturing group said change was afoot. "We have moved portfolio management to the front burner, if you will," said 3M.

The company committed publicly last year to expanding profit margins by three percentage points over a three-year period and but has so far failed to achieve its target. "We're targeting the I&E sector because that sector has got a lot of investment and it's not performing up to company levels. So we'll see change there," the company said. The group said it was "highly unlikely" that 3M would split into three parts. Reuters, Chicago

## Telkom to sweeten local offer

Telkom, the state-owned Indonesian domestic telecommunications company slated to be partially listed in a simultaneous public offering in London, New York and Indonesia within the next two months, is likely to offer the Indonesian public incentives to buy its stock.

The move is aimed at developing an investor base in Indonesia, where most share trading is driven by foreign investors. Analysts say the lack of an investor base in Indonesia has hampered growth of the Jakarta Stock Exchange.

The government is considering either offering bonus Telkom shares or selling shares at a discount to Indonesian investors. The issue, which should raise between \$2bn and \$3bn globally, is expected to be the largest IPO yet in Indonesia's privatisation programme. The global offer will be marketed through syndicates managed by Goldman Sachs, Lehman Brothers, Merrill Lynch and SBC Warburg. The domestic tranche will be managed by Bahana, Danareksa, Jardine Fleming Nusantara and Makindo. Manuela Saragosa in Jakarta

## Swedish lift-truck maker to go public

By Christopher Brown-Humes in Stockholm

BT Industries of Sweden, one of the world's top 10 lift-truck groups, plans to go public this autumn.

More than 50 per cent of the company's shares are to be offered to Swedish and international institutions by the current owners, which include the KF co-operative group and a consortium of Swedish institutions led by Nordic Capital.

The offer will also feature a Swedish retail franchise to help

BTI get the broad base of shareholders needed for a listing on the Stockholm Stock Exchange. Analysts estimate the company's market value at more than SKr2bn (\$389m).

The move comes a year after Nordic Capital bought a majority 52 per cent stake in the company. KF, which sold that stake, retained 48 per cent of the company and BTI management took 2 per cent.

Mjölby-based BTI rebounded from three consecutive years of losses to record 1994 pre-tax profits of SKr322m on sales of

SKr3.78bn. Its problems were caused by market overcapacity, lack of strategic focus, and a costly foray into automated handling equipment. Global co-ordinator of the issue is Kleinwort Benson in London.

The Swedish group has restructured and is now enhancing its position in a reviving market. Its share of the European market for warehouse lift trucks has risen from 12 per cent to 17 per cent since 1991, making it continental Europe's third largest producer after

German rivals Linde and Jungheinrich.

In the US, the company has a 12 per cent market share and it is looking to boost its presence in Asia. It has increased competitiveness by doubling productivity, launching new products, and halving lead times over the last four years.

The group's debt-to-equity ratio, which soared above 220 per cent in 1993, has fallen to below 100 per cent.

Many of its customers are involved in retail and wholesale grocery.

## Argentina auctions off Banco Federal

By David Pilling in Buenos Aires

Argentina's Banco Federal, a casualty of this year's banking crisis, will be taken over today when the central bank judges the winner of an auction for the suspended bank's assets.

Banco del Sud, partly owned by Mexico's Banamex, is believed to be the most likely

winner, having offered to take over Federal's entire network, including the assets and liabilities of more than 30 regional branches. At the time of Federal's suspension in August, some \$150m of deposits were frozen. The bank had not been returning customer deposits for several months.

Other offers to take over part of Federal's assets came from

ABN Amro of the Netherlands and Citibank of the US. Domestic bidders were Quilmes, Roberts, del Suquia and Galicia, as well as a joint bid from Banco Francés and Banco Río.

Federal, an umbrella bank linking several regional institutions, was one of a handful of retail banks to be brought down by a run on deposits triggered by Mexico's devaluation

last December. In a few months, deposits in the Argentine banking system fell 16 per cent to about \$36.5bn, before beginning a slow recovery.

The auction of Banco Federal follows the sale of other banks such as Banco Integrado Departamental, the largest of the failed banks with more than 100 branches and deposits of \$400m.

## ALCATEL ALSTHOM

Paris, September 27, 1995 - Three months after his appointment as Chairman and CEO of Alcatel Alsthom, Serge Tchuruk presented to the Board of Directors both his analysis of the Group's situation and the results for the first half of 1995. The Board approved the strategic direction and the action plans proposed.

The deterioration of the Group's situation observed in 1994 has continued during the first half of 1995, in which a net loss of FF 1.2 billion was recorded, and no improvement is expected in the second half of the year. The Telecom Sector and, to a lesser extent the Cable Sector, have seen their results significantly deteriorate in a difficult period, but one in which the Group's other activities have resisted well.

## A bad 1995 and a vigorous program of recovery

The Board of Directors took note of the commitment of the new management team to progressively re-establish the situation in order to reach a good level of profitability for 1998, as well as the need to reflect in the year-end 1995 balance sheet future restructuring costs and a write-off of excess goodwill.

Dynamic action plans have been launched. They aim to achieve a rapid recovery through an improvement of FF 7 billion per year in productivity based particularly on the restructuring, to be completed in 1998, of the sectors in difficulty. Simultaneously, aggressive strategies are being implemented in a number of sectors, in particular in the Telecom Sector. These should materialize, in terms of activities and results, the massive investments in technology of the last several years.

The Chairman emphasized that Alcatel Alsthom, which has leading positions worldwide and many technological assets, is a coherent and balanced Group and does not require any major divestments in its core businesses.

## Results at June 30, 1995

With net sales stable at FF 78.3 billion for the first half of 1995, the Group's operating income was FF 1.8 billion, compared with FF 4.4 billion for the first six months of 1994. A loss of FF 1.2 billion in net income was recorded, compared with a profit of FF 2.0 billion for the corresponding period in the preceding year.

## KEY FINANCIAL DATA

(in FF millions)	June 30, 1995	June 30, 1994	Dec. 31, 1994
Net Sales	78,333	78,079	167,643
Income from operations after financing	1,797	4,376	9,492
Net Income	(1,231)	2,022	3,620

The decrease of FF 2.8 billion in income from operations results from a decrease of FF 2.2 billion for the Telecom Sector - which recorded an operating loss of FF 0.6 billion - and of FF 0.4 billion for the Cable Sector. The Telecom Sector has been particularly affected by a decrease in equipment prices resulting from an aggressive environment exacerbated by competition among operators. In addition, the European markets have suffered from an unfavorable economic climate.

Furthermore, several other factors of a structural nature have impacted the financial results:

- The strategy for external growth, which has reinforced the Group's position, today affects the results, because of the market downturn that followed the acquisitions;

- the Group's productivity efforts have not created sufficient cost savings to compensate for the decreases in prices;
- the organization, particularly of Alcatel Telecom, based on a geographical segmentation of activities and a proliferation of independent subsidiaries, did not evolve sufficiently to allow an effective response to increasing market globalization.

## Actions for recovery

To correct the Group's current situation, the Chairman proposed a major action program of which the principal outlines are set out below. This program should permit annual productivity gains of FF 7 billion to be realized by 1998.

## Reorganizations

In addition to the creation in July of an Executive Committee of Alcatel Alsthom - a decision-making body for the Group - a major reorganization will occur inside Alcatel Telecom as of January 1996. In order to better respond to the globalization of its markets, Alcatel Telecom has been reorganized along product lines into eight Divisions having worldwide responsibility for profit and loss, as well as for strategy, research and development, manufacturing and marketing.

To reinforce the efficiency and coherence of its commercial undertakings, Alcatel Telecom's actions will henceforth be coordinated by a single interface for each geographic market and each large client account.

Additionally, at the Alcatel Alsthom group level, the management of treasury, foreign exchange, and financing is now centralized, and the human resources and communication functions have been strengthened in order to favor a greater openness.

## Restructuring

New restructuring plans will be implemented to permit the Group to benefit from the economies of scale that its size and world-wide position make possible. Based on the current state of analyses in process, their total cost will reach FF 10-12 billion, resulting in the establishment, at the end of 1995, of a restructuring reserve to cover the period 1996 to 1998.

During the next two years, non-core assets will be disposed of for approximately FF 10 billion.

## Readjustment of Balance Sheet Asset Values

The Group will re-estimate the value of its intangible assets in order to take into account the change in profitability outlook of certain acquisitions. This review should result in a goodwill write-off of FF 10-12 billion.

## Revision of Industrial Strategy

Alcatel Alsthom's revision of its industrial strategy is focused principally on the Telecom Sector. The objective is to strengthen its position as a major player in all segments of the market, while restoring a good level of profitability.

With this in view, three directions have already been defined:

- Pursuing software developments of the E10 and S12 switching systems in order to offer competitive advantages to the Group's large, traditional customers from an installed base of Alcatel equipment that is the largest in the world;
- making a firm commitment to mobile communications, with a reinforcement of its team and an acceleration of developments;
- engaging in more aggressive commercial actions aimed at new operators and at emerging or high potential markets.

Many actions are being undertaken to incorporate into Alcatel Telecom's financial results the technological advances achieved over the last few years in the areas of transmission, subscriber access, intelligent networks and ATM.

In this connection, Alcatel Telecom has today signed with Hermes Europe Raitel (a consortium of 11 rail transport operators) a contract - the first phase of which is valued at FF 1.3 billion - for the supply of an SDH fiber optic data transmission network which will soon link 55 European cities.

## Western partners stranded by Polish mobile phone move

By Christopher Bobinski in Warsaw

A decision by Telekomunikacja Polska SA (TP SA), Poland's state-owned telephone operator, not to bid in a forthcoming tender for two GSM mobile telephone licences has effectively barred Ameritech and France Télécom, its two local partners, from the tender for a project worth up to \$1.5bn in licence fees and investment outlays.

The decision, taken at the end of last week, has also rendered worthless a promise made by the Polish government in 1991 that TP SA, Ameritech and France Télécom would be awarded a GSM type operating licence when the requisite frequencies became available.

At the time, the Polish military was refusing to release the frequencies needed to operate a GSM network while it was recognised that the NMT technology, which enables

domestic and not foreign connections, was fated to decline once the GSM network became operational.

The promise was made when the three partners won a tender to operate the NMT mobile telephone network as a joint company called Centertel and agreed that neither would bid separately for a GSM licence.

Ameritech and France Télécom then made a payment worth \$7m to the Polish government to underpin the promise of a GSM licence.

TP SA has cited lack of funds and a failure by the two foreign partners to respect its interests in Centertel, in which it owns 51 per cent of the equity, as the reasons for not going ahead with the GSM bid.

The big foreign telephone companies interested in the tender - which include AT&T, US West and DT Mobile - have already identified local partners, which are legally required to own at least 51 per cent in the operating company.

This leaves Ameritech and France Télécom little time to conduct their own search, even were TP SA to release them from their obligation to bid jointly for a licence. Ameritech has indicated that it will not be pursuing the new licence without TP SA.

Ameritech appears to want to concentrate on developing the NMT network on which Centertel has spent \$280m, mainly from retained earnings, and which now has 70,000 subscribers and covers 80 per cent of the country.

Centertel, whose financing has included a loan of up to \$50m from the European Bank for Reconstruction and Development, would focus its activities away from large urban areas, where it is now concentrated, to the countryside and smaller towns as its present subscribers switch to the GSM operators.

The capacity of the NMT network is limited to 100,000 subscribers.

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# FINANCIAL TIMES

## MARKETS

### THIS WEEK

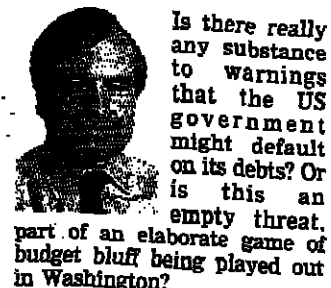
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Global Investor / Martin Dickson

## Washington's game of budget bluff



Is there really any substance to warnings that the US government might default on its debts? Or is this an empty threat, part of an elaborate game of budget bluff being played out in Washington?

The question could weigh increasingly over the next few weeks on financial markets which are currently much more focused on the uncertain prospects for European monetary union. The threat of default was raised two weeks ago by Newt Gingrich, the House speaker, who suggested the Republicans might hold up an increase in the \$4,900bn (€3.16tn) federal debt ceiling if they could not reach agreement with the Clinton administration on a plan to balance the budget. No compromise is in sight, with the White House threatening to veto the Republican package and accusing Gingrich of irresponsibility.

If neither side budges, the crunch is likely to come on November 15, when the Treasury is due to make \$25bn in interest payments - a sum which would cause it to breach its current debt ceiling. An immediate crisis might be averted off by short-term fixes, such as the Treasury freeing

up some additional borrowing authority.

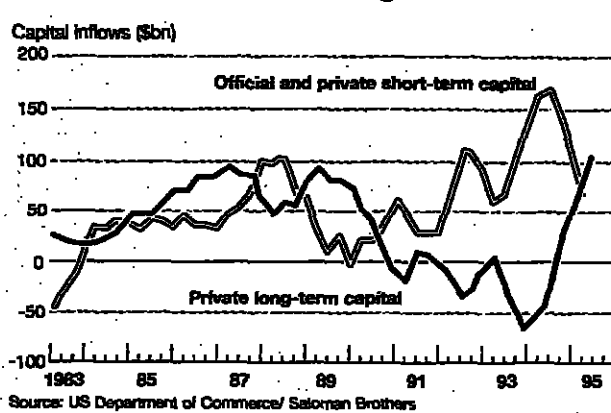
But at a very minimum there would be considerable disruption of the Treasury's auction schedule and a degree of uncertainty which could cause substantial market instability.

The idea of the US defaulting is so inherently improbable that many analysts dismiss the idea out of hand. Gingrich must be bluffing, runs the argument, because the ensuing market fall-out would be blamed by the electorate on the Republicans, and the increased yields demanded by investors would defeat the party's budget cutting aims.

At the same time, the White House will be under pressure to compromise, since much of the mud sent flying by a default would attach to the Democrats. A few are less sanguine, pointing out that there are plenty of Republican House freshmen and junior senators with scant regard for the workings of government.

They might be prepared to act, reasoning that the markets would not react too badly to a

### US: the return of the foreign investor



delay in interest payments if this eventually led to a substantial deficit reduction. So far the markets seem to be dismissing the default threat as little more than bluster.

Gingrich's remarks may have led to a brief wobble in Treasuries, but the focus remains far more on the renewed weakness of the dollar and further signs last week of an upturn in US economic

### Total return in local currency to 26/9/95

	US	Japan	Germany	France	Italy	UK
Cash						
Week	0.11	0.01	0.08	0.11	0.19	0.13
Month	0.49	0.08	0.37	0.50	0.85	0.57
Year	8.13	2.63	5.63	8.39	9.81	7.44
Bonds 3-5 year						
Week	-0.18	0.04	-0.38	-0.77	-0.43	-0.69
Month	0.60	2.44	0.99	-0.28	0.81	0.41
Year	10.76	12.40	12.42	10.59	13.42	12.50
Bonds 7-10 year						
Week	-0.24	-0.01	-1.36	-1.41	-1.71	-1.63
Month	1.02	3.88	0.74	-0.54	0.22	0.08
Year	15.89	16.90	13.49	12.25	11.84	13.93
Equities						
Week	0.6	-0.2	-4.9	-3.9	-4.2	-2.0
Month	6.3	2.1	-2.7	5.1	-3.4	1.0
Year	29.8	-6.7	4.8	-2.1	-7.9	16.7

Source: Cash & Bonds - Lehman Brothers, The FT Actuaries World Indices are owned by The Financial Times Limited, Goldman Sachs & Co. and Standard & Poor's.

activity. But with growth moderate and inflation subdued, the Federal Reserve is under no pressure to change its monetary stance, and seems likely to await the outcome of the budget battle before considering an interest rate move.

As for the dollar, a new perspective on its movements this year comes from the US fixed income research team at Salomon Brothers, who point to figures showing a greatly increased appetite by foreign investors for US securities (see chart).

They argue that "despite the obvious support from easier money policies abroad and central bank tactical efforts at bolstering the dollar versus the yen, US capital flow data point to fundamental factors behind the bottoming in the currency earlier this spring."

In contrast to default threats by the most creditworthy sovereign borrower, the past few days have brought better prospects for some of the world's most exotic fixed income paper - debt obligations of the five republics which used to make up Yugoslavia.

Last week's agreement on the outlines of a future Bosnian state underscores the upside potential of Yugoslavian

vian New Financing Agreement (NFA) debt.

The NFA is a loan refinancing package signed in 1988 by Yugoslav banks. About \$4.4bn is outstanding. The debt defaulted in 1992, shortly after Yugoslavia divided into five separate nations.

However, the entire sum remains the joint obligation of the five republics, and they can only be released from this by negotiation with a bank group representing the original lenders. Despite their joint liability, the debt remains traceable to an original obligor: some \$3.4bn to entities in the five republics and \$1bn at the federal level to the former National Bank of Yugoslavia.

This creates the basis for a division of the obligations between the successor states. Despite the Bosnian war, the more economically robust of the republics are anxious to reach agreement on restructuring their share of the debt so as to tap the capital markets.

Slovenia, the most creditworthy, with a low debt burden and solid economic

growth, has already reached an agreement to take on 18 per cent of NFA obligations through the issue of bonds.

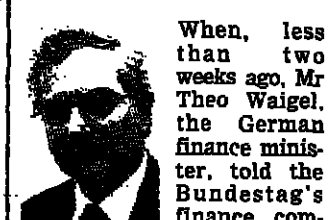
Croatia, which last week awarded the mandate for the country's first ever international equity issue, is in similar negotiations.

The value of NFA debt is the sum expected to be received from each republic as they reach restructuring deals. So valuing the debt depends on assessing if and when an agreement is likely, and what degree of forgiveness is requested.

Little progress will be possible until sanctions are lifted and some analysts suggest Serbia may not do a deal until 1998, and then with Brady-style forgiveness terms. Optimists see a shorter timetable and less forgiveness.

On a conservative view, analysts think NFA paper has a value of around 41, roughly where it is trading now, and up from 25 early this year. JP Morgan puts an optimistic case value of 55.9 on the paper, while Jerome Booth of ANZ Grindlays, who called attention to NFA undervaluation last March, reckons the upside could be more than 70.

But he also points out that the market is very illiquid. With peace prospects improving, few investors are inclined to take profits now.



When, less than two weeks ago, Mr Theo Waigel, the German finance minister, told the Bundestag's finance committee that Italy and Belgium would fail to meet the public debt convergence criteria for economic and monetary union by 1998, this was hardly news to anyone. The shock came from the realisation that influential Germans might not swallow the Maastricht treaty's fudge - that ratios of public debt to gross domestic product above 60 per cent would be acceptable, provided they were "sufficiently diminishing and approaching (that) value at a satisfactory pace" - after all.

Mr Lamberto Dini, Italy's prime minister, then talked of postponing the starting date. But in Valencia this weekend, he backed down. European Union finance ministers agreed that January 1999 would be the starting point and that the convergence criteria would be "strictly applied". This was a holding operation. Since decisions about whether and how to proceed need not be taken now, they will not be.

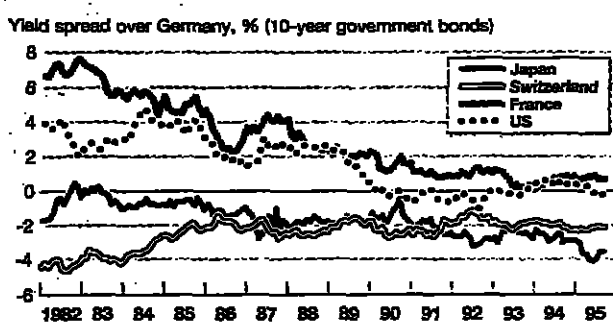
The recent squabble follows a historical pattern in which, first, political leaders of Germany and France agree to an ambiguous monetary arrangement intended to harness the Bundesbank to the European cart, but then, with one bound, that institution jumps free. This is what happened to the exchange rate mechanism after its foundation. It happened again in 1992 and 1993, after the Maastricht Treaty had been agreed. Now it is happening to Emu.

Mr Hans Tietmeyer, the Bundesbank's president, has already stated that the Bundesbank would make its own judgment on who should be allowed in. Chancellor Helmut Kohl did overrule the Bundes-

### Economic Eye / Martin Wolf

## The price of Emu

The D-Mark: not quite as special as it was



bank over German monetary union. But German unification was close to the heart of his policy. Replacing the D-Mark with "Esperanto money" is not. The German government may be able to surrender the D-Mark. It is unlikely to ignore the Bundesbank's view of who its monetary partners should be.

The seriousness of the challenge to the rest of the EU was made clear by Mr Gerd Häusler, a member of the Bundesbank's directorate, last week, when he argued that "loyalty to the project of Emu is, in my opinion, expressed foremost by performance and much less through rhetoric. If Germany only five years after unification is able to meet the convergence criteria, then there is no reason for... soft interpretations."

Precisely so. Countries that want to be inside Emu have every incentive to meet those standards, certainly more so than Germany, which is also burdened by the need to transfer 5 per cent of west German annual GDP to the eastern Länder. Nevertheless, Germany is the only member

country to meet the fiscal criteria, apart from Luxembourg. Four years ago it was conceivable that post-unification Germany would be a high-inflation, fiscally sloppy country with a weak currency.

Now German public finances are in far better shape than not just Italy's or Spain's but also those of France. The Bundesbank is no more enthusiastic about losing its power than any other institution would be, but many Germans, including industrialists, do see the political and economic advantages of a single European currency. Yet, they would also agree, Mr Häusler stated, that "from the very first day the single currency must be able, without any ifs or buts, to replace the D-Mark as an international reserve currency. Any compromise on this point would open the door to depreciation and to markedly higher interest rates."

Some argue that the prospect of Emu is already undermining the D-Mark. As the chart shows, long-term US interest rates have been close to German levels since the fall

of the Berlin Wall, while Japanese levels are far below them. The D-Mark is no longer so special: one reason, no worry to Germany, is the long Japanese recession; another is the improvement in US inflation performance; and, since the D-Mark has appreciated against the dollar in real terms since 1989, yet another could be the expectation that the dollar will appreciate in its turn. Given the D-Mark's recent strength, low German inflation and high unemployment, this is hardly a serious worry.

There has also been no significant move out of the range within which the gap between German and Swiss bond rates has fluctuated for much of the past 10 years. Instead, a movement in Germany's favour during 1991 and early 1992 has merely been reversed. The D-Mark has also devalued by 13 per cent against the Swiss franc since April 1993, but here too it has only lost ground won after unification.

As for the upward-sloping German yield curve, this is to be expected when monetary policy is so expansionary. The shape of the curve is quite similar to that of a year ago, while 10-year interest rates have fallen by about a percentage point since then. There is also no dramatic upward lurch in the curve after 1999.

So far, then, markets seem quite relaxed about the prospects for Emu, perhaps because they believe it will not happen, perhaps because they believe it will be a narrow, hard-currency union. Whether it happens depends principally on France. That it should, at least initially, be a narrow union is obvious, since a Emu that displaces the Germans could destroy the EU. So no country - even France - should consider participating unless certain that it can tolerate German monetary policy, tight limits on fiscal discretion and a fixed exchange rate against Germany, forever.

### COMMODITIES

## Strike threat to aluminium

The aluminium market will become increasingly nervous this week because strike action might affect smelters who are responsible for nearly 4 per cent of western world primary aluminium output.

One of the unions at the Quebec operations of Alcan, the second largest producer of the metal, says it will strike from October 6 if no agreement on a new wage package is reached by then.

Three smelters which are directly affected produce

484,000 tonnes of aluminium a year but the union also represents workers at Alcan's port and hydro electric facilities. And contracts at two other smelters in Quebec are linked with the deal being negotiated.

Aluminium prices on the London Metal Exchange remained stable last Friday because the two sides agreed to continue negotiating and traders pointed out that the deadline gave them time for agreement to be reached.

Also tomorrow, the Euro-

pean Aluminium Association holds its annual Press meeting to review the industry's performance and to discuss key economic issues.

The market will be waiting to hear what industry delegates have to say about the international trade agreement reached in Brussels in February that resulted in some of the big producers making substantial cuts in production to restore balance to a market which was destabilised by a surge of Russian imports.

More than 1m tonnes of annual capacity was temporarily shut down and much of this is expected to be brought back gradually into production from early next year.

Also this week the third Kazakhstan oil and gas conference takes place in Almaty today and tomorrow.

There is also a Mining Investment Summit in the City of London on the same two days.

On Friday the first general assembly of the Istanbul Gold Bourse is held.

Kenneth Gooding

## LYONNAISE DES EAUX

### FIRST HALF 1995 RESULTS INCREASE

Income before exceptional items and tax FF1,482 million (+35%) • Net income: FF506 million (+17%)  
Working capital provided by operations: FF3,219 million (+4%)

At its meeting of September 27, 1995, the Board of Directors, chaired by Mr Jérôme Monod, reviewed the accounts at June 30, 1995.

### CONSOLIDATED RESULTS

(FF millions)	First half 1995	First half 1994	Change (in %)	1994
Revenues	48,346	48,334	-	99,965
Operating income	1,911	1,530	+25%	4,208
Income before exceptional items and tax	1,482	1,098	+35%	3,517
Exceptional income (loss)	(46)	75	NS	(16)
Net income before amortization of goodwill	1,062	958	+11%	2,551
Net income (Group share)	506	434	+17%	1,061
Working capital provided by operations	3,219	3,107	+4%	6,787

Revenues remained stable compared with first half 1994 figures. Excluding the impact of changes in the scope of consolidation (+2.4%) and exchange rate fluctuations (-2.7%), the increase was 0.3%. Working capital provided by operations was up 4% on the first half 1994 figure, FF3.1 billion.

### BREAKDOWN BY SECTOR

(FF millions)	First half 1995	First half 1994	Change (in %)	1994
Revenues				
Services and holding company	22,592	630	20,879	616
Construction	21,423	(30)	22,021	1
Other activities	4,331	(94)	5,434	(183)
(of which property development)	286	(124)	431	(186)
TOTAL	48,346	506	48,334	434
Net income				
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Services posted continued growth (+8%), particularly in the areas of Water, Waste Management and Media and Communications. The sector represented 47% of total revenues.

Revenues from the Construction sector dropped slightly (-3%), due to an economic climate which remained difficult for building and civil engineering activities in France, and to the impact of a business slowdown in the offshore sector, which nonetheless built up order books over the period. The sector's contribution to net income was slightly negative, but working capital provided by operations was up 3%.

Other activities saw revenues decrease by 20%, because of the depreciation of the Canadian Dollar and to a lesser extent, the shrinking property development business. However, the sector's contribution to net income improved, primarily because of a reduction in losses from property development.

### RECENT DEVELOPMENTS FOR THE GROUP

The Board of Directors was informed of the major contracts recently won by several Group companies, in particular abroad: public works contracts such as Orsund (a tunnel between Denmark and Sweden), Pochontong (Phnom Penh airport) and the Marseille Stadium; offshore projects such as the ETPM contracts in the North Sea and in Africa; and in water distribution, contracts in Limeira (Brazil) and Santa Fe (Argentina).

### SHAREHOLDERS' COMMITTEE

In line with the announcement at the Annual General Meeting on June 14, 1995, Lyonnaise des Eaux has set up a Shareholders' Committee. Made up of 12 members selected from the responses to the press advertisement inviting applications, the Committee has been set up to assist the company in defining the type and frequency of information it releases and in improving communication to shareholders.



### FT/S&P ACTUARIES WORLD INDICES

The FT/S&P Actuaries World Indices are owned by The Financial Times Ltd., Goldman, Sachs & Co. and Standard & Poor's. The indices are compiled by The Financial Times and Goldman Sachs in conjunction with the Institute of Actuaries and the Faculty of Actuaries. NetWest Securities Ltd. was a co-ordinator of the indices.

Global Markets in conjunction with the results of the 1998 Annual Meeting																
NATIONAL AND REGIONAL MARKETS																
US	%chg	FRANCE	%chg	GERMANY	%chg	UK	%chg	SPAIN	%chg	ITALY	%chg	NET INCOME (GROUP SHARE)				
US Dollar Index	130/12/94	Round Index	Yen Index	DM Index	Local Currency Index	Local %chg	Gross Div. Yield	US Dollar Index	Starting Index	Yen Index	DM Index	Local Currency Index	52 week High	52 week Low	Year ago (approx)	
Australia (62)	185.82	8.3	174.06	115.88	137.48	163.75	11.3	3.97	181.04	172.47	115.78	135.98	182.58	181.01	157.06	171.16
Austria (28)	180.67	-1.1	188.23	112.68	133.57	163.57	-0.2	1.34	180.06	186.74	113.28	133.04	132.85	189.28	187.48	184.83
Belgium (33)	155.61	16.1	183.23	121.86	144.71	141.01	6.7	3.71	154.98	182.73	122.67	144.06	140.45	201.12	181.69	185.22
Canada (101)	132.63	-0.5	142.87	86.11	112.64	287.29	5.2	1.58	149.75	140.34	94.21	110.64	283.05	-	-	-
Denmark (25)	144.53	11.7	136.38	90.13	108.93	140.98	7.3	2.83	144.04	134.99	90.82	106.43	140.93	150.83	121.81	138.52
Finland (25)	282.30	12.1	284.43	176.04	208.84	212.04	7.1	1.53	280.25	282.69	170.32	207.07	210.80	255.98	238.91	250.42
France (100)	265.87	43.0	248.03	165.79	186.69	237.71	28.5	1.35	258.18	241.93	182.42	190.74	231.21	278.11	171.13	178.57
Germany (59)	159.47	11.3	149.38	107.79	127.88	133.14	-2.8	3.29	171.20	160.44	107.71	126.49	131.85	191.17	157.79	165.51
Greece (10)	172.85	5.7	161.91	99.44	117.87	117.87	2.2	2.02	156.85	148.88	98.82	117.22	117.22	167.74	134.99	140.28
India (59)	159.47	11.3	149.38	107.79	127.88	133.14	-2.8	3.29	171.20	160.44	107.71	126.49	131.85	191.17	157.79	165.51
Indonesia (25)	282.30	12.1	284.43	176.04	208.84	212.04	7.1	1.53	280.25	282.69	170.32	207.07	210.80	255.98	238.91	250.42
Italy (59)	159.47	11.3	149.38	107.79	127.88	133.14	-2.8	3.29	171.20	160.44	107.71	126.49	131.85	191.17	157.79	165.51
Japan (483)	147.78	-1.8	138.41	47.25	52.41	117.87	2.2	2.02	156.85	148.88	98.82	117.22	117.22	167.74	134.99	140.28
Malaysia (107)	103.12	-22.9	102.88	69.12	80.74	780.21	-0.3	1.82	107.54	100.05	675.47	785.19	759.15	232.16	647.81	232.16
Mexico (18)	259.42	19.6	243.00	161.77	191.82	188.80	3.8	3.48	257.31	241.18	181.50	190.14	188.88	283.98	205.82	210.73
Netherlands (15)	78.83	11.9	73.84	49.18	56.92	63.57	8.8	4.51	77.75	72.87	48.92	57.45	63.06	65.49	69.56	72.77
New Zealand (14)	236.98	11.1	221.88	147.71	175.24	201.14	2.8	2.10	235.58	220.77	148.27	174.06	200.28	243.78	182.82	195.84
Norway (34)	371.40	-0.4	348.78	231.80	274.77	343.21	3.0	1.70	398.12	344.99	257.60	372.00	398.12	344.99	257.60	372.00
Portugal (10)	151.67	4.5	328.41	200.12	230.76	240.93	7.1	3.96	149.15	145.45	94.29	110.74	139.83	160.51	124.10	140.07
South Africa (48)	351.01	14.4	341.45	241.17	287.06	328.60	29.2	1.82	312.11	252.49	166.36	230.61	325.15	320.43	218.88	222.28
Sweden (33)	163.03	38.6	309.12	189.82	220.16	140.93	7.1	3.96	149.15	145.45	94.29	110.74	139.83	160.51	124.10	140.07
Switzerland (43)	212.41	30.3	201.58	134.20	152.31	165.30	14.4	1.74	214.08	200.82	129.48	158.18	152.30	182.38	158.38	163.89
United Kingdom (200)	163.03	38.6	309.12	189.82	220.16	140.93	7.1	3.96	149.15	145.45	94.29	110.74	139.83	160.51	124.10	140.07
USA (504)	236.12	17.3	223.98	149.11	176.20	238.12	17.4	2.46	228.76	228.76	153.77	175.59	229.67	238.87	182.33	188.77
USA (504)	236.12	17.3	223.98	149.11	176.20	238.12	17.4	2.46	228.76	228.76	153.77	175.59	229.67	238.87	182.33	188.77
USA (504)	236.12	17.3	223.98	149.11	176.20	238.12	17.4	2.46	228.76	228.76	153.77	175.59	229.67	238.87	182.33	188.77
Americas (651)	218.12	25.5	204.76	138.38	161.74	183.28	28.7	2.45	218.87	205.21	137.78	161.79	183.72	199.02	183.04	186.78
Europe (734)	195.16	19.5	182.77	121.87	144.36	164.17	8.0	3.08	193.82	181.28	121.87	144.36	164.17	195.02	213.83	216.80
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## EMERGING MARKETS: This Week

The Emerging Investor / Daniel Dombey

## Mexican bolsa suffers from jitters

When the Mexican bolsa's leading index touched 2622 points on September 8, local stockbrokers talked eagerly about it advancing to between 2900 and 3000 by the year-end, twice the low point of 1447 reached in late February.

But then the IPC index of 37 leading shares shifted downward, taking in a fall of 8.4 per cent in four trading days, before rallying to close at 2392 at the end of last week.

The swings showed plenty of downside in a fragile market at a time when Mexico is still anxiously waiting for relief from its devaluation-inspired recession.

Yet there also coincided with the country's continuing success in re-opening access to international capital markets that had previously seemed set to remain closed for some time.

"The changes in the stock and money markets have been driven by domestic events and also some concern among foreign investors that the recession is going to last a little bit longer and the recovery will be a little bit weaker than people thought before," said Mr Luis R Luis, head of emerging market fixed income research at Scudder, Steven and Clark in Boston.

Interest in the market was dampened down when investors failed to see the decrease in US interest rates that they had anticipated. The Mexican peso fell along with the stock mar-

ket for most of the week, reaching a low point of 6.47 per dollar during trading on September 28, down from 6.3 a week before.

The interest rate on benchmark 28-day government paper shot up 2 points to 34 per cent last week, further depressing investors.

A series of statements by senior figures in the ruling Institutional Revolutionary

The markets' gloom was deepened by talk that the country's trade minister had resigned and that its largest labour unions might formally leave the near-defunct government sponsored wage-price agreement and increase inflationary expectations, though official denials soon appeared.

Party expressing criticism of the country's recent administration also worried investors, since Mexico's political culture is not used to channeling high-level dissent.

The markets' gloom was deepened by talk that the country's trade minister had resigned and that its largest labour unions might formally leave the near-defunct government sponsored wage-price agreement and increase inflationary expectations, though official denials soon appeared.

"The market was weak to begin with," said Mr Gustavo

Terán, head of analysis at Bur-samex, a Mexico City stockbroker. "It was looking for positive news, which it did not get in September. Instead, you saw political rumblings that spooked people out. I don't think this was based on fundamentals."

However, in the wake of a contraction in gross domestic product of 10.5 per cent in the 12 months to June this year, worries about the length of the recession pre-occupied many of the dedicated foreign funds with the ability to shift the market in low trading.

Larger, global funds have been slow to return to Mexico after the devaluation.

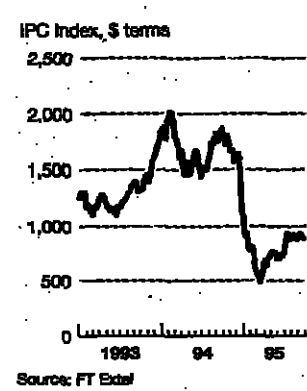
A peso 1.7bn (\$265m) infrastructure fund that it had been hoped, would help the economy start moving again, seemed unlikely to do so to a great extent.

Though the funds are intended to serve as "seed money" for private capital, current tough monetary conditions make private infrastructure financing particularly difficult.

The effects of a recent government-banks initiative to reduce interest payments on millions of small and medium loans on the country's high level of bad debt, one of its most serious economic problems, also remained unclear.

In tandem with the more bearish sentiment taking hold last week, a report released by

## Mexico



Source: FT Data

the Organization for Economic Co-operation and Development, of which Mexico is a member, forecast growth for next year of only around 2.5 per cent and argued that the administration should seek a fiscal surplus for next year rather than the balanced budget it is aiming for.

"The economy has done a reasonably good job of dealing with the emergency," said Mr Felix Boni, an analyst with James Capel in Mexico City. "Now people are beginning to ask where we go from here and with most of the (dollar-linked) tesobonos paid, now that we're moving beyond crisis management, the future direction of the economy is uncertain."

The recovery of the last two trading days of the week failed to inspire optimism. The stock market was up 1.6 per cent on Thursday's close and 0.5 per cent on Friday.

"The rebound was a government led phenomenon," said a trader. The federal government was thought to have intervened in the money markets mid-week to bolster the peso after a long period of absence, and also to have bought stocks through Nafinsa, a development bank.

Analysts also said that it was likely that the central bank had used its influence with commercial banks to restrict inter-bank trading and possible downward trends on the peso.

However, the markets' turbulence coincided with a flurry of good news for the country's international borrowers.

In recent days, Alfa, one of the country's leading corporate, announced a convertible bond issue of \$180m, a type of placement which had been widely trailed by bankers eager to look for financing from investors still unsure about Mexican shares.

Tamasa, the country's leading steel pipe manufacturer, announced it had placed \$49.5m in commercial paper, and Grupo Posadas, a hotel company, also announced the placement of \$13m in commercial paper. The Mexican government plans to carry out a \$750m issue during this week.

"The debt issues are a lagging indicator, well behind the other markets," said Mr Boni. "But they do show how the worst of the financial crunch is over."

## Vancouver

The Vancouver stock exchange, best known for its speculative mining and energy listings, has opened a window to investors with an interest in Asia, writes Bernard Simon in Toronto.

The VSE has set up an Asian board comprising companies with "substantial interests" across the Pacific.

After six new additions this week, the Asian board now has 11 listings, with a combined market value of HK\$1.6bn.

This represents about a quarter of the total capitalisation of the VSE's industrial and commercial listings.

The companies are based on both sides of the Pacific. They include a Hong Kong-based engineering and construction group specialising in swimming pools, a Chinese light truck manufacturer, a Singapore-based shipbuilder, and an investment group that manages funds for immigrants to Canada.

The VSE says that several dozen more companies have applied for an Asian board listing.

The exchange expects to add another group to the list next spring.

## Egypt

Egypt's nascent stock exchange has started to recover after a difficult year of consolidation following its boom in 1994, writes James Whittington in Cairo.

Brokers said that a spate of sustained buying by institutional investors has pushed volumes up tenfold

## News round-up

over the past fortnight. New domestic mutual funds have taken the lead but foreign investors have also begun to make their mark. "There's a lot of mopping up with the institutions buying out the small retail investors who have become disillusioned with the market's performance," said Mr Mohamed Tawfik of the Egyptian Financial Group.

The revival has been helped by leaks of company results due to be announced later this month. The price of shares in cement and paints companies and the banks have done particularly well.

Over the summer, the government has been consulting Egypt's financial community on how best to proceed with a programme of gradual privatisation - typically 10 per cent stakes at a time - of state companies through the bourse.

Brokers hope the programme, on hold since July, will be pursued with renewed vigour this month, as promised by the public sector minister, Mr Afaf Obeid.

The controversial auction system used for pricing shares earlier this year has been abandoned for fixed prices and the equity will be divided into smaller units to satisfy demand.

## Briefly

● Vietnam's first stock market is due to open next year with trading floors in Hanoi and Ho Chi Minh City. *Reuter reports from Hanoi.*

● The Venezuelan government has selected Merrill Lynch to handle the privatisation of its aluminium sector which is set for next year.

● PT HSBC Securities and James Capel Asia will hold a conference on the Indonesian stock market in Jakarta on October 9 and 10.

● The composition of the Slovenian stock exchange index will be changed today and include only eight shares instead of 12. Excluded will be the shares of drug company Lek and all preferential shares in Komercijalna banka Triglav, consultancy Primofin and bank Vipa.

● Edited by John Pitt. Further coverage of emerging markets appears daily on the World Stock Markets page.

## CURRENCY MARKETS

## Markets wait on G7 meeting

A combination of US economic data and the G7 gathering in Washington should be sufficient to provide currency markets with the fresh trading direction they are searching for.

Last week was effectively a stalemate, with no decisive developments either in Europe or the US.

This week the focus will initially be with Europe, as markets sit through the aftermath of the meeting of EU finance ministers and central bankers in

Valencia. Traders are watching anxiously for any signs of a retreat from the January 1 1999 starting date for monetary union.

If the week starts in Europe, it ends in the US. Friday sees the release of the key US jobs report, which serves as an important barometer of the likely direction of Fed interest rate policy.

Recently the dollar has tracked the bond market, suggesting that it would welcome a weak report.

The other important focus will be on the weekend G7 meeting in Washington, ahead of the annual general meeting of the IMF and World Bank. Markets will be looking for a strong re-affirmation of the commitment, made in April, to an "orderly reversal" of currency market interventions.

If the market is left in doubt on this point, heavy dollar selling could well follow.

In the interim, traders will be keeping a wary eye out for renewed central bank support

for the dollar.

Another factor to watch for will be Japanese capital flows, now that a new financial half-year has begun.

Mr Mark Cliffe, strategist at HSBC Markets in London, points out that October is traditionally the month of heaviest foreign bond purchases by Japanese institutions.

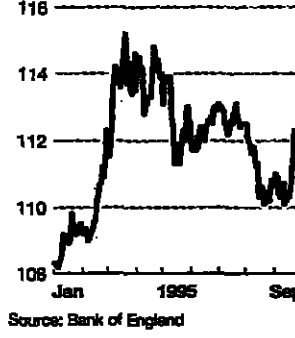
If repeated this would push the yen lower.

The enthusiasm of Japanese investors for US bonds will be influenced by the payrolls report.

Philip Gawth

## D-Mark

Trade-weighted index, 1990=100



Source: Bank of England

Evidence of economic weakness, Mr Cliffe argues, could trigger record buying.

## FT GUIDE TO WORLD CURRENCIES

The table below gives the latest available rates of exchange (rounded) against four key currencies on Friday, September 29, 1995. In some cases the rate is nominal. Market rates are the average of buying and selling rates except where they are shown to be otherwise. In some cases market rates have been calculated from those of foreign currencies to which they are tied.

	£ STG	US \$	D-MARK	YEN (¥ 100)		£ STG	US \$	D-MARK	YEN (¥ 100)
Algeria (Dinar)	70.00	44.00	21.27	40.00	Guinea (Guinea)	1.00	0.001	0.001	0.001
Angola (Kwanza)	148.00	94.00	36.27	96.00	Guinea-Bissau (Guinea)	1.00	0.001	0.001	0.001
Argentina (Peso)	70.00	90.00	36.27	96.00	Honduras (Lempira)	1.00	0.001	0.001	0.001
Australia (Dollar)	1.71	4.91	3.40	4.91	Hungary (Forint)	1.00	0.001	0.001	0.001
Austria (Schilling)	13.76	13.76	13.76	13.76	India (Rupee)	1.00	0.001	0.001	0.001
Bahrain (Dinar)	1.00	1.00	1.00	1.00	Indonesia (Rupiah)	1.00	0.001	0.001	0.001
Bangladesh (Taka)	83.14	83.14	83.14	83.14	Israel (Sheqel)	1.00	0.001	0.001	0.001
Barbados (Dollar)	1.00	1.00	1.00	1.00	Italy (Lira)	1.00	0.001	0.001	0.001
Belgium (Franc)	136.03	136.03	136.03	136.03	Jamaica (Dollar)	1.00	1.00	1.00	1.00
Belize (Dollar)	1.00	1.00	1.00	1.00	Japan (Yen)	1.00	1.00	1.00	1.00
Bolivia (Boliviano)	1.00	1.00	1.00	1.00	Jordan (Dinar)	1.00	0.001	0.001	0.001
Bosnia (Mark)	1.00	1.00	1.00	1.00	Kazakhstan (Tenge)	1.00	0.001	0.001	0.001
Brazil (Real)	1.00	1.00	1.00	1.00	Kenya (Shilling)	1.00	0.001	0.001	0.001
Bulgaria (Lev)	1.00	1.00	1.00	1.00	Korea (Won)	1.00	0.001	0.001	0.001
Burkina Faso (Franc)	1.00	1.00	1.00	1.00	Kuwait (Dinar)	1.00	0.001	0.001	0.001
Burundi (Franc)	1.00	1.00	1.00	1.00	Laos (Kip)	1.00	0.001	0.001	0.001
Cameroon (Franc)	1.00	1.00	1.00	1.00	Latvia (Lats)	1.00	0.001	0.001	0.001
Canada (Dollar)	1.00	1.00	1.00	1.00	Lebanon (Lira)	1.00	0.001	0.001	0.001
Cape Verde (Escudo)	1.00	1.00	1.00	1.00	Libya (Dinar)	1.00	0.001	0.001	0.001
Cambodia (Riel)	1.00	1.00	1.00	1.00	Lithuania (Litas)	1.00	0.001	0.001	0.001
Central African Rep. (CFA Franc)	1.00	1.00	1.00	1.00	Luxembourg (Franc)	1.00	0.001	0.001	0.001
Chad (CFA Franc)	1.00	1.00	1.00	1.00	Macao (Pataca)	1.00	0.001	0.001	0.001
China (Yuan)	1.00	1.00	1.00	1.00	Madagascar (Ariary)	1.00	0.001	0.001	0.001
Colombia (Peso)	1.00	1.00	1.00	1.00	Malawi (Kwacha)	1.00	0.001	0.001	0.001
Costa Rica (Costa Rican Colon)	1.00	1.00	1.00	1.00	Malaysia (Ringgit)	1.00	0.001	0.001	0.001
Croatia (Kuna)	1.00	1.00	1.00	1.00	Mali (Franc)	1.00	0.001	0.001	0.001
Cuba (Peso)	1.00	1.00	1.00	1.00	Maldives (Rufiyaa)	1.00	0.001	0.001	0.001
Cyprus (Cypriot Pound)	1.00	1.00	1.00	1.00	Mali (Franc)	1.00	0.001	0.001	0.001
Czech Rep. (Czech Koruna)	1.00	1.00	1.00	1.00	Moldova (Leu)	1.00	0.001	0.001	0.001
Dominican Rep. (Peso)	1.00	1.00	1.00	1.00	Mongolia (Tugrik)	1.00	0.001	0.001	0.001
Dominican Rep. (Peso)	1.00	1.00	1.00	1.00	Morocco (Dirham)	1.00	0.001	0.001	0.001
Dominican Rep. (Peso)	1.00	1.00	1.00	1.00	Mozambique (Metical)	1.00	0.001	0.001	0.001
Dominican Rep. (Peso)	1.00	1.00	1.00	1.00	Nicaragua (Cordoba)	1.00	0.001	0.001	0.001
Dominican Rep. (Peso)	1.00	1.00	1.00	1.00	Niger (Franc)	1.00	0.001	0.001	0.001
Dominican Rep. (Peso)	1.00	1.00	1.00	1.00	Nigeria (Naira)	1.00	0.001	0.001	0.001
Dominican Rep. (Peso)	1.00	1.00	1.00	1.00	North Macedonia (Denar)	1.00	0.001	0.001	0.001
Dominican Rep. (Peso)	1.00	1.00	1.00	1.00	Paraguay (Guarani)	1.00	0.001	0.001	0.001
Dominican Rep. (Peso)	1.00	1.00	1.00	1.00	Peru (Sol)	1.00	0.001	0.001	0.001
Dominican Rep. (Peso)	1.00	1.00	1.00	1.00	Poland (Zloty)	1.00	0.001	0.001	0.001
Dominican Rep. (Peso)	1.00	1.00	1.00	1.00	Portugal (Escudo)	1.00	0.001	0.001	0.001
Dominican Rep. (Peso)	1.00	1.00	1.00	1.00	Romania (Leu)	1.00	0.001	0.001	0.001
Dominican Rep. (Peso)	1.00	1.00	1.00	1.00	Russia (Ruble)	1.00	0.001	0.001	0.001
Dominican Rep. (Peso)	1.00	1.00	1.00	1.00	Saudi Arabia (Riyal)	1.00	0.001	0.001	0.001
Dominican Rep. (Peso)	1.00	1.00	1.00	1.00	Senegal (Franc)	1.00	0.001	0.001	0.001
Dominican Rep. (Peso)	1.00	1.00	1.00	1.00	Serbia (Dinar)	1.00	0.001	0.001	0.001
Dominican Rep. (Peso)	1.00	1.00	1.00	1.00	Slovakia (Koruna)	1.00	0.001	0.001	0.001
Dominican Rep. (Peso)	1.00	1.00	1.00	1.00	Slovenia (Tolar)	1.00	0.001	0.001	0.001
Dominican Rep. (Peso)	1.00	1.00	1.00	1.00	Somalia (Shilling)	1.00	0.001	0.001	0.001
Dominican Rep. (Peso)	1.00	1.00	1.00	1.00	South Africa (Rand)	1.00	0.001	0.001	0.001
Dominican Rep. (Peso)	1.00	1.00	1.00	1.00	Spain (Peseta)	1.00	0.001	0.001	0.001
Dominican Rep. (Peso)	1.00	1.00	1.00	1.00	Sri Lanka (Rupee)	1.00	0.001	0.001	0.001
Dominican Rep. (Peso)	1.00	1.00	1.00	1.00	St Kitts (Dollar)	1.00	1.00	1.00	1.00
Dominican Rep. (Peso)	1.00	1.00	1.00	1.00	St Lucia (Dollar)	1.00	1.00	1.00	1.00
Dominican Rep. (Peso)	1.00	1.00	1.00	1.00	St Vincent (Dollar)	1.00	1.00	1.00	1.00
Dominican Rep. (Peso)	1.00	1.00	1.00	1.00	Swaziland (Lilangeni)	1.00	0.001	0.001	0.001
Dominican Rep. (Peso)	1.00	1.00	1.00	1.00	Sweden (Krona)	1.00	0.001	0.001	0.001
Dominican Rep. (Peso)	1.00	1.00	1.00	1.00	Switzerland (Franc)	1.00	0.001	0.001	0.001
Dominican Rep. (Peso)	1.00	1.00	1.00	1.00	Taiwan (Dollar)	1.00	0.001	0.001	0.001
Dominican Rep. (Peso)	1.00	1.00	1.00	1.00	Tanzania (Shilling)	1.00	0.001	0.001	0.001
Dominican Rep. (Peso)	1.00	1.00	1.00	1.00	Thailand (Baht)	1.00	0.001	0.001	0.001
Dominican Rep. (Peso)	1.00	1.00	1.00	1.00	Togo (CFA Franc)	1.00	1.00	1.00	1.00
Dominican Rep. (Peso)	1.00	1.00	1.00	1.00	Tonga (Paanga)	1.00	0.001	0.001	0.001
Dominican Rep. (Peso)	1.00	1.00	1.00	1.00	Trinidad (Dollar)	1.00	1.00	1.00	1.00
Dominican Rep. (Peso)	1.00	1.00	1.00	1.00	Tunisia (Dinar)	1.00	0.001	0.001	0.001
Dominican Rep. (Peso)	1.00	1.00	1.00	1.00	Turkey (Lira)	1.00	0.001	0.001	0.001
Dominican Rep. (Peso)	1.00	1.00	1.00	1.00	Uganda (Shilling)	1.00	0.001	0.001	0.001
Dominican Rep. (Peso)	1.00	1.00	1.00	1.00	Ukraine (Hryvnia)	1.00	0.001	0.001	0.001
Dominican Rep. (Peso)	1.00	1.00	1.00	1.00	United Kingdom (Pound)	1.00	1.0		







## NEW YORK

**US**  
**Benchmark yield curve (%)**  
 29/9/96 — Month ago

Maturity (years)	29/9/96 (%)	Month ago (%)
0	5.50	5.50
1	5.80	5.80
5	6.20	6.30
10	6.30	6.40
20	6.40	6.50
30	6.50	6.60

\*All yields are market convention

**LONDON**

Graham Bowley

**FRANKFURT**

Graham Bowle

**Germany**

Benchmark yield curve (%)  
28/9/95 — Month ago

Maturity (yrs)	28/9/95 (%)	Month ago (%)
0	4.00	4.00
1	5.50	5.20
2	6.00	5.80
3	6.50	6.30
4	6.70	6.50
5	6.80	6.60
10	6.90	6.70
20	7.10	6.90
30	7.20	7.00

\*All yields are market convention

**TOKYO**

Enrico Ferarzone

The MoF has also suggested that about half the Y8,000bn extra bond issuance to finance the emergency package will be purchased by its Trust Fund Bureau, which manages the assets of the postal savings a state-run pension system.

Per cent

14  
13  
12  
11  
10  
9  
8  
7  
6

Jan Feb Mar Apr May Jun Jul Aug Sep

1995

UK Germany France Italy Greece Spain US

Source: ET Global

	USA	Japan	Germany	France	Italy	UK
Discount	5.25	0.50	3.50	6.15 <sup>a</sup>	9.00	6.75 <sup>a</sup>
Overtime	6.31	0.44	4.00	5.50	10.18	6.63
Three month	5.42	0.46	3.93	6.25	10.42	6.69
One year	5.57	0.56	3.97	6.12	10.68	6.75
Five year	6.03	1.59	5.49	6.69	11.52	7.60
Ten year	6.21	2.69	6.62	7.78	11.89	8.12

	Open	Sett price	Change	High	Low	Est. vol.	Open int.
Dec	112-31	114-11	+1-12	114-15	112-20	374,649	317,124
Mar	112-18	113-31	+1-13	114-02	112-08	3,847	11,764
Jun	113-08	113-16	+1-13	113-18	113-08	1,020	2,201

[illegible]

**Conner Middelmann**

**KLEINWORT BENSON  
JAPANESE WARRANT  
FUND, SICAV**  
Incorporated office at 14, rue d'Arléville,  
Luxembourg  
Commercial register Luxembourg  
SICAV 8 187 27-00

**NOTICE OF THE ANNUAL  
GENERAL MEETING OF  
SHAREHOLDERS**

The Annual General Meeting of Shareholders of KLEINWORT BENSON JAPANESE WARRANT FUND, SICAV, will be held at its registered office in Luxembourg, 14 rue d'Arléville on 11th October, 1995 at 11.00 am. For the purpose of the meeting and voting upon the following agenda:

1. To consider:  
a) the Management Report of the Shareholders;  
b) the Report of the Auditors.
2. To consider the statement of net assets and the statement of changes in net assets for the period ended 30th June 1995.
3. To discharge the Directors with respect to the performance of their duties during the year ended 30th June 1995.
4. To elect the Directors and the Auditors to serve until the Annual General Meeting of shareholders.
5. Any other business.

The shareholders are advised that no quorum for the statutory general meeting is required. Shareholders will be represented by the majority of the shares present or represented at the meeting.

**The Board of Directors**

**BANQUE NATIONALE  
DE PARIS**  
Programme for the Issuance of  
Debt Instruments  
GBP 50,000,000  
Floating Rate Note due 1997  
Series 18 Tranche 1

Notice is hereby given that the rate of interest for the period from September 28th, 1995 to December 28th, 1995 has been fixed at 8.75 per cent per annum. The coupon amount due for this period is GBP 1,577.78 per denomination of GBP 100,000 and is payable on the interest payment date December 28th, 1995.

**BNP** The Fiscal Agent  
Banque Nationale de Paris  
(Luxembourg) S.A.

**BANQUE NATIONALE  
DE PARIS**  
Programme for the Issuance of  
Debt Instruments  
GBP 25,000,000  
Floating Rate Note due 1996  
Series 38 Tranche 1

Notice is hereby given that the rate of interest for the period from September 28th, 1995 to December 28th, 1995 has been fixed at 8.75 per cent per annum. The coupon amount due for this period is GBP 1,575.27 per denomination of GBP 100,000 and is payable on the interest payment date December 28th, 1995.

**BNP** The Fiscal Agent  
Banque Nationale de Paris  
(Luxembourg) S.A.

# D-Mark deals climb the league tables

The eurobond market has had another buoyant quarter, and the volume of bonds issued so far this year significantly exceeds that during the same time last year.

The first nine months saw some \$345bn of new eurobonds, compared with \$321bn during the same period last year, according to IFR Securities data.

D-Mark issuance has increased more than three-fold compared with 1994, driven in part by strong arbitrage opportunities in the five-year sector - "the only swap game in town" according to one dealer. Moreover, safe-haven buying of D-Mark bonds has increased amid continuing nervousness over prospects for European Monetary Union. "There's a strong bid for D-Marks, especially out of Switzerland," said one dealer.

A total of 256 D-Mark issues worth \$75.2bn were launched in the first nine months of the year, compared with 95 deals totalling \$23.4bn during the same period last year.

This has helped German banks climb the league tables with alacrity. Deutsche Morgan Grenfell now stands in sixth place, from 11th at the end of last year; Dresdner Bank has climbed to 18th from 15th, and Commerzbank is at 19th, up from 25th at end-1994.

However, some say the D-Mark numbers have been distorted by the deluge of *Pfandbriefe* - German mortgage bonds which used to be

gone like hotcakes, as have top-quality names in US dollar, D-Marks and Australian dollars.

Daiwa Securities has been the main beneficiary of the Japanese buying spree, jumping from 10th place at the end of 1994 to fourth.

To capitalise on Japanese demand for foreign-currency bonds - especially when the yen exchange rate outlook is neutral to bearish - Italy has mandated Daiwa to lead a \$2bn five-year bond issue to be launched this week.

US dollar issuance, while still in the lead, is down from last year, largely due to the lack of swap arbitrage opportunities. And the many asset-backed deals which, while dubbed "US global", often end up with US investors, have distorted the league tables, some say. All this has meant mixed fortunes for some US houses.

Merrill Lynch was pushed from its long-term lead into second place by SBC Warburg, which has benefited from its strong placement capability in bond-hungry Switzerland and its heavy involvement in a wide range of currencies.

While J.P. Morgan, Morgan Stanley and Lehman Brothers have held their positions around the lower top 10, Goldman Sachs, the lead in 1993 and fourth in 1994, has slipped to 14th, while Salomon Brothers has fallen from 14th in 1994 to 23rd.

## TOP INTERNATIONAL BOND LEAD MANAGERS

Manager	First nine months of 1995			First nine months of 1994			
	\$bn	Rank	% Issues	\$bn	Rank	% Issues	
SBC Warburg	21.42	1	6.24	124	19.05	3	9.0
Merrill Lynch	19.84	2	5.81	137	28.58	1	5.0
CSIS First Boston	18.96	3	5.82	118	23.26	2	7.2
Daiwa Securities	16.09	4	4.69	82	17.7	11	3.0
Nomura	15.53	5	4.61	127	9.33	5	4.7
Deutsche MG	15.48	6	4.51	63	10.30	9	3.4
Morgan Stanley	14.86	7	4.36	97	11.04	8	3.2
J.P. Morgan	14.17	8	4.13	95	10.28	10	3.2
Lehman Brothers	13.15	9	3.83	56	13.47	6	4.2
UBS	11.83	10	3.45	58	13.33	7	4.2
Industry totals	343.07	100.0	2296	321.12	100.0	2313	

Full credit to book runner (including equity-related) Source: IFR Securities Data (London)

interest rates are near record lows. Japanese retail investors, whose estimated ¥20,000bn of high-yielding domestic investments mature in the second half, have been keen buyers.

To maintain their returns, Japanese investors have taken currency risks in return for higher yields in other markets or extended their credit risk by buying yen-denominated paper from lower-quality borrowers.

Thus, higher-yielding yen issued by borrowers such as Sweden, Brazil or Turkey have

sold domestically but have been increasingly targeted at international investors. More than DM20bn of *Pfandbriefe* have been issued in the last three months.

"Just because they're marketing them abroad, doesn't mean international investors are plugging into them - I'm sceptical about how 'international' these *Pfandbriefe* really are," said a London dealer.

Another important development has been heavy eurobond purchases from Japan, where

## INTERNATIONAL BOND ISSUES BY CURRENCY

1995 Rank	Currency	Total raised (\$bn)	No. of Issues	1994 Rank	Total raised (\$bn)	No. of Issues
1	US\$	96.79	532	1	119.86	588
2	D-Mark	76.20	24	2	25.99	4
3	Yen	56.91	648	2	16.89	477
4	SFr	23.52	216	6	16.85	266
5	Shillings	16.10	72	3	26.23	118
6	Guilder	11.69	65	9	9.84	60
7	FF	11.49	35	10	7.99	220
8	Lfr	11.46	10	22	12.12	78
9	Lira	9.52	82	7	14.19	124
10	Ecu	8.26	26	11	6.37	27

First nine months (including equity-related) Source: IFR Securities Data (London)

## NEW INTERNATIONAL BOND ISSUES

Borrower	Amount \$m	Maturity	Coupon %	Price	Yield %	Launch spread bp	Book runner
<b>US DOLLARS</b>							
Swedish Capital Group	750	02/2002	2.00%	91.17	-	-	CS First Boston
Wendell Building Corp.	350	03/1997	9.8%	94.9438	-	-	Morgan Stanley Inc.
St. Louis 13 Capital	250	03/2000	6.9698%	6.128	-0.5% (+1.25)	-	BJ International
US First Trust Realty Services	200	02/1997	6.00	99.028	6.128	-0.01% (2)	BJ International
Suburban Healthcare Bank	500	03/2005	6.0%	99.80	-	-	Commerzbank
<b>US\$ (Bundled)</b>							
Japan FF Capital Markets Ltd.	250	02/2006	5.5%	100.00%	-	+147.9% (9)	BJ International
Alcan	200	02/2006	8.6%	97.718	8.907	-0.37% (+5.5)	BJ International
Agrium of Springfield	300	3ep/2000	6.00	100.385	5.910	-0.37% (+5.5)	BJ International
<b>YEN</b>							
BNP Paribas	100m	02/1998	5.5%	-	-	-	UBS
BNP Paribas	200m	02/2015	5.6%	100.35	-	-	Yasudaiki Ltd (Europe)
BNP Paribas	200m	02/2015	5.6%	100.35	-	-	BJ International
<b>STERLING</b>							
Bank of Scotland	400	Jan/2003	6.1%	100.00	-	-	Citibank International
<b>GUILDERS</b>							
Alcan	500	02/2005	7.00	100.291	7.102	-0.07% (+5)	Paribas Nederland



DIVIDEND & INTEREST PAYMENTS

YESTERDAY

Airtours Conv P1 3.1875p  
Allied Domecq 94% Db '19  
24.875  
Do 54% Un Ln £2.525  
Do 54% Un Ln £2.875  
Do 54% Un Ln £3.125  
Do 74% Un Ln £3.875  
Alyse 5.5% Conv Cm Non Vtg  
Rd P1 2.75  
Asda Prop 104% 1st Mort Db  
'11 £5.15625  
Baldwin 7% (4.9% net) Cm P1  
2.45p  
BET 5% Pp Db £2.50  
Bristol Water 11.2% Rd Db '05/  
09 £5.60  
Do 114% Ed Db '04 £5.875  
Do 124% Rd Db '04 £5.25  
Brit Land 8.825% gross Conv  
Rd P1 '11 £24.5945  
Briton Cm Conv P1 2.25p  
Brixton Estate 104% 1st Mort  
Db '12 £5.3125  
Cape 8.4% Conv Rd P1 4.2p  
Carlton Comm Conv P1 2.75p  
Cavendish 0.12p  
Chesfield Props 5.25% (net)  
Conv Cm P1 2.825p  
Coastal 5.10p  
Crest Nicholson 54% Conv Cm  
P1 2.75p  
Crest Nicholson 54% Conv Cm  
P1 2.75p  
Do 11.2% Rd Db '05/09 £5.60  
Do 11.5% Rd Db '05/09 £5.75  
Do 11.5% Rd Db '02/04 £5.875  
Do 11.5% Rd Db '02/04 £5.875  
First Choice Holidays Conv Rd  
P1 4.875p  
Fiscal Props 74% Conv Un Ln  
'20 £3.75  
Fleming Far Eastern Inv Tst 5%  
(3.5% net) Cm P1 1.575p  
Fleming Far Eastern Inv Tst  
44% (3.15% net) Cm P1 1.575p  
Gen Cons Inv Tst 54% (3.85%  
net) Cm P1 £1.825  
Glaxo 64% Un Ln '85/95  
1.6675p  
Grand Met 43% (3.325% net)  
Cm P1 1.625p  
GTS 50.47  
Hull 24% Rd (in or after 1838)  
£1.25  
Do 34% (2nd Issue) £1.75  
Illingworth, Morris 64% (4.55%  
net) Cm P1 2.275p  
Do 64% (4.55% net) 2nd Cm P1  
2.275p  
Johnson Matthey 5% (3.5% net)  
Cm P1 1.75p  
Leeds (City of) 134% Rd '08  
£8.75  
Liverpool 3% Rd £1.50

TODAY

Brightstone  
British Dredging  
Chiroscience  
Green Acre  
Moss Bros  
Oasis Stores  
Style  
TOMORROW  
COMPANY MEETINGS:  
BBB Design, 25, Luke Street,  
E.C. 1, 11.00  
Fleming Enterprise Investment  
Trust, 25, Cophall Avenue, E.C.,  
12.00  
Saville Gordon (J), Birmingham  
Chamber of Industry &  
Commerce, 75, Harborne Road,  
Birmingham, 11.30

BOARD MEETINGS:

Finals:  
Halstead (James)  
Manchester United  
Interims:  
Arcadian Intl  
Bloomsbury Publishing  
Istock  
Middlesex  
OS Higgs  
Second Mort Inv Tst  
Sleight  
WEDNESDAY  
OCTOBER 4  
COMPANY MEETINGS:  
Abstrust Preferred Income  
Investment, 99, Charterhouse

DO 54% CONV BD '96

Gen Accident 74% Cm Irred P1  
3.9375p  
Gen Electric 8.42p  
Gibson 4p  
Globe Mew 5.5p  
Granada 3.85p  
Grand Metropolitan 5.5p  
Greece 4% Rentes 1889 20p  
Do 4% (now 2%) Rentes 1889  
Stg Funding Bd '65 50p  
Do 4% (now 2%) Loan 1910  
19.85p  
Do 4% (now 2%) Loan 1910 Stg  
Funding Bd '65 50p  
Greycoat 9.5% Bd '03 £475.0  
Do Stopped Cpn Disc 1st Mort Nts  
Apr '02 £156.25  
3.375p  
Hadfield Inds 2p  
Hamrobs 7.5% Cm Conv Rd P1  
3.75p  
Hamlet 4.2p  
Hanson Inds 1.65p  
Do Conv Rd P1 '91/03 3.25p  
3.375p  
Hanson 3p  
Hawthorn 1.75p  
Hiscox Dedicated Ins 1p  
Hiscox Select Ins Fd 1.2p  
Hokutai Elect Power 64% Nts  
'97 \$306.25  
Holiday Chemical 2p  
Howden 1.81p  
Hydro-Quebec FRN Ser U Oct  
£156.41  
INVESTCO 1.75p  
Japan Dairi Bank 5% Bd '98  
¥7000.00  
P1 1.75p  
Kawli Systems 4p  
Law Debenture 7.5p  
Leigh Interests 5.37p  
Leo 1 C1 A2 Mort Bkd FRN '35  
£181.20  
Leo 2 C1 A1 Mort Bkd FRN '32  
£134.47  
Do C1 A2 Mort Bkd FRN '32  
£134.47  
Leslie Wise 1.75p  
Lorho 1.25p  
Low & Bonar 3.6p  
Lowndes Lambert 5.5p  
MITE 1.7p  
East Midlands Elect 20.4p  
Eng China Clays 6.5% Conv Bd  
'03 £65.0  
Eurodis Electron 7.5% Conv Rd  
P1 3.75p  
Export-Import Bank Japan 49%  
P1 '03 ¥43750.0  
FKI 2.6p  
Finland (Rep of) 104% Bd '98  
£103.75  
Fleming High Inc Inv Tst 1.15p  
Fletcher King 0.5p  
French 3% Rentes FRD.75  
Fujitsu 3% Conv Bd '99 \$75.0

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UK COMPANIES

TODAY

COMPANY MEETINGS:  
Ashted, 30, Fumival Street,  
E.C., 12.00  
Farapak, The Butchers' Hall, 87,  
Bartholomew Close, E.C., 12.00  
IAE Group, 12, Curzon Street,  
Mayfair, W., 10.00  
Victoria Carpet, Green Street,  
Kiddminster, 2.30  
BOARD MEETINGS:  
Finals:  
Betscom  
DCS Grp  
Groupe Chez Gerard  
Melrose Energy  
Interims:  
Ash & Lacy

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CONTRACTS & TENDERS

HUNGALU Hungarian Aluminium Ltd.  
invites bids in a single round open privatization tender  
to sell its fully owned subsidiary

Magyaróvár Alumina and Alundum Ltd (MOTIM)

Registered capital of Inota Ltd: HUF 1,097,760 thousand  
Owners' equity: HUF 1,992,311 thousand  
Bids may be submitted for a quota valued at HUF 987,984 thousand representing 90% of MOTIM's registered capital. Hungalu Ltd will separate a quota valued at HUF 100,776 thousand, representing 10% of registered capital and offer it for sale to MOTIM employees, who may use this option to purchase a quota for 60 days after publication of this announcement. If the employees do not or do not fully exercise option, the bidder will be obliged to purchase the remaining quota under the same terms set forth in its bid.  
The purchase price is payable in cash only, neither deferred payment nor payment in instalments will be accepted. Bidders may not use the E-loan facility.  
Participation in the tender is subject to purchasing the tender documents in Hungarian or in English consisting of the Terms of Reference and a detailed Information Memorandum about MOTIM for HUF 200,000 +25% VAT or its convertible foreign currency equivalent calculated at the official buying currency rate announced for the day of purchase by Hungarian Credit Bank (MHB). Bidders are required to sign a letter of confidentiality. Documents referenced in the Information Memorandum are available in Hungarian.  
The HUF 200,000 +25% VAT, is HUF 250,000 is payable in cash or by bank transfer to Hungalu's account No. 201-00690 held at the Hungarian Credit Bank. This payment is not redeemable. Releasing tender documentation is subject to presenting a check or transfer voucher as proof of payment.  
Tender documentation is available at the Privatization Directorate, Hungalu Ltd, Room 457, Margit krt 85, Budapest II.  
from October 6, 1995 on, between 9.00 am and 2.00 pm.  
Telephone: 36-1-175-65-28, Facsimile: 36-1-175-58-02.  
Bidders are required to deposit a forfeit of HUF 20 million before the date of submission to the account No. 201-00690 opened for the purpose by Hungalu Ltd at Hungarian Credit Bank Ltd, of which the bidder shall present a certificate upon submitting bids.  
Bids shall be submitted hand delivered personally or by a power of attorney, in 5 Hungarian copies, one marked original, in a sealed envelope without corporate heading at the above address between 9.00 am and 12.00 pm on November 6, 1995. Foreign bidders may enclose an English translation with the Hungarian version, of which the latter shall be deemed the original version.  
Envelopes shall bear the marking  
"MOTIM TENDER"  
Bids shall be evaluated as per the Terms of Reference. The Company retains the right to declare the tender unsuccessful without any consequences.  
Bidders understand that the winner of the tender shall enter into a purchase agreement with the Company within 30 days of notification of the award and shall, if necessary, extend the validity of the bid and the maturity of payment securities, accordingly.  
Bids shall be valid for a period of 120 days after submission.  
Hungalu Rt evaluates bids by January 31, 1996 the latest and decides on the result of the tender. The deadline for evaluation may be extended once for a period of 30 days.

CONTRACTS & TENDERS

HUNGALU Hungarian Aluminium Ltd.  
invites bids in a single round open privatization tender  
to sell its fully owned subsidiary

Inota Aluminium Kft

Registered capital of Inota Ltd: HUF 1,002,170 thousand  
Owners' equity: HUF 1,508,531 thousand  
Bids may be submitted for a quota valued at HUF 901,953 thousand representing 90% of Inota's registered capital. Hungalu Ltd will separate a quota valued at HUF 100,217 thousand, representing 10% of registered capital and offer it for sale to Inota employees, who may use this option to purchase a quota for 60 days after publication of this announcement. If the employees do not or do not fully exercise option, the bidder will be obliged to purchase the remaining quota under the same terms set forth in its bid.  
The purchase price is payable in cash only, neither deferred payment nor payment in instalments will be accepted. Bidders may not use the E-loan facility.  
Participation in the tender is subject to purchasing the tender documents in Hungarian or in English consisting of the Terms of Reference and a detailed Information Memorandum about Inota for HUF 200,000 +25% VAT or its convertible foreign currency equivalent calculated at the official buying currency rate announced for the day of purchase by Hungarian Credit Bank (MHB). Bidders are required to sign a letter of confidentiality. Documents referenced in the Information Memorandum are available in Hungarian.  
The HUF 200,000 +25% VAT, is HUF 250,000 is payable in cash or by bank transfer to Hungalu's account No. 201-00690 held at the Hungarian Credit Bank. This payment is not redeemable. Releasing tender documentation is subject to presenting a check or transfer voucher as proof of payment.  
Tender documentation is available at the Privatization Directorate, Hungalu Ltd, Room 457, Margit krt 85, Budapest II.  
from October 6, 1995 on, between 9.00 am and 2.00 pm.  
Telephone: 36-1-175-65-28, Facsimile: 36-1-175-58-02.  
Bidders are required to deposit a forfeit of HUF 20 million before the date of submission to the account No. 201-00690 opened for the purpose by Hungalu Ltd at Hungarian Credit Bank Ltd, of which the bidder shall present a certificate upon submitting bids.  
Bids shall be submitted hand delivered personally or by a power of attorney, in 5 Hungarian copies, one marked original, in a sealed envelope without corporate heading at the above address between 9.00 am and 12.00 pm on November 6, 1995. Foreign bidders may enclose an English translation with the Hungarian version, of which the latter shall be deemed the original version.  
Envelopes shall bear the marking  
"INOTA TENDER"  
Bids shall be evaluated as per the Terms of Reference. The Company retains the right to declare the tender unsuccessful without any consequences.  
Bidders understand that the winner of the tender shall enter into a purchase agreement with the Company within 30 days of notification of the award and shall, if necessary, extend the validity of the bid and the maturity of payment securities, accordingly.  
Bids shall be valid for a period of 120 days after submission.  
Hungalu Rt evaluates bids by January 31, 1996 the latest and decides on the result of the tender. The deadline for evaluation may be extended once for a period of 30 days.



SCOR doubles half yearly results

The Board of Directors of SCOR S.A., chaired by Jacques Blondeau, met on Sept. 25th, 1995 to approve the Group's interim financial statements. After satisfactory results in 1994, first-half earnings for 1995 confirm the quality of the Group's portfolio which is fully benefited from better reinsurance terms and an improving primary market in Europe and Asia. Premium income growth was deliberately restrained, as greater emphasis was placed on profitability and on the high degree of security which the Group offers.

Group earnings for the first half of 1995 (excluding minority interests) total FRF 206 million, versus FRF 99 million for the corresponding period last year, and FRF 282 million for the full year 1994. Second half earnings in 1995 are forecast to confirm this positive trend.

For purposes of comparison, first half and full year 1994 financial statements have been restated to reflect accounting changes introduced by the new European and French accounting plans.

SCOR GROUP'S CONSOLIDATED KEY FIGURES

(in FRF million)	June 95	June 94	Year 1994
Gross written premiums	5 941	5 932	11 646
Net earned premiums	4 879	4 649	9 380
Net technical reserves	20 051	19 265	19 500
Managed assets	26 516	24 246	26 352
Net result (Group share)	206	99	282
Shareholders' Equity (Group share)	4 998	4 864	4 984

The Board reinforced its corporate organization by adding an Audit and Ethics Committee to the existing Strategic and Compensation Committees. The Board also approved the plan to merge HCS into SCOR S.A. Subject to shareholder's approval, this operation will take place before the end of the year. This merger will have no impact on SCOR S.A.'s share capital, however the increase in the liquidity of the shares should facilitate, in due course, the restructuring of the share ownership.

Finally, subject to regulatory approvals, the Board approved a plan for SCOR S.A. to propose to the Board of Directors of SCOR U.S. Corporation that SCOR U.S. Corporation become a wholly owned subsidiary of SCOR S.A. in a transaction in which the public shareholders of SCOR U.S. Corporation would receive a cash payment. Subject to acceptance of this offer by December 31st, 1995 SCOR U.S. will be delisted from the New-York Stock Exchange.



Residential Property Securities No.3 PLC

£95,000,000  
Class A1 Notes  
£150,000,000  
Class A2 Notes  
£5,000,000  
Class B Notes  
Mortgage Backed Floating Rate Notes due 2025  
In accordance with the provisions of the Notes, notice is hereby given that for the three month period 25th September 1995 to 24th December 1995, the Class A1 Notes, Class A2 Notes and Class B Notes will carry an interest rate of 7.7813%, 7.04813% and 8.07813% per annum respectively. The interest payable per £100,000 Note will be £425.57 for the Class A1 Notes, £1,757.21 for the Class A2 Notes and £2,024.00 for the Class B Notes.

The Nippon Credit Bank  
(Curaçao) Finance, N.V.

U.S. \$500,000,000

Subordinated Floating Rate  
Guaranteed Notes 2000

In accordance with the terms and conditions of the Notes, notice is hereby given that the interest rate for the Interest Period from 29th September 1995 to 29th December 1995 is 6.375% per annum. The Coupon Amount payable on the 29th December, 1995 in respect of each of U.S. \$10,000 in principal amount of each note is U.S. \$160.20.  
Bankers Trust  
Company, London  
Agent Bank



Abdijs Nationaal First Capital B.V.

U.S. \$75,000,000

Subordinated Guaranteed  
Floating Rate Notes Due 2002

For the Interest Period 29th September, 1995 to 29th March, 1996 the Notes will carry an Interest Rate of 5.80469% per annum. The Coupon Amount payable per U.S. \$10,000 Note will be U.S. \$29.33, and for the U.S. \$10,000 Note, U.S. \$293.46, and for the U.S. \$100,000 Note, U.S. \$2,934.59, payable on 29th March, 1996.  
Bankers Trust  
Company, London  
Agent Bank

PUBLIC NOTICE

BRAZILIAN NAVAL COMMISSION

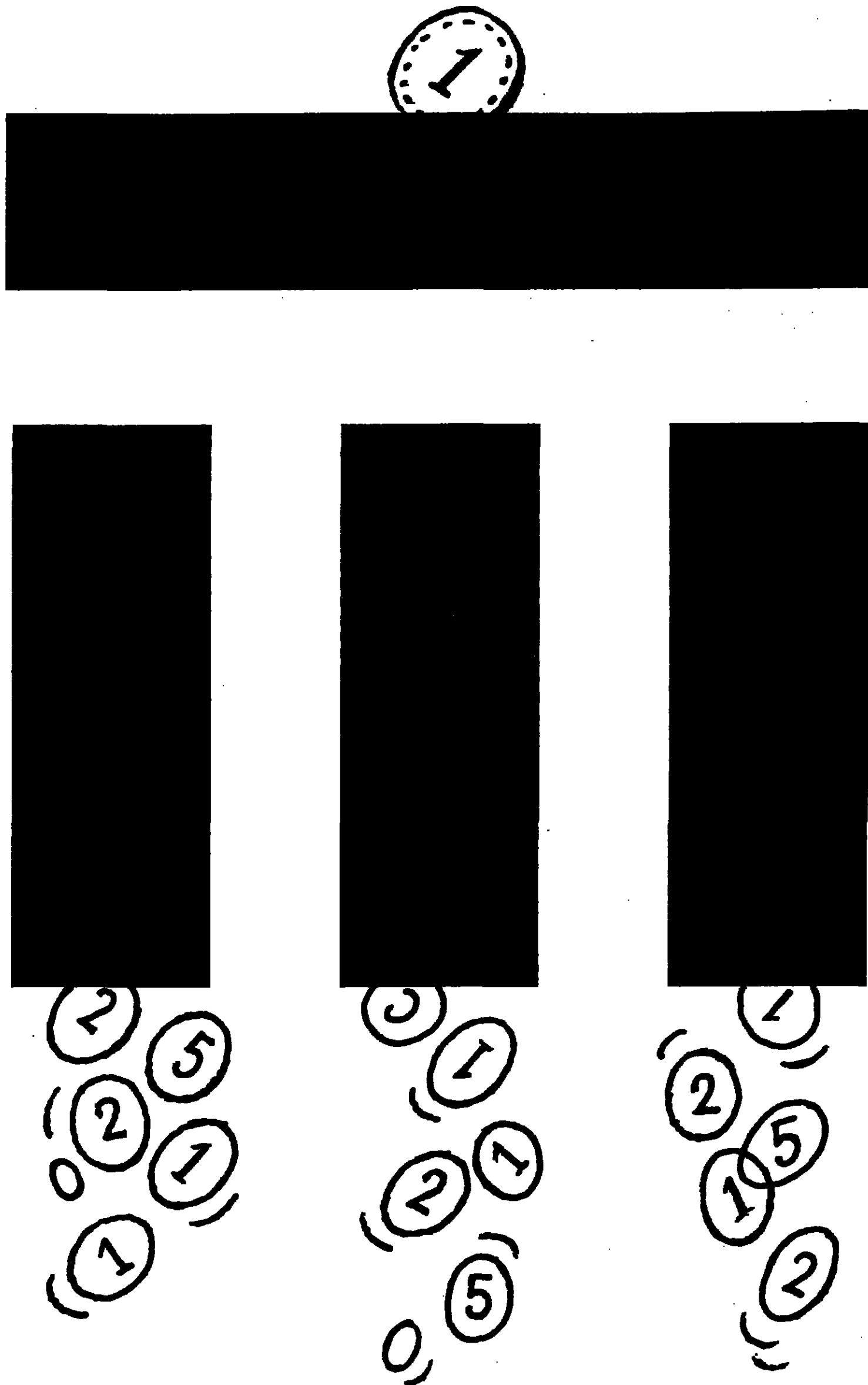
IN EUROPE

NOTICE OF PUBLIC TENDER NR. 032/95

Notice is hereby given that the BNCE with offices at 170 Upper Richmond Road, London SW15 2SH, is accepting tenders for the purpose of contracting a Forwarding Agent.  
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FINANCIAL TIMES  
ALBA  
Making  
for lost

The poorest  
country  
opening  
business  
Kevin Done





# ALBANIA

## Making up for lost time

The poorest country in Europe is opening for business, writes Kevin Done

There is now a digital clock beside the mosque in the main square in Tirana, the Albanian capital. An embryonic funfair has started up beside the empty plinth of the old Enver Hoxha statue, toppled in 1991. The base of the former Lenin statue is lost beneath the flimsy foundations of the Las Vegas pizza restaurant.

In recent weeks the first privately-owned business centre has opened in Tirana. All the offices are let and a second one is planned. In a country where private cars were banned until 1990 and the main traffic noise was the hiss of bicycle tyres, the streets of the capital are clogged at rush hour, as cars and trucks vie for space with horse-drawn carts and bicycles.

Up to 17 flights a day are landing on the patched runway and crated taxiway of Tirana's antiquated Rinas airport compared to two, or less, five years ago. At the main port of Durres on Albania's Adriatic coast, an average of six ferries a day arrive, compared with three a month five years ago.

Albania, which suffered one of the most centralised and repressive regimes in the world and was virtually isolated from the rest of Europe from the mid-1940s until late 1990, is opening for business.

It is still the poorest country in Europe. With a GDP per capita of less than \$500, it is on a par with some of the better African developing countries. Wages in the public sector average only \$65 to \$70 a month. Around half of the country's GDP still comes from agriculture - compared with 3 per cent in western Europe - and more than half Albania's population still lives in rural areas.

Tower cranes work on the site of a new five-star hotel in

Tirana, but around the edges of the city shanty towns are spreading to cope with the arrival of the rural poor. In the countryside, particularly in the south and east, emigration has left whole villages bereft of working age men.

"Nearly 20 per cent of the Albanian population is living from hand to mouth," says a recent report from the United Nations Development Programme.

In Albania the demise of communism occurred later and was more disorderly than in other central and eastern European countries. By early 1992 GDP, already the lowest in Europe, had fallen by more than 50 per cent from the 1988 peak, agricultural production and much of industry had collapsed, and the country was on the brink of hyperinflation.

From this low base much has been achieved in the past three-and-a-half years. As Albania has set out on the long, testing transition to a pluralist democracy and an open market economy. The changes are being wrought by the inexperienced leaders of the Democratic Party, which was only formed at the end of 1990 but which won more than 62 per cent of the votes in the landmark election of March 1992 to end 49 years of communist rule.

With massive financial and technical aid from the World Bank, the International Monetary Fund (IMF) and the European Union, and from bilateral donors led by Italy and the US, the government has succeeded in stabilising the economy.

Albania has achieved one of the highest growth rates of any of the transition economies in East Europe, with GDP expanding on average by around 9 per cent a year for the three years from 1993 to 1995. The budget deficit has fallen sharply, the country has exceeded all the targets set by the IMF, the currency has been stable, and the rate of inflation during the late summer has been running at just over 2 per



Off limits for decades, a deserted Albanian submarine base is one of several locations expected to become a magnet for tourism development. The country boasts spectacular mountain and coastal scenery and a wealth of unexcavated archaeological sites. Long isolated, the country offers some of the most attractive opportunities for tourism development in the Mediterranean with 450kms of coastline along the Adriatic and Ionian Seas. Growth will be delayed by problems of land ownership and by poor infrastructure with inadequate roads, water and power supplies, and telecommunications. But the tourism sector is set to become one of the country's most significant long-term sources of foreign currency earnings. Picture: Kevin Done

cent year-on-year.

In a key move during the summer Albania also reached agreement with 42 western banks on the complex restructuring of its \$500m of commercial debt, on which it defaulted in 1991, opening the way to foreign banks again providing trade and project finance.

Growth has been led by private activity in agriculture, construction and other service sectors.

The economy has been brought back from the edge of the abyss, but it remains fragile and vulnerable. The country is still only kept afloat by large-scale foreign aid and the remittances of Albanians working abroad, which allow the country to live well beyond its means.

The nature of the international aid effort is changing rapidly, as Albania puts the crisis years behind it and begins to invest to repair and modernise its antiquated infrastructure.

More than \$2.2bn of foreign aid has been committed to Albania since 1991, of which two thirds will have been disbursed by the end of this year.

In 1991 and 1992 emergency food and humanitarian aid accounted for around two thirds of the total but has fallen to virtually zero in 1995. By contrast three quarters of the \$368m to be disbursed this year will be devoted to infrastructure development.

The establishment of adequate services from roads, airports, water and power supplies to banking and telecommunications, is one of the biggest challenges facing the country, if it is to be able to develop fully its most promising sectors such as agriculture, mining - in particular of chrome ore, where Albania has the only significant reserves in Europe - oil and gas, and tourism. Albania has spectacular mountains and coastal scenery

and the only undeveloped coastline in virtually the whole of the northern Mediterranean.

The scale of the task is daunting. Water supply is only available in many towns and cities for five to six hours a day. The electricity distribution system is completely overloaded, leading to widespread power cuts and blackouts in the cold winters. The country has only around 50,000 telephones or 1.4 per 100 inhabitants compared with 57 in Italy or 49 in Greece.

To meet the challenge, the government has launched a \$1.3bn three-year public investment plan, with spending focused on improving water supplies, upgrading the transport system, modernising the energy, agriculture and telecommunications sectors, and rehabilitating health and education services.

The government has been working to strict targets - as part of agreed IMF guidelines -

for reducing the budget deficit, but the Berisha administration is now seeking some leeway to relax the tight fiscal and monetary policies pursued for the past three years.

With next spring's general election looming large, Prime Minister Aleksander Meksi has recently announced plans for a ten per cent rise in public sector wages and for increased public spending on infrastructure investment.

The general election will mark an important watershed in Albania's transition to an open market economy and could prove crucial to the pace at which reforms can be implemented. Under the forceful leadership of President Sali Berisha, the 51-year-old former cardiologist, the Democratic Party government has moved with haste to integrate Albania into Europe and Nato.

It was the first country in East Europe to apply for membership of Nato, in a recent

step it has been accepted as a member of the Council of Europe, and it hopes to begin negotiations on an association agreement with the European Union this autumn.

Its newly won allies in the west, not least the US, are eyeing nervously the prospects of President Berisha's Democratic Party emerging much weakened from the approaching election, however. The US has been strongly supportive of the Berisha administration believing that it has found in Albania an area of relative stability in the maelstrom of Balkan politics.

The Democratic Party government suffered a heavy setback late last year when it was surprisingly defeated in a national referendum on a new constitution opposed by the Socialist Party, the former communists.

President Berisha himself has come under attack for what is regarded as his

### IN THIS SURVEY

● Key facts and visitor guide  
● Politics: The Democratic Party is far from complacent Page 2

● Economy: After years of chaos, stability emerges Page 3

● Privatisation: Much more than a simple matter of shedding loss-making state enterprises Page 4

● Economy: From a low base, an impressive recovery has begun  
● The aid story over the years Page 5

Editorial production:  
Heather Parker

increasingly authoritarian style.

The government's human rights record has been undermined by the continuing imprisonment of the former prime minister Mr Fatos Nano, probably the most competent politician in the opposition Socialist Party. At the same time the recent dismissal of Mr Zef Brozi, chairman of the Supreme Court, following a series of dramatic clashes with the government, has called into question the independence of the Albanian judiciary and has led the main opposition parties to stage a boycott of parliament.

While the general election is due to take place next spring, the election of the president by a vote in parliament is not due until 1997 raising the spectre of serious tensions developing at the heart of the Albanian political system, if the ruling Democratic Party were to lose its present overall majority.

"We are at a critical point," says one diplomatic observer, "this is a crucial election. The Democratic Party is still struggling to come to terms with the referendum defeat. There is a struggle between the parliament and Berisha and the courts and Berisha. These are still battles about trying to define the roles of institutions in a democratic society."

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NCBA has correspondent relationship with more than 280 banks and maintains accounts with 35 of them, covering all the major currencies.

Top: General Manager, Eduart Ypi  
Centre: Head Office, Tirane  
Bottom: The "Swift" Room

Contact Address:

Bulevardi "Zhan D'Ark"  
Tirane-Shqiperi,  
Albania

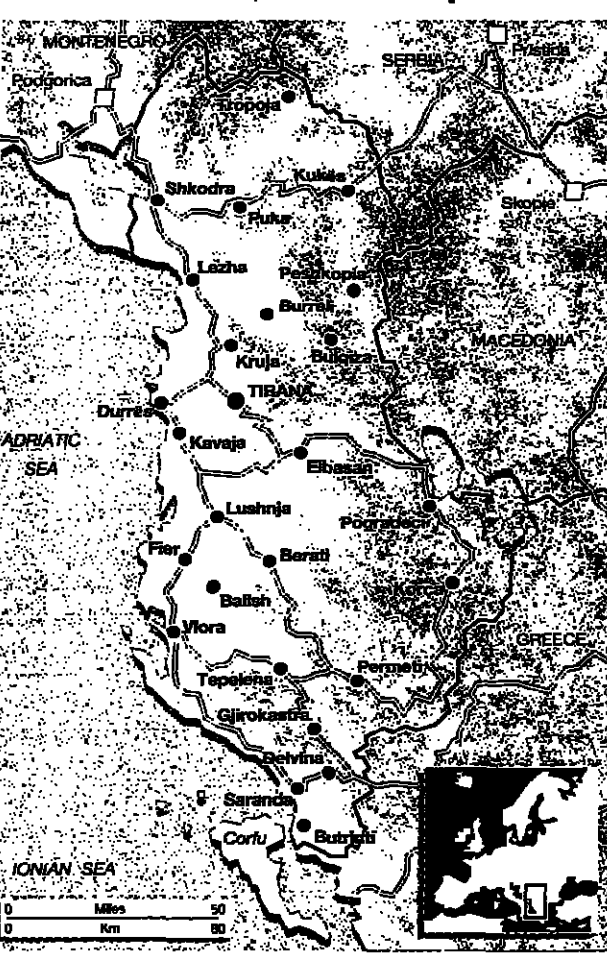
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## II ALBANIA

ALBANIA  
Key facts and indicators

<b>■ Population</b>					
In millions (mid-year)					
1990	1991	1992	1993	1994	
3.25	3.29	3.36	3.36	3.37	
<b>■ Economy</b>					
					1994
GDP (\$bn)	1.8				
Real GDP growth (%)	7.4				
Industrial output (% pa)	-2.0				
Agric. output (% pa)	6.8				
Agriculture as % of GDP	55.5				
Consumer prices (Dec yr-on-yr)	15.8				
Current Acc. deficit (\$m)	-146				
Exports (\$m)	141				
Imports (\$m)	601				
<b>■ Main towns</b>					
					Population
Tirane (capital)	300,000				
Durres	124,900				
Elbasan	101,300				
Vlora	88,000				
Shkoder	81,000				
Fier	74,000				
Barati	71,000				
Korca	50,000				
<b>■ Language</b>					
The Albanian language is divided into two dialects – Gheg north of the river Shkumbinit, and Tosk in the south. Since 1945, the official language has been based on Tosk.					
<b>■ Ethnic Mix</b>					
Albanians make up 97 per cent, with the minorities dominated by Greeks, at around 2 per cent of the total. Others include Macedonian, Montenegrin, Viach, and Gypsy groups.					
<b>■ Religion</b>					
70 per cent Muslim, 20 per cent Orthodox and 10 per cent Roman Catholic.					
<b>■ Currency</b>					
Currency: Lek, made up of 100 qindars.					
Equivalents September 1995: Lek 92.00 to the US\$					
<b>■ Visa requirements</b>					



Visas are issued at the border to EU (except for Greeks), US and Canadian passports. Other nationalities should confirm requirements before arrival.

**Transport**  
International airlines include Alitalia, Austrian, Swissair, Lufthansa, Olympic, Malev and Balkan.

Ferry services connect Durres and Vlora with Trieste, Ancona, Brindisi, Bari, Rijeka and Pula. Inside Albania, no internal air service. Network of about 18,000km of roads, of which about 3,000 are paved. Private transport: advisable to hire local car and driver through travel agencies. Negligible rail network; national bus network.

**Tirana hotels**  
Hotel Europark 355 42 35035  
Tirana International 355 42 34185  
Hotel Dajti 355 42 33326

**Time**  
One hour ahead of GMT in winter, two hours in summer.

**Useful contacts**  
Telephone code: Albania 355, Tirana 42  
All the following are in Tirana

President: Sali Berisha, tel 28491, fax 33761  
Prime Minister: Aleksander Meksi tel 34816, fax 34818

Ministry of Agriculture and Food tel 32675, fax 27924, Minister Haxhi Halili

Ministry of Energy and Mineral Resources tel 32833, fax 34052, Minister Abdyl Xhaja

Ministry of Finance tel 28405, fax 28494, Minister Dylber Vriani

Ministry of Foreign Affairs tel 34797, fax 34793/4, Minister Alfred Sareqi

Ministry of Industry and Trade and Transport tel 32289, Minister Suzana Panariti

Ministry of Tourism and Construction tel 23477, Minister Dëshmir Shehi

Department of Economic Development and Foreign Aid Co-ordination, director Edmond Leka tel 28467, fax 28363

National Agency of Privatisation director Niko Gjozheni tel/fax 27937

Chamber of Commerce tel 32435 / 32154 / 32834

Compiled by FT Library  
Sources: Human Development Report, Albania UNDP; Albanian Ministry of Finance; EU Country Profile; Statesman's Yearbook; The Economist Pocket Yearbook; World Reference Atlas, and others

**Politics** As it approaches the election, the ruling party is trying to accelerate reform measures. By Kevin Done

## Ruling party far from complacent

Some suggest it is realistic to accept there will be a coalition government

Albania's ruling Democratic Party is trying to raise the pace of domestic reform as it approaches next spring's general election with severe misgivings about its prospects. Defeated last year in a referendum on the constitution and beset by factional infighting, DP leaders appear privately resigned to losing substantial ground from their stunning victory in March 1992, which ended nearly 50 years of Communist rule.

A package of economic measures this autumn, including a 10 per cent increase in public sector wages and increased investment in infrastructure, is aimed at improving its electoral fortunes.

It is also seeking to accelerate the pace of privatisation in order to try to give the electorate some material benefits from the reform programme.

It has recently started the country's first voucher-based mass privatisation programme and has made bold declarations of intent to privatise the state-owned banks, large parts of state utilities in sectors such as telecommunications and electricity distribution, and key surviving sectors of industry such as chrome ore mining.

The Democratic Party government, its leaders drawn from the democracy movement spawned in 1990 and inevitably inexperienced in politics, has proved remarkably stable.

It won 62.1 per cent of the votes in the general election of March 1992, when the country was in chaos in the disorderly move from the old communist order, to capture 92 of the 140 seats in parliament. The former communist Party of Labour, renamed as the Socialist Party, was left floundering with 25.7 per cent of the votes and 38 seats.

In the last year the DP has begun to look increasingly vulnerable, however.

The biggest setback came late last year when President Sali Berisha suffered a heavy defeat in a national referendum on a new constitution.

The government was undermined in part by opposition claims that the terms of the new constitution would greatly increase the powers of the president - such as in the appointment of judges - although the vote was also seen by many as the expression of a more general dissatisfaction with the government.

The claims that the draft constitution would concentrate power in the hands of the president are vigorously denied by President Berisha.

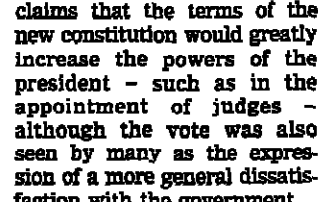
The referendum defeat has triggered urgent action by the DP to reorganise the party, with the leadership convinced it failed in the constitutional vote because it had not managed to galvanise the grassroots of the party.

The government has recently appointed the first woman minister, an economist, Ms Suzana Panariti, as Minister of Industry, Transport and Trade. Mr Berisha says he is trying to secure a quota of 25 per cent of women as members of party councils, and as Democratic Party members of parliament.

With such a short history it is inevitable the government should be short of political experience. President Berisha is a cardiologist, while Prime Minister Aleksander Meksi is a civil engineer turned archaeologist and specialist in early Christian architecture.

Mr Dylber Vriani, the finance minister and deputy prime minister appointed last December, was a mechanical engineer. Mr Pjeter Arbori, the speaker of parliament, was a political prisoner for 28 years.

**Parliament**  
General election, March 1992 (next election due by end May 1996)



The Democratic Party's achievements have been impressive, given the starting point from a shattered society and an economy in collapse. It has pressed ahead with a comprehensive political and economic reform programme that has won plaudits from international observers.

President Berisha insists "a lot has been achieved since the overthrow of an Orwellian dictatorship. We have become increasingly ambitious, we have taken risks and we have succeeded in introducing democratic institutions and a market economy and in promoting civil society."

Privately, Democratic Party leaders accept that the election result of three-and-a-half years ago can scarcely be repeated. Their ambition is to retain at least a majority, but some in the party suggest that a more realistic goal is to remain as the biggest party, while accepting that coalition government is inevitable.

Forming a coalition could prove difficult. Under the demands of government and in the face of the strong, charismatic - and according to his critics - increasingly autocratic leadership of President

Berisha, the party has been weakened by factional infighting as well as by splits to both left and right. The number of Democratic Party members of parliament has gradually been reduced from 92 to 85.

In an early clash of personalities, several leading members of the Democratic Party split away in 1993 to form the Democratic Alliance to the left of the DP. Last year, two more departed to form the extreme nationalist, right-wing Democratic Right Party.

The Democratic Party's previous coalition partners, the Social Democrats (seven MPs) and the Republican Party (one MP), also split away at the end of last year in the wake of the failed referendum vote.

The political climate has become increasingly heated with the main opposition parties, led by the Socialist Party, boycotting parliament in recent weeks. They have been protesting at the handling of the judiciary and the sacking by parliament of Mr Zef Brozi, the chairman of the Supreme Court.

The conflict with Mr Brozi is linked with the continuing imprisonment of Mr Fatos Nano, the former Prime Minister and leader of the Socialist Party, who was imprisoned in 1993 on charges of embezzling Italian aid funds.

Mr Brozi had taken steps to review the Nano case, and his dismissal has added further fuel to opposition claims that the government is undermining the independence of the judiciary. At the same time the imprisonment of Mr Nano, the most effective opposition leader, is helping both to unite the Socialist party and to tarnish the Democratic Party's record on human rights.

Mr Ilir Meta, the 26-year-old vice-chairman of the Socialist Party, says the party is optimistic that it can win the next election. Its main strength has remained in the rural areas, but he claims it has begun to gain ground in the towns and cities, which are the strongholds of the DP.

The Socialists have suffered divisions over their party programme, which still claims loyalty to Marxist principles, although Mr Meta insists "there is nothing Marxist about the programme. It is very Social Democratic."

The argument over dropping the reference to Marx has proved damaging, but Mr Meta says the party has "stopped this debate for the moment, because it would create a lot of problems... We must leave Marx and face Berisha."

If the Democratic Party were to lose control of parliament in the spring, it could lead to a damaging conflict between the parliament and President Berisha. The election of the president, which is undertaken by a vote of parliament, is not due until spring 1997.

**Foreign policy** Relations with neighbours are still highly charged, writes Kevin Done

## Caution remains the keynote

In the cauldron of the Balkans, Albania has emerged in the past four years as an area of relative stability.

But with as many ethnic Albanians, around 3m, living directly outside its borders - in Serbia, Montenegro, Macedonia and Greece - as within the country itself, relations with its neighbours are highly charged.

The continuing war in former Yugoslavia and the repression of the ethnic Albanian population in neighbouring Kosovo in southern Serbia, inevitably overshadow Albania's regional security agenda. Its relations with Greece, though greatly improved this year, also remain fragile.

The nadir in relations between the two was reached last year in the wake of the alleged shooting of two Albanian conscripts by a commando group of Greek terrorists in southern Albania. In retaliation, five ethnic Greeks were imprisoned in Albania on charges of espionage and illegal possession of arms, but were later released as part of an effort by both sides to defuse tensions.

Ethnic pressures also mark Albania's relations with the former Yugoslav republic of Macedonia, where Albanians make up the biggest and most vociferous minority, accounting for around 23 per cent of that young state's 2.1m population.

While the moderate leaders of Albanian Macedonians have adhered to their policy of co-operating with the governing coalition, underlying ethnic pressures have been raised by slow progress in implementing reforms, including better educational opportunities.

To the north Albania's border resources are stretched by the attempt to police the UN trade embargo on rump Yugoslavia with claims of flourishing illegal trade in oil across the frontier.

Beyond the immediate Balkan region, Albania has moved quickly under the determined leadership of President Sali Berisha to integrate itself into Europe in the wake of the collapse of communism four years ago. In the latest move it was admitted earlier this summer

into the Council of Europe. It is building close links with Nato, and is eager to intensify its links with the European Union, which already accounts for the lion's share of foreign trade. Negotiations could start before the end of the year on an association agreement with the EU, says Prime Minister Aleksander Meksi.

Albania is also building close political, economic and military links with the US, a relationship that has been reinforced by last month's visit by President Berisha to Washington. As a result of the meeting, the US, which already uses a base in northern Albania for unmanned reconnaissance flights over former Yugoslavia, is to equip and outfit Albania's peacekeeping contingent under Nato's Partnership for Peace programme. It will also increase military training in Albania.

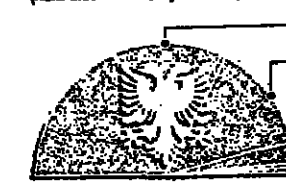
Diplomatic observers warn, however, that a west preoccupied by trying to bring peace to Bosnia is in danger of underestimating the wider threats to peace in the Balkans, many of which involve the security of Albania.

The Tirana administration is credited with making a positive contribution towards keeping regional tensions under control, but President Berisha identifies two principal dangers: "If a change of international borders by force is accepted in Bosnia, there will be no peace in the region," he warns. "We are also very much concerned about the issue of Kosovo, which is the key question to the Balkan crisis. The Contact Group (the US, Russia, the UK, France and Germany) is not dealing with this very important issue in the region, they are even ignoring it. I am convinced that the Balkan conflict will be a multi-act tragedy."

In Serbia's southern province of Kosovo, around 2m people or 90 per cent of the population, are ethnic Albanian, but for several years they have been living under virtual martial law following the abolition in 1989 of Kosovo's autonomy by Serbian President Slobodan Milosevic. Kosovo is often cited as former Yugoslavia's next flashpoint, and fresh alarm bells have recently been

## Parliament

General election, March 1992 (next election due by end May 1996)



The Democratic Party's achievements have been impressive, given the starting point from a shattered society and an economy in collapse. It has pressed ahead with a comprehensive political and economic reform programme that has won plaudits from international observers.

President Berisha insists "a lot has been achieved since the overthrow of an Orwellian dictatorship. We have become increasingly ambitious, we have taken risks and we have succeeded in introducing democratic institutions and a market economy and in promoting civil society."

Privately, Democratic Party leaders accept that the election result of three-and-a-half years ago can scarcely be repeated. Their ambition is to retain at least a majority, but some in the party suggest that a more realistic goal is to remain as the biggest party, while accepting that coalition government is inevitable.

Forming a coalition could prove difficult. Under the demands of government and in the face of the strong, charismatic - and according to his critics - increasingly autocratic leadership of President

Berisha, the party has been weakened by factional infighting as well as by splits to both left and right. The number of Democratic Party members of parliament has gradually been reduced from 92 to 85.

In an early clash of personalities, several leading members of the Democratic Party split away in 1993 to form the Democratic Alliance to the left of the DP. Last year, two more departed to form the extreme nationalist, right-wing Democratic Right Party.

The Democratic Party's previous coalition partners, the Social Democrats (seven MPs) and the Republican Party (one MP), also split away at the end of last year in the wake of the failed referendum vote.

The political climate has become increasingly heated with the main opposition parties, led by the Socialist Party, boycotting parliament in recent weeks. They have been protesting at the handling of the judiciary and the sacking by parliament of Mr Zef Brozi, the chairman of the Supreme Court.

The conflict with Mr Brozi is linked with the continuing imprisonment of Mr Fatos Nano, the former Prime Minister and leader of the Socialist Party, who was imprisoned in 1993 on charges of embezzling Italian aid funds.

Mr Brozi had taken steps to review the Nano case, and his dismissal has added further fuel to opposition claims that the government is undermining the independence of the judiciary. At the same time the imprisonment of Mr Nano, the most effective opposition leader, is helping both to unite the Socialist party and to tarnish the Democratic Party's record on human rights.

Mr Ilir Meta, the 26-year-old vice-chairman of the Socialist Party, says the party is optimistic that it can win the next election. Its main strength has remained in the rural areas, but he claims it has begun to gain ground in the towns and cities, which are the strongholds of the DP.

The Socialists have suffered divisions over their party programme, which still claims loyalty to Marxist principles, although Mr Meta insists "there is nothing Marxist about the programme. It is very Social Democratic."

The argument over dropping the reference to Marx has proved damaging, but Mr Meta says the party has "stopped this debate for the moment, because it would create a lot of problems... We must leave Marx and face Berisha."

If the Democratic Party were to lose control of parliament in the spring, it could lead to a damaging conflict between the parliament and President Berisha. The election of the president, which is undertaken by a vote of parliament, is not due until spring 1997.

**Foreign policy** Relations with neighbours are still highly charged, writes Kevin Done

## Caution remains the keynote

In the cauldron of the Balkans, Albania has emerged in the past four years as an area of relative stability.

But with as many ethnic Albanians, around 3m, living directly outside its borders - in Serbia, Montenegro, Macedonia and Greece - as within the country itself, relations with its neighbours are highly charged.

The continuing war in former Yugoslavia and the repression of the ethnic Albanian population in neighbouring Kosovo in southern Serbia, inevitably overshadow Albania's regional security agenda. Its relations with Greece, though greatly improved this year, also remain fragile.

The nadir in relations between the two was reached last year in the wake of the alleged shooting of two Albanian conscripts by a commando group of Greek terrorists in southern Albania. In retaliation, five ethnic Greeks were imprisoned in Albania on charges of espionage and illegal possession of arms, but were later released as part of an effort by both sides to defuse tensions.

Ethnic pressures also mark Albania's relations with the former Yugoslav republic of Macedonia, where Albanians make up the biggest and most vociferous minority, accounting for around 23 per cent of that young state's 2.1m population.

While the moderate leaders of Albanian Macedonians have adhered to their policy of co-operating with the governing coalition, underlying ethnic pressures have been raised by slow progress in implementing reforms, including better educational opportunities.

To the north Albania's border resources are stretched by the attempt to police the UN trade embargo on rump Yugoslavia with claims of flourishing illegal trade in oil across the frontier.

Beyond the immediate Balkan region, Albania has moved quickly under the determined leadership of President Sali Berisha to integrate itself into Europe in the wake of the collapse of communism four years ago. In the latest move it was admitted earlier this summer

into the Council of Europe. It is building close links with Nato, and is eager to intensify its links with the European Union, which already accounts for the lion's share of foreign trade. Negotiations could start before the end of the year on an association agreement with the EU, says Prime Minister Aleksander Meksi.

Albania is also building close political, economic and military links with the US, a relationship that has been reinforced by last month's visit by President Berisha to Washington. As a result of the meeting, the US, which already uses a base in northern Albania for unmanned reconnaissance flights over former Yugoslavia, is to equip and outfit Albania's peacekeeping contingent under Nato's Partnership for Peace programme. It will also increase military training in Albania.

Diplomatic observers warn, however, that a west preoccupied by trying to bring peace to Bosnia is in danger of underestimating the wider threats to peace in the Balkans, many of which involve the security of Albania.

The Tirana administration is credited with making a positive contribution towards keeping regional tensions under control, but President Berisha identifies two principal dangers: "If a change of international borders by force is accepted in Bosnia, there will be no peace in the region," he warns. "We are also very much concerned about the issue of Kosovo, which is the key question to the Balkan crisis. The Contact Group (the US, Russia, the UK, France and Germany) is not dealing with this very important issue in the region, they are even ignoring it. I am convinced that the Balkan conflict will be a multi-act tragedy."

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Health: Facilities are poor, and funding is inadequate. By Jane Martinson

## More than just a vitamin shot needed

Without the influx of humanitarian aid, the worn out system would not have survived

A visit to Albania's main hospital is all it takes to show how inadequate the health ministry's \$55m budget is. In Tirana's university hospital, where most of the country's surgery takes place, the average age of the medical equipment is 25 years. It is better equipped than most, but there is no diagnostic equipment, X-ray machines are faulty and respirators archaic. Surgeons perform delicate operations in bare theatres.

Before the neurosurgery department moved to new premises, it inhabited part of the oldest section of the hospital. Three intensive care patients were squeezed into one room with a faulty door and one new respirator donated by a British charity.

The stench and filthy walls and stairs were brushed aside by surgeon Arson Seferi, as "not very serious". He is more concerned about the need to ration a faulty X-ray machine, and the shortage of vitally important surgical plasters.

The situation improved for this department, however, with a move last month. The new hospital, which cost 10m lek to complete, is near the city's general neurology hospital and offers eight intensive care beds. But the X-ray machine would still be rationed and the four-storey building has no lifts, said Dr Seferi.

The situation in Albania's health service - and its equally hard hit education service - has improved since civil unrest in 1990 and 1991 led to widespread looting and destruction. During that time 24 per cent of health centres and 66 per cent of general surgeries were destroyed or occupied by squatters, while a greater percentage of local schools were attacked. Without the influx of humanitarian aid such as drugs and medical supplies from government agencies and charities around the world, Mr Maksim Cikuli, health minister, says the "worn out" system he inherited would not have survived.

A three-year public investment programme aims to address some of the shortages in the sectors which most

affect the daily lives of the electorate: \$38m is to be spent on health and \$94m on education between 1996 and 1997. This funding will provide all of a 1.25m lek project to improve primary health care, and part of two projects to rehabilitate and construct new hospitals.

The proposals, which cover basic vaccination programmes to the building of new hospitals, are partly a reaction to urgent health needs and partly due to a determination to rationalise the system.

The lack of economic planning was one of the biggest defects of the old system, according to Mr Cikuli. "There was no economic logic at all," he says. The last two years have already seen many changes to that system. The number of beds has fallen from 13,400 in 1988 to 10,000 as rural hospitals have either been closed down or turned into

**Health professionals feel that rural hospitals were a means to a political end**

small health centres.

A mapping exercise funded by the World Bank aims to identify areas of need and set standards. The plan to introduce a new tier to the service with ten regional hospitals is part of the government's aim to devolve more responsibilities away from the centre.

There is also a widespread feeling among health professionals that the relative abundance of isolated rural hospitals was a means to a political end: many of them spent a period in a sort of exile after showing signs of intransigence. Dr Bashkim Xhafa, a pathologist who is now head of the health ministry's foreign affairs department, for example, spent 14 years working as a general practitioner in an isolated village after asking to be sent on a training course.

A programme of updating and expanding the skills of 500 general doctors and 1,800 nurses, funded by the EU's Phare programme, is part of the reform.

Some of this is basic skills updating. "We have trained physicians who were sent to

work in villages for 30 years without access to new books," says Mr Cikuli.

The government's economic reforms include plans for a type of national insurance where employers will pay a large part of each worker's contribution, and a plan to sell subsidised drugs where only certain disadvantaged groups are exempt from payment.

Other reforms have sparked growth of private sector development. One 34-year-old entrepreneur has sought to answer one of the health service's most chronic needs with a diagnostic centre in Tirana. Mr Dilafer Yneri, a hotel proprietor, took out a US\$1.2m loan from Albania's savings bank to build the unit and buy a US\$500,000 medical scanner. He did so after having to take his brother to Greece for treatment after a serious road accident.

This Siemens-built machine is the only working scanner of its kind in the country and is described as a godsend by doctors. About 800 people have used the service since it opened five months ago, in spite of fees ranging from \$110 to \$220 per treatment.

The reforms so far have been boosted by aid from all the main international organisations, including a \$12.4m soft loan from the World Bank and Ecu12m from the European Union's Phare programme. Opec is funding a study for a new general surgery hospital, and part funding, with the Islamic Bank, a 950m lek hospital in the port town of Durres.

No government agency in Albania appears to know exactly how much aid has been donated from non-government sources. Yet the contribution of western charities, and in particular a large number of religious organisations, is evident from the most cursory glance at a hospital ward or school room. Mr Cikuli compares their work to that of ants: "They are small in size but large in number and they do a lot of work."

The ministry contents itself with insisting that religious health centres fit in with its map of service needs.

Such aid and the government's own limited resources have had some effect - the ministry bought two helicopter ambulances earlier this month - but extra financing is needed if proper reform is to take place.

Agriculture: A simple lunch is evidence of a small miracle, writes Jane Martinson

## One of the biggest success stories

Complex legal, economic, and social problems may yet undermine the successes

Farmer Broz Marku's belief in the benefits of democracy receives daily sustenance. Gesturing to a simple lunch of sausage, egg and tomato, he says: "Four years ago I could not have dreamt of such a lunch. I could not have seen it on television. Now this meal is an everyday event for us."

Mr Marku and his family worked in a state-run collective farm in Gurizi, 12 km south-east of Shkoder, until four years ago. The family, which now owns a cow and 30 chickens, remembers when lunch consisted of two kinds of bread, maize and wheat, while meat for dinner was "symbolic".

The seven adult members of the Marku family now live together in a new house on almost 14 sq km of land gained after their collective was dismantled in 1991. In spite of the "insecurities" of the marketplace, they are content.

Mr Marku, a 37-year-old *kryepik*, or village elder, is perhaps better off than most. A profitable sideline in selling scarce chemical fertiliser bought from Fier, more than five hours' drive away, gave him the funds to build his house, while the family also has most of its land in one plot because of property rights dating from pre-Communist times.

The rapid and almost total privatisation of Albania's agricultural land, where about 60 per cent of the population lives, has been judged one of the greatest success stories.

The Organisation for Eco-

nomic Co-operation and Development, in a report on transitional economies, says the turnaround in agriculture after two years of mass disruption led to the 11 per cent growth in the country's GDP in 1993. Agriculture's share of GDP also increased from about 83 per cent in the 1980s to 54 per cent last year.

But the transformation has brought complex legal, economic, and social problems which some observers feel will undermine the successes of the past four years. International agencies such as the OECD and the IMF, as well as the Albanian government, see the extreme fragmentation of land - the average farm consists of 1.5 ha split into 3.3 separate parcels of differing quality - as a main obstacle to growth.

A law passed in August which allowed the buying and selling of farmland for the first time, aims to solve this. In order to encourage land consolidation, a farmer who wants to sell must offer it to his family and neighbours before putting it on the open market.

The government hopes the law will solve a number of evils. Mr Myslir Osmani, deputy minister of agriculture, says: "There are too many people working in agriculture and we think the act will help to overcome this. At the same time land will be concentrated in the hands of fewer, more specialist, farmers who know how to manage their land."

He estimates the average size of farms will double in 10 years. Instead of improving things, however, some fear the act may only worsen a complex legal situation and the deep-rooted problems surrounding ownership rights.

In 1991 the government passed a law which legalised



Increasing production is part of farming's success story. Picture: Kevin Dove

the land grab by members of state-owned farms after the fall of communism. Then in 1993 it sought to pacify those who had owned land prior to Communist land reforms, with legislation which gave them partial compensation, but not the return of land. Compensation would be given in the form of vouchers to be invested in privatised industries, or land in areas where the state is undisputed owner, like the coast.

As privatisation of the first wave of industries started only earlier this month and the coastal land distribution has not been settled, former owners have not found the scheme overly attractive to date. Many continue to demand the return of "their" land.

Although land commissions moved with great speed to parcel out agricultural land - the government estimates 96 per cent has been distributed - only half of it has been legally titled, according to research carried out by Mr David Stan-

field, who heads a land registration project in Albania, and Mr Agim Kukeli, a member of the agriculture ministry. Even owners of this legally titled land feel "insecure", because of the claims of former owners.

For some, insecurity is replaced by fear, according to Ms Rachel Wheeler, a research economist at the registration project. While Mr Osmani at the ministry says such problems are confined to "a few specific cases, especially in the north-east", Ms Wheeler says the fear many people experience has led to land being unfarmed and to the growth of "blood feuds" and violence in the villages. "The ability to buy and sell land will not solve the issue of feuds over ownership. It's a bit hard to care what's happening in parliament when the man at the end of the road is going to kill your son."

She fears the ownership issues will become more difficult to resolve when land has been passed on to unknown buyers. Such uncertainties are unlikely to attract foreign investment. There have been about 20 joint ventures between foreign companies and the state, with total capital invested about \$50m. These projects have been subject to a number of misunderstandings over contracts, says Mr Osmani. He hopes last month's law will help resolve many of these difficulties as investors can "enter into negotiations with private farmers".

The five-year land registration project, funded mainly by USAid, aims to set up a database of ownership and thus codify existing and outstanding claims. But partly because of the extent of legal complexities in a country which has had no private ownership at all since 1976, the project has thus far concentrated on uncontested registrations.

In the face of such complexities credit is given to small-scale work such as that done by the Agricultural Development Fund, set up by the World Bank and other international donors three years ago, to provide credit to the poorest sections of the farming community. The scheme has so far funded more than 4,000 loans with an average value of between \$200 and \$1,000, for the purchase of livestock or processing equipment.

The fund is now increasing its maximum loan to \$3,000, which it hopes will be used for small-scale food processing or to encourage small associations to buy machinery. Mr Aslan Visha, in the village of Sall Bastar, has used a \$1,000 credit to buy an ice-cream maker and a cow. Profits will be used to repay the credit. He wants to use the next loan to buy more land.

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**CREATING THE ENVIRONMENT FOR BUSINESS**



## IV ALBANIA

## ■ Chrome mining

By Kevin Done

## Silver lining to industrial hopes

It is hoped that last year's output can be tripled to reach 750,000 tonnes

At a depth of around 420m, the tunnel floors at the Bulqiza chrome mine are muddy and treacherous. Water showers through the dark, down the lift shafts.

Flashes of eerie blue light spark from the overhead wires, as old Chinese-built trolley locomotives haul the ore along the main tunnels. At the deeper levels the two-tonne trucks are manhandled to the lifts.

Scores of old trucks lie rusting in the narrow, dank tunnels, abandoned where they have broken down for lack of spare parts.

Miners walk to the face, many bereft of rudimentary safety equipment, without protective clothing, without hard hats. Some have no lamp or carry a hand torch.

Above ground, the buildings and plant look neglected and derelict amid the piles of waste, the tangle of cables and pipes, and decades of abandoned equipment.

But in spite of the appearance of the mine and the drab, forlorn town it sustains, Bulqiza, high on a spectacular mountain plateau in eastern Albania, is beginning to see better times.

The chrome mines, along with the oil and gas fields of the coastal plain, are at the centre of Albania's plans for reinvigorating its industrial sector - supported, it is hoped, by foreign direct investment.

Much of Albania's antiquated industry closed down in the wake of the collapse of communism. Derelict heavy industry plants from steel to chemicals, textiles and paper mills now scar the landscape of former industrial centres. Industrial production fell by more than 90 per cent from 1990, and most of the old plants will never reopen.

Nickel and iron ore mining has closed down since 1990, as have more than half of the coal mines, says Mr Alfred Mero, general director of the mining division of the ministry of mineral and energy resources. The workforce in the mining sector has been halved to around 10,000, and is now concentrated on chrome and copper production.

Output of chrome ore is still far below the levels achieved in the communist era, but the fortunes of the sector and of Albchrome, the state-owned mining and smelting group, are improving thanks to a surge in prices and demand in the world market. Albchrome has ambitious plans to expand production, if agreement can be reached on co-operation with a strategic foreign partner.

Production of ore totalled 223,000 tonnes last year - of which the Bulqiza mine alone accounted for 105,000 tonnes - compared with an output of 1.2m tonnes 6 years ago, according to Mr Ramadan Disha, Albchrome general director. Production is rising again, however, and is forecast to reach 300,000 tonnes this year. Output of ferrochrome, the most important val-

ue-added product from the ore, is forecast to rise from 33,760 tonnes in 1994 to 44,000 this year.

Driving the increased output, says Mr Disha, is the doubling in ferrochrome prices from around 30 US cents per pound 12 months ago to the present level of around 73 cents per pound - the free-on-board price at the main Albanian port of Durres. Demand is strong from the stainless steel industry, which consumes around 80 per cent of world chrome output.

Before the drastic fall in output in recent years, Albania was the world's third largest producer of chrome ore behind South Africa and the former Soviet Union (Kazakhstan), although it has now slipped to eighth. It is the only country in Europe with significant reserves, however, estimated at more than 37m tonnes of recoverable ore, or 5 per cent of total world deposits.

"Albchrome is working profitably now," says Mr Disha. After suffering a loss of \$3m last year, it made a profit of \$3.8m in the first half of 1995 alone. "We think the second half of the year will be a good period too," he says.

Western mining consultants who have studied the Albchrome operations, say it is still grossly overmanned, but the workforce has already been more than halved to around 6,500 from 14,000 in 1989. Close to 5,000 work in the mines, with 1,200 at the two smelting plants and 500 in the ore dressing plants.

Wages have risen sharply in response to the company's improved fortunes, with the earnings of the 1,900 underground workers at Bulqiza doubling to around \$200 a month this year according to Mr Veli Losha, chief engineer at the mine. (The average wage in Albania is around \$70 a month).

"Under the socialist system we did not work with accounts, we worked in a fog," says Mr Losha, "and salaries were the same for everyone. Now we have started to reduce labour. This enterprise has more freedom to set wages, and production is doing better."

Production at Bulqiza is expected to rise by almost a quarter to 130,000 tonnes of ore this year, close to the production level of the communist era.

Plans are being prepared for the privatisation of Albchrome, including the entry of foreign investors to hold part of the equity. Mr Disha says that Albchrome will be transformed soon into a joint stock company.

"We want real equity from a foreign partner. We are looking for a joint venture to last at least 15 years," he says. The foreign partner must bring capital and technology to the venture, while Albchrome will contribute assets.

After some false starts in the last couple of years, Albania is currently studying joint venture proposals from six international consortia, and Mr Disha says it hopes to submit its recommendation to the government by the end of October. The European Bank for Reconstruction and Development is also keen to participate both as equity investor and lender.

Albchrome has a strategic plan for investing between \$80m and \$100m to develop the chrome mining and smelting industry over the next 6-7 years, if it can reach agreement with a foreign investor. It hopes to triple last year's output to 750,000 tonnes of ore and 106,000 tonnes of ferrochrome a year by the late 1990s.

## ■ Privatisation: Much more than just a way for the state to shed loss-making functions. By Jane Martinson

## A means to economic education

There is a belief that only private enterprise earns respect and therefore profits

As director of the national agency for privatisation, Mr Niko Glozhenti has a central role in turning Albania into a shareholding democracy. He is overworked.

A constant stream of people file in and out of his office in Tirana asking for advice, wanting signatures, warning of problems. The activity reached a crescendo as the government's mass privatisation programme took off this summer.

The voucher-based programme aims to transfer larger enterprises out of state ownership and into private hands as quickly as possible. The scale of the task is daunting. The agency must set up a legal framework for share ownership, prepare the enterprises for privatisation, and arrange the auctions. It also distributes vouchers: to former political prisoners; adults who have not benefited from any other privatisations; and those whose compensation claims for share privatisations have been agreed, before having to explain the privatisation process to them. Two working groups are also looking at the development of investment funds and the creation of a stock exchange.



Privatisation vouchers: shareholders replace the state

In spite of the enormity of the task it is the speed of it which concerns Mr Glozhenti as well as some members of Albania's ruling Democratic Party. "The speed of privatisation is the first criterion because we are in a transition," he says.

Finance Minister Dylber Vrioni says he is "very concerned" about maintaining "the rhythm of change to keep people interested".

By September 11 when the first wave of 20 enterprises were offered for sale, some 900,000 people had received part of their voucher entitlement, according to Mr Glozhenti. After 45 days the people who have used their vouchers

to bid for the enterprises will receive shares in that company in proportion to the number of vouchers used. Such a system will "value" the industries.

The system has a number of political and economic aims and is a cornerstone of the Democratic Party's agenda. Mr Vrioni describes the programme as essential if Albania is to enter a market economy. "Albanians are still spending lots of energy being jealous of each other and not looking at how to improve. So we thought it was the right time to introduce them to an economic education. They have to know how the market works."

He contrasts the situation with that in the west where

"even beggars know what a change in interest rates means". There is also a widespread belief that only privately owned enterprises earn respect and therefore profits.

The urgency is spurred by the desire to involve Albanians in the process of privatisation before elections next spring.

Mass privatisation comes after great changes in the ownership structure of small enterprises, changes which were often spontaneous. The privatisation law of 1991 codified the de facto distribution of agricultural land to members of former state farms, and allowed the rapid privatisation of small businesses such as retail shops. Housing was privatised in 1993. Many small or medium-sized enterprises - defined as having fewer than 300 employees or a book value of less than \$500,000 - have been auctioned by the agency in the last two years. Mr Glozhenti says that while only 2,800 units were privatised last year, they were ten times the value of the 9,000 the year before.

But the bigger the industry, the more difficult Mr Glozhenti's task. Entrepreneurs saw an easier profit to be made from setting up one of the now ubiquitous kiosks in Albania than from taking part of its larger industries. The agency is thus left with an estimated 1,000 such enterprises which have not yet been privatised.

It has so far identified more than 350 as ready for privatisation, after leaving aside those with outstanding ownership problems and the strategic industries such as telecommunications, which will be handled separately.

At the same time as the agency was set up, an Enterprise Restructuring Agency was established to deal with 32 of the most problematic cases, such as those with the worst arrears. Funded by a World Bank IDA credit, the agency commissioned surveys which analysed each sector in which it operated. Its restructuring saw jobs in the 32 enterprises plummet from 49,100 in 1988 to 13,000 at the end of last year, and a predicted 9,100 at the end of this year.

It held an auction of six enterprises last December in which only one, Silicate Bricks in Tirana, was bid for. Possible joint ventures have faltered over valuation disagreements and conflict over the rights of former owners. The agency got powers last month to liquidate companies.

While nobody doubts the achievements so far, there have been criticisms. The government sought to answer some when last month it removed the bar on non-Albanian ownership. The willingness of foreign investors to become involved in larger industries has been negligible to date.

Other criticism goes deeper. Mr Kutlay Ebril, the World Bank representative in

Albania, fears that the "strong, radical and courageous" ideas of the government may have "fizzled out" by the time they get to the people in the form of mass privatisation vouchers. He points out the dangers in weighing the distribution of vouchers towards those over 55, who get twice as many as the under 35-year-olds. These people are likely to be less enthusiastic and more likely "to want a nice dinner than a voucher", he says. The Bank had advised the government to sell off about 250 enterprises in a one-day event.

Other observers have said the emphasis on the elderly in voucher distributions has led to weak demand, which has prompted the cancellation of the vouchers - just before the auction they were trading at 26 per cent of their face value. The government argues that the elderly have less time in which to enjoy the proceeds of the voucher distribution.

The government recognises that it, too, has little time to convince the electorate. Mr Vrioni called for an "education" programme to explain the scheme while Mr Glozhenti started a series of television appearances at the beginning of September. They have until next June at the latest, when the first phase of mass privatisation ends, to convince the electorate of the scheme's benefits. But, with the elections set for earlier, the timetable may be tighter than that.

## ■ Banking: Poor financial services are holding up the growth of the economy, writes Kevin Done

## Finance reform initiatives under way

Street dealers with wads of bank notes are a reminder of how far banking still has to go

The lack of developed banking services is a serious impediment to the expansion of the Albanian economy.

Reforms have been delayed, but the Finance Ministry and the Bank of Albania, the central bank, are seeking urgently to make progress, including the privatisation and restructuring of the state-owned banks, and the setting up of new privately owned banks.

With the help of institutions such as the International Monetary Fund and the World Bank, the central bank is also developing ambitious plans for a functioning capital market. Treasury bills have been issued since last year and a secondary market is planned to begin in the first quarter of next year.

A recent law has been passed allowing the establishment of investment funds - as part of the wider mass voucher privatisation programme that is under way - and it is hoped to start a stock market in 1996.

However, the scores of licensed foreign exchange dealers that throng the pavements outside the central bank, with wads of bank notes and well-used calculators in hand, are a visible reminder of how far the central bank still has to go to establish formal financial institutions.

To a great extent Albania still operates as a cash and barter economy, with many transactions completely bypassing official banking channels. According to a recent report on future investment prospects prepared for the government, the informal financial sector (carried on principally through relatives and friends) has been a more important source of credit for private businesses than the state banks.

"There is a general distrust of the state banks, frustration about the difficulties of transacting business through the banks, a general lack of medium term credit (one to three years), and problems of being able to provide the collateral required by the banks," says the report.

"There is an urgent need to improve and expand bank services. Most domestic transactions remain cash based. For foreign currency transactions,

the street market has proved efficient and competitive...improved transfer services are urgently needed."

Mr Kris Luniku, the highly regarded 33-year-old governor of the central bank, is leading the drive to create a modern banking and financial services sector, in a country in which financial institutions barely existed before 1992.

He is anxious to bring the informal financial channels under the regulation of the central bank, but not until effective institutions can be created to take their place.

The central bank is trying to bring a light touch to regulating the informal credit market, by seeking to persuade operators to open legitimate banking businesses. "We want to stimulate the sector. We are telling them that they are illegal, but that we want to be friends, that they should come under the law and open a bank," says Mr Luniku.

The central bank, itself only created in 1992 when a two-tier banking system was established, needs to meet daunting challenges in a short time.

At present the banking sector consists chiefly of the National Commercial Bank, the Savings Bank and the

Rural Commercial Bank, which are all state-owned.

To respond to the weakness of the banking system, the government has created a new unit at the Ministry of Finance and the central bank which is responsible for pushing through reforms that can lead to privatisation.

According to a recent assessment by western financial experts, "the development of the commercial banking system has been hampered by the lack of legal standards, poor reporting and accounting, a slow and inadequate payments system, the lack of legal protection for collateral and enforcement of claims, and, most importantly, lack of experience with banking techniques, including risk assessment and portfolio management". New lending by the state-owned commercial banks has been sharply curtailed in the face of a further rise in the share of non-performing loans.

"Without a good banking system, it is not easy for the private sector to develop," says Mr Dylber Vrioni, the Albanian Finance Minister. "The banks are still running in the same way as before, and it is not easy to improve their performance."

The Ministry of Finance is now taking steps to convert the state banks into joint stock companies, to upgrade the banks' facilities and computer systems and to start external audits as a basis for preparing privatisation proposals.

Mr Luniku says the plan is to privatise the National Commercial Bank and the Rural Bank, while the state would prefer to keep a stake in the Savings Bank. The need to create efficient institutions is urgent, and the government is prepared to pursue various strategies, including the sale of individual branches from the state banks, the creation of regional banks and the sales of stakes to strategic foreign investors.

The Rural Commercial Bank could be first in line for privatisation. A feasibility study has been prepared, and potential interest has been expressed, says Mr Luniku, by Crédit Agricole of France, Istituto Bancario San Paolo Di Torino and Raiffeisen Bank of Austria.

The other priority is to attract other foreign institutions to Albania to compete with the state banks. Progress hitherto has been slow, with only two joint venture banks,

both formed with National Commercial Bank: the Italian-Albanian Bank, created with Banca Di Roma and with the European Bank for Reconstruction and Development holding a 20 per cent stake; and the Arab Albanian Islamic Bank. There is also one wholly private bank, Dardania Bank, with capital from ethnic Albanians from Kosovo.

Applications have been received from five Greek banks, and it is hoped institutions such as the American Albanian Enterprise Fund and the German development bank Kreditanstalt für Wiederaufbau will also use funds channelled to Albania to establish local banks.

## Foreign oil companies move in

International oil companies are showing increased interest in exploring for oil and gas, writes Kevin Done.

Since offshore exploration was opened up for the first time in 1991, around \$80m has been invested in seismic studies and for the drilling of three wells.

In addition more than \$60m will be spent during the coming year, with companies including Occidental, OMV, Agip and BHP committed to drilling another four explor-

atory wells offshore by the end of 1996, according to Mr Fatbardh Adem, executive director of the Albanian national petroleum agency.

Of the wells already drilled in 1993 and 1994, one by Agip was dry, but two others drilled by Occidental and Chevron have both found gas, although not in commercial quantities.

"It is all at a very early stage of exploration, but it is interesting, because Albania was closed before. It is virgin territory and there is oil else-

where in the region," says Mr Charles Jamieson, chief executive of Premier Oil, the medium-sized UK oil company.

Oil has been produced onshore in Albania since the 1920s, and in the last couple of years there have been both oil and gas discoveries across the median line in the Italian sector of the Adriatic Sea.

Exploration drilling onshore by foreign oil companies, which were granted concessions last year, is expected to begin in earnest in late 1996 and 1997, with wells planned by Shell, Coperex of France and INA Naftaplin, the Croatian oil company.

The national petroleum agency is planning to launch a second onshore licensing round in the late autumn, with the offer of 8 blocks covering the rest of the country.

Foreign oil companies are optimistic that the introduction of modern exploration and production technologies can transform the prospects of the oil industry in Albania. As in other sectors, much of the plant and equipment in use is obsolete, and output has fallen in recent years from 2m tonnes a year in the early 1980s to little more than 500,000 tonnes a year or 10,000 barrels a day at present.

The oil sector faces dire environmental problems onshore, with crude oil leaking directly on to farmland and into streams and rivers from corroded, cracked well-heads and pipes. The four refineries in Albania are also in very poor condition. Two have been closed and the main plant at Ballsh is working at only about 25 per cent of its 1m tonnes a year capacity.

Alpetrol, the state-owned Albanian oil company, is concentrating much of its effort on attracting foreign assistance to improve the recovery of oil and gas from its existing seven onshore oil fields and three gas fields.

It has signed a pioneering agreement with Premier Oil, with which it has formed a joint venture company, Anglo Albanian Petroleum. The first projects include a scheme for enhancing production from the country's largest onshore field, Patos Marizze, close to the southern town of Fier.

At Patos-Marizze, there are reserves of around 1m barrels in place and recoverable reserves estimated at 150m to 200m barrels. Anglo Albanian began the operation in August of a project to introduce secondary recovery techniques using steam injection.

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■ **Economy:** Recovery has started from a very low base, writes Kevin Done

## Stability emerges from years of chaos

One of the highest growth rates of any of the transition economies is rewarding efforts

Albania's success in stabilising its economy after the collapse of communism and the crisis years of 1991/92 has been unmatched in central Europe, and yet the starting point could hardly have been less favourable.

The demise of communism occurred later and was more disorderly than in other central and eastern European countries. By early 1992, real GDP, already the lowest in Europe, had fallen by more than 50 per cent from the 1989 peak; agricultural production and much of industry had collapsed; and the country was on the brink of hyperinflation.

Today it has one of the highest growth rates of any of the transition economies in East Europe, and it is even concerned that its rate of inflation might be too low. It embarked on a course of shock therapy following the election of the majority Democratic Party government in spring 1992, and has worked closely with the International Monetary Fund in charting the transition to a market economy.

Albania is still the poorest country in Europe. Its GDP per

capita is estimated at less than \$300, and wages in the public sector average only \$65 to \$70 a month.

The economy is unbalanced and crucially dependent on external financing. International aid and remittances from Albanians working abroad, amounting together to several hundred million dollars a year, support a huge trade deficit. In recent years, as an estimated 300,000 Albanians have left the country, the chief export has been people.

"Foreign aid and remittances alone amounted to 40 per cent of GDP in 1993. In comparison, exports generated only 7 per cent of GDP, which probably places Albania in a unique position in the world," says a report prepared for the bank advisory committee which negotiated the restructuring of Albania's foreign debt in the summer.

Unemployment is still around 18 per cent, and the crowds that gather outside the Italian embassy every day in the vain hope of gaining a visa, bear eloquent testimony to the number who would prefer to live outside the country.

In the face of such daunting problems, Albania has made surprising progress.

It is in its third year in succession of GDP growth of up to 9 per cent. According to the authorities, GDP grew by 11 per cent in 1993, by 7.4 per cent

in 1994, and growth this year has been forecast at around 6 to 7 per cent, which is expected to be sustained to the end of the decade.

Despite the recovery, overall GDP last year was still 22 per cent lower than in 1990.

Inflation, running at 237 per cent year-on-year at the end of 1992, was reduced to 31 per cent at the end of 1993, and to 15.8 per cent at the end of 1994, with the authorities pursuing tight fiscal and monetary policies. In both June and July this year, the year-on-year rate of inflation was running at only 3.1 per cent, according to the Albanian Institute of Statistics.

Despite a seasonal acceleration in the second half of the year, inflation is still expected to be around 5 per cent at the end of 1995, although the introduction of a value added tax (VAT) system around the turn of the year is expected to add to inflationary pressures.

The domestically financed budget deficit has come down from 45 per cent in 1991 to 6 per cent last year, and is expected to meet this year's target of 7 per cent. The lek has been stable for more than 12 months at between 85 and 95 to the dollar.

"Although it is the poorest country in Europe, Albania has made one of the most rapid transitions to a market economy over the last three years," says a report from PlanEcon, the Washington economic analysts. "The government has transformed an economy of inefficient industrial plants and collectivised agriculture into one of small farmers, traders and businessmen."

In the process, industry has been relegated to a minor role in the economy, with industrial output falling by almost 80 per cent since 1990.

Last year the share of industry in GDP was only 13 per cent compared with 37 per cent in 1990, according to Ministry of Finance figures. Industrial output declined a further 2 per cent last year. The most important contributors to industrial output are now mining, energy and food processing.

The recovery in the economy has been driven chiefly by the revival in agriculture, as well as by construction and services. Agriculture accounted for 56 per cent of GDP last year compared with 40 per cent in 1990. Output increased by 7 per cent in 1994, following rises of around 14 per cent in 1993 and 18 per cent in 1992.

Agricultural output plunged in 1990/91 as a result of the dismantling of the former co-operatives and the breakdown of distribution systems. Fortunes have improved rapidly in response to the early privatisation of virtually all co-operative and state farmlands and the liberalisation by mid-1992 of most agricultural prices.

According to the PlanEcon

### Aid to Albania

#### Economic Infrastructure

Transport, telecommunications, energy, water systems, rural infrastructure, urban infrastructure

Total: \$626.12m

\*In all cases total is the amount of aid committed but not necessarily disbursed

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### Productive sector

Agriculture, industry, private sector support, construction, tourism, banking and finance

Total: \$429.10m

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## FINANCIAL TIMES MONDAY OCTOBER 2 1995

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# CURRENCIES AND MONEY

## POUND SPOT FORWARD AGAINST THE POUND

Country	Spot	1m	3m	6m	12m	Bank of England
Belgium	15.8459	+0.0029	356	-582	15.8463	15.7433
Denmark	8.4324	+0.0022	308	-848	8.4324	8.4324
France	6.7426	+0.0005	303	-498	6.7426	6.7426
Germany	7.7713	+0.0004	307	-498	7.7713	7.7713
Greece	2.2321	+0.0037	507	-855	2.2321	2.2321
Ireland	0.7979	+0.0022	279	-302	0.7979	0.7979
Italy	1.9352	+0.0022	308	-848	1.9352	1.9352
Luxembourg	46.2624	+0.0022	308	-848	46.2624	46.2624
Netherlands	2.2321	+0.0005	303	-498	2.2321	2.2321
Portugal	208.901	+0.0037	507	-855	208.901	208.901
Spain	164.973	+0.0037	507	-855	164.973	164.973
Sweden	10.9087	+0.0022	308	-848	10.9087	10.9087
Switzerland	1.9352	+0.0022	308	-848	1.9352	1.9352
UK	1.0000	-	-	-	1.0000	1.0000
USA	1.6516	+0.0018	161	-174	1.6516	1.6516

## DOLLAR SPOT FORWARD AGAINST THE DOLLAR

Country	Spot	1m	3m	6m	12m	J.P. Morgan
Belgium	10.0120	+0.0126	085	-153	10.0200	9.9800
Denmark	20.2300	+0.0126	085	-153	20.2300	20.2300
France	5.5225	+0.0022	308	-848	5.5225	5.5225
Germany	4.2803	+0.0022	308	-848	4.2803	4.2803
Greece	4.9102	+0.0037	507	-855	4.9102	4.9102
Ireland	1.4230	+0.0022	308	-848	1.4230	1.4230
Italy	1.6150	+0.0022	308	-848	1.6150	1.6150
Luxembourg	20.2300	+0.0126	085	-153	20.2300	20.2300
Netherlands	2.2321	+0.0005	303	-498	2.2321	2.2321
Portugal	208.901	+0.0037	507	-855	208.901	208.901
Spain	164.973	+0.0037	507	-855	164.973	164.973
Sweden	10.9087	+0.0022	308	-848	10.9087	10.9087
Switzerland	1.9352	+0.0022	308	-848	1.9352	1.9352
UK	1.0000	-	-	-	1.0000	1.0000
USA	1.0000	-	-	-	1.0000	1.0000

## WORLD INTEREST RATES

Country	Overnight	One month	Three months	Six months	One year	Long term	Repo
Belgium	4 1/4	4 1/4	4 1/4	4 1/4	4 1/4	8.00	3.50
Denmark	5 1/4	5 1/4	5 1/4	5 1/4	5 1/4	8.00	3.50
France	5 1/4	5 1/4	5 1/4	5 1/4	5 1/4	8.00	3.50
Germany	5 1/4	5 1/4	5 1/4	5 1/4	5 1/4	8.00	3.50
Greece	5 1/4	5 1/4	5 1/4	5 1/4	5 1/4	8.00	3.50
Ireland	5 1/4	5 1/4	5 1/4	5 1/4	5 1/4	8.00	3.50
Italy	5 1/4	5 1/4	5 1/4	5 1/4	5 1/4	8.00	3.50
Luxembourg	5 1/4	5 1/4	5 1/4	5 1/4	5 1/4	8.00	3.50
Netherlands	5 1/4	5 1/4	5 1/4	5 1/4	5 1/4	8.00	3.50
Portugal	5 1/4	5 1/4	5 1/4	5 1/4	5 1/4	8.00	3.50
Spain	5 1/4	5 1/4	5 1/4	5 1/4	5 1/4	8.00	3.50
Sweden	5 1/4	5 1/4	5 1/4	5 1/4	5 1/4	8.00	3.50
Switzerland	5 1/4	5 1/4	5 1/4	5 1/4	5 1/4	8.00	3.50
UK	5 1/4	5 1/4	5 1/4	5 1/4	5 1/4	8.00	3.50
USA	5 1/4	5 1/4	5 1/4	5 1/4	5 1/4	8.00	3.50

## CROSS RATES AND DERIVATIVES

Country	Spot	1m	3m	6m	12m	Bank of England
Belgium	15.8459	+0.0029	356	-582	15.8463	15.7433
Denmark	8.4324	+0.0022	308	-848	8.4324	8.4324
France	6.7426	+0.0005	303	-498	6.7426	6.7426
Germany	7.7713	+0.0004	307	-498	7.7713	7.7713
Greece	2.2321	+0.0037	507	-855	2.2321	2.2321
Ireland	0.7979	+0.0022	279	-302	0.7979	0.7979
Italy	1.9352	+0.0022	308	-848	1.9352	1.9352
Luxembourg	46.2624	+0.0022	308	-848	46.2624	46.2624
Netherlands	2.2321	+0.0005	303	-498	2.2321	2.2321
Portugal	208.901	+0.0037	507	-855	208.901	208.901
Spain	164.973	+0.0037	507	-855	164.973	164.973
Sweden	10.9087	+0.0022	308	-848	10.9087	10.9087
Switzerland	1.9352	+0.0022	308	-848	1.9352	1.9352
UK	1.0000	-	-	-	1.0000	1.0000
USA	1.6516	+0.0018	161	-174	1.6516	1.6516

## FT GOLD MINES INDEX

Country	Spot	1m	3m	6m	12m	J.P. Morgan
Belgium	10.0120	+0.0126	085	-153	10.0200	9.9800
Denmark	20.2300	+0.0126	085	-153	20.2300	20.2300
France	5.5225	+0.0022	308	-848	5.5225	5.5225
Germany	4.2803	+0.0022	308	-848	4.2803	4.2803
Greece	4.9102	+0.0037	507	-855	4.9102	4.9102
Ireland	1.4230	+0.0022	308	-848	1.4230	1.4230
Italy	1.6150	+0.0022	308	-848	1.6150	1.6150
Luxembourg	20.2300	+0.0126	085	-153	20.2300	20.2300
Netherlands	2.2321	+0.0005	303	-498	2.2321	2.2321
Portugal	208.901	+0.0037	507	-855	208.901	208.901
Spain	164.973	+0.0037	507	-855	164.973	164.973
Sweden	10.9087	+0.0022	308	-848	10.9087	10.9087
Switzerland	1.9352	+0.0022	308	-848	1.9352	1.9352
UK	1.0000	-	-	-	1.0000	1.0000
USA	1.0000	-	-	-	1.0000	1.0000

## THREE MONTH EURODOLO (IMM) \$1m per 100%

Country	Spot	1m	3m	6m	12m	J.P. Morgan
Belgium	10.0120	+0.0126	085	-153	10.0200	9.9800
Denmark	20.2300	+0.0126	085	-153	20.2300	20.2300
France	5.5225	+0.0022	308	-848	5.5225	5.5225
Germany	4.2803	+0.0022	308	-848	4.2803	4.2803
Greece	4.9102	+0.0037	507	-855	4.9102	4.9102
Ireland	1.4230	+0.0022	308	-848	1.4230	1.4230
Italy	1.6150	+0.0022	308	-848	1.6150	1.6150
Luxembourg	20.2300	+0.0126	085	-153	20.2300	20.2300
Netherlands	2.2321	+0.0005	303	-498	2.2321	2.2321
Portugal	208.901	+0.0037	507	-855	208.901	208.901
Spain	164.973	+0.0037	507	-855	164.973	164.973
Sweden	10.9087	+0.0022	308	-848	10.9087	10.9087
Switzerland	1.9352	+0.0022	308	-848	1.9352	1.9352
UK	1.0000	-	-	-	1.0000	1.0000
USA	1.0000	-	-	-	1.0000	1.0000

## UK INTEREST RATES

Country	Spot	1m	3m	6m	12m	Bank of England
Belgium	15.8459	+0.0029	356	-582	15.8463	15.7433
Denmark	8.4324	+0.0022	308	-848	8.4324	8.4324
France	6.7426	+0.0005	303	-498	6.7426	6.7426
Germany	7.7713	+0.0004	307	-498	7.7713	7.7713
Greece	2.2321	+0.0037	507	-855	2.2321	2.2321
Ireland	0.7979	+0.0022	279	-302	0.7979	0.7979
Italy	1.9352	+0.0022	308	-848	1.9352	1.9352
Luxembourg	46.2624	+0.0022	308	-848	46.2624	46.2624
Netherlands	2.2321	+0.0005	303	-498	2.2321	2.2321
Portugal	208.901	+0.0037	507	-855	208.901	208.901
Spain	164.973	+0.0037	507	-855	164.973	164.973
Sweden	10.9087	+0.0022	308	-848	10.9087	10.9087
Switzerland	1.9352	+0.0022	308	-848	1.9352	1.9352
UK	1.0000	-	-	-	1.0000	1.0000
USA	1.6516	+0.0018	161	-174	1.6516	1.6516

## BASE LENDING RATES

Country	Spot	1m	3m	6m	12m	J.P. Morgan
Belgium	10.0120	+0.0126	085	-153	10.0200	9.9800
Denmark	20.2300	+0.0126	085	-153	20.2300	20.2300
France	5.5225	+0.0022	308	-848	5.5225	5.5225
Germany	4.2803	+0.0022	308	-848	4.2803	4.2803
Greece	4.9102	+0.0037	507	-855	4.9102	4.9102
Ireland	1.4230	+0.0022	308	-848	1.4230	1.4230
Italy	1.6150	+0.0022	308	-848	1.6150	1.6150
Luxembourg	20.2300	+0.0126	085	-153	20.2300	20.2300
Netherlands	2.2321	+0.0005	303	-498	2.2321	2.2321
Portugal	208.901	+0.0037	507	-855	208.901	208.901
Spain	164.973	+0.0037	507	-855	164.973	164.973
Sweden	10.9087	+0.0022	308	-848	10.9087	10.9087
Switzerland	1.9352	+0.0022	308	-848	1.9352	1.9352
UK	1.0000	-	-	-	1.0000	1.0000
USA	1.0000	-	-	-	1.0000	1.0000

## UK GILTS PRICES

Country	Spot	1m	3m	6m	12m	J.P. Morgan
Belgium	10.0120	+0.0126	085	-153	10.0200	9.9800
Denmark	20.2300	+0.0126	085	-153	20.2300	20.2300
France	5.5225	+0.0022	308	-848	5.5225	5.5225
Germany	4.2803	+0.0022	308	-848	4.2803	4.2803
Greece	4.9102	+0.0037	507	-855	4.9102	4.9102
Ireland	1.4230	+0.0022	308	-848	1.4230	1.4230
Italy	1.6150	+0.0022	308	-848	1.6150	1.6150
Luxembourg	20.2300	+0.0126	085	-153	20.2300	20.2300
Netherlands	2.2321	+0.0005	303	-498	2.2321	2.2321
Portugal	208.901	+0.0037	507	-855	208.901	208.901
Spain	164.973	+0.0037	507	-855	164.973	164.973
Sweden	10.9087	+0.0022	308	-848	10.9087	10.9087
Switzerland	1.9352	+0.0022	308	-848	1.9352	1.9352
UK	1.0000	-	-	-	1.0000	1.0000
USA	1.0000	-	-	-	1.0000	1.0000

## BANK RETURN

BANKING DEPARTMENT		September 27, 1995		decrease for week	
	£		£		
liabilities	14,553,000				
capital	1,066,291,580		-83,241,711		
public deposits	1,844,803,419		-162,362,715		
bankers' deposits	3,134,671,552		-115,278,632		
reserve and other accounts	6,087,369,581		-30,078,528		
assets					
government securities	1,610,572,112		-236,285,000		
debt securities and other accounts	2,005,376,571		-154,575,158		
loans	2,457,230,581		-880,687,022		
real estate, equipment and other securities	3,942,093		-8,477,525		
cash	178,224		+1,534		
	6,087,369,581		-30,078,528		
ISSUE DEPARTMENT					
liabilities					
securities in circulation	19,268,057,907		+26,477,926		
securities in Banking Department	3,942,093		-8,477,525		
	19,269,000,000		+20,000,000		
assets					
government securities	17,920,374,040		-67,010,854		
other securities	1,369,625,960		+117,010,854		

BASE LENDING		%	
Adams & Company	8.75	Duncan Lee	8.75
Allied Trust Bank	8.75	Enter Bank	8.75
AIB Bank	8.75	Financial	8.75
Willy Ansbacher	8.75	Erhardt Bank	8.75
Bank of Baroda	8.75	Geobank	8.75
Barco Banco Vozvez	8.75	Gulnuss	8.75
Bank of Cyprus	8.75	Habib Bank	8.75
Bank of Ireland	8.75	Hemmerle	8.75
Bank of India	8.75	Helsinki	8.75
Bank of Scotland	8.75	W. H. Hambro	8.75
Barclays Bank	8.75	C. Hoare	8.75
Bank of Montreal	8.75	Johnson	8.75
Banco de Portugal	8.75	Kongkook	8.75
Bank of Spain	8.75	London	8.75
Bank of Sweden	8.75	Lloyds Bank	8.75
Bank of Switzerland	8.75	Maybank	8.75
Bank of the Netherlands	8.75	Midland Bank	8.75
Bank of the United Kingdom	8.75	Mount Bank	8.75
Bank of the United States	8.75	NatWest	8.75
Bank of the United States	8.75	Paribas Bank	8.75
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**NASDAQ NATIONAL MARKET**

10% 12% Under 10%	0.30	2.1	22	496	14%	13%	14
10% 10% Under 10%	0.30	2.1	22	496	14%	13%	14
24 18% Under 10%	7.00	4.4	30	348	22%	22%	22%
24 18% Under 10%	0.80	2.8	51	5767	29	28	29

**4 pm close September 2**

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Deaths	18	183	6-1/2	6-1/2	6-1/2	1-1/2	Kamran Cp	0.44	13	144	12	11-1/2	11-1/2	
Discharges	19	687	20-1/2	20	20-1/2	+1/2	Kelly Sv	0.80	15	1385	25-1/2	25-1/2	25-1/2	

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## FT GUIDE TO THE WEEK

## MONDAY 2

## EU foreign ministers meet

One of the main topics for European Union foreign ministers at their two-day meeting in Luxembourg will be how the US and EU can deepen and strengthen their relationship. Plans include removing remaining trade barriers and forging closer political co-operation.

## Hong Kong talks in London

China's foreign minister, Qian Qichen arrives in London for talks with his opposite number Malcolm Rifkind. Discussions are expected to centre on how best to achieve co-operation between the Hong Kong government and Chinese representatives in the run-up to the handover of sovereignty in mid-1997.

## OECD reports on Russia

The Organisation for Economic Co-operation and Development releases its first survey on Russia. The report is expected to conclude that if this year's macro-economic stabilisation programme is successful, rapid growth could ensue.

## US politics and judiciary

Congress is in recess all week for a combination of the Jewish holiday of Yom Kippur (on Wednesday) and Columbus Day (on Oct 9). The Supreme Court's term begins today. Initially without chief justice William Rehnquist, who underwent back surgery last week.

## Verdict on Kenyan activists

The magistrate presiding in the armed robbery case against Kenyan dissident Koigi Wa Wamwere and his three co-accused is due to deliver his verdict after a week's postponement. Koigi, who faces death by hanging if found guilty of staging a raid on a police station in 1989, is regarded as a prisoner of conscience by Amnesty International.

## UK politics

Britain's opposition Labour Party opens its annual conference in the south coast resort of Brighton (to Oct 6). Stimmering left-wing criticism of party leader Tony Blair's moderate "new Labour" is expected to come to a head.

## FT Surveys

Albania and The Philippines.

## Holidays

Botswana, China, India, Nigeria. Most Australian states celebrate Labor Day.

## TUESDAY 3

## Belgium faces tough budget

Belgium's determination to participate in a European single currency comes under close scrutiny as Jean-Luc Dehaene, prime minister, unveils what is expected to be a tough budget for 1996. Analysts believe the



On Sunday, a group of former world leaders gathers in Colorado Springs to discuss the end of the cold war and the new world order

government needs to slash spending by at least BFR100bn (\$3.3bn) if Belgium is to reduce its budget deficit from 4.5 per cent to the 3 per cent laid down in the Maastricht treaty.

## Germany marks Unity Day

The fifth anniversary of reunification sees a growing consensus that the two parts of Germany are slowly coming together, despite high unemployment in the east - 10 per cent among men, 19 per cent among women - and the high tax burden required to finance unification. Western Germany still transfers in excess of DM160bn (\$109bn) a year to the eastern states.

## Chernomyrdin visits Canada

Russia's prime minister, Victor Chernomyrdin, is scheduled to set off on a four-day visit to Canada. He is expected to discuss areas of economic co-operation between the two northern countries.

Mr Chernomyrdin, who is also the leader of a newly formed political party which is competing in parliamentary elections in December, is also expected to use the trip to highlight his domestic image as a world statesman.

## Telecom 95

The world telecommunications industry's four-yearly exhibition and conference, organised by the International Telecommunications Union, opens in Geneva, Switzerland (to Oct 11). Nearly 1,000 companies will be exhibiting the latest in telecoms technology. In addition, about 100 ministers and 150 directors-general are expected to attend high-level discussions.

## Commonwealth debt talks

Commonwealth finance ministers meet in Kingston, Jamaica, over three days to discuss the debt problems of developing countries and how the resources of institutions such as the International Monetary Fund can be better used. They will study proposals to write off debt to the poorest countries, and several will argue that international institutions such as the Fund and World Bank, be allowed to reschedule debts as bilateral and commercial creditors now do.

## US baseball play-offs

Major league baseball play-offs begin in their new, bloated format which increases the number of teams from four to eight and the number of rounds from two to three. For the first time, teams other than the divisional winners take part.

## FT Surveys

International Telecommunications.

## Holidays

Bangladesh, China, Germany (Unity Day), Honduras, India, Israel, South Korea.

## WEDNESDAY 4

## World economic outlook

The International Monetary Fund publishes the latest edition of its twice-annual World Economic Outlook in Washington, DC, in the run-up to the organisation's annual meeting. The draft edition contained a big downgrade of the growth forecast for

Japan, which the yen's subsequent weakness is expected to have partly reversed.

## Decision on Greek shipyard

The European Commission is due to decide on the future of Hellenic Shipyards, the loss-making shipbuilder which was supposed to be privatised or shut down. The Greek government wants the yard to remain under state control, but proposes to sell a 49 per cent stake to the workers.

## Saleroom

Collectors of early computers should be out in force at Christie's South Kensington, when a part of the Difference Engine No 1, a prototype computer designed in the 1820s by Charles Babbage, the father of the computer, comes under the hammer. Although assembled 50 years later by Babbage's son, this rare precursor of the modern age is expected to attract bids in excess of £50,000 (\$77,500).

## FT Surveys

Review of Information Technology.

## Holidays

Israel (Yom Kippur).

## THURSDAY 5

## Nato defence ministers meet

Nato defence ministers gather informally in Williamsburg, Virginia, to discuss the future of the alliance (to Oct 6). Nato's probable role as the co-ordinator of a peace-implementation force in Bosnia is likely to dominate the agenda, along with Nato expansion into eastern Europe.

## EU social affairs council

The meeting in Luxembourg will be dominated by equal opportunity issues. It will open with a televised debate - the first at a social affairs council - on the women's conference in Beijing, attended by Padraig Flynn, commissioner for social affairs. Ministers are expected to agree a resolution on promoting positive images of women in the media and advertising.

## Taiwan holds manoeuvres

Taiwanese military exercises today and on national day on October 10 are a show of strength in the face of Chinese warnings of attack should Taiwan declare independence. Among armaments on display at the scheduled manoeuvres, called the Huahsing exercises, will be US-made F-2T early warning aircraft delivered in September, which substantially boost Taiwan's defensive capabilities. In July and August, China held two series of guided missile tests in the sea, 85 miles north of Taiwan, in what was seen as a menacing gesture towards the island.

## Greek-Macedonian relations

Macedonia's parliament is expected to approve a new flag, substituting a red-and-gold sunrise design for the star-and-sun symbol that annoyed Greece. In return, Greece will lift its trade blockade of the former Yugoslav republic, under a UN-sponsored agreement.

## Saleroom

Sotheby's biggest sale this century starts at the Neues Schloss, a castle on a hill overlooking Baden-Baden, south-west Germany. The 6,000 lots, comprising 26,000 objects, are the property of the Margrave of Baden.

Ranging from Gothic furniture to family portraits, and embracing antlers and antique arms, the 15-day auction should raise more than DM30m (\$20m) to help pay off the family's debts. All the finest objects, including the library, have already been sold to the state government of Baden-Württemberg.

## FT Surveys

Indian state of Karnataka.

## Holidays

Macau, Portugal.

## FRIDAY 6

## Telecoms trade talks

World Trade Organisation talks on liberalising basic telecommunications should be given a push by today's meeting of senior officials in Geneva. The 41 nations taking part are due to wrap up the talks by April next year.

## Dominique in the lions' den

Dominique Girard, the French ambassador to Australia, addresses a Foreign Correspondents' Association lunch in Sydney. Mr Girard has weathered much of

the Australian anger over France's decision to resume nuclear testing in the South Pacific, and was recalled to Paris on one occasion when protest actions became particularly intense.

## FT Surveys

The World Economy.

## Holidays

Egypt, Syria.

## SATURDAY 7

## Group of Seven meets

Finance ministers from the Group of Seven leading industrial countries meet in Washington ahead of the annual meetings of the International Monetary Fund and the World Bank. The markets will be on the look-out for evidence that the G7 wants the US dollar to strengthen further, having achieved some of the "orderly reversal" it looked for in April.

## Ivory Coast campaign starts

Campaigning begins for a presidential election on October 22. The run-up has been marked by anti-government protests against an electoral law disenfranchising Ivorians with foreign parentage, who are a large part of the population. They include Alassane Ouattara, a former prime minister, who was potentially the main threat to president Konan Bedie. Since the new law, Ouattara, a deputy managing director at the IMF, has confirmed that he will not stand and most opposition groups threaten to boycott the poll.

## FT Surveys

Guide to Eating Out in London (UK only).

## SUNDAY 8

## IMF committee meets

The International Monetary Fund's policy-making interim committee meets in Washington. It will discuss international statistical standards, multilateral

debt, and ways to respond to crises such as that which overwhelmed Mexico at the turn of the year.

## Old-timers' summit

Former US president George Bush hosts a two-day fund-raising "old-timers' summit" of former world leaders in Colorado Springs, to discuss the end of the cold war and its legacy. Former leaders who will consider a "A World Transformed" include Mikhail Gorbachev of Russia, Britain's Margaret Thatcher, Francois Mitterrand of France, and Canada's Brian Mulroney. 100 tickets for the public have been offered at \$5,000 each. Proceeds will benefit the George Bush Presidential Library Foundation and the Washington-based Forum for International Policy.

Compiled by Patrick Stiles.  
Fax: (44) (0)171 873 3194.

## Other economic news

Monday: The UK purchasing managers' index will show whether output and raw material price growth continues to slow in manufacturing. US personal income growth may have eased in August. Spanish factory gate inflation is expected to have changed little in July.

Tuesday: Retail sales growth in Australia is thought to have halved between July and August. The UK's global trade deficit is expected to have widened significantly in July, while official reserves of gold and foreign exchange are thought to have continued growing slowly last month.

Wednesday: Mexican industrial production is forecast to have dropped by a tenth in the year to August. Most economists think Japan's current account surplus should have shrunk a little in August.

Thursday: Economists are divided as to whether western German unemployment rose or fell in September. Growth in Italy is thought to have slowed in the second quarter.

Friday: British manufacturing output is predicted to have picked up a little in August after July's unexpectedly sharp drop. Non-farm employment growth in the US is expected to have slowed last month.

## Statistics to be released this week

Day	Country	Economic Statistic	Median Forecast	Previous Actual
Mon	US	Aug personal income	0.1%	0.7%
Oct 2	US	Aug personal consumer expenditure	0.6%	0.2%
	US	Sep Nat. Ass. purchasing managers	50%	-18.9%
	US	Aug construction spending	0.6%	2%
	US	Sep domestic auto sales	7.5m	8.1m
	US	Sep domestic light truck sales	5.7m	5.7m
	Japan	Sep auto sales**	-	0.4%
	Japan	Aug Bank Japan corp serv prices**	-	-0.8%
	Japan	Sep forex reserves*	-	5.1%
	UK	Sep M0*	-	0.7%
	UK	Sep M0**	-	6.1%
Tue	US	Johnson Redbook, w/e Sept 30	-	1.3%
Oct 3	Japan	Sep trade balance, first 20 days	-	\$6.0bn
	UK	Aug final money data	-	N/A
	UK	Aug consumer credit	£610m	£701
	UK	July visible trade (global)	-£1,100m	-£988m
	UK	Sep official reserves	£20m	£28m
Wed	US	Aug leading indicators	0.2%	-0.2%
Oct 4	US	Aug factory orders	2.8%	-1.1%
	US	Aug factory inventories	-	0.6%
	Japan	Aug current a/c (IMF)	\$6.3bn	\$6.2bn
	Japan	Aug trade balance (IMF)	-	\$8.8bn
	Japan	Aug foreign investment	-	\$15.1bn
	Italy	Jul EU trade balance	£3.0Tr	£3.98Tr
	Canada	Aug building permits*	2%	2.6%
Thur	US	Initial claims w/e Sep 30	345,000	335,000
Oct 5	US	State benefits w/e Sep 23	-	2.65m
	US	Aug home completions	-	1.34m
	Germany	Jul employment, West†	-6,500	-13,000
	Germany	Sep vacancies, West	-	-6,000
	UK	Aug housing starts 3m/3m	-	-2%
Fri	US	Sep non-farm payrolls	150,000	249,000
Oct 6	US	Sep manufacturing payrolls	10,000	12,000
	US	Sep hourly earnings	-	-0.2%
	US	Sep average workweek	-	34.4
	US	Sep unemployment rate	5.6%	5.6%
	US	Aug wholesale trade	-	-0.7%
	US	Aug consumer credit	\$10bn	\$8.8bn
	Japan	Aug housing starts**	-8.5%	-11.2%
	Japan	Aug construction starts**	-	-10.7%
	UK	Aug manufacturing output*	0.4%	-0.4%
	UK	Aug manufacturing output**	0.9%	1.4%
	UK	Aug industrial production*	0.3%	0.3%
	UK	Aug industrial production**	1.0%	1.7%
During the week...				
	Germany	Jul trade balance	DM6.5bn	DM6.5bn
	Germany	Jul current a/c	-DM4.0bn	-DM0.9bn
	Germany	Aug industrial production, West*	-2%	4%
	Germany	Aug manufacturing output, West*	-2%	4.3%

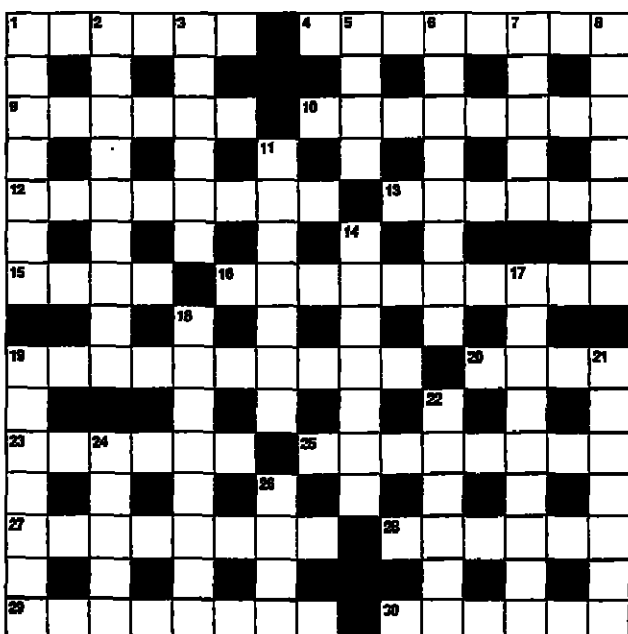
\*month on month, \*\*year on year, †seasonally adjusted Statistics courtesy MMS International.

## ACROSS

- Very accurate spinners brought back on (4,2)
- Boarding establishments? (3)
- One club to beat (5)
- Oriental ball (8)
- Carry a gun with sleeves rolled up, we hear (4,4)
- Things to be done in company (6)
- System for better transport (4)
- Spanner used by motorists (10)
- Their husbands are much overrated (10)
- Jacob's brother comes from eastern USA (4)
- Resolve to settle (8)
- Goes for profits (8)
- Rode around the circus giving commands (8)
- Toss one's prepared for the rest of the afternoon (8)
- Song composed about the present time (8)
- Animal hunt (6)

## DOWN

- Fire bar is an old piece of brass (7)
- One who used to teach painting (3,5)
- A prose version of musical performances (6)
- Yarn for each other (4)
- Controlling factors (8)
- Sole member of the citrus family (3)
- Auntie's sort of curvaceous (7)
- Dissolute, but I'm getting the message (7)
- Tried so madly to become newspapermen (7)
- Princess, poet or chemist (9)
- Duck à l'orange? (8)
- Boring outside broadcast (7)
- Vulgar person for the high jump (7)
- Writer making bad start amid outcries (8)
- Cried pitifully for a drink (5)
- The girl I get in the finish (4)



## MONDAY PRIZE CROSSWORD

No.8.881 Set by DANTE

A prize of a Pelikan New Classic 380 fountain pen for the first correct solution opened and five runner-up prizes of £25 Pelikan vouchers will be awarded. Solutions by Thursday October 12 marked Monday Crossword 8.881 on the envelope, to the Financial Times, 1 Southwark Bridge, London SE1 9HL. Solution on Monday October 16. Please allow 28 days for delivery of prizes.

Name \_\_\_\_\_  
Address \_\_\_\_\_

## Winners 8,869

J. East, Wyfold, Berkshire  
Mrs H. Bailey, Snape, Suffolk  
Mrs H. Bray, Welwyn Garden City, Herts  
D. Harris, London WC1  
B.J. Mebew, Harlow, Essex  
J.V. Tiller, Langley Vale, Surrey

## Solution 8,869

CHAFFER BREAKOFF  
A W E I T  
REALMS EXACTING  
E L P E Y O O L  
RIGHTERS BLONDE  
O E S E E A A  
REIST PATTERDAUL  
T I I B C E A I  
COCONUTS VEGED  
R S H I M H R  
OODLES ANTIQOTE  
W T R S G R A  
DOVE TAIL NIPALW  
T A E G G E  
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# THE PHILIPPINES

## Asian Tiger in hard training

The formerly sleepy islands are confounding the critics. Edward Luce reports

Something dramatic has happened to the Philippines in the last two years. A country once considered a joke among the dynamos, now boasts the world's second fastest growing emerging stock market. Property prices in Manila's business district, which only six years ago was held in ransom in a bloody coup attempt, have overtaken prime office prices in Asian Tiger capitals such as Kuala Lumpur and Bangkok. And Japanese investors, who once viewed the Philippines as little more than a banana republic, are queuing up to register projects with the Board of Investments.

The euphoria is understandable. But, as demonstrated by the public reaction in March to the execution in Singapore of a Filipino maid for double murder, emotions can get a little out of hand. Two years of GNP growth above 5 per cent, the reduction of inflation to single digits and the country's graduation from being "severely indebted" to one which issues three-year bills on the international debt markets is a significant set of achievements. But to suggest, as conventional wisdom does in the Philippines, that it is a small step from here to achieving South Korean growth rates, is to stretch credulity.

To put it into perspective: if the Philippines reaches what is believed to be its upper limit of an annual 8 per cent sustainable GNP growth rate, it would take two decades for the country's average per capita income to reach the level Thailand is at today. Under this best-case scenario, Filipinos would attain 1995 South Korean living standards some time in the middle of the next century.

Despite the pressure of overblown public expectations, the

administration of Fidel Ramos has proceeded cautiously since its resounding victory at the congressional elections last May. Coalition parties supporting the administration won 9 of the 12 nationally elected senate seats being contested, and well over half the 204 house of representative seats. The results were seen as an overwhelming endorsement of the Ramos administration's three-year reform programme.

President Ramos, who has less than three years remaining of his six-year term, used the occasion of the opening of the new congress on July 24 to urge an acceleration of the economic reform process. The president asked the new legislature to complete the liberalisation measures enacted in the first half of his term, and to grant the executive emergency powers needed to reform the notoriously corrupt public sector. The president also pointedly asked the newly elected politicians to take strong action against nepotism among elected officials.

The president's emphasis on political and public sector reform reflects the fact that there is little economic deregulation left to accomplish. Between 1992 and 1995 the Philippines privatised almost all state assets, including military land and much of the country's power generation system.

At the same time foreign investment restrictions, including the "negative C" list of sectors deemed to be over-owned, were almost all scrapped, with the notable exception of broadcasting and media. Import barriers were slashed with the objective of reaching a unified 5 per cent tariff rate on all goods by 2004. The central bank was made independent of day-to-day government interference in 1993. The banking system as a whole has been opened up to foreign competition with the licensing of 10 foreign banks last February.

Few macroeconomic and fiscal reforms are therefore left in the pipeline. What remains -



A helicopter soars over Makati, home to the Philippines second bourse. The country can boast of significant achievements in the last two years

Picture: Patrick Magallan Luzon

the privatisation of Manila's water system and the national power corporation; the opening up of the mutual fund sector to foreign ownership; the modernisation of the country's capital markets; legislation to broaden the tax base; and the deregulation of the oil sector - is scheduled for enactment in the next 18 months.

This leaves the administration with a problem. Almost all the textbook moves recommended by the International Monetary Fund are in place. The Philippine economy is one of the most liberalised in Asia. Yet, economic growth, as shown by the first-half figures of a 5.2 per cent rise of GNP in 1995, does not seem to be in any great hurry. Some economists, including, privately, several key international economists, are increasingly worried

that the Philippines has reached a structural growth limit of between 5 and 6 per cent a year.

What, then, is preventing the Philippine economy from reaching Tiger growth rates? One of the vital structural bottlenecks impeding the country's growth potential is the Philippines' chronically underfunded public infrastructure. In spite of having a fraction of the private car ownership levels of economies such as Thailand and Malaysia, Manila's crumbling roads are almost as clogged as Bangkok's. Outside Manila, very little decent infrastructure exists at all.

The country's leaky water system, which President Ramos has recently identified as an urgent problem, has constrained growth at the booming Mactan export zone in

Cebu and industrial capacity elsewhere.

Another structural limit to growth is the Philippines' inefficient public sector. The President's request for emergency powers - which have not yet been granted - to streamline it, has a down side. With unemployment touching 10 per cent and underemployment more like 20 per cent, there is strong pressure on the Malacanang Palace to leave public sector payrolls intact.

The thorny task of reforming a judicial system which on occasion appears to specialise in obfuscating otherwise straightforward laws, is another headache which will test the president's last two years in office.

The president, whose attempts so far at streamlining the judiciary have met with

limited success, told the Financial Times it would be a priority of his remaining tenure: "The people clamour for a reform of the mechanism of administration of justice," he said. Reform of the law enforcement agencies, of which there are now 35, would also be high on the agenda he said.

In a poll conducted in August by the Makati business club, the Philippines' most influential private sector forum, 96 per cent of businesses said corruption in the police force and judiciary was their main worry. Another 94 per cent cited Manila's worsening traffic situation. No other concern came close.

Roberto Romulo, president of the Philippine Long Distance Telephone Company, who resigned as foreign secretary in May to carry the can for

Manila's failure to prevent the Singapore execution of the Filipino, summed up the business sector's frustration in a recent speech to the club.

"The private sector is all too familiar with the unseemly side of people in government - the inability to deal with corruption, the marked absence of urgency... indeed a culture that rewards incompetence and discourages talent," he said.

In spite of Mr Romulo's criticisms, however, the Philippine private sector is showing robust signs of growth. Recent figures show net profits at the country's top 5,000 corporations rose by 60 per cent to 198bn pesos (£4.68bn) in 1994 and comparable rates are expected this year.

The 30 per cent growth of exports to \$9.5bn (£5.9bn) in the first seven months of this

### IN THIS SURVEY

● Visitors' guide and key facts  
● An overall bullish picture emerges of the economy  
Page 2

● The potential tragedy of Subic Bay is averted  
Page 3

● Long delayed stock market reforms get under way  
Page 5

● Tourism: the islands continue to suffer from an image problem  
Page 6



● Interview with President Ramos  
Page 8

Editorial production:  
Heather Parker

year, accompanied by an equally impressive leap in foreign direct investment in the country's eight special economic zones, suggests the underlying economy is quite capable of emulating the private sector's performance elsewhere in south Asia.

"What people are beginning to realise is that the Philippines is a potentially big market (87m) which has more taste for foreign consumer goods than other regional economies," said Dr Peter Zuellig, CEO of the Zuellig Group. "Look at Italy. Public sector inefficiency did not prevent the private sector from showing its entrepreneurial side. The Philippines is no different."

The fact that for the first time in Philippine history there is now a solid consensus in favour of an open economy and further economic deregulation suggests that radical public sector reform must eventually be put into practice. The question is when.

All eyes are now on the Ramos administration to see whether it shows determination in confronting these structural problems or whether political convenience will dictate a more leisurely agenda until 1998. The hope is that the goods will be delivered sooner rather than later.

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<p>September 1994</p> <p><b>Metrobank</b> Lead Manager Secondary Placing</p> <p>US\$91 million</p>	<p>July 1994</p> <p><b>SM Prime</b> Global Co-ordinator</p> <p>US\$182 million</p>	<p>August 1993</p> <p><b>JG Summit</b> Global Co-ordinator</p> <p>US\$105 million</p>
<p>August 1995</p> <p><b>P&amp;G</b> Procter &amp; Gamble Financial Adviser Sale of Spreads Division</p> <p>US\$53 million</p>	<p>February 1995</p> <p><b>Vitarich Corporation</b> International Lead Manager</p> <p>US\$45 million</p>	<p>January 1992</p> <p><b>Meralco</b> Global Co-ordinator</p> <p>US\$98 million</p>
<p>January 1995</p> <p><b>ALASKA</b> Alaska Milk International Lead Manager</p> <p>US\$60 million</p>		



## II THE PHILIPPINES

■ **Politics:** The fragility of the democracy troubles business, writes Edward Luce

## Stability under question

The ability of the state to deliver key reforms is of some concern

On a recent visit to the Philippines a group of foreign water companies were asked what would be the biggest risk of investing in this country. The surprise answer, considering all that has happened in the last three years, was: "political stability".

Enough progress has been made since Fidel Ramos was elected president in 1992 to have put paid to any residual fears that the Philippines might revert to the coup-ridden era of the late 1980s. Indeed, most would agree that President Ramos' greatest achievement is to have forged what appears to be a solid nationwide consensus behind the administration's economic reform programme.

The congressional elections last May – where, it seemed, the more grey and technocratic the pro-government candidate was, the larger the vote of approval – appeared to confirm the view that crowd-pullers such as "Bong Bong" Marcos, son of the late dictator, do not have the clout to upset the reform process.

Yet doubts about the stability of democracy still persist. One of the main worries is the question of the presidential succession in 1998. Under the 1987 constitution, President Fidel Ramos is permitted a maximum of one six-year term. The clause was inserted to prevent another Ferdinand Marcos from getting a stranglehold.

Understandable as the intention may be, the fixed limit constraint also has its downside. As one political commentator said: "If you get a bad president, six years is too long. But if you get a good one six years is too short." Many, including leading business executives according to a recent survey, agree with the second half of that judgment.

The survey showed that the business community's number one concern was the poor quality of potential successors to the president. Of these, any mention of Vice President Joseph Estrada, former B-movie star and Marcos supporter, is guaranteed to send shudders down the private sector's spine. Mr Estrada, or "Erap" as he is popularly known, has made no secret of his presidential ambitions.

Appointed head of the Presidential Anti-Crime Commission in 1992 to co-ordinate the clampdown on kidnappings of Filipino-Chinese businessmen and Manila's bank robbery epidemic, Mr Estrada is widely judged to have failed to improve the efficiency of the police force.

Erap's other objective – to streamline and rationalise the plethora of overlapping law-enforcement bodies – has met with similar reviews. In fact,



Scaffolding around a sculpture of the late dictator Ferdinand Marcos: a comment on the fragility of democracy

the creation of the PACC seems to have merely added one more quango to an alphabet soup of competing police bodies. Added to this, the PACC has come under increasing fire for its alleged involvement in extrajudicial executions. Yet, if opinion polls are to be believed, Mr Estrada's popularity still rides high.

The spectre of an Erap presidency, therefore, is often cited as a good reason to change the constitution. President Ramos, who stood for a party in 1992 which campaigned openly for a shift to a parliamentary system, recently ruled out any possibility of extending his tenure beyond 1998. "If we wasted goodwill on political intrigue [to change the constitution], we would not be able to maximise our efforts on the reforms we need to push through," he warned.

But politicians close to the Malacanang Palace, including Mr Jo de Venecia, speaker of the house of representatives, have campaigned for a shift to

a parliamentary constitution. Under one frequently cited scenario, President Ramos would remain aloof from the process but stand for a seat at the last moment. He would then slide effortlessly into the prime minister's slot.

In recent weeks, Mr De Venecia has agreed to the president's request that he "freeze" the constitutional debate to allow Congress to push through key economic reform. Mr De Venecia however added that the campaign would renew some time next year.

The hitch, though, with a change to a parliamentary form of government, is that opinion polls show an overwhelming majority are opposed to what some have dubbed a "constitutional coup". Memories of 1973, when President Marcos engineered a shift to a parliamentary system to perpetuate his hold on power, remain prominent.

The second option – a constitutional amendment to allow the president to run for a second term lasting four years – has also been ruled out by President Ramos, who says his sole desire is to monopolise the golf course after 1998. Whether he changes his mind or not, commentators are unanimous that the debate on constitutional change will continue.

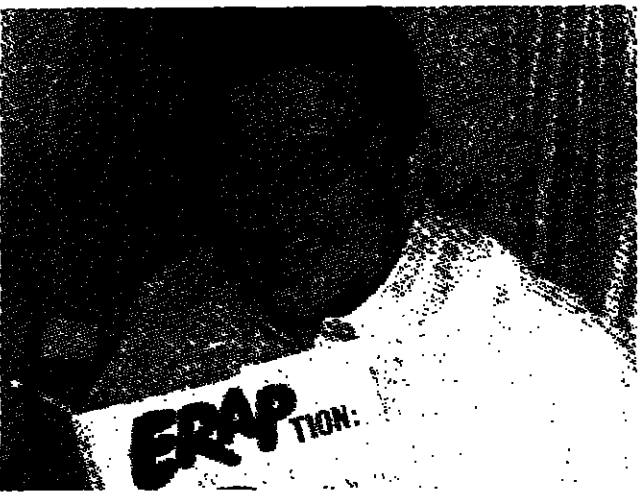
The other, near unanimous, worry cited by foreign investors is the question mark over the government's ability to deliver some of the key reforms needed to keep the economic momentum on track. The administration's recent climb-down over a petrol price increase is a case in point.

The government has committed itself by 1997 to scrapping the oil price stabilisation fund which keeps prices well below market levels. On two occasions, however, last July and in January 1994, the energy regulatory board pulled back from imposing petrol price rises in the face of widespread popular opposition. The result is that petrol prices are roughly 50 per cent below world levels while the budget fund is 4bn pesos in deficit.

Political susceptibility to the old forces of economic nationalism has threatened to derail other important reforms, including moves to permit foreigners to own land other than condominium units, efforts to reduce punitive tariff barriers on agricultural imports, and attempts at wide-ranging review of the country's security relationship with the US.

The likelihood that jockeying around emerging presidential candidates in the build-up to 1998 will increase the tendency to postpone unpopular decisions before the polls, suggests a diminishing share of attention will be devoted to the long-term reforms required by the economy.

President Ramos hinted broadly in his state-of-the-nation address in July that the window of legislative opportunity will narrow relatively early on in the two-and-a-half years remaining to the 10th congress. Urgency, therefore, remains the name of the game.



Vice president Estrada: 'Erap' causes the private sector to shudder

## ASIAN INFRASTRUCTURE MONTHLY

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## PHILIPPINES Key facts and indicators

■ **Population**  
Growth in millions (mid-year)  
1990 1991 1992 1993 1994  
61.48 62.87 64.26 65.67 67.03

■ **Main towns**  
Population in 000s, 1990  
Manila (capital) .....1,601  
Quezon City .....1,670  
Davao .....850  
Kalookan .....763  
Cebu .....610  
Makati .....453  
Zamboanga .....442

■ **Language**  
Filipino (based on Tagalog) is the national language, but practically all business and politics is conducted in English. Spanish is less commonly spoken than previously.

■ **Ethnic Mix**  
Ethnic makeup predominantly Malay. Others include Chinese and North Americans.

■ **Religion**  
Roman Catholic (85 per cent), Muslim (5 per cent), Protestant (4 per cent), and 4 per cent who belong to a Catholic sect which does not recognise the authority of the Holy See.

■ **Currency**  
Currency: Peso (P) divided into 100 centavos.

Import and export of local currency up to P500 is allowed. No restrictions on foreign currency, but amounts over \$3,000 must be declared on arrival and only up to the declared amount can be exported.

International credit cards are widely accepted in most big establishments throughout big cities. It is advisable to carry a sufficient amount of local currency when travelling to provinces.

Travellers cheques and major foreign currencies may be cashed in large commercial banks and central bank dealers in Metro Manila. Also accepted in most hotels, restaurants and shops. Always use authorised money changers or banks. Outside the capital, there is a shortage of facilities for changing foreign currency and rates may get progressively lower further from the city.

■ **Visa requirements**  
Visas are issued on regular passports. No visa is required for transit and bona fide tourists (including businessmen) whose stay does not exceed 21 days, provided they have passports, valid for at least one year, and return tickets. This does not apply to nationals of countries with which the Philippines has no diplomatic relations, and stateless people. Nationals of Hong Kong, Peking and Taipei are allowed to visit for seven days, extendable to not more than 14 days, provided that they have valid passports and confirmed onward journeys.

■ **Health Control**  
Cholera: Vaccination recommended if arriving from an infected area.  
Malaria: Risk exists all year below 600m, except in urban areas and the surrounding islands.  
Typhoid: Vaccination recommended if arriving from an infected area.  
Yellow fever: Vaccination

required if arriving within six days, from or via an infected area.  
Other: Polio and tetanus vaccination recommended if arriving from an infected area.

■ **Working hours**  
Business hours:  
Government offices: Usually in two shifts covering 0800-1800.  
Business houses: Vary, but generally 0830-1730 and 1900-1800 Monday-Friday, half-day Saturday.  
Banks: 0900-1500 Monday-Friday. Automated banking systems exist (24 hours).  
Shops: 0900-1600 Monday-Saturday. Most tourist shops open on Sundays.

■ **Public holidays**  
January 1 (New Year's Day), April 9 (Araw ng Kagitingan or Hero's Day), May 1 (Labour Day), June 12 (Independence Day), November 30 (Bonifacio Day), December 25 (Christmas Day), December 30 (Rizal Day), December 31.

■ **Climate**  
Tropical. The Philippines has two distinct seasons. The dry season is from November to May when the temperature may reach 32C. The wet season is from June to October and monsoon rains are expected during these months. From November to February, temperatures range between 21C and 25C.

■ **Time**  
Eight hours ahead of GMT.

■ **Ministries**  
Office of the President: Presidential Guest House, Malacanang Palace Compound, J.P. Laurel St, San Miguel, Metro Manila; tel. (2) 5212301; telex 40213; fax (2) 7421641.  
Department of Education, Culture and Sports: University

of Life Bldg, Meralco Ave, Pasig, 1600 Metro Manila; tel. (2) 6321361; fax (2) 6321371.  
Department of the Environment and Natural Resources: DENR Bldg, Visayas Ave, Diliman, Quezon City, Metro Manila; tel. (2) 876671.  
Department of Finance: DoF Bldg, Valencia Circle, Ermita, Metro Manila; tel. (2) 595262; fax (2) 5951945.  
Department of Foreign Affairs: 2330 Roxas Blvd, Pasay City, Metro Manila; tel. (2) 8344000; fax (2) 8320683.  
Department of Public Works and Highways: DPWH Bldg, Bonifacio Drive, Port Area, Metro Manila; tel. (2) 482011; telex 2335; fax (2) 401683.  
Department of Science and Technology: Gen. Santos Ave,

### ECONOMY

	1994	1995 <sup>(2)</sup>
Total GDP (real Pm)	765	806
Real GDP growth (%)	4.3	5.4
GDP per head (US\$)	854	1,061
Annual % change in		
Consumer prices (%)	9.1	7.7
Industrial output (%)	6.1	6.6
Manufacturing output (%)	5.1	6.7
Agricultural output (%)	2.4	2.4
Services output (%)	3.8	5.9
Petroleum Production (b/d)	10,000	4,000
Unemployment (% workforce)	8.5	8.6
Total reserves minus gold (\$m)	6,017	n/a
Total external debt (\$ bn)	38.0	41.5
PSBR (% GDP)	1.1	0.8
Money growth (M1, %)	11.3	22.5
Stock mkt index (% growth)	-12.8	-4.5
Current account balance (\$m)	-3,002	-4,417
Merchandise Exports (\$m)	13,430	16,559
Merchandise Imports (\$m)	-21,232	-26,524
Trade balance (\$m)	-7,802	-9,965

■ **Main trading partners (% of 1994)**

	Exports	Imports
USA	18.5	18.5
Japan	18.0	24.4
Hong Kong	5.5	5.2
Germany	5.0	n/a

(1) Average 1995 to date.  
(2) Estimates. (3) End period, 1995 figures to date.  
(4) Share of world trade.

Sources: Economist Intelligence Unit, Datastream.



of Life Bldg, Meralco Ave, Pasig, 1600 Metro Manila; tel. (2) 6321361; fax (2) 6321371.  
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Department of Public Works and Highways: DPWH Bldg, Bonifacio Drive, Port Area, Metro Manila; tel. (2) 482011; telex 2335; fax (2) 401683.  
Department of Science and Technology: Gen. Santos Ave, Bicutan, Taguig, Metro Manila; tel. (2) 8238939; fax (2) 8238937.  
Department of Trade and Industry: Trade and Industry Bldg, 361 Gil J. Puyat Ave Ext., POB 2303, Makati, 3117 Metro Manila; tel. (2) 8185701; telex 14830; fax (2) 856487.  
Department of Transportation and Communications: Philcomcenter Bldg, Ortigas Ave, Pasig, Metro Manila; tel. (2) 7213781; fax (2) 6329885.  
National Economic Development Authority (NEDA): NEDA Bldg, Amber Ave, Pasig, Metro Manila; tel. (2) 6310945; telex 29058; fax (2) 6313747.  
Philippine Information Agency (Office of the Press Secretary): Visayas Ave, Diliman, Quezon City, Metro Manila; tel. (2) 9227477.  
European Chamber of Commerce of the Philippines: King's Court II Bldg, 5th Floor, 2129 Don Chino Rocas Ave, Makati, Metro Manila; tel. (2) 8112234; telex 69045; fax (2) 8152688; f. 1978; 800 mems.

### Business and social hints

Appointments must be made in advance. For business meetings, men should wear a lightweight or tropical suit and women a lightweight suit or equivalent. It is customary to shake hands on meeting and taking leave.

People with an academic or professional title, eg Senator, Director, etc, should be addressed by their title. Business cards to indicate academic or professional titles are exchanged after introduction. Business is usually conducted in English. Some executives speak Spanish. Visitors should be receptive to unfamiliar local customs.

A service charge is normally added to bills and gratuities are not necessary, but it is customary to leave small change. On social occasions, eg invitation to restaurants, punctuality is appreciated. Dress as for business meetings unless otherwise indicated.

Sources: Reuters, Statesman's Year-Book, EIU Country Report, Walden Country Reports, World of Information and others  
Compiled by Peter Glick

■ **The economy:** Spectre of inflation casts a shadow, writes Edward Luce

## Bullish picture emerges overall

Relaxation of monetary policy, and budgetary strategy, give some cause for alarm

The Philippines is nearing the end of its third year of economic recovery after decades of boom-bust instability. The government and the International Monetary Fund believe the economy has broken the old cycle, and is on track for a period of sustained growth.

Evidence to support this assessment is not difficult to find. Gross national product grew by 5.1 per cent in 1994 and is projected to reach 6.5 per cent this year, although the 5.2 per cent registered in the first half suggests the final tally might be lower.

The economy's turnaround has been led by the private sector, which boosted net profits by 60 per cent in 1994 to 199.4bn pesos (\$4.87bn) and increased net sales by 23 per cent to 1,400bn pesos. Robust business activity, led by the construction sector, real estate, textiles and electronics, is expected to continue.

Evidence of "reverse capital flight", higher net foreign portfolio investments and the continued growth of overseas worker remittances – around US\$4bn (£2.5bn) – has helped to feed the growing industrial base.

payments (counting short and long term capital inflows) in surplus, which was \$1.4bn at the latest count in July. The inflow of overseas capital has boosted central bank reserves to above \$80n – or more than three months of imports.

The current account deficit (excluding long-term capital inflows and foreign portfolio investments) of 4.8 per cent of GNP in 1994 is expected to drop to below 4 per cent this year owing to a mini-export boom. Growing foreign, especially Japanese, investment in the country's export processing zones has contributed to this drive, through the re-export of overseas goods such as semi-conductors, car parts and audio equipment. An overwhelming proportion of the Philippines' import bill is capital equipment and raw materials to feed the growing industrial base.

Better economic growth, underpinned by the government's privatisation programme, has also fed into a higher savings rate which topped 20 per cent of GDP earlier this year. Lower interest rates, owing mainly to the surge of overseas capital inflows and the recent partial opening of the banking industry to foreign competition, has helped improve the domestic savings rate. Higher disposable incomes – the country broke through the \$1,000 per capita

earlier this year, while Manila has reached \$2,500 – have also boosted savings.

The Philippine economy's overall direction is therefore highly encouraging. Several pitfalls remain, however, with the biggest question mark over inflation. A low inflation rate is seen as pivotal to the government's "Philippines 2000" economic reform programme, which aims for Newly Industrialising Country status by the turn of the century.

If inflation were to breach double digits again, the government's drive to boost the savings rate and maintain low interest rates would be in jeopardy. Indeed, there is mounting concern that the government's impatience to achieve higher growth rates has already led to an excessive relaxation of monetary policy.

At the first annual review of the IMF's three-year \$684m credit programme in June, the government won the right to relax liquidity growth targets. This concession, extracted from a reluctant IMF team, allows broad money (M3) growth of 31 per cent a year. Several economists, however, have warned of the inflationary impact of the 40 per cent rise in broad money between March 1994 and March 1995.

The Philippine government argues liquidity growth was driven by "real demand" for money, implying that prices

will not be affected, even allowing for the estimated 16-month time lag between monetary expansion and headline inflation. Inflation in August, however, touched the IMF's outer limit of 8.4 per cent significantly higher than the 5.5 per cent recorded at the start of 1995.

Concern has also been voiced over the government's budgetary strategy. Last year the Philippines recorded a budget surplus of 18bn pesos, the first surplus in over a decade. This year the surplus is expected to be 16bn pesos. Privatisation proceeds and lower debt repayments were behind the achievement. But, with the national power corporation and some of the government's 57 per cent share in the Philippine National Bank scheduled to be divested later this year, privatisation is running out of steam.

The department of finance recently drew up a tax reform package which it is hoped will generate the revenue to replace privatisation proceeds. By broadening the tax base on both corporate and personal income the new system is intended to reduce the incentive to evade taxes.

There are serious doubts, however, about the bureau of internal revenue's competence to implement the new tax band system if it is enacted in time for the next financial year. At

the moment, the government estimates there is around 50bn to 60bn pesos in uncollected taxes, which is roughly three times 1994's budget surplus.

The judiciary's inability to convict one big tax evader has hampered the government's crackdown on tax fraud. The government's campaign to prosecute Lucio Tan, owner of Fortune Tobacco and Asia Breweries, for 26bn pesos (\$1bn) in unpaid taxes appears to have lost momentum in a mire of judicial counterclaims. Other companies, most notably San Miguel, the brewery and consumer goods giant which contributes 6 per cent of the country's total tax revenues, have complained of paying a disproportionate share of the final take.

In the long term it is hoped the expansion of the salaried middle class and reforms to the public bureaucracy will improve efficiency in tax collection and public accounting. The government's widely acclaimed success in reducing overall foreign debt from over 130 per cent of GDP to 57 per cent has stemmed the drain of debt payments on public expenditure. Debt service payments as a proportion of GDP have halved to 15 per cent since 1988, although domestic liabilities combined with overseas debt payments still account for roughly 40 per cent of budget spending.



■ **Trade policy:** Reform which was once unthinkable is now a welcome reality, writes Peter Montagnon

## Victory over protectionism

The aim is gradually to simplify the system so that by the end of the century most imports attract a tariff of 10 per cent or less

The protectionists were outnumbered.

That is how Julius Cesar Parrenas, of the Center for Research and Communication think-tank, explains the background to the sweeping tariff reform launched by President Fidel Ramos in July.

A few years ago such reform was unthinkable. The Philippines has a long tradition of protecting its larger industries behind high tariff walls. This is increasingly seen as one of the reasons for its slow growth and low living standards, rather than a benefit to the economy.

Like that of neighbouring Indonesia, the reform has been launched on a non-discriminatory most favoured nation (MFN) basis, which means the Philippines will not use it to extract reciprocal benefits from a trading partner. The country aims for a uniform tariff rate of just 5 per cent by the year 2004.

The starting point was August's cuts, of up to half in the rate on hundreds of products.

The new regime involves a vastly simplified four band scale which initially sets a top rate of 30 per cent for finished goods, such as washing machines and electronic products. The minimum is 3 per cent, for imported raw materials and capital goods.

The aim is gradually to simplify the system so that by the end of the century most imports attract a tariff of 10 per cent or less, according to Cleito Habito, chairman of the National Economic Development Authority.

Analysts such as Mr Parrenas describe the new system as a break with the past. Among the background factors, he says, are the fall of communism and changing attitudes in China and Vietnam. Both countries have introduced free market policies and are trying to attract foreign investment.

"This takes the wind out of the sails of the protectionist left," he says.

Moreover, advances in communications have encouraged companies to operate on a regional basis. If the Philippines wants to be part of the Asian production chain it must open its borders to intra-regional trade.

"The mindset has changed among our industrialists," says



A worker grins under a load of sugar cane, but there is not much to smile about: farmers pay dearly for liberalisation of the sugar and corn regimes

Rizalino Navarro, trade and industry minister. "Even our legislators have seen that the global competition strategy championed by President Ramos really is the way to go."

The new regime should help attract foreign investment, he adds.

"We're basically bringing down the cost of doing business in the Philippines."

But the reform programme was not without its opponents. A number of groups vied for special treatment, with varying degrees of success. They included the petrochemicals sector, which claims protection on an infant industry basis, manufacturers of consumer durables, such as air conditioners and television sets, the automotive sector and the pulp and paper industry.

Several of these sectors are capital-intensive and urban based. Their price policies have a knock-on effect on the rest of the economy, where business is more labour intensive. So the political swing in favour of liberalisation also reflects the

resentment among farmers at the prices they must pay for fertilisers, food packaging and refrigerated vans to transport their goods.

These will become cheaper as tariffs fall, helping compensate farmers for the cost of the commitment to liberalise the sugar and corn regime under the Uruguay Round farm agreement.

The impact on industries which will lose protection should not be too drastic. The Philippines already exports items such as air conditioners and television sets, so companies in these sectors can compete.

"I don't think they're going to close down or make a lot of adjustments," says Mr Parrenas. "I just think their profits are going to be reduced to decent levels."

Equally striking is the impact of the reform on regional trade. Exports have grown sharply under President Ramos' reforms. They have increased by over 30 per cent this year.

Last year exports to other countries in Asean were up by 80 per cent.

The tariff reform will make the Philippines a more attractive base from which to serve the Asean market, now swollen to 400m people by the addition of Vietnam.

Mr Navarro says the reform programme will form the base of the Philippines' eventual submission on trade liberalisation to the Asia-Pacific Economic Co-operation forum. Under current plans, members of that group are expected to deliver such projects by 1997, but the Philippines has already undercut the APEC process by making its plan on an MFN basis.

This pre-empted debate within the group over the extent to which concessions to non-member countries should be made on a reciprocal basis.

Similarly, the Philippines' programme may strengthen Asean's resolve to create a regional free trade area by 2003. Officials believe fewer products may be exempted

from tariff reductions and, as support for free trade grows, even farm products may be put on the table.

Meanwhile, the Philippines' programme leaves room for negotiations with Asean partners about the speed of tariff cuts.

"After this move of ours," says Mr Habito, "other Asean countries will respond with more aggressive proposals. From where I stand, if that happens, we would be prepared to revisit this programme and accelerate it."

■ **Foreign policy:** Search is on for closer regional ties. By Peter Montagnon

## Moving closer to Asean

Despite recent disputes with Singapore and China, the Philippines is in conciliatory mood

This has been a turbulent year for diplomacy.

In February, the country became embroiled in an argument with Beijing after China established a naval installation on one of the disputed Spratly Islands inside the Philippines' exclusion zone in the South China Sea. The Philippines is now spending \$2bn (£1.2bn) to upgrade its armed forces.

Then came a bitter row with Singapore over the execution there of a Filipino maid, Flor Contemplacion, who had been accused of murder. That row cost Roberto Romulo his job as foreign secretary.

But it would be wrong to conclude that the Philippines is picking quarrels with its neighbours. On the contrary, the main thrust of foreign policy since US forces left in 1982 has been to replace dependence on Washington with closer regional ties.

Mr Romulo's desire to bring Burma, Cambodia and Laos closer to the Association of South-East Asian Nations, to which the Philippines belongs, was well known. Asean also includes Brunei, Indonesia, Malaysia, Singapore, Thailand and, since July, Vietnam.

That policy remains unchanged under his successor, Domingo Siazon, who believes economic integration is the key to better political relationships. "Because of the economic integration of these countries, the bonds that bind them will be much stronger than the forces which tend to split them," he says.

Vietnam's membership of Asean as not seen simply as helping to counterbalance China. Vietnam is too small to be effective for this, says Mr Siazon. The main advantage was that Vietnam increased the size of the market, and its membership would enhance the regional economy, and thereby ultimately strengthen security.

The Philippines, long left

behind by the Asian economic miracle, is an unlikely champion of such an approach. But the focus on economic integration underlines the confidence in the domestic economy brought about by President Ramos' reforms.

It also suggests that the Philippines has realised it is vulnerable now the US military has left. "Its central location is good in a boom, but it is bad in times of conflict," says Julius Cesar Parrenas of the Center for Research and Communication.

Mr Siazon believes that China's increasing economic and military power will pose less of a security threat if China can be engaged economically. Economic co-operation through Asean is the key, he says, though he would like to see other countries involved, such as Japan and the US which are both members of the Asia Pacific Economic Co-operation group. "I would also like to see India in the loop," he says.

That still leaves the immediate disputes, however. The Contemplacion affair has left a nasty taste. Public opinion still casts her as an innocent victim who was framed. Senior officials are still fuming privately about the tone of Singapore's diplomatic notes at the time. But most accept that the incident was little more than a hiccup in relations.

The Spratly Islands issue is more intractable, though China has toned down its rhetoric on the issue and the two have reached a bilateral code of conduct for handling disputes. However, because Brunei, Malaysia, Taiwan and Vietnam also claim the oil-rich islands, the Philippines recognises that a multilateral solution is needed. To this end, it was part of the united front Asean presented at a meeting with China in Hangzhou this spring.

Manila is also seeking practical ways of easing the day-to-day strains between China and the Philippines. It has offered a "sister relationship", involving cultural, official and economic exchanges, between the Chinese island of Hainan and the Philippine province of Cebu. This is where the fishermen live who

are, as Mr Siazon says, "the real people affected by the dispute on sovereignty".

The recent Asean meeting in Brunei appears to have made a modest advance. China agreed to discuss the Spratlys on the basis of international law, including the UN convention of the sea, as well as its historic claim. But it remains to be seen how far this was mere tactics. The law of the sea will not determine sovereignty, and China still insists that its claim is indisputable.

The Philippines' decision to re-arm suggests it wants a fallback position if its conciliatory approach fails. Other countries in the region are also stepping up military spending, but few analysts believe the Philippines could impose a military solution.

"It would take us ages and a great deal more money than we really have," says one policy analyst. He believes the extra defence budget primarily reflects the need to build up the country's military after the withdrawal of US forces. "If anything, we took advantage of the Spratly situation to justify the spending," he says.

In the background is still the sense that the US is the Philippines' ultimate guarantor of security. There is uncertainty about this, because the overbearing presence of the US when it had bases in the Philippines made for uneasy relations between the two countries. But they have become closer since US forces left, and President Clinton and Mr Ramos have good rapport.

However, the main focus for the US is economic, as trade and investment increases. There is anyway little prospect of the Philippines offering Washington fresh military facilities. The Philippine Senate vote to let the base agreements lapse in 1992 reflected a public nationalism which remains to this day.

Nevertheless, Philippine officials still believe that, if the worst came to the worst, the US would react to a dispute over the Spratly Islands. "We didn't attempt to get Washington more involved in the Spratlys," says Mr Siazon. "It is involved and will be involved in any conflict involving a major sea lane."

■ **Build Operate Transfer law:** Manila shows the developing world the way, writes Edward Luce

## Enlisting the private sector for public enterprise

Disputes have qualified BOT success, but the real test is yet to come as the state tackles Manila's growing water supply crisis

One of the few areas where the Philippines is considered more advanced than other emerging private sector funding of public infrastructure projects. Armed with the BOT (Build Operate Transfer) law, the Philippine government has successfully lured foreign and local companies to take on schemes traditionally managed by the state.

A recent study by the Asian Development Bank praised the Philippines for its radical approach to public sector development. But the report estimated that the Philippines still required more than US\$50bn (£31bn) of spending on roads, water, electricity and irrigation over the next decade - a sum way beyond the government's means.

"The Philippines is now something of a role model for the rest of Asia," said John Taylor, a BOT expert at the ADB. "No hidden subsidies are provided (for BOT projects). Funds are borrowed at internationally competitive rates and developers bear most of the project risk."

The most successful example of this was the solving of the power "brownout" crisis two years ago through fast track granting of licenses to foreign power companies. Companies such as Consolidated Electric Power Asia (Cepa), a subsidiary of Hopewell Holdings, were allowed to bypass normally lengthy bidding procedures to win contracts. Within

months, Manila's power crisis had been solved and 6,000 MW of power put into the pipeline.

Under the recently revised BOT law, which has 9 variants including "rehabilitate operate transfer" and "build operate own", foreign companies can submit unsolicited bids to the government. The bid is then made public to give other companies a chance to come up with a more competitive proposal.

If a rival company improves on the first offer, then the original bidder is given the opportunity to match it. According to Roberto De Ocampo, secretary of finance, the Philippines' new one-stop BOT centre has already received 85 unsolicited proposals for a mixture of water, transport and power schemes this year. Successful bidders will be eligible for tax holidays, the right to import capital equipment duty free and government-backed foreign exchange guarantees.

The Philippine government's innovative approach to public sector development has been acclaimed. But the new BOT law has also come in for some criticism. "There's nothing wrong with the BOT law on paper," said an international economist. "But in practice it seems to be more trouble than was originally envisaged."

Tortuous legal wrangling has delayed the approval of several public transport schemes in Manila for example. A proposed light railway transit line (LRT3), which would run along the city's main thoroughfare and is intended to ease traffic congestion, has been held up for years owing to disagreements between the government and the project's backers.

A dispute over the right to build commercial develop-

ments above the LRT's 15 stations, which, according to the LRT consortium, would guarantee reasonable profit margins, has blocked the way. Disagreements over ticket price escalation have also dogged the process.

"The difference between BOT projects on toll-roads and power, for example, is that the government is not able to guarantee road users will be willing to pay the going tariff rates," according to Mr Bahul Khullar at the ADB. "For power on the other hand, such risks do not exist. The government can simply pledge to buy a certain quota in advance."

Economists point out that there are few mass transit schemes in the industrialised world which have succeeded without large public subsidies. Even the world renowned Mass Transit Railway (MTR) in Hong Kong initially benefited from government write-offs.

A degree of optimism returned in August, however, when the Philippine government struck a deal with PT Citra, an Indonesian firm run by Mrs Siti Hardiyanti Rukmana, eldest daughter of President Suharto, on tariff escalation for a 18km elevated toll-road in Manila. The fate of the Manila "skyway", as it has been dubbed, is viewed as something of a litmus test for other mass transit schemes.

A dispute over another key BOT proposal, a 1,200 MW gas-fired power plant in Batangas, south of Manila, has also disturbed the calm in recent months. In a decision likely to end up in a lengthy judicial battle, the national power corporation ruled that Cepa's \$1.54bn proposal was ineligible.

According to the government, Cepa's main partner, Mitsubishi Heavy Industries, has a licensing agreement with


Westinghouse, the US engineering company, which allegedly overcharged the Philippine government on a nuclear power project in the 1980s. The Philippine government is suing Westinghouse for malpractice.

Cepa's lawyers deny the Westinghouse-Mitsubishi link and have threatened to sue the government unless it reverses the decision. Observers have noted that it was Cepa which played the leading private sector role to end the "brownout" crisis in 1993.

The Cepa dispute and nagging doubts over the viability of mass transit BOT projects in Manila, however, have not yet done serious damage to the credibility of the Philippines' BOT strategy. The government points out that mass transit schemes in Bangkok and elsewhere have been plagued by greater delays and bureaucratic in-fighting than their counterparts in Manila. It also points out that it allows profit margins of 17 to 25 per cent on power projects - significantly higher than the 12 per cent ceiling in China.

A test of the adaptability of the BOT law will come with the government's response to the growing water crisis. President Ramos was granted emergency powers last June to tackle Manila's chronic water shortages which will involve the eventual privatisation of the Manila water authority.

A growing queue of foreign companies has submitted or are drawing up unsolicited BOT water proposals. If the government can overcome popular opposition to foreign ownership of the water distribution system and the price rises privatisation will entail, then it will have proved that the ending of the power crisis in 1993 was not a flash in the pan.



### JF PHILIPPINE FUND INC.

*(Incorporated in the Cayman Islands)  
Annual Results to 30th June 1995*

Total Assets as at 30th June 1995	US\$125,152,520
Performance in US\$ from 1st July 1994 to 30th June 1995	
Fully Diluted Net Asset Value per Share	+ 10.1%
Share Price	+ 6.9%
Philippine Stock Exchange Composite Index	+ 6.1%


### CHAIRMAN'S STATEMENT

"It has been another satisfactory year with the net asset value per share of the Company on a fully diluted basis gaining 10.1%, as compared with the 6.1% rise in the Philippine Stock Exchange Composite Index as at 30th June 1995. The Company's share price over the year increased by 6.9%.

Renewed confidence after several years of steady political and economic improvements in the Philippines has led to the ongoing performance of the Company. The economy continued its momentum in the first quarter of 1995 registering GNP growth of 5.2% slightly above that of 1994. This, together with the strength of the Philippine stock market and the confidence in the government will support further progress in the coming years.

The investment outlook is bright and opportunities should continue to be good."

A.H.Smith  
Chairman  
24th August 1995



For a copy of the Annual Report, please contact either Jardine Fleming, 47th Floor, Jardine House, 1 Cornhill Place, Hong Kong. Attn: Caroline Goodman. Tel: (852) 2978 7212. Fax: (852) 2524 8849 or Fleming Investment Management Ltd (Member of IFMCO), 25 Caphell Avenue, London EC2R 7DR. Tel: (44) 171 638 5858. Fax: (44) 171 236 0317.



## IV THE PHILIPPINES

■ Foreign investment: Stand by for the mini-revolution. By Ian MacDonald

## Fresh air as barriers fall

Deregulation is bringing a flood of investors to Philippine shores

Deregulation of the banking and insurance industries is set to produce a mini-revolution in these sectors.

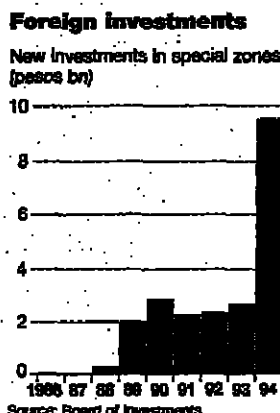
It is already showing signs of spurring greater overseas investment in manufacturing industries; and in the coming months, up to 30 of the world's largest institutions will arrive.

Compared with regional rivals such as Malaysia and Thailand, foreign investment in the Philippines is small. To the end of last year, total direct investment amounted to \$3bn (\$1.6bn). The 1994 figure of US\$795m was swelled by the partial privatisation of Petron when Saudi Aramco paid US\$500m for a 40 per cent stake in the country's largest oil refiner.

The government releases figures for new investment only annually, but Board of Investments statistics for new approvals given between last January and July suggest the total will reach US\$4bn by the end of the year.

Japanese companies, particularly those involved in electronics and electronic components, dominate foreign investment at a time manufacturers have been struggling under the burden of a strong yen. The US also has a significant presence, but Hong Kong-based concerns are now looking at a Philippine option in the run-up to the handing over of the colony to Beijing in 1997. Taiwan and Korea are also being targeted by government agencies. There was initial success earlier this year when a consortium of 45 Taiwanese companies invested US\$423m to develop a 300 ha industrial park in Subic Bay freeport north of Manila.

Already some foreign companies are bringing their suppliers to the Philippines - Honda, for example, is now surrounded by 11 of its suppliers at the 234 ha Laguna Technopark industrial estate on a green fields site some 40km outside Manila. There is a strong expectation the presence of a fresh wave of bankers will encourage this trend.



On the insurance front, the government is allowing 20 foreign companies - 10 life and 10 general - to set up during the next two years. They will join four foreign insurers - Philamlife, SunLife, Manulife and Jardine CMG - which have been operating in Manila for more than 50 years. Between them, these four control about two-thirds of the local life market, with almost 100 local companies competing in the non-life sector.

The introduction of so many new insurers is viewed with mixed feelings by Lance Kemp, Asia-Pacific general manager of Canada's SunLife. Competition will improve pricing to the public and improve the range of products, he says; but he is concerned about potential disruption in both the insurance and banking sectors as the newcomers attempt to poach upper management.

Special industrial zones scattered throughout the country are enjoying a boom as government seeks to decentralise the economy from overcrowded Manila. Foreign investment in the country's eight main zones has risen tenfold since 1983 to US\$1.6bn.

One of the most successful export processing zones has been at Mactan, within the second largest urban centre of Cebu, 550km south of Manila. It was established in 1979, with watchmaker Timex the first company to move in. Timex, which now employs more than 3,000 at Mactan and produces about 80 per cent of all Timex watches there, has been followed by a wave of other foreign companies, 60 per cent of them Japanese.

Incentives for foreign investors to locate at sites such as Mactan, described as attractive by companies now in the Philippines, include duty-free importation of machinery and raw materials, a minimum 4-year tax holiday - in some cases 8 - and a reasonable level of infrastructure.

There is unanimous agreement on another attraction: inexpensive local labour. "Just as important is the fact that they provide good craftsmanship," says Mr Graham Maitland-Smith, head of the UK firm Maitland-Smith, manufacturers of furniture and decorative objects.

These attributes, plus the fact that English is widely spoken and that the Philippines are perceived to be adept at learning new skills, including management skills, often sway the balance when companies are considering where to locate in the region. Company heads are often fulsome in their praise of the quality of work and efficiency.

Teiji Sasagawa, who leads Fujitsu's Philippine car audio equipment operations from Laguna Technopark, reports efficiency equal to that at the parent company's plants in Japan and ahead of Malaysia.

The pace of growth cannot rely on these benefits alone, however. During the late 1980s and early 1990s one of the key considerations for foreign companies looking to invest in south-east Asia was the Philippine political scene. Politically, the Philippines is now a far more stable country than it was under presidents Ferdinand Marcos and Cory Aquino, although the government of Fidel Ramos still has to resolve the problems of Muslim separatists in the southern region of Mindanao. The situation has improved sufficiently, however, for some multinational conglomerates such as Procter & Gamble to consider Manila as a regional headquarters.

All the signs are that the recent growth of Japanese direct investments and the continuing recovery of the Philippine economy will ensure the mini-boom of overseas investment of the last two years will persist for the rest of the decade.

■ Subic Bay: Unlikely success out of the trauma of US withdrawal. By Peter Montagnon

## Commitment beats the cynics

Top management, improved access, investments and tourist potential make audacious ambitions almost plausible. Politics remains the threat

November 24, 1992 was a traumatic day for the small city of Olongapo on the coast about 80 miles north-west of Manila. This was when the US navy withdrew from the adjacent Subic Bay base, on which the town's entire livelihood depended.

But it was also the beginning of a great new venture for Richard Gordon, then Olongapo's smooth-talking and charismatic mayor and now suggested as a future candidate for the country's presidency.

By dint of sheer willpower, Mr Gordon managed to assemble a team of around 8,000 volunteers to protect the site against the threat of looting. By dint of hard selling to government and business, he turned the base into a free port which has since attracted some \$1.2bn in investment commitments.

Companies which have got involved in Subic Bay include Acer, the Taiwanese electronics company, Thomson of France and Federal Express. The US forwarding company has made Subic its regional Asian hub.

Subic is making its international political debut next year, when it plays host to heads of state at the Asia-Pacific Economic Co-operation summit in 1997. Flushed with this success, there are no bounds to its audacious ambition. Staff at the Subic Bay Metropolitan Authority (SBMA), which Mr Gordon now chairs, talk of creating a new Singapore or Hong Kong - a service and manufacturing centre for the whole Asian region based around its deep water port.

That prospect looks remote, even though the zone's 60,000 ha size is larger than the surface area of Singapore, and the port is blessed with a deep main bay nearly 10 km



When the US Navy pulled out of Subic Bay in 1992, its work force was traumatised. But out of the ashes, a phoenix is rising

long. But economists believe Subic could still eventually be an important growth catalyst for surrounding Luzon province.

Success in this objective matters because Manila's dilapidated infrastructure and congested port handicaps the capital as an engine of national growth. The Philippines cannot emulate Thailand's Bangkok-centred success. It needs a more decentralised approach.

Subic, though, is still quite small. Only \$800m (\$500m) of total investment commitments involve projects that are actually under construction or up and running. At 27,000 the workforce is still substantially smaller than the 42,000 formerly employed by the US Navy.

Leasing revenues of the SBMA are only around 60m pesos a month. Port revenues were only around 22m pesos last year, though this total was exceeded in the first six months of 1995.

Still, Subic has a reasonably well trained, English-speaking workforce and can boast a constant stream of new developments to boost its attraction. With its mountainous coastline, unpolluted beaches and virgin rain-forest, there is also scope to develop tourism.

A new road is being built to the port, which will enhance communications with the central Luzon plain: at present the only access is by a narrow road that zig-zags through the mountains.

The World Bank, which has already financed an expansion of Subic's airport facilities, is paying for a study on port development. And Federal Express promises to be a strong incentive for the electronics industry which requires speedy shipment of both inputs and finished product.

Some of the early investors have adapted to their own use naval maintenance equipment left behind by the US. These include an Australian crane manufacturer and Asian Armour Vehicle Technologies, a joint venture between Filipino companies and GKN of Britain.

It is assembling 150 armoured vehicles for the Philippines armed forces from kits supplied by GKN.

"The biggest advantage," says Cesar Pio Roda, the company's president, "is that we are able to avail ourselves of the facilities previously developed by the US military."

"It is very appropriate to the business we are in."

But a more significant pointer to Subic's attractiveness is Taiwan's plan to establish a 300 ha industrial park there as part of its efforts to diversify foreign investment away from mainland China. The park is being developed jointly by the SBMA, a consortium of Taiwanese investors, and the Taiwanese government which is providing development aid.

Besides Acer, which manufactures computer mother-

boards in Subic, a number of large Taiwanese companies are investing, including Elite, the electronics group, and Subic Stars which manufactures shoes for Reebok.

Like other investors, Shyu Chao-ling, a Taiwanese adviser to the project, cites the infrastructure and the ease of recruiting cheap skilled labour as attractions. The US left behind infrastructure which is not readily available in other countries where Taiwan invests, such as Vietnam, he says. He is less certain about the tariff and other financial concessions offered by the government.

These include exemption from import duties and a tax rate of only 5 per cent on gross income (turnover after deduction of cost of sales).

Besides, some investors say the Philippine customs are not always co-operative. Jeremy Simpson is vice-president of Cambium International, a specialist company manufacturing high quality wood veneer products, including the bedside switch consoles for the Peninsula Hotel in Hong Kong. He points to the envy Mr Gordon's high profile has aroused in parts of the political establishment, and says some in Manila do not want Subic to succeed. Bonding arrangements for importing and exporting goods through Manila are difficult, he says. "It's a very significant obstacle."

Subic could offset this by further enhancing its infrastructure, especially since this appears such an important selling point. The US company Enron has already built a 100 MW power station which also supplies the Luzon grid. AT&T helps run Subic's telecommunications.

Subic needs further development, however, said Taiwan's Mr Shyu, particularly of the port, which lacks facilities on the scale that could make it a hub.

The need for long-term investment in infrastructure raises the question of whether Subic will continue to enjoy the same political support from future administrations.

"This place has plenty of opportunity to go wrong," says Cambium's Mr Simpson. Mr Gordon might run successfully for president and take all his Subic staff - many of them talented US-educated lawyers - with him into government. The next generation of management is unlikely to be either so uncorrupt or so dedicated. Or he might run and fail, in which case his victorious opponent would close him down, he says.

Of course, it does not have to turn out like that. Mr Gordon is cagey about his political plans. By the time of the election in 1998, Subic might have reached the critical mass to ensure its survival.

But Mr Simpson's scepticism is a reminder that, in spite of the Philippines' striking comeback under President Ramos, political risk still cannot be ignored.

■ Oil and petrochemicals: The sector awaits a liberalisation, reports Edward Luce

## End-1996 is Manila's goal

A nation used to cheap petrol is digging in its heels - and the political and financial costs are rising

Three years of breakneck liberalisation has put the Philippines into the ranks of the more laissez-faire economies in the developing world. Telecommunications, banking, insurance, power and, in the near future, the retail sector have all been opened up to at least partial foreign competition by the Ramos administration.

One of the few, and perhaps most important, industries which remains to be liberalised is the oil and petrochemicals sector.

Divided between the big three of Petron, the privatised Philippine oil company, Caltex (Philippines) of the US and Shell (Philippines), the subsidiary of the Anglo-Dutch multinational, the country's oil and petrol oligopoly remains highly regulated.

The government, which has been under constant pressure from the International Monetary Fund to push ahead with oil and petrochemicals liberalisation, has set itself the target of full liberalisation by the end of 1996. The Oil Deregulation Bill, which would open up the petrol sector to other foreign competitors, is expected to be enacted by Congress within six months.

Large political stumbling blocks, however, impede the already complicated road to full liberalisation.

The freeing of petrol prices, which are kept at fixed rates well below international levels through a government buffer mechanism, the Oil Price Sta-

bilisation Fund, is expected to be highly controversial. Twice in the last 18 months the government has felt compelled to withdraw proposed petrol price increases in the face of nationwide protests spanning taxi-drivers, commuters and the unions.

The government's most recent attempt in July to slap a 15 per cent increase on petrol prices at the behest of the three companies was withdrawn almost immediately. The three companies pointed out that the buffer fund was 4bn pesos (£100m) in arrears. Any further delay would simply increase the eventual cost, they said.

"The longer the government delays the petrol price increase, the more dramatic the political as well as financial cost," said Reinier Willems, chief executive officer of Shell (Philippines).

"At the moment it looks like the decision is going to be put off again."

Last month the energy regulatory board provoked a sharp rebuttal from the department of finance when it suggested the proposed 1.27 peso (6p) per litre increase could be delayed until next May. Alternatively, the government could impose the increase but scrap the 1 peso government tax on petrol at the same time.

The department of finance estimated either option would cost the government 5bn pesos at a time it could little afford it.

Mr Francisco Viray, the secretary for energy, says the introduction of a market-based system is still on schedule for the end of next year. The arrival of new players, including French and US petrol companies, will be approved before 1997 he said.

"Greater foreign competition will ensure prices are kept at a reasonable level," he said. "After that the government's role will be to prevent smuggling (which is widespread) and impose higher environmental standards."

Executives at Shell, which has a 23 per cent share of the market as opposed to 24 per cent for Caltex and 44 per cent for Petron, say the proposed deregulation will open up the market to several new players both in the retail service and oil refining.

Shell, which has 27 storage depots and 800 service stations in the Philippines, says its recently opened \$500m (\$312.5m) refinery in Batangas, south of Manila, is already processing 165,000 barrels of crude a day for a rapidly expanding domestic market.

"The Philippines is an attractive and growing market, but only as long as the government sticks to the commitments it has made," said Mr Willems.

Other measures, including the scrapping of electricity cross-subsidies and opening up the petrochemicals sector to greater competition, are expected to be easier to push through.

The government recently staged off strong pressure to retain high import barriers on petrochemical products, arguing that Philippine industry would on balance benefit from lower petrochemical prices.

At least one foreign company, Thai Petrochemicals International, threatened to withdraw from a proposed \$600m naphtha cracker joint venture in Bataan, after the government announced that tariffs on petrochemical products would fall from 20 to 10 per cent.

Economists say the govern-

ment's resolve on petrochemicals augurs well for the eventual showdown on the move to market prices for petrol.

"The government will eventually have to bite the bullet as it has done in other sectors," said Matthew Sutherland, chief researcher at Asia Equity Securities in Manila.

"It's just more difficult to sell in the case of petrol because unlike with telecoms liberalisation where telephone prices are expected to fall, petrol prices will have to rise quite dramatically."

The third, and most radical, plank of the government's liberalisation strategy is the privatisation of the national power corporation (Napocor).

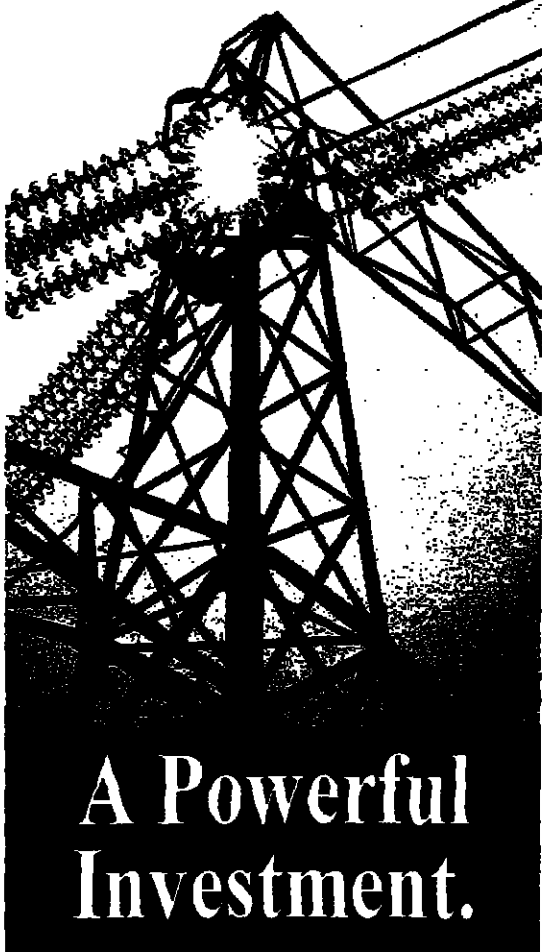
Mr Viray, who has commissioned studies on parallel state sell-offs around the world, says Napocor is on track to go ahead with privatisation early next year.

According to recent thinking, the most likely option would be to follow the UK model where distribution would be hived off to regional electricity companies while core transmission responsibilities would remain in government hands. Bids from foreign companies would be entertained.

Alternatively, under one scenario, Napocor's employees would be given the option of a management buyout. Details will be thrashed out before the end of the year.

Whatever the final model, the fact that the government is on the verge of liberalising oil and energy two short years after solving one of the most chronic power crises in the region, underlines just how striking has been the transformation in the first three years of the administration of President Ramos.

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■ The stock exchange: Loan agreement fuels urgency for change. By Ian MacDonald

## Reforms get under way

Gone are most of the old suspicions; board meetings are long but productive

Long delayed stock market reforms are at last getting under way, and are expected to fuel an already active market.

The reforms, delayed by public feuding within the Philippine Securities and Exchange Commission, have been given urgency by an agreement on a US\$150m (P33.7m) capital market development loan from the Asian Development Bank. The loan has to be drawn within 24 months of the agreement being signed in August, and release of the second half of the loan is dependent on at least half of the reforms taking place in the first year.

Reform, seen as a catalyst for further foreign investment in what is the second-fastest emerging market in the world, has been sidetracked by the conflict between the SEC chairman, Rosario Lopez, and its four commissioners. The row came to a head in August when President Fidel Ramos, under pressure from the private sector, effectively sacked Mr Lopez, she agreed to take leave of absence until she becomes eligible for retirement this month.

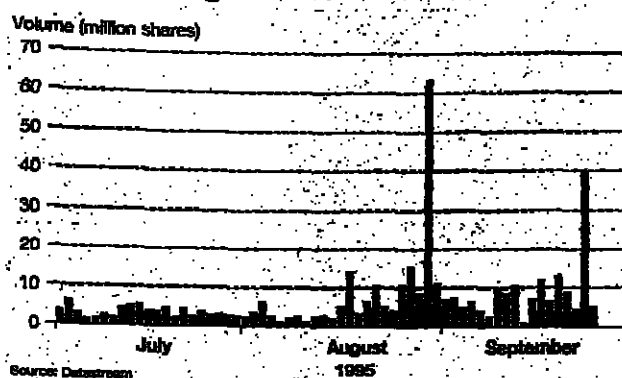
The task of appointing her successor had widely been expected to end with Eduardo De Los Angeles moving over from the presidency of the Philippine Stock Exchange. But in a move that surprised many in the market, President Ramos appointed one of the existing associate commissioners, Perfecto Yassy, on a temporary basis. Mr Yassy is a 40-year-old US-trained lawyer.

Mr De Los Angeles, however, is still seen as the one most likely to take over the SEC reins on a permanent basis. His appointment would be welcome within the stock market community. "We would be losing a good (stock exchange) president but gaining a good SEC one," said one veteran broker and former PSE governor, Irving Ackerman.

The reforms include:

- A plan to rationalise and assign regulatory responsibility among state agencies;

### Stock exchange turnover



Source: Dataquest

- Strengthening the regulatory framework to develop investor confidence. This includes establishing minimum disclosure requirements and requiring that a prospectus containing specified information be issued in respect of all public offers and made available to all prospective purchasers; and discontinuing the old SEC requirement that the initial offering price be specified in the registration statement;
- A minimum number of outside non-executive directors for publicly-listed companies;
- Abandoning the requirement that the SEC provide five days' notice of any on-site examination of a broker or dealer's books and records;
- Amending the definition of securities brokers to include banks;
- Conditions for registration as a broker or dealer to include an appropriate examination demonstrating competence;
- The appointment of at least three non-broker members to

the PSE board of governors;

- A code of conduct to include adequate disclosure of conflict of interests, the prevention of insider trading, and segregation of customer funds to protect clients' savings from bankruptcy of an intermediary;
  - The establishment of a central depository system (expected by February 1996);
  - Increasing the supply of equity shares to widen the retail investor population.
- Mr De Los Angeles, the only non-broker on the PSE's 15-member board of governors, said just before the appointment of the SEC's new temporary chairman that for him any move would be made "with a heavy heart". He feels he has more influence on reform from within the exchange, and one of his concerns was that a change in leadership could lead to the return of divisive factions he has brought together over the past two years.

The 53-year-old lawyer is quietly proud of his role in the unification of the two exchanges, gone, he says, are most of the old suspicions; board meetings are long but because of infighting, but because of a common desire to tackle the stock market's problems. There is, he says, no serious opposition among governors to the reform that will lead to at least two brokers surrendering their seats to non-brokers.

Mr Angeles says revision of securities legislation is a priority, to make the rules tougher and more transparent. This would be welcomed by overseas investors who have been deterred by violations.

seas investors who have been deterred by violations.

Roman Azanza, Manila-based director of Crosby Securities and chairman of the Philippine Capital Market Development Council, says investor confidence will be enhanced by these proposals. One additional area where he would like to see change is the speed of listing, which is frequently held up by bureaucratic delay.

Capitalisation of the Philippines market has increased 10-fold in the past five years to more than US\$55bn, but the PSE itself is in its infancy. It is the product of the unification two years ago of the Manila SE, which began life in 1927, and the upstart Makati bourse, based in Manila's main business district and formed in 1983. Rivalry between the two exchanges meant turnover was low on both and, with trading floors, there could be two prices for a single stock. Foreign investors were not impressed, and steered clear of both.

Even now, with a single exchange, there are two trading floors, which, owing to different computer systems, can still produce small, if brief, price variations. But, come February 1996, this will pass into history when a single new computer system will take care of dealings on the two floors.

The market itself has had a generally buoyant year so far, and optimism abounds. Average daily turnover of 2bn pesos compares with less than 700m pesos two years ago and 1.8bn pesos 12 months ago. There are expectations of the index reaching 3,000 by the end of the year, even though the market has slowed in recent weeks.

"All we need is a bit of good news - such as a cut in US interest rates - to get us through 2,900 again," says Mr Noel Reyes of Dharmala Securities Philippines. He is looking for the market to return to its historic high of 3,346 - recorded on January 4 1994 - during the first half of next year.

Sharing the pleasure of that achievement will be Mr De Los Angeles. But by then he may well be watching from the corridors of the SEC.

PROFILE San Miguel

## Beer group aims for top slot

As the Philippines' largest private corporation with a market capitalisation of over \$5bn, San Miguel is viewed by many as the closest business approximation to a national symbol. Earlier this year it proclaimed its ambition to become the "best" Asian Pacific beer group by the turn of the century when it unveiled details of a 40bn peso (P1bn) five-year expansion plan.

The capital expansion drive follows a 36m peso acquisition spree, which included the purchase of breweries and bottling plants in China, Indonesia and elsewhere in the Asia Pacific.

Mr Andres Soriano 111, scion of the old Spanish-Filipino family and chairman of the group since 1986, says San Miguel hopes to derive 20 per cent of turnover from overseas sales by 2000. At the moment 13 per cent of sales come from abroad, mostly from the group's 50 per cent share of the Hong Kong market and a growing share of the southern China market.

"We are also looking at Latin America," said Mr Soriano. "Obviously there's the advantage of the Spanish connection. But there are also synergies to exploit. Many Latin American breweries are looking at expanding in Asia."

San Miguel's ambitions are viewed as overblown by some analysts in Manila who point out that the group's shares have been languishing for months as a result of lower than expected net profits. Earnings grew by 13 per cent to 2.59bn pesos in the first half of 1995, significantly less than anticipated in the light of the rapid growth of consumer spending.

At 12.7 per cent of turnover, operating profits are also seen as disappointing, considering the group has an 86 per cent share of the Philippine beer market. At 7.2 per cent of turnover, net profit margins are even lower. Mr Soriano says San Miguel is growing according to plan but admits the group has problems with



Andres Soriano 111, chairman of San Miguel since 1986

the Philippine tax regime.

Recent estimates show that about 5.8 per cent of the Philippine bureau of internal revenue's annual tax collection comes from San Miguel. Most of this is derived from a 60 per cent ad valorem tax on costs.

"The bottom line is that if we increase our costs by one peso we have to put our price up by 1.6 pesos," said Mr Soriano. San Miguel, along with other leading Philippine corporations, is talking to the department of finance in Manila to revamp the tax system.

Earlier this year the government announced plans to broaden the tax base and simplify the system in reaction to evidence that less than 10 per cent of the Philippines' 26m eligible taxpayers pay their dues. Similar discrepancies were found in the corporate sector. The final blueprint has yet to be hammered out.

"I think what most of the private sector would like to

see is the tax system you have in Hong Kong, which is simple and low. Tax collection rates are therefore high," said Mr Soriano. San Miguel is lobbying hard for the ad valorem tax to be replaced by a simple tax on volume.

Asia Breweries, San Miguel's only serious local competitor, which is owned by Lucio Tan, a Chinese-Filipino tycoon, has successfully diluted the effects of the ad valorem tax by selling its beer to a marketing company which is eligible for tax concessions.

San Miguel's other worry is a longstanding tussle between the government and the Coconut Industry Investment Fund, which acquired a broad range of economic interests under the Marcos regime, covering ownership rights to a sequestered 48 per cent block of the group's equity. The stake is being contested in the courts.

Until the case is resolved, which, lawyers say, could be

years, San Miguel's ability to raise equity is constrained. "Basically we are confined to debt issues and borrowing from private banks," said Mr Soriano. "We have not had any trouble raising capital, but a rights issue is obviously out of the question."

With more international debt offerings in the pipeline and plans to issue longer term commercial paper in Manila once the market has developed further, San Miguel plans to resort to increasingly sophisticated ways of tapping the Philippines' growing pool of domestic savings.

San Miguel's B shares, which are open to foreign buyers, have for much of the year been stuck at below 90 pesos, which is significantly lower than its historic high of 114 pesos. A rash of IPOs, mainly from newly-formed real estate companies and telecom operators, has eaten into blue-chip liquidity. San Miguel, though, views the problem as temporary.

"Analysts are sometimes unfairly disappointed if earnings growth is not higher than 30 per cent," said Mr Soriano.

On a broader basis, and as an unofficial spokesman for the Philippine private sector, Mr Soriano says he is confident businesses will continue to benefit from the Philippine economic recovery. Among the changes Mr Soriano says the private sector hopes the government will push through are radical tax reform, wholesale changes to the public bureaucracy, the development of a modern agricultural sector and the growth of a sophisticated domestic bond market.

"There is enormous untapped potential in the bond market," he said. "The central bank's decision to rationalise the 'single borrower limit' should help open it up. Perhaps the development of the capital markets will help balance the stock exchange, which is volatile and has for too long been looked upon as the best way of raising funds."

■ Bankings: There is radical change, writes Peter Montagnon

## It is a new era - and foreigners are welcome

The handful of international banks are soon to be joined by 10 more

Banking in the Philippines entered a new era this year when the government decided to open the domestic market to 10 new foreign banks.

"Our objectives are to attract foreign investment, facilitate access to bond markets, enhance efficiency of the domestic financial system and to increase competition," says Mr Gabriel Singson, governor of the central bank.

Certainly the move is a radical departure. The local banking market has been closed to new foreign institutions since 1948. Until this year, only four had permission to operate there: Citibank, Bank of America, Standard Chartered and HSBC.

Now they are to be joined by an impressive list of newcomers - ING Bank, Deutsche, ANZ, Development Bank of Singapore, Chemical Bank, Bank of Korea, Exchange Bank, Fuhji Bank, Taiwan's International Commercial Bank of China and Bank of Tokyo. All have been granted a full service licence.

Yet local bankers say they expect the impact on the domestic market to be limited. The newcomers will be restricted to six branches each, so they will have restricted access to peso deposits. They are generally expected to steer clear of retail activities and, instead, most will concentrate on providing support services, such as trade finance and foreign exchange, to investors from their home countries who are setting up in the Philippines.

A familiar bank on the spot can make foreign investors feel more comfortable. The change should stimulate foreign investment and create reciprocal opportunities for Philippine banks to set up abroad, while putting only gentle pressure on the domestic banking system.

There will be additional pressure on lending margins for corporate business, partly because foreign banks are likely to add more depth to the domestic commercial paper market, says Mr Rafael Buenaventura, president of Philippine Bankers' Association.

Most bankers add, however, that the local market is in relatively good shape by developing country standards. Since the banks were forced to clean out their bad loans in the financial crisis of the early 1980s, their balance sheets are strong. Cost-income ratios are generally under control despite the large branch expansion of some institutions, notably the two largest banks, Metrobank, and the state-controlled Philippine National Bank, which are trying to gain market share.

Provision of modern banking services, such as automated teller machines and credit cards, is reasonably well advanced. Indeed, any requirement for further change has less to do with the need for more competition in a crowded market than with cumbersome restrictions adding to the cost of intermediation.

Not only must banks place 15 per cent of their deposits with the central bank as a minimum reserve requirement, but 25 per cent of their lending must go to smaller enterprises and agricultural businesses. On top of that, they are subject to a 5 per cent tax on gross income.

The effect, bankers say, is to add two to three percentage points to their interest costs, though the precise amount varies with the level of interest rates. This is one reason why there is such a gap between the rate of about 3 per cent on savings deposits and lending rates in their low teens.

Relaxation of these restrictions would mean banks could pay more on savings and charge less on loans. Mr Buenaventura says their priority would probably be to reduce lending rates, which would help the country's economic development.

A large contingent of foreign banks may add to the pressure for quicker reforms. The authorities have been moving in that direction, for example by liberalising branching restrictions.

Reserve requirements have also been cut, but the central bank's ability to reduce them further depends heavily on the government reducing its fiscal deficit.

Beyond that, the foreign banks are also expected to add depth to the local money and

foreign exchange markets, partly because they are likely to focus largely on foreign exchange business and partly because they may decide to use the forward foreign exchange market as a means of funding themselves in pesos.

A few may also try to become more directly involved in the domestic retail market by taking a different entry route.

The new rules also permit foreigners to own 60 per cent of any institution. The first banks to do so are expected to be Dao Heng, of Hong Kong, and Spain's Banco Santander. China Trust, a Taiwanese bank, is also expected to follow. This approach gives the foreign bank full management control and freedom to establish branches. The queue to set up such subsidiaries is much shorter than for straight banking licences, however. That suggests that most foreign banks are mainly interested in wholesale business.

Though the rapidly growing middle class in the Philippines creates opportunities in retail banking, margins are expected to remain slim because a large number of relatively sophisticated local institutions vie for available business and introduce new savings instruments, such as mutual funds.

With 34 commercial banks controlling total assets of only just over 1,000bn pesos, the Philippines looks over-banked. Consolidation in the banking sector is accepted as inevitable, regardless of the pressures created by the newcomers. Mr Buenaventura believes the top five banks which control around 50 per cent of the market will have a share of about 80 per cent within a couple of years.

But the process will not necessarily lead to a reduction of the branch network to cut costs. Many of the smaller banks have only a limited presence in the market and depend heavily on the volatile money market for their funds. They are badly placed to meet the demands of a growing economy, which has seen credit demand rising more than 30 per cent a year.

"We don't have too many branches," says Mr Buenaventura, "but we do have too many banks."

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## VI THE PHILIPPINES

■ **Tourism:** A survey of visitors produced some grim reading, reports Ian MacDonald

## Problem in holiday heaven

The islands continue to suffer from difficulties with their image internationally

The task facing Eduardo Pilapil when he became the Philippines government's tourism secretary in July this year was brought sharply into focus within weeks. On his desk landed a document ahead of the first strategic planning workshop and conference to be held jointly by the Ramos administration and the country's tourism industry.

It made grim reading. A survey of foreign tourists listed the things they disliked most about the country: one in five complained of pollution and a dirty environment; fewer, but significant numbers, complained about heavy traffic; of bad weather; of reckless and/or dishonest taxi drivers;

people "always asking for tips"; poor airport facilities; widespread poverty and beggars; and poor transportation, communications and support services.

On the credit side, some 54 per cent praised the hospitality and kindness of Filipinos, and one in six had a good word to say about the islands' scenery and beaches.

Mr Pilapil was not entirely despondent; the fact that the government and the trade were getting together showed, he said, that serious attention was now being given to the industry's problems and that there was a resolve to set improvements in chain.

Mr Pilapil believes there is a vast untapped market in south-east Asia. To the people of the region he says: "Come and learn about our country." He has a similar message for the people at home.

Domestic tourism on a significant scale has yet to take off,

but with the Philippines economy improving, the minister is urging his fellow countrymen and women: "Don't be a stranger in your own land".

The Philippines ought to be the envy of many of its regional rivals. It has just over 7,100 islands - about 2,000 of them inhabited while many others are little more than a speck of rock in the ocean - beautiful coastlines, coral reefs and a very diverse archipelagic culture. But the islands, with a land area of 300,000 sq km, continue to suffer from image problems.

High on the list is uncertainty over peace and order, although the government claims to have made inroads, particularly over the problem of Muslim separatists' activities in the southern island of Mindanao. Overall, there is a much calmer political climate than half a dozen years ago. But officials anxious to attract what they describe as

"quality" tourists are still battling the significant problem of infrastructure. True, the frequent power cuts are largely a thing of the past as a result of concerted efforts to increase and stabilise the country's supply, but telecommunications can still be erratic and travelling by road a nightmare.

Outside the main urban conurbations there is only limited hard-surface highway, and visitors attempting to negotiate the polluted capital, Manila, are faced with almost permanently traffic-choked streets.

Another image problem that refuses to go away is the sleazy sex industry. The Philippines has long had a reputation for attracting paedophiles, and soon after taking up his Department of Tourism post, Mr Pilapil was greeted by the sight of newspaper advertisement cuttings from a European country advocating the delights of "hospitable Filipina girls".

He says Philippine approaches to foreign governments, appealing for help in taking action against travel agencies and other operators who use the sex image to promote their own trade, are beginning to win sympathetic support.

"This is the type of 'tourist' we want to drive out," says the minister. "We are targeting the quality tourists... the tourists who want to come here to appreciate the beauty of our islands and to learn about our history and culture."

Department of Tourism statistics show that receipts from 1,573,821 overseas tourists topped \$2.3bn in 1994, 8 per cent up on the previous year.

Last year's revenues, representing some 3 per cent of GDP, were "satisfactory", according to Mr Pilapil, but he is setting "fighting targets" for the years ahead. A target, set by Mr Pilapil's predecessor, of 2m tourists in 1995, is well on the way to being achieved, bolstered by a particularly strong first six months when there were more than 843,000 visitors, a 15.66 per cent advance on the corresponding period a year earlier.

Next year, the tourism department is looking for 2.5m tourists spending \$3.3bn. But success in achieving what is



A villager from the Tiboli tribe on Mindanao sports a traditional festive headdress

seen by analysts as optimistic targets may hinge on another problem: travel, both to and within the Philippines.

Manila, the capital, has little to offer overseas holiday visitors. Having survived what for many is a tortuous encounter with the airport, tourists then discover that progress through the country's largest urban centre is a stop-go affair in a concrete jungle. Air travel throughout the Philippines has long been erratic, but gradual deregulation of this sector

seems to be paying off. More overseas airlines are now being granted access to Manila and, more importantly for the industry, to regional centres such as Cebu, a popular destination close to beautiful beaches.

On the adjoining small island of Mactan, several top-class beach resort hotels enjoy a thriving business for largely Japanese tourists.

The emergence of a handful of small regional airlines is helping to satisfy demand on

domestic routes where Philippine Airlines, the national carrier which once held a virtual monopoly of internal air travel, often struggled to provide adequate capacity.

Fellow members of the Association of South East Asian Nations are being targeted to give the industry a boost. Asean visitors to the Philippines account for only some 5 per cent of the total, whereas Malaysia sees some 75 per cent of its visitors from Asean countries, followed by Indonesia

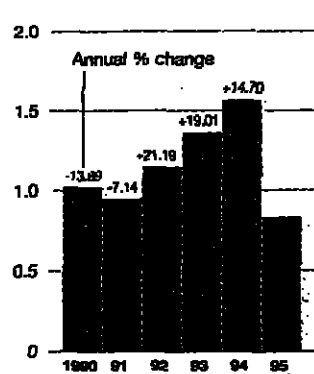
with over 40 per cent.

Europe accounts for only a tiny proportion of the market at present, but there are plans to launch a drive from Paris. There are hopes that the Philippines celebrations in 1998 of 100 years of independence will arouse interest from Spain.

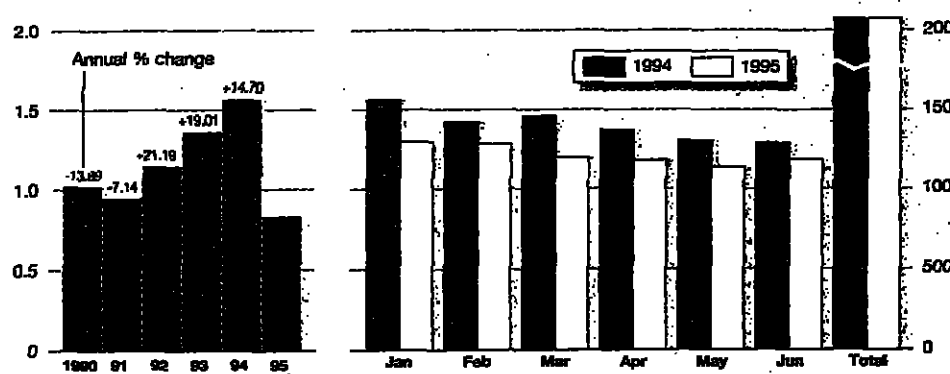
"We want to be an important player on the world stage," says Mr Pilapil. His enthusiasm to travel in that direction cannot be doubted. It may, however, be a long and winding road.

### Tourism

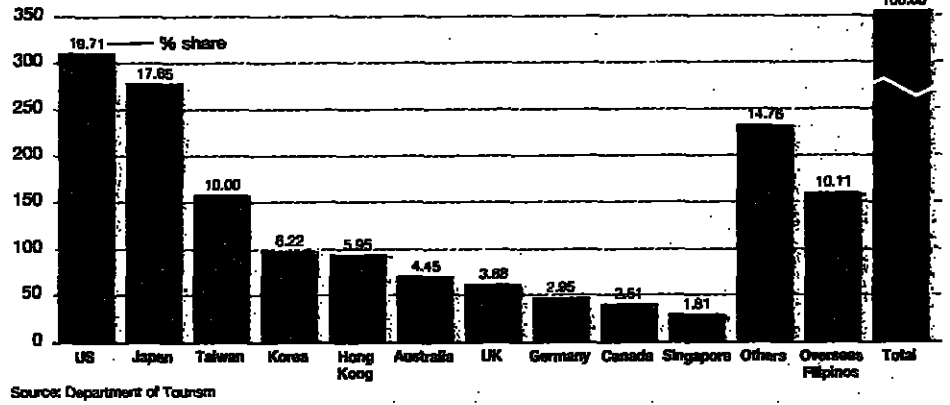
Tourist arrivals (m)



Visitor arrivals ('000s)



Major foreign markets, 1994 ('000s)



Source: Department of Tourism

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### PROFILE

Asia Development Bank

By Peter Montagnon

## Banking for richer, for poorer

Fast regional growth and conflicting pressures from member countries have raised questions about the role of the Asian Development Bank, the one international organisation based in the Philippines.

Many of the bank's developed country shareholders, under pressure from voluntary organisations at home, would like it to pay more attention to social problems and poverty. Its developing country members, such as China, would prefer it to continue focusing on infrastructure, though the region's ability to attract private capital is making this harder to justify.

The man charged with piloting the institution through these difficult waters is Mitsuo Sato, its president of two years.

Mr Sato's tenure has been marked by an effort to improve the quality of the bank's lending, which he admits went to some "white elephant" infrastructure projects in the past. Last year this quest for quality led to a sharp drop in new lending, from \$5.3bn to \$3.7bn. However, Mr Sato says he is "fairly confident" that activity will return to its 1993 level this year.

The fall in volume also reflects efforts to find balance between infrastructure finance and so-called social sector lending, in areas such as health, education and the environment. "Finding the right equilibrium is an important question, and one we have not yet solved adequately," Mr Sato says.

Officials believe the bank still has a role to play in providing basic infrastructure finance and economic assis-

tance. As Shoji Nishimoto, head of strategy says, some member countries, such as Bangladesh and Nepal, and some regions, such as inland areas of China, are too poor to attract foreign capital.

Even in countries which could attract private capital, the bank's presence helps boost confidence, he says, especially where there is a fear that the host government could backtrack on regulatory or pricing commitments.

The bank aims to achieve a 50:50 balance between the number of its infrastructure and social sector projects. By the year 2000 it also wants to fix the proportion by value so that only 60 per cent of its lending goes on infrastructure and 40 per cent on social sector projects.

This will lead to far more of the bank's staff resources being devoted to the social sector, as social sector projects, although they consume less capital than infrastructure projects, are generally backed up with a good dollop of policy advice.

One problem is how to evaluate social sector lending. Few would disagree that improved education can bring economic returns, but those returns are harder to measure than the ones from conventional infrastructure projects - under the bank's rules these must achieve a 10 per cent internal rate of return in dollar terms.

However, Mr Sato says, "we can take a look at whether the project has finished its real objectives and whether it has been carried out as designed or in terms of a time frame".

The bank is also developing a methodology for calculating

the economic benefits of social lending.

Without such a method the bank will risk criticism for squandering its money on unproductive social projects. Some officials also believe that social sector lending could become such a fetish that it will distort other loans, such as those to the financial sector.

Mr Sato admits that the new emphasis on social sector projects may restrict the total amount the bank can lend. As the flow of funds declined, the bank would risk "losing bargaining capability vis-a-vis the borrowing countries in terms of improving their policies and institutions".

The ADB is not yet, like the World Bank, receiving net repayments of resources from its member countries. A small net flow still goes from its ordinary capital resources to developing countries, and a substantial one goes out from its Asian Development Fund, which gives concessional loans to its poorest members.

The bank is in tortuous negotiations to replenish this fund, which will otherwise run out next year.

Whatever happens to the ADF, the bank will become more involved with policy advice as its traditional business of infrastructure lending declines in relative terms.

This will mean speaking out in favour of the Asia Pacific Economic Co-operation group, as long as it does not become an exclusive trading bloc. The bank is promoting economic integration at a sub-regional level. It is playing a leading role in facilitating co-operation among the countries along the Mekong River - Burma,

Cambodia, China, Laos, Thailand and Vietnam - which are not used to getting along with one another.

According to Mr R.M. Tan of the bank's West Asia programmes department, this involves relatively little money, for projects such as much-needed road improvements between Phnom Penh and Hanoi, but a great deal of technical help in developing appropriate cross-border immigration regulations and regional energy and transport plans.

Some economists argue that the bank is making a mistake in following slavishly the World Bank's market-orientated approach to giving policy advice, and that it should inject a distinctively Asian angle to the international debate on development. This would reflect the debate in Japan where aid officials have questioned the conventional approach, noting the role of the Japanese and Korean governments in steering industrial and economic development.

"I have some temptation to do that," says Mr Sato, but for the time being the bank was concentrating on digesting World Bank research into the East Asian growth miracle. "Only after that can we look at what is lacking in their analysis."

The bank intends to produce its own report, he says, in which "some differences of opinion might emerge". This is likely to be published at the end of next year to coincide with the bank's 30th anniversary.

It would be an appropriate moment for the bank to start making a more distinctive mark of its own.

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**Political succession:** Gloria Macapagal says the electorate is 'clearly more intelligent than it has been given credit for', writes Edward Luce

## Economist upsets old voter presumptions

**'I am not entirely convinced that the central bank is being vigilant on inflation'**

One of the most unexpected features of the Philippine congressional elections in May was the electorate's clear preference for candidates with a technocratic background.

In a culture which expects its politicians to dance on the hustings, deliver stand-up comedy routines and rely on all manner of outlandish gimmicks to earn their votes, the success of candidates such as Gloria Macapagal was the more surprising.

With over 15m votes nationwide out of the estimated 25m who went to the polls, Senator Gloria Macapagal-Arroyo netted the largest senatorial vote in Philippine history. Campaigning under the slogan:

"Gloria. The economist", the former professor of economics appears to have captured the mood of the Philippine electorate in May.

The fact that Ms Macapagal's campaign poster featured a glamorous picture might have also had an influence on the electorate, it has been suggested. But for Ms Macapagal, who intends to be at the forefront of congressional moves to further liberalise the economy over the next three years, the result was proof of the electorate's new-found maturity. "People often criticise the Philippine electorate for endorsing movie stars and basketball players, but it was an economist who came top."

"The electorate is clearly more intelligent than it has been given credit for," she said.

In another sense, however, very little has changed. Ms Macapagal, whose father, Diosdado Macapagal was president

of the Philippines between 1961 and 1968 when Ferdinand Marcos thwarted his attempt at a second term and ushered in 21 years of dictatorship, is in other ways a typical representative of the Philippine political class.

Among the other 11 candidates elected to the 24-member senate in May were another two offspring of former presidents, Ramon Magsaysay Jr and Sergio Osmeña III, as well as several old style "pork-barrel" politicians.

In spite of having made room for the occasional newcomer, Philippine politics is still dominated by the country's most powerful 60 families half a century after the country received independence from the US.

The fact remains, however, that Ms Macapagal is a qualified academic with a possible eye on the job her father once held. "The thought has inevitably crossed my mind," she said. "But in general I am not

worried about the quality of presidential candidates for 1998. There is now an irreversible consensus in favour of reform. Any candidate who campaigned against the economic reforms would be ruling himself out straightaway."

As part of her effort to ensure the consensus remains as solid as it is claimed to be, Senator Macapagal says she intends to push hard for further economic and social reforms in the 10th Congress.

Ms Macapagal, who stood for the Liberal Democrat Party, which officially backs the Ramos administration, says that recent political musical chairs - which deprived her of the chairmanship of the Senate committee on trade and commerce and appears to have landed her, albeit briefly, in an opposition block - would not detract from these objectives.

Among others measures, the senator intends to intensify efforts to implement the Comprehensive Agrarian Reform

Act - a three-year-old law aimed at land distribution which is widely held to have failed. The practice of absentee landlordism, she says, has held back the country's economic development and pushed the rural poor into mental overseas jobs and urban squatter settlements.

Ms Macapagal will also be involved in the finer details of a new tax system aimed at widening the net while lowering the rates. The main thrust of the bill will be to replace the government's reliance on the three-year privatisation programme - which has delivered two years of small budget surpluses - to more regular revenue-raising methods.

Another goal over the next three years will be to create an efficient public sector, she says. "The first three years of the Ramos administration concentrated on macroeconomic

reform. "We should now concentrate on microeconomic reforms, including streamlining public bureaucracy, introducing meritocracy into the public sector, including performance related pay; and reducing the number of government agencies," she said.

"This will be much more difficult than the earlier reforms, but it must be done if we are to reach high sustainable rates of growth."

Unlike members of the Ramos administration, Ms Macapagal does not believe the Philippines is capable yet of achieving sustained double digit rates of growth without reverting to the inflationary boom-bust cycles of old. She is at odds with the government's thinking when she says there are advantages to sacrificing a couple of points of GNP growth in order to build economic stability.

"I am not entirely convinced

that the central bank is being vigilant on inflation," she says. "But I think that apart from the inflation danger, there would be benefits to having growth of around 8 per cent as opposed to 10 per cent."

"We can learn from Thailand - which is a similar size to the Philippines and is a similar culture, but developed 20 years before us. By going for slightly lower growth we could have the scope to decentralise the economy to prevent Manila from turning into another Bangkok."

"We would also have the scope to pursue a more environmentally friendly form of development, which in the long run has its economic advantages."

Some, especially those who live in Manila, would argue that it is already too late to prevent the traffic-congested and badly polluted Philippine capital from turning into another Bangkok.

With over 30 per cent of Philippine GNP and, at 11m, containing something close to 20 per cent of the country's population, Manila is already splitting at the seams.

Ms Macapagal, however, is confident that the promotion of regional duty-free zones and an accelerated national road building and port development programme - using the build operate transfer law to attract foreign investors - will eventually lead to economic decentralisation.

With 7,100 islands and a widely scattered rural population, the Philippine archipelago does not lend itself to economic integration.

The more reflective breed of politician, however, among whom Ms Macapagal is certainly counted, are increasingly saying that overcoming the Philippines' "urban bias" is the biggest challenge facing the country over the next few years.

**Overseas labour:** The government's impotence has been highlighted twice, writes Edward Luce

## Migrant worker headaches

**The brutal fact is that the economy relies heavily on repatriated earnings**

The execution of a Filipina maid, Mrs Flor Contemplacion, for double murder in Singapore on March 17 put the Philippine government in a quandary. Most people in the Philippines still believe Mrs Contemplacion was framed for the murder of a Filipina maid, Ms Delia Maga, and her four-year-old Singaporean charge.

In the aftermath of the hanging, the Philippines withdrew its ambassador to Singapore, cancelled annual naval exercises between the two countries, and commissioned a wide-ranging review into the plight of many of the country's estimated 4m overseas workers.

The government's robust diplomatic response to Singa-

pore's public indifference to appeals for a re-trial or, at least, a postponement of the execution date, went some way towards restoring its credibility with an enraged electorate. The enforced resignation of foreign secretary, Mr Roberto Romulo, and the minister for labour, Ms Nieves Confesor, signalled that the government took the issue seriously.

But the Contemplacion saga, which spawned two of the best-selling cinema dramas this year, also highlighted the Philippine government's impotence in the face of overseas labour problems.

Another Filipina maid, 16-year-old Sarah Balabagan, was sentenced to death on appeal by an Islamic court in the United Arab Emirates on September 16 for the premeditated murder of her boss.

Her employer, Mr Mohammed al-Beloushi, had been posthumously convicted of multiple rape at the original trial earlier this year.

With 9 per cent unemployment and over 20 per cent of the workforce estimated to be underemployed, there appears to be little the Philippine government can do in the short term to prevent mass labour migration and its attendant problems.

The minimum wage for Philippine workers is 120 pesos a day or about a quarter the remuneration of a Filipina maid in Hong Kong or Saudi Arabia. At \$300 a month plus board and lodging, a domestic worker in the Gulf is paid around double the average wage of a nurse or a teacher in Manila.

"Filipinas are not going to work at home until their husbands can get decent jobs with at least the equivalent salaries they are paid abroad," says Ms Luz Aniga of Kakammpi, a Philippine non-governmental organisation for the protection of overseas workers.

When it published its recommendations in July, the Gan-

cayco commission, which had been set up by the president to find ways of assuaging the overseas worker problem, urged the Philippine government to ban the migration of workers to problem countries such as the Arab Gulf states. The commission also recommended that overseas labour in east and south-east Asia be phased out over the next five years.

President Ramos endorsed the report but has not yet acted on its findings.

"The Ganayco recommendations were ridiculous," says Professor Alex Magno, at the University of the Philippines. "If you ban workers from certain countries they'll just go there illegally, which means they'll get even less protection than they did before."

Economists say that the only solution to the problem, which has broken up millions of Philippine families and spawned the phenomenon of "problem children" back home, is to cre-



Manila students protest against the death sentence on Sarah Balabagan

ate at least a million new jobs a year to eliminate unemployment.

Another awkward feature of the overseas worker problem is the Philippine economy's reliance on the estimated \$4bn remitted by overseas workers every year. Last year the Philippines recorded an overall balance of payments surplus of just over \$1bn. The current account deficit of 4.8 per cent

would have been closer to 10 per cent without Filipino payments from abroad.

The \$7.8bn deficit on merchandise trade in 1994 came to 13 per cent of gross national product.

The central bank says that overseas worker remittances are growing rapidly as Filipinos abroad regain trust in the Philippine banking system. In other words, a large share of

the remittance bill has until recently been repatriated in cash form and therefore escaped the calculations of government statisticians. This suggests that annual remittances have been substantially underestimated.

"The brutal fact of the matter is that the Philippine economy relies heavily on the repatriated earnings of Filipina women in menial jobs overseas," says an official at the department of finance.

"The even more brutal fact is that this is going to remain the case for many years to come."

In the long term it is hoped that increased foreign investment and the Philippines' growing export industries, spanning electronics, furniture, garments and machine parts, will soak up many of the unemployed whose wives currently work abroad.

The creation of new jobs in the export industry and in foreign investment zones this year was offset, however, by the loss of jobs in the agricultural sector which dipped into negative growth in the second quarter. Many, therefore, argue that the key to solving unemployment lies in wide-ranging agrarian reform.

"The Philippines' overseas worker phenomenon is the inevitable corollary of the absence of land reform," says a Philippine investment banker in Hong Kong.

"Without radical redistribution of land the agrarian poor will continue to seek their fortune overseas."

Sceptics, however, point out that wholesale land reform is very difficult to bring about in a democracy. The majority of representatives in the Philippine Congress have direct or at least indirect ties to substantial rural land holdings or "hacienda" estates.

Radical land distribution elsewhere in Asia, particularly Taiwan and South Korea, was enacted by autocratic governments with little accountability to their rural elites. The chances of a parallel reform programme in the Philippines would be very low.

"The overseas worker problem is only going to be solved gradually," says Professor Magno.

"It will take years of steady economic development to create enough incentive for the majority to take employment at home. People are just going to have to be patient."

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Making telecommunications services accessible to all Filipinos is a major goal of the Ramos administration. In fact, Philippines 2000—the blueprint for transforming the Philippines into an industrialized economy—envisions a nation that is finally united through modern telecommunications.

As the country's largest and most diversified telecommunications company, the Philippine Long Distance Telephone Company (PLDT) shares this vision. Since 1928, PLDT has been in the forefront of telecommunications development in the Philippines.

Starting out as a small local telephone company, PLDT presently owns 94% of telephones in the country today. Since 1967, when PLDT came under Filipino management, the company has unceasingly invested substantial resources to develop its service areas. Investments during the past 26 years came to about US \$2.0 billion at today's current exchange rates, enabling PLDT to increase the number of telephones in service from 156,180 in 1967 to 1,175,332 in 1992.

However, from 1981 to 1987, PLDT's continuing expansion and modernization program suffered a major setback when the Philippine economy went into deep recession. With dollars in short supply, the flow of capital to big industries like telecommunications stopped.

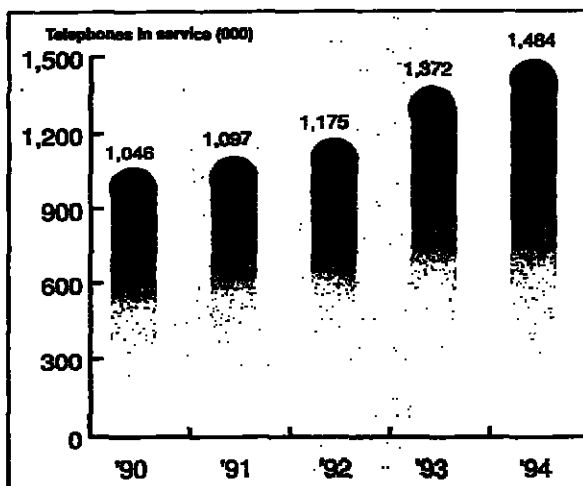
With PLDT unable to implement its expansion programs for seven years, the unmet demand for telephone began to pile up, with the shortage being acutely felt in the Metro Manila area. By 1993, the country's telephone backlog stands at 728,243, with Metro Manila accounting for 75% of the total number. In 1987, PLDT resumed its expansion programs. However, the huge backlog has prompted PLDT to re-examine its expansion programs in light of the urgent need for more telephones.

### OPERATION ZERO BACKLOG

To meet the unserved demand for telephones, PLDT launched "Operation Zero Backlog", an expansion program that will accelerate the installation of 956,795 lines nationwide between July 1993 and December 1996. By the time Zero Backlog will have been completed, PLDT will have doubled the number of telephones in operation in just 3 years and will have

**ZERO BACKLOG**

**PLDT: Building Lines to the Future**



overtaken the country's telephone demand.

Estimated to cost US\$2.764 billion, Operation Zero Backlog will be funded by loans, equities, internally-generated resources, and suppliers' credit.

Operation Zero Backlog will install state-of-the-art digital switches, together with fiber optic cable systems, remote switching units and digital loop carriers nationwide. With these facilities in place, PLDT will be in a better position to begin installing new telephones.

After the first year of the Zero Backlog program, over 240,000 telephone applications were served. In 1994, another 183,028 telephones were put in place. The first seven months of 1995 saw the installation of 127,584 phones, bringing the total number of new digital phones under Zero Backlog to 551,291.

Aside from expanding and upgrading existing analog exchanges to digital, Zero Backlog has also invested in brand new telephone exchanges.

In 1994, PLDT inaugurated two of the country's biggest exchanges—the Jupiter Exchange in Makati which has a total capacity of 50,000 lines, and the Binondo Exchange which has a capacity of 45,000 lines.

Last February, PLDT opened the new Quiapo Exchange which is equipped with 22,000 digital lines.

In the countryside, Zero Backlog is working on six new exchanges which will be operational by the second semester of 1995. These exchanges—which will have a combined capacity of 32,000 lines.

Even while it strives to meet its target for 1995, PLDT is also busy mapping out plans for 1996, the year the Zero Backlog Program will be completed. On top of its priority list is the installation of a record 540,000 new digital lines.

To achieve this goal, PLDT will continue using the dual approach of digitizing and expanding existing exchanges as well as building new ones.

For the latter, PLDT has identified 28 areas where new exchanges will be put up. These include both rural and urbanizing municipalities and cities in Luzon, Visayas and Muslim Mindanao.

Once finished, these new exchanges will be able to add thousands of new subscribers to PLDT's ever-growing family of telephone users.



## VIII THE PHILIPPINES

PROFILE

Ayala Land

By Ian MacDonald

## A stake in the engine of the stock market

As president of Ayala Corporation, Augusto Zobel is sitting on a quality land bank of more than 2,000 ha, the largest stock among Philippine property developers, at a time prices are rising at a furious pace. Property is driving the Philippine stock market and Ayala, having turned in another strong set of interim results, appears set fair.

Mr Zobel gives the appearance of being a satisfied man. But he readily confesses to nervousness over the booming land market.

Ayala is renowned for conservative management – perhaps too conservative for its own good, according to some Manila analysts – so it comes as no surprise when Mr Zobel says: "Yes, land sales have been very strong, but I get nervous when things go up too fast. We see this as a marathon, not a sprint."

Nervous or not, Ayala Land, the former Ayala Corp subsidiary spun off into an independent subsidiary in 1989 to handle the real estate side, will continue to purchase aggressively for the company's entire range, from commercial to residential. Mr Zobel's family holds a 64 per cent stake in Ayala Corp, which in turn owns 83 per cent of Ayala Land.

Ayala will certainly face competition, but one feature of its business strategy makes it stand out in a sector now seeing new tycoons riding the wave of prosperity: debt.

Ayala Land currently has a gearing of only about 40 per cent, and that is roughly how the ratio is likely to stay for the foreseeable future.

"By nature we do not believe in debt," says Mr Zobel. "We are always very wary about raising debt in real estate. We accumulate debt for very big acquisitions but then pay it down quickly."

Ayala has a cash hoard of some 6bn pesos as a result of losing the battle for Fort



Augusto Zobel

Bonifacio, the 214 ha former military camp bordering the Makati business district of Manila, which was developed by the Ayalas in the 1960s.

Last December Ayala issued 3bn pesos of commercial paper ahead of the Bonifacio bidding. In the event, its 25bn pesos bid came a distant second to the 39bn pesos offered by a consortium led by the rival Metro Pacific conglomerate.

The Metro bid staggered other competitors, and has led to bitter debate – and action in the courts – over the way the government auction was conducted.

It was the price tag put on Fort Bonifacio that led to the current spiral in prices, particularly in Makati, where prime office lots have more than doubled to 250,000 pesos per square metre already this year.

Some property-watchers feel the sector is going through another boom-and-bust cycle; but others maintain the market will simply reach a plateau in two or three years' time, much the same as it did in 1990.

Supply and demand is the key, and Ayala is confident that demand is here to stay in

the Philippines, and particularly in Manila.

"More foreign companies are now looking to the Philippines, not just as a place for investment, but as a regional base for south-east Asia," says Mr Zobel. "Some Hong Kong concerns are looking post-1997, and office space will be needed for the 10 foreign banks who have recently been granted licences to operate here."

But Ayala Land is not concerned just with office space. Its interests in quality housing are now being augmented by a move into middle-class accommodation in Laguna, 40km south of Manila, where there is a thriving industrial park that is home to Japanese companies such as Honda, Fujitsu, and Hitachi.

"There is tremendous demand in the market in the 500,000 pesos to 600,000 pesos range," says Mr Zobel. The Technopark (housing) is "pretty well sold out", with strong Japanese demand, and there is a strong demand for retail property.

Ayala's biggest accomplishment remains the development of Makati, with high-rise office, commercial and residential buildings. The development continues, with several big hotels opened in the past couple of years, and the near-completion of a new Philippine Stock Exchange (PSE) tower next to the existing Makati Stock Exchange.

The company's influence on the PSE is substantial. Only Ayala B shares, open to both foreign and domestic investors, are listed in the market as part of Ayala Corp's core holdings. With a market capitalisation of more than 110bn pesos Ayala Land has a market weight of roughly 10 per cent on the PSE composite index and of more than 50 per cent in the property index.



Many have said the president should remain for another term, to keep the reforms on track. 'I will finish in six years what most would not be able to do in 12', he says. Picture: Ashley Johnson

■ Interview: President Fidel Ramos By Edward Luce

## A careful guardian of goodwill

'I don't think constitutional change would inspire foreign investors'

President Fidel Ramos is entering the fourth year of a single six-year term as head of state. At the start of his term in 1992, Mr Ramos inherited negative growth rates, soaring

inflation and hefty foreign debt obligations. In three years the former five-star general is credited with having turned the Philippine economy around.

Doubts remain, however, about the administration's resolve to push through judicial, public sector, and law and order reforms between now and 1998, when the president stands down.

President Ramos spoke to the Financial Times at the Malacanang presidential palace in Manila.

■ Most of the obvious economic reforms needed by the Philippines were enacted during the first half of your term. What remains for you to do?

The main priority for the 10th congress would be [to complete] the bills which were not fully completed in the ninth congress. There are the tax reform measures which would provide for the broadening of the tax base.

We are aiming for 18 per cent [tax collection as proportion of GDP] which is the average in the Asean [Association of South East Asian Nations] in the next two years. We started three years ago at 14.5 per cent and we are up at 16 per cent now so we are moving up.

We are also pushing remaining bills on adjustment and safety measures so that we will be competitive and faithful to our commitments under the World Trade Organisation – including safety and incentive measures for the agricultural sector.

■ You mentioned in your address at the opening of the new Congress on July 24 that public sector reform would be a priority of the next three years. You have also requested emergency powers to cut the public sector payroll.

We are giving priority to judicial reform measures. These include training education and incentives for prosecutors, judge advocates and other lawyers in public service so that justice will not be delayed.

The Philippine government has already been able to transfer some 108,000 public servants since I started in this office. At the same time we have hired another 20,000. That gives a net of 88,000 transferred to the field in last few years.

Eventually we will need [emergency] authority so that we can be more efficient and timely in the transfer of people to municipalities and in the provision of early retirement for those who want to leave this service.

We want to decentralise and devolve public bureaucracy to the field.

■ In your speech you said that the "Philippines cannot enter the 21st century with one foot in the feudal era". What did you mean by that?

If we waste goodwill among ourselves as leaders in intrigues and intramurals, we will not be able to reach the critical mass to keep the

economic momentum going so that we can move sustainably into the 21st century.

■ By "intrigues" presumably you mean recent suggestions that the constitution should be changed from a US-style presidential system to a parliamentary system or to extend the presidential limit so that you could stand for another term. You have said before that you intend to play golf after 1998 but many people, including foreign investors, have said they would prefer you to remain in power to keep the economic reforms on track.

I will finish in six years what most would not be able to do in 12 so it amounts to the same thing.

I have suggested that the house of representatives do what the senate has already done, which is to get the commitment of the majority of



'We consider our low cost of living one of our best attractions'

its members so that the proposed [constitutional] shift would not take place during their term, so we can concentrate on a common legislative agenda. The majority have already verbalised this commitment but it will need an Act of Resolution to make it more official. It is important we put the policies in place and that they remain in place.

We have lived through the era of presidential decrees before [under the dictatorship of Ferdinand Marcos] so I don't think constitutional change would inspire foreign investors. Every country nowadays has to be as open, transparent, predictable and continuous in terms of policies as possible.

■ What is the major goal of your last three years in office?

At the start I divided the six-year term into three components. The first two years were devoted to economic recovery, growth and sustained progress so that we could generate the assets and funds to support our other programmes.

The middle two years, which is now, will focus on social reforms, especially the basic needs of the people including housing, relocation of squatters and job generation. The last two years will be spent on electoral and judicial reform. The people clamour for a reform of the mechanism of

the administration of justice. We have a variety of law enforcement agencies – I think there are 35 with law enforcement functions – so there are many agencies which need to be better co-ordinated.

We also intend to improve the electoral system to computerise the process and make it more efficient.

■ The Philippines still has very inadequate infrastructure, poor roads, and communications. How do you propose to rectify this?

There is a lot of investment needed there. We are availing as often as possible of the expanded build operate transfer [BOT] law, and some very difficult road building and power generation projects are being handled this way. The other day we signed a deal with PT Citra [the Indonesian construction group] to do a 12km double deck "skyway"

five big groups doing water supply and management studies for Metro Manila. The policy is to conserve as much water as possible and improve the distribution of water. Southern water, By-water, Anglian, Northwest Water and Trafalgar have all expressed an interest.

The new BOT law makes it possible for negotiations to take the place of bidding with unsolicited proposals. We want the water BOT to be in place including the privatisation of some water components.

■ What do you expect the rate of economic growth to be in 1998 when you stand down?

At the beginning of our term we set the following goals: number one to reduce poverty by 35 per cent which would bring us down to between 35 and 50 per cent of the population below the poverty line. We also aimed for a per capita income above US\$1,000. I think we are close to achieving that goal or have already reached it.

I think a better measurement is the purchasing power parity. We consider our low cost of living one of our best attractions. We also have very high literacy, fluency in English and comfort and ease with our neighbours – we don't have any enemies around the world. We hope to average 6 to 8 per cent GNP growth during this six-year period, which means that in order to catch up to the average, the last couple of years should be double digit growth. We are hitting the halfway mark this year at about 6.5 per cent.

■ Aren't you in danger of unleashing inflation again?

Our programme is to keep inflation in single digits. This month it is at 8.4 per cent, but that is one point better than the same time last year.

The important thing to remember here is that five years ago interest rates and inflation were above double digits, and we had very low foreign exchange reserves. Growth was below 4 per cent in all sectors. Everything has changed now.

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